

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0015435399** File Number: **CPR-149699** Submit Date: **01/09/2014** Call Sign: **WBVJ-LP** Facility ID: **23487** 

City: VALDOSTA | State: GA

Service: Analog Class A Purpose: Children's TV Programming Report Status: Received Status Date: 01/09/2014

Filing Status: Active

# Report reflects information for : Fourth Quarter of 2013

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response                   |
|--------------|-----------------------|----------------------------|
| Station Type | Station Type          | Network Affiliation        |
|              | Affiliated network    | FOX                        |
|              | Nielsen DMA           | Tallahassee-Thomasville GA |
|              | Web Home Page Address | www.myfoxtallahassee.com   |

### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  |          |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  |          |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  |          |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  |          |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? |          |

# Digital Core Programs(5)

| Digital Core Program (1 of 5)  | Response   |
|--|--|
| Program Title  | JACK HANNA'S INTO THE WILD   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | SAT 7A 10/01/13 - 12/31/13   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 12   |
| Number of Preemptions  | 0  |
| Number of Preemptions<br>for other than Breaking<br>News   |  |
| Number of Preemptions<br>Rescheduled   | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack travels the world with his family and friends, taking the viewer to his favorite destinations and introduces them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (2 of 5)                            | Response                               |
|---|--|
| Program Title   | SPORTS STARS OF TOMORROW               |
| Origination   | Syndicated                             |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | SAT 8A and MON 12P 10/01/13 - 12/31/13 |
| Total times aired at regularly scheduled time               | 26                                     |
| Total times aired   | 25                                     |
| Number of<br>Preemptions                                    | 0                                      |
| Number of<br>Preemptions for<br>other than<br>Breaking News |  |

| Number of<br>Preemptions<br>Rescheduled  | 1  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a top level performe in the sports arena. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. The program provides indepth, human-interest stories that reveal the important challenges and lessons that mold young athletes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (3<br>of 5)                            | Response                    |
|--|-----------------------------|
| Program Title  | TEEN KIDS NEWS              |
| Origination  | Syndicated                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | FRI 12P 10/01/13 - 12/31/13 |
| Total times aired at regularly scheduled time                  | 13                          |
| Total times aired  | 11                          |
| Number of<br>Preemptions                                       | 0                           |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                             |
| Number of<br>Preemptions<br>Rescheduled                        | 1                           |
| Length of Program  | 30 mins                     |

| Age of Target Child  | 13 years to 16 years  |
|--|---|
| Audience   |   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News meets FCC requirements for core children's programming by providing educational features such as, Flag Facts (info on our state flags#; College and You #tips for choosing and getting into college#, Word #vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world. The Program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills and serves as an enhancement of their academic and educational experience. More than 10,000 schools are using TKN as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //!?                            | Yes   |

| Digital Core<br>Program (4<br>of 5)                            | Response                    |
|--|-----------------------------|
| Program Title  | ECO COMPANY                 |
| Origination  | Syndicated                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | WED 12P 10/01/13 - 12/31/13 |
| Total times aired at regularly scheduled time                  | 15                          |
| Total times aired  |                             |
| Number of<br>Preemptions                                       | 0                           |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                             |
| Number of<br>Preemptions<br>Rescheduled                        |                             |
| Length of<br>Program   | 30 mins                     |

| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core<br>Program (5 of<br>5)                         | Response                      |
|---|-------------------------------|
| Program Title   | COOLEST PLACES ON EARTH       |
| Origination   | Syndicated                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | SAT 7:30A 10/01/13 - 12/31/13 |
| Total times aired at regularly scheduled time               | 2                             |
| Total times aired   |                               |
| Number of<br>Preemptions                                    | 0                             |
| Number of<br>Preemptions for<br>other than<br>Breaking News |                               |
| Number of<br>Preemptions<br>Rescheduled                     |                               |
| Length of<br>Program  | 30 mins                       |
| Age of Target<br>Child Audience                             | 13 years to 16 years          |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet. Cities, festivals, landmarks and jaw-dropping works of nature exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1)  | Response  |
|--|---|
| Program Title  | WILD AMERICA  |
| - Togram Tide  | WIED AMENIOA  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled:  | SAT 5:30A 10/01/13 - 12/31/13   |
| Total times aired at regularly scheduled time:   | 13  |
| Number of Preemptions  | -1  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Hosted by wildlife expert, Marty Stouffer, this series is designed to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Each episode is specific to a particular animal and deals with basic food gathering, natural enemies, relationships to other animals and specific ecology and survival of the species. Imparted to children is a greater understanding of nature and ecology of the land, and the importance of every species and their place in the animal spectrum. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes   |

#### **Date and Time Aired:**

| Questions | Response |
|-----------|----------|
| Date Time |          |

Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response             |
|---|----------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                  |
| Name of children's programming liaison  | William Lipscomb     |
| Address   | 950 Commerce<br>Blvd |
| City  | Midway               |
| State   | FL                   |
| Zip   | 32343                |
| Telephone Number  | 850-576-4990         |
| Email Address   | wlipscomb@fox49.     |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                      |

#### Other Matters (5)

| Other Matters (1 of 5)   | Response   |
|--|--|
| Program Title  | JACK HANNA'S INTO THE WILD   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT 7A 01/01/2014-03/31/2014   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack travels the world with his family and friends, taking the viewer to his favorite destinations and introduces them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. |

| Other Matters (2 of 5)   | Response  |
|--|---|
| Program Title  | SPORTS STARS OF TOMORROW  |
| Origination  | Syndicated  |
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| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a top level performer in the sports arena. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. The program provides indepth, human-interest stories that reveal the important challenges and lessons that mold young athletes. |

| Other<br>Matters (3 of<br>5) | Response       |
|------------------------------|----------------|
| Program Title                | TEEN KIDS NEWS |
| Origination                  | Syndicated     |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | FRI 12P 01/01/14-03/31/14  |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of | Teen Kids News meets FCC requirements for core children's programming by providing educational features such as, Flag Facts (info on our state flags#; College and You #tips for choosing and getting into college#, Word #vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world. The Program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. More than 10,000 schools are using TKN as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms. |

Core

Programming.

| Other<br>Matters (4 of<br>5)                              | Response                      |
|---|-------------------------------|
| Program Title   | ECO COMPANY                   |
| Origination   | Syndicated                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | WED 12P 01/01/2014-03/31/2014 |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                            |
| Length of Program   | 30 mins                       |
| Age of<br>Target Child<br>Audience<br>from                | 13 years to 16 years          |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives.

| Other Matters (5 of 5)   | Response  |
|--|---|
| Program Title  | COOLEST PLACES ON EARTH   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SAT 7:30A 01/01/14-03/31/14   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet. Cities, festivals, landmarks and jaw-dropping works of nature exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. |

#### Certification

**Question** Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

NEW AGE MEDIA OF TALLAHASSEE, LLC **Attachments** 

No Attachments.