

Children's Television Programming Report

 FRN:
 0015435399
 File Number:
 CPR-137390
 Submit Date:
 01/09/2013
 Call Sign:
 WBVJ-LP
 Facility ID:
 23487

 City:
 VALDOSTA
 State:
 GA

 Service:
 Analog Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 01/09/2013

 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:
 01/09/2013

Report reflects information for : Fourth Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response		
Television Information	Station Type	Station Type	Network Affiliation		
		Affiliated network	FOX		
		Nielsen DMA	Tallahassee-Thomasville (
		Web Home Page Address	www.myfoxtallahassee.com		
			·		
Digital Core	Question Response				
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream				
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream				
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:				
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?				
	programming guideline (appl	at at least 50% of the Core Programming counted toward meeting ied to free video programming aired on other than the main Yes N ogram episodes that had already aired within the previous seven d	o program		

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	JACK HANNA'S INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 7A 10/06/12-12/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack travels the world with his family and friends, taking the viewer to his favorite destinations and introduces them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 8A 10/06/12-12/29/12 and MON 12P 10/01/12-12/31/12
Total times aired at regularly scheduled time	27
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a top level performe in the sports arena. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. The program provides in-depth, human-interest stories that reveal the important challenges and lessons that mold young athletes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 5)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRI 12P 10/05/12-12/28/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child

Audience

Describe the

educational

informational

objective of

the program

and how it

meets the

Core

definition of

Programming.

and

13 years to 16 years

Teen Kids News meets FCC requirements for core children's programming by providing educational features such as, Flag Facts (info on our state flags); College and You (tips for choosing and getting into college), Word (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world. The Program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. More than 10,000 schools are using TKN as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/l?			

Digital Core Program (4 of 5)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	WED 12P 10/03/12-12/26/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of **Target Child**

Audience

and how it

meets the

Programming.

Core

and

13 years to 16 years

Describe the Eco Company provides CORE programming in the area of the environment and preservation of the earth's educational resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths informational of the global warming issue. They learn about alternative energies by visiting wind farms and solar objective of installations and discovering new energy technologies currently under development. They learn more about the program recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical definition of tips that teens, and people of all ages can use in their daily lives.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (5 of 5)	Response
Program Title	MAD ABOUT
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 7:30A 10/06/12-12/29/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. M@dAbout explores being "green" and understanding how our actions impact the world. The M@dAbout team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming	
(1 of 1)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SAT 5:30A 10/06/12-12/29/12
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by wildlife expert, Marty Stouffer, this series is designed to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Each episode is specific to a particular animal and deals with basic food gathering, natural enemies, relationships to other animals and specific ecology and survival of the species. Imparted to children is a greater understanding of nature and ecology of the land, and the importance of every species and their place in the animal spectrum.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Anne Malcolm
Address	950 Commerce Blvd
City	Midway
State	FL
Zip	32343
Telephone Number	850-576-4990
Email Address	amalcolm@fox49. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (5)

Other Matters (1 of	5) Response	
Program Title	JACK HANNA'S INTO THE WILD	
Origination	Syndicated	
Days/Times Program Regularly Schedule		
Total times aired at regularly scheduled		
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educat and informational objective of the prog and how it meets th definition of Core Programming.	and introduces them to new and amazing creatures each week. Throughout Jack's travels he gram raises awareness of different cultures, geography and spectacular animals and animal facts,	
Other Matters (2 of 5)	Response	
Program Title	SPORTS STARS OF TOMORROW	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT 8A 01/05/13-03/30/13 & MON 12P 01/07/13-03/25/13	
Total times aired at regularly scheduled time	25	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and howSports Stars of Tomorrow displays the hard work and dedication that it takes to be a true spo chronicles the trials and tribulations of the young athletes as they strive to become a top level in the sports arena. The program helps youngsters realize that their full potential in both life a playing field are attainable with lots of hard work and determination. It reinforces the important values like dedication, discipline, commitment and community involvement. The program providepth, human-interest stories that reveal the important challenges and lessons that mold you athletes.Programming.		

Other Matters (3 of 5)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated

Days/Times Program Regularly Scheduled	FRI 12P 01/04/13-03/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News meets FCC requirements for core children's programming by providing educational features such as, Flag Facts (info on our state flags); College and You (tips for choosing and getting into college), Word (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world. The Program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. More than 10,000 schools are using TKN as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms.

Other Matters (4 of	
5)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times	WED 12P 01/02/13-03/27/13
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives.

Other Matters (5 of 5)	Response
Program Title	MAD ABOUT
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 7:30A 01/05/13-03/30/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. M@dAbout explores being "green" and understanding how our actions impact the world. The M@dAbout team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or	
	an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
	appointed official who is authorized to sign on behalf of the party filing the Children's Television	
	Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section	
	1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who	
	further certifies that he or she has read the document; that to the best of his or her knowledge,	
	information, and belief there is good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or	
	coverage requirements. Failure to meet the construction or coverage requirements will result in	
	automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the	
	construction or coverage requirements that apply to the type of Authorization requested in this	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE	
	PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR	
	REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR	
	FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant	NEW AGE
	for the Authorization(s) specified above.	MEDIA OF
		TALLAHASSEE
		LLC

Attachments No Attachments.