



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001843697** | File Number: **CPR-120076** | Submit Date: **04/10/2011** | Call Sign: **WPMF-CD** | Facility ID: **30129** |

City: **MIAMI** | State: **FL**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/10/2011** |

Filing Status: **Active**

Report reflects information for : First Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Miami-Ft. Lauderdale
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core  
Programs(5)

Digital Core Program (1 of 5)		Response
Program Title		Prison (Reality Check)
Origination		Local
Days/Times Program Regularly Scheduled		Sat. @ 8:00am, Jan. 1, 2011 - Mar. 26, 2011; Mon. - Fri. @ 4:00pm, Jan. 3, 2011 - Mar. 31, 2011
Total times aired at regularly scheduled time		78
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		60 mins
Age of Target Child Audience		10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program produced by a felon who spent 12 years in various prisons tells his experiences to teenagers. This program is designed to help children with making correct choices.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (2 of 5)		Response
Program Title		Chess with Ron Henley, Chess Champion
Origination		Local
Days/Times Program Regularly Scheduled		Sat. @ 9:00am, Jan. 1, 2011 - Mar. 26, 2011; Mon. - Fri. @ 5:00pm, Jan. 3, 2011 - Mar.31, 2011
Total times aired at regularly scheduled time		78
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		60 mins
Age of Target Child Audience		5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Instructional chess play with world chess champions. Children learn mathematical and intellectual skills while learning how to play chess from the best chess players.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 5)		Response
Program Title		National Reading Channel

Origination	Local
Days/Times Program Regularly Scheduled	Sun. @ 7am, Jan. 2, 2011 - Mar. 27, 2011; Mon. - Fri. @ 6:00pm, Jan. 3, 2011 - Mar. 31, 2011
Total times aired at regularly scheduled time	77
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The National Reading Channel is a program that teaches children to read in a new way by using vintage radio programs with the audio in synchronization with words. This opens the imagination of children while teaching them, sentence structure, new word recognition along with the history of radio programs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 5)		Response
Program Title		The Nikki Show
Origination		Local
Days/Times Program Regularly Scheduled		Sat. @ 7:00am, Jan. 1, 2011 - Mar. 26, 2011; Sun. @ 8:00am, Jan. 2, 2011 - Mar. 27, 2011
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		60 mins
Age of Target Child Audience		3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Storybooks come to life in this delightful children's interactive program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 5)		Response
Program Title		Meat and Potato News
Origination		Local

Days/Times Program Regularly Scheduled	Mon. -Fri. @ 3:00pm, Mar. 28, 2011 - Mar. 31, 2011; Sun. @ 10:00am, Mar. 27, 2011
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Local and national news as reported from the perspective of the younger generation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)



**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Helen Estel
Address	555 NE 15th Street, 7th Floor, STE. 7730
City	Miami
State	FL
Zip	33132
Telephone Number	321-577-0034
Email Address	james. chladek@gmail. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	National Reading Channel
Origination	Local
Days/Times Program Regularly Scheduled	Sun. @ 7am, April 3, 2011 - June 26, 2011; Mon. - Fri. @ 6:00pm, April 1, 2011 - June 30, 2011
Total times aired at regularly scheduled time	78
Length of Program	60 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The National Reading Channel is a program that teaches children to read in a new way by using vintage radio programs with the audio in synchronization with words. This opens the imagination of children while teaching them, sentence structure, new word recognition along with the history of radio programs.

Other Matters (2 of 5)	Response
Program Title	Chess with Ron Henley, World Champion
Origination	Local
Days/Times Program Regularly Scheduled	Sat. @ 9:00am, April 2, 2011 - June 25, 2011; Mon. - Fri. @ 5:00pm, April 1, 2011 - June 30, 2011
Total times aired at regularly scheduled time	78
Length of Program	60 mins
Age of Target Child Audience from	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Instructional chess play with world chess champions. Children learn mathematical and intellectual skills while learning how to play chess from the best chess players.

Other Matters (3 of 5)	Response
Program Title	Prison (Reality Check)
Origination	Local
Days/Times Program Regularly Scheduled	Sat. @ 8:00am, April 2, 2011 - June 25, 2011; Mon. - Fri. @ 4:00pm, April 1, 2011 - June 30, 2011
Total times aired at regularly scheduled time	78
Length of Program	60 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program produced by a felon who spent 12 years in various prisons tells his experiences to teenagers. This program is designed to help children with making correct choices.

Other Matters (4 of 5)	Response
Program Title	The Nikki Show
Origination	Local

Days/Times Program Regularly Scheduled	Sat. @ 7:00am, April 2, 2011 - June 25, 2011; Sun. @ 8:00am, April 3, 2011 - June 26, 2011
Total times aired at regularly scheduled time	26
Length of Program	60 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Storybooks come to life in this delightful children's interactive program.

Other Matters (5 of 5)	Response
Program Title	Meat and Potato News
Origination	Local
Days/Times Program Regularly Scheduled	Sat. & Sun. @ 10:00am, April 2, 2011 - June 26, 2011; Mon. - Fri. @ 3:00pm, April 1, 2011 - June 30,
Total times aired at regularly scheduled time	91
Length of Program	30 mins
Age of Target Child Audience from	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Local and national news as reported from the perspective of the younger generation.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>James Chladek</b></p>

**Attachments**

No Attachments.