



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0006053771** | File Number: **0000008992** | Submit Date: **04/05/2016** | Call Sign: **WNCE-CD** | Facility ID: **450** | City:
GLENS FALLS | State: **NY**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/05/2016** |
Filing Status: **Active**

Report reflects information for : **First Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
NORTHERN BROADCASTING COMPANY, INC. Doing Business As: NORTHERN BROADCASTING COMPANY, INC.	JESSE H. JACKSON, III 63 PUTNAM ST. SUITE 201 SARATOGA SPRINGS, NY 12866 United States	+1 (518) 798-8000	JESSEJ@LOOKTVONLINE.COM	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
PETER TANNENWALD ATTORNEY FLETCHER, HEALD & HILDRETH, P.L.C.	1300 N. 17TH ST. 11TH FLOOR ARLINGTON, VA 22209 United States	+1 (703) 812- 0404	TANNENWALD@FHHLAW. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	You Too America
	Nielsen DMA	Albany-Schenectady-Troy
	Web Home Page Address	www.looktvonline.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	M,Tu,W,Th, F 4:30PM/Sat 8:30AM/Sun 7:00AM
Total times aired at regularly scheduled time	91
Total times aired	91
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is designed to meet the educational and informational needs of today's children. Jack Hanna is one of the America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 5)	Response
Program Title	ANIMAL RESCUE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eight time Emmy-nominated "Animal Rescue" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. Host Alex Paen and "Animal Rescue" cameras travel around the world capturing these dramatic rescues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 5)	Response
Program Title	Dragon Fly TV
Origination	Network
Days/Times Program Regularly Scheduled	M 4:00PM/Saturday 7:00AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode opens with a brief description of the show's contents. Events in the life of three or four animals are shown, cutting between stories every couple of minutes. Each story focuses on an animal in an interesting situation, and the zoo person responsible for handling the situation. Some situations are resolved over a number of episodes, for example, developing and performing an animal show designed to startle the audience. Topics vary from birth to death.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 5)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Sa, 8AM, Su 8 AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show features people in real-life moral dilemmas and perilous situations to give young viewers a chance to ponder what they would do in the same situation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jesse Jackson
Address	126 Glen Street
City	Glens Falls
State	NY
Zip	12801
Telephone Number	(518) 798-8000
Email Address	jessej@looktvonline.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Tec Talks
Origination	Local
Days/Times Program Regularly Scheduled	Th8p,Sa10a,Sa7p,Su7p
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Locally produced program highlighting the STEM projects and achievements of children in the county school system

Other Matters (2 of 6)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Mon-Fri 4:30 pm/Sat 8:30 am/Sun 7:00 am
Total times aired at regularly scheduled time	91
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is designed to meet the educational and informational needs of today's children. Jack Hanna is one of the America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.

Other Matters (3 of 6)	Response
Program Title	Three Wide LIfе
Origination	Network
Days/Times Program Regularly Scheduled	Sunday at 7:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of the true racing fans, whether stock car, open wheel, dirt or anything in between.

Other Matters (4 of 6)	Response
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Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 7:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eight time Emmy-nominated "Animal Rescue" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. Host Alex Paen and "Animal Rescue" cameras travel around the world capturing these dramatic rescues.

Other Matters (5 of 6)	Response
Program Title	Dragon Fly TV
Origination	Network
Days/Times Program Regularly Scheduled	Mon 4:00pm/Saturday 7:00 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode opens with a brief description of the show's contents. Events in the life of three or four animals are shown, cutting between stories every couple of minutes. Each story focuses on an animal in an interesting situation, and the zoo person responsible for handling the situation, some situations are resolved over a number of episodes, for example, developing and performing an animal show designed to startle the audience. Topics vary from birth to death.

Other Matters (6 of 6)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Sa 8:00 am/Su 8:00 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show features people in real-life moral dilemmas and perilous situations to give young viewers a chance to ponder what they would do in the same situation.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Jesse Hood Jackson , 3rd . <i>President</i> <i>/CEO</i></p> <p>04/05 /2016</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
450.pdf	Internal	All Purpose		Done with Virus Scan and/or Conversion
wnce-cd.pdf	Internal	All Purpose		Done with Virus Scan and/or Conversion