



(REFERENCE COPY - Not for submission)  
 Amendment to a Minor Modification of Licensed AM Station  
 Application (301-AM)

File Number: **BP-20081008AHT** | Submit Date: **10/08/2008** | Lead Call Sign: **KMLB** | FRN: **0001713213**  
 Service: **Full Power AM** | Purpose: **Minor Modification Amendment** | Status: **Granted** | Status Date: **01/30/2009**  
 Filing Status: **Inactive**

### General Information

Section	Question	Response
<b>Attachments</b>	Are attachments (other than associated schedules) being filed with this application?	

### Fees, Waivers, and Exemptions

Section	Question	Response
<b>Fees</b>	Is the applicant exempt from FCC application Fees?	Yes
	Indicate reason for fee exemption:	AMENDMENT
	Is the applicant exempt from FCC regulatory Fees?	
<b>Waivers</b>	Does this filing request a waiver of the Commission's rule (s)?	
	Total number of rule sections involved in this waiver request:	

### Applicant Information

#### Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
<b>HOLLADAY BROADCASTING OF LOUISIANA, LLC</b> Applicant Doing Business As: HOLLADAY BROADCASTING OF LOUISIANA, LLC	P.O. BOX 4808 MONROE, LA 71211 United States	+1 (318) 388-2323	MCS@WOKK. COM	Company

### Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
<b>LEE S. REYNOLDS</b> TECHNICAL CONSULTANT	6930 CAHABA VALLEY ROAD SUITE 202 BIRMINGHAM, AL 35242 United States	+1 (205) 618-2020	LEER@REYNOLDSTECHNICAL. COM	Technical Representative
<b>CHARLES L. SPENCER</b> HEBERT, SPENCER & FRY, L.L.P.	701 LAUREL STREET BATON ROUGE, LA 70808-5692 United States	+1 (225) 344-2601	CLSATTY@GMAIL.COM	Legal Representative

## Attributable Interest

Section	Question	Response
<b>Multiple Ownership</b>	Is the applicant or any party to the application the holder of an attributable radio joint sales agreement or an attributable radio time brokerage agreement in the same market as the station subject to this application?	
	Applicant certifies that the proposed facility complies with the Commission's multiple ownership rules.	
	Applicant certifies that the proposed facility: <ul style="list-style-type: none"> <li>(a) does not present an issue under the Commission's policies relating to media interests of immediate family members;</li> <li>(b) complies with the Commission's policies relating to future ownership interests;</li> <li>(c) complies with the Commission's restrictions relating to the insulation and non-participation of non-party investors and creditors</li> </ul>	
	Does the Applicant claim status as an "eligible entity," that is, an entity that qualifies as a small business under the Small Business Administration's size standards for its industry grouping (as set forth in 13 C.F.R. § 121-201), and holds: <ul style="list-style-type: none"> <li>(a) 30 percent or more of the stock or partnership interests and more than 50 percent of the voting power of the corporation or partnership that will own the media outlet; or</li> <li>(b) 15 percent or more of the stock or partnership interests and more than 50 percent of the voting power of the corporation or partnership that will own the media outlet, provided that no other person or entity owns or controls more than 25 percent of the outstanding stock or partnership interests; or</li> <li>(c) more than 50 percent of the voting power of the corporation that will own the media outlet (if such corporation is a publicly traded company)?</li> </ul>	

## Legal Certifications

Section	Question	Response
<b>Character Issues</b>	Applicant certifies that neither applicant nor any party to the application has or had any interest in, or connection with: <ul style="list-style-type: none"> <li>(a) any broadcast application in any proceeding where character issues were left in unresolved or were resolved adversely against the applicant or party to the application; or</li> <li>(b) any pending broadcast application in which character issues have been raised.</li> </ul>	
<b>Adverse Findings</b>	Applicant certifies that, with respect to the applicant and any party to the application, and any non-party equity owner in the applicant, no adverse finding has been made, nor has an adverse final action been taken by any court or administrative body in a civil or criminal proceeding brought under the provisions of any law related to the following: any felony; mass media-related antitrust or unfair competition; fraudulent statements to another governmental unit; or discrimination.	

<b>Local Public Notice</b>	Applicant certifies that it has or will comply with the public notice requirements of 47 C.F.R. Section 73.3580.	
----------------------------	--	--

**Frequency and Facility Information**

Section	Question	Response
<b>Proposed Community of License</b>	State	Louisiana
	City	Monroe
<b>Facility Information</b>	Frequency	540
	Service Type	Main
	Facility Type	Commercial
	Class	D
<b>Modes/Hour of Operation</b>	Modes/Hour of Operation	Daytime, NightTime

**Antenna Summary Data**

**Non-Directional Antenna Data - Daytime**

Section	Question	Response
<b>Antenna Structure Registration</b>	Do you have an FCC Antenna Structure Registration (ASR) Number?	Yes
	ASR Number	1266882
	Nominal Power	4.000
<b>Coordinates (NAD83)</b>	Latitude	32° 37` 19.5N
	Longitude	92° 3` 51.5W
<b>Parameters</b>	Theoretical RMS	305.775
	Overall height above ground (including obstruction lighting)	141.7
	Height of radiator above base insulator, or above base, if grounded	138.9
	Electrical height of radiator	90.0
	Is the tower top loaded, sectionalized, or neither?	Neither
	Tower Parameters	

**Non-Directional Antenna Data - Nighttime**

Section	Question	Response
<b>Antenna Structure Registration</b>	Do you have an FCC Antenna Structure Registration (ASR) Number?	Yes
	ASR Number	1266882
	Nominal Power	0.026
<b>Coordinates (NAD83)</b>	Latitude	32° 37` 19.5N
	Longitude	92° 3` 51.5W
<b>Parameters</b>	Theoretical RMS	305.775
	Overall height above ground (including obstruction lighting)	141.7
	Height of radiator above base insulator, or above base, if grounded	138.9

Electrical height of radiator	90.0
Is the tower top loaded, sectionalized, or neither?	Neither
Tower Parameters	

## Technical Certifications

Section	Question	Response
<b>Environmental Effect</b>	By checking "Yes", the applicant certifies that the facility will not have a significant environmental impact and complies with the maximum permissible electromagnetic exposure limits for controlled and uncontrolled environments (see 47 C.F.R. Section 1.1306). Unless the applicant can determine compliance through the use of the RF worksheets found on the FCC website ( <a href="https://www.fcc.gov/sites/default/files/lms-radiofrequency-exposure-compliance-worksheets-radio-broadcast-stations.pdf">https://www.fcc.gov/sites/default/files/lms-radiofrequency-exposure-compliance-worksheets-radio-broadcast-stations.pdf</a> ), an Exhibit is required.	Yes
<b>Broadcast Facility</b>	Does the proposed facility comply with the applicable engineering standards and assignment requirements of 47 C.F.R. Sections 73.23, 73.24, 73.33, 73.37, 73.45, 73.150, 73.152, 73.160, 73.182, 73.186, 73.187, 73.189, and 73.1650?	
<b>Community of License Change - Section 307(b)</b>	Is the application being submitted to change the facility's community of license? If 'Yes', an exhibit is required containing information demonstrating that the proposed community of license change constitutes a preferential arrangement of assignments under Section 307(b) of the Communications Act of 1934, as amended (47 U.S.C. Section 307(b))?	

## Certification

Section	Question	Response
<b>General Certification Statements</b>	The Applicant waives any claim to the use of any particular frequency or of the electromagnetic spectrum as against the regulatory power of the United States because of the previous use of the same, whether by authorization or otherwise, and requests an Authorization in accordance with this application (See Section 304 of the Communications Act of 1934, as amended.).	
	The Applicant certifies that neither the Applicant nor any other party to the application is subject to a denial of Federal benefits pursuant to §5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. § 862, because of a conviction for possession or distribution of a controlled substance. This certification does not apply to applications filed in services exempted under §1.2002(c) of the rules, 47 CFR . See §1.2002(b) of the rules, 47 CFR § 1.2002(b), for the definition of "party to the application" as used in this certification § 1.2002(c). The Applicant certifies that all statements made in this application and in the exhibits, attachments, or documents incorporated by reference are material, are part of this application, and are true, complete, correct, and made in good faith.	

<b>Authorized Party to Sign</b>	<p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND /OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<b>ROBERT H. HOLLADAY</b>

## Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<a href="#">1290382_5234155.pdf</a>	Applicant	All Purpose	Ownership study map	Done with Virus Scan and/or Conversion
<a href="#">1290382_5234156.pdf</a>	Applicant	All Purpose	Engineering narrative and exhibits	Done with Virus Scan and/or Conversion
<a href="#">1290382_6056217.pdf</a>	Applicant	All Purpose	Engineering narrative and exhibits	Done with Virus Scan and/or Conversion
<a href="#">1290382_721050.txt</a>	Applicant	All Purpose	PURPOSE OF THE AMENDMENT	Done with Virus Scan and/or Conversion
<a href="#">1290382_721051.txt</a>	Applicant	All Purpose	RESPONSE TO SECTION II, ITEM 4B -- MULTIPLE OWNERSHIP INTERESTS	Done with Virus Scan and/or Conversion
<a href="#">D:\data\prod\cdbs\letters\16A-1290382_F-35249_L-16506-BP-20081008AHT.pdf</a>	Internal	All Purpose	imported letter	Done with Virus Scan and/or Conversion