



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003720042** | File Number: **CPR-164008** | Submit Date: **01/09/2015** | Call Sign: **WPME** | Facility ID: **48408** | City: **LEWISTON** | State: **ME**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/09/2015** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2014**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | MY NETWORK |
| | Nielsen DMA | Portland-Auburn ME |
| | Web Home Page Address | WWW.OURMAINE.COM |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(8)

| Digital Core Program (1 of 8) | | Response |
|--|--|---|
| Program Title | | JACK HANNA'S ANIMAL ADVENTURES |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | 8:00AM-8:30AM M-F |
| Total times aired at regularly scheduled time | | 66 |
| Total times aired | | 69 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | 1 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Jack Hanna's Animal Adventures takes viewers on exciting journeys to learn about animals and the places they live. Jack Hanna's Animal Adventures gives the platform to excite people and get them to care about animals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (2 of 8) | | Response |
|--|--|--------------------------------------|
| Program Title | | ANIMAL EXPLORATION WITH JAROD MILLER |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | 7:30AM-8:00AM SAT |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | 13 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | 1 |
| Length of Program | | 30 mins |

| | |
|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 8) | Response |
|--|--|
| Program Title | Animal Rescue Classics |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 10:00-10:30A Sat |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue Classics showcases the efforts of compassionate individuals helping all kinds of animals in trouble and each show includes animal care tips. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 8) | Response |
|--|------------------------|
| Program Title | Animal Rescue Classics |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 10:30A-11:00A Sat |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue Classics showcases the efforts of compassionate individuals helping all kinds of animals in trouble and each show includes animal care tips. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 8) | Response |
|--|---|
| Program Title | Swap TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 11:00A-11:30A Sat |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SWAP TV features two teenagers from different backgrounds trading places for a weekend, learning the other's way of life. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 8) | Response |
|--|---|
| Program Title | Swap TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 11:30A-12:00P Sat |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SWAP TV features two teenagers from different backgrounds trading places for a weekend, learning the other's way of life. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (7 of 8) | Response |
|--|---|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 12:00P-12:30P Sat |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Edition is a spin-off of Made in Hollywood, which offers a behind-the-scenes peek at the people who make films rather than those who star in them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 8) | Response |
|--|---|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 12:30P-1:00PM Sat |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Edition is a spin-off of Made in Hollywood, which offers a behind-the-scenes peek at the people who make films rather than those who star in them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|---|-----------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Sarah Kimball |
| Address | 4 Ledgeview Dr |
| City | Westbrook |
| State | ME |
| Zip | 04092 |
| Telephone Number | 207-774-0051x142 |
| Email Address | skimball@ourmaine.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (8)

| Other Matters (1 of 8) | | Response |
|--|--|---|
| Program Title | | JACK HANNA'S ANIMAL ADVENTURES |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | 8:00AM-8:30AM MON-FRI |
| Total times aired at regularly scheduled time | | 65 |
| Length of Program | | 30 mins |
| Age of Target Child Audience from | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Jack Hanna's Animal Adventures takes viewers on exciting journeys to learn about animals and the places they live. Jack Hanna's Animal Adventures gives the platform to excite people and get them to care about animals. |

| Other Matters (2 of 8) | | Response |
|--|--|--|
| Program Title | | ANIMAL EXPLORATION WITH JAROD MILLER |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | 7:30AM-8:00AM SAT |
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| Other Matters (3 of 8) | | Response |
|---|--|------------------------|
| Program Title | | Animal Rescue Classics |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | 10:00AM-10:30AM Sat |
| Total times aired at regularly scheduled time | | 13 |
| Length of Program | | 30 mins |
| Age of Target Child Audience from | | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue Classics showcases the efforts of compassionate individuals helping all kinds of animals in trouble and each show includes animal care tips. |
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| Other Matters (4 of 8) | Response |
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| Days/Times Program Regularly Scheduled | 11:30AM-12:00PM Sat |
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| Other Matters (7 of 8) | Response |
| Program Title | Made in Hollywood:Teen Edition |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 12:00P-12:30PM Sat |
| Total times aired at regularly scheduled time | 13 |

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| Other Matters (8 of 8) | Response |
|--|---|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 12:30PM-1:00PM |
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| Length of Program | 30 mins |
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Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>cottonwood Communications Portalnd, LLC</p> |

Attachments

No Attachments.