Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004954707** | File Number: **CPR-120213** | Submit Date: **04/11/2011** | Call Sign: **WGSI-CD** | Facility ID: **4350** | City: **MURRELLS INLET** | State: **SC**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/11/2011**

Filing Status: **Active**

Report reflects information for : First Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Charleston SC
	Web Home Page Address	www.tripsmarter.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core Programs(2)

Digital Core Program (1 of 2)	Response
Program Title	Sharks & Wildlife
Origination	Local
Days/Times Program Regularly Scheduled	Monday, Wednesday, Saturday 7:00-7:30am
Total times aired at regularly scheduled time	40
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in the Ripley's Sea Aquarium in Myrtle Beach SC, we entertain five of the most frequently-asked questions about Sharks and answer them with the assistance of the shark attack survivor Rodney Fox followed by a wildlife preview of the Gulf Island National Seashore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 2)	Response
Program Title	Wild About Whale Sharks
Origination	Local
Days/Times Program Regularly Scheduled	Tuesday, Thursday, Friday, Sunday 7:00-7:30 am
Total times aired at regularly scheduled time	51
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Two-thirds of the earth's surface is covered with water. After having spent a full week inside the new Georgia Aquarium in Atlanta, Georgia, we entertain and educate the audience about the wonders of life in our oceans, and all that swims in our rivers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	Pawley's Island
Origination	Local
Days/Times Program Regularly Scheduled:	Monday-Sunday, 6:00am-12:00am ROS
Total times aired at regularly scheduled time:	520
Number of Preemptions	0
Length of Program	4 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A program designed to educate children on the lives and history of the Rice plantation owners of South Carolina. Discusses the travel habits of the owners and their interests in Pawley's Island and Murrells Inlet.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	Shoulder 1
Origination	Local
Days/Times Program Regularly Scheduled:	Monday-Sunday, 6:00am-12:00am ROS
Total times aired at regularly scheduled time:	245
Number of Preemptions	0
Length of Program	5 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Part one of a series of a program designed to educate children and their families about the family-oriented activities offered during the "off season" otherwise known as Shoulder Season.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	Shoulder 2
Origination	Local
Days/Times Program Regularly Scheduled:	Monday-Sunday, 6:00am-12:00am ROS
Total times aired at regularly scheduled time:	245
Number of Preemptions	0
Length of Program	5 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Part two of a series of a program designed to educate children and their families about the family-oriented activities offered during the "off season" otherwise known as Shoulder Season.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jud Colley
Address	8317 Front Beach Road, Ste 23
City	Panama City Beach
State	FL
Zip	32407
Telephone Number	850-234-2773 ext 117
Email Address	jud@touristnet.net
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (2)

Other Matters (1 of 2)	Response
Program Title	Sharks & Wildlife
Origination	Local
Days/Times Program Regularly Scheduled	Monday, Wednesday, Saturday 7:00-7:30am
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in the Ripley's Sea Aquarium in Myrtle Beach SC, we entertain five of the most frequently-asked questions about Sharks and answer them with the assistance of the shark attack survivor Rodney Fox followed by a wildlife preview of the Gulf Island National Seashore.

Other Matters (2 of 2)	Response
Program Title	Wild About Whale Sharks
Origination	Local
Days/Times Program Regularly Scheduled	Tuesday, Thursday, Friday, Sunday 7:00-7:30 am
Total times aired at regularly scheduled time	50
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Two-thirds of the earth's surface is covered with water. After having spent a full week inside the new Georgia Aquarium in Atlanta, Georgia, we entertain and educate the audience about the wonders of life in our oceans, and all that swims in our rivers.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Beach TV of South Carolina, Inc.**

Attachments

No Attachments.