



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-132523** Submit Date: **07/10/2012** Call Sign: **KTIV** Facility ID: **66170** City:

SIOUX CITY State: IA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/10/2012 Filing Status: Active

## Report reflects information for : Second Quarter of 2012

General	Section
Information	Attachments

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC,CW
	Nielsen DMA	Sioux City
	Web Home Page Address	www.ktiv.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	ZULA PATROL (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:00AM-9:30AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ZULA PATROL is an entertaining and educational TV series that combines zesty family entertainment with proven educational elements. With a secondary goal of encouraging core values of non-violence and tolerance, the show encourages whole-family participation and interest in learning about science and astronomy, in a fun, comic style. Children will learn interesting and critical facts about the universe, galaxy, and solar system in which they live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	ZULA PATROL (NBC)
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-06-09
Episode #	6/9/2012 9:00am
Reason for Preemption	Sports

Digital Core Program (2 of 14)	Response
Program Title	SHELLDON (NBC)
Origination	Network

Days/Times Program Regularly Scheduled	SAT 9:30AM-10:00AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school aged yoka shell mollusk, Shelldon, who lives with the adoptive family the Clams, in an undersea community called Shell Land, which is populated by all sorts of species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or pretecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	SHELLDON (NBC)
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No

Date Preempted	2012-06-09
Episode #	6/9/2012 9:30am
Reason for Preemption	Sports

Digital Core Program (3 of 14)	Response
Program Title	JANE & THE DRAGON (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:00AM-10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, JANE AND THE DRAGON, is an animated show based on Martin Baynton's best selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giar green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skill and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jar learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/l?			

Questions	Response
Title of Program	JANE & THE DRAGON (NBC)
List date and time rescheduled	6/10/2012 2:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	6/9/2012 10:00am
Reason for Preemption	Sports

Digital Core Program (4 of 14)	Response
Program Title	BABAR (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM-11:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, BABAR, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with modern lifestyle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	BABAR (NBC)
List date and time rescheduled	6/10/2012 2:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	6/9/2012 10:30am
Reason for Preemption	Sports

Digital Core Program (5 of 14)	Response
Program Title	WILLA'S WILD LIFE (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:00AM-11:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	WILLA'S WILD LIFE (NBC)
List date and time rescheduled	6/2/2012 8:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-02
Episode #	6/2/2012 11:00AM
Reason for Preemption	Sports

Digital Core Program (6 of 14)	Response
Program Title	PEARLIE (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:30AM-12:00PM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Pearlie" is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everyone, but often gets into situations because her desire to help is bigger than her ability to deliver. Pearlie focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	PEARLIE (NBC)
List date and time rescheduled	5/05/2012 8:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-05
Episode #	5/05/2012 11:30AM
Reason for Preemption	Sports

Questions	Response
Title of Program	PEARLIE (NBC)
List date and time rescheduled	6/02/2012 8:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-02
Episode #	6/02/2012 11:30AM
Reason for Preemption	Sports

Digital Core Program (7 of 14)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:00AM-11:30AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic programming in the areas of concern to young tee including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and celebrity friend travel around the world volunteering in areas of specific need. Great Big World combines the exciting, fun, and diverse experience of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced through in-depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along the way. In addition, their hands-on experiences in the field inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (8 of 14)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	WILD LTD (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LTD is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservations listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore an learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	LIVE LIFE & WIN! (CW)
Origination	Network

Days/Times Program Regularly Scheduled	SUN 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Live Life & Win!" series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community. The series considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 year old audience to explore, discover and learn strategies to achieve personal dreams; learn about the personal attributes important for achieving dreams; explore volunteerism as an opportunity to build character and to uncover personal passions; and to gain knowledge about life skills necessary to "Live Life and Win!"
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	ON THE SPOT! (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 11:30AM-12:00PM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. They then explain the answer to each question. "On the Spot" challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology and then teaches them the answer. On the Spot stands out as the most scholastically diverse and enriching educations program on the market.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	TEEN KID'S NEWS (Main Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 10-10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen kids News is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	TEEN KID'S NEWS (Main Channel)
List date and time rescheduled	6/10/2012 1:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-10
Episode #	6/10/2012 10:00AM
Reason for Preemption	Sports

Digital Core Program (14 of 14)	Response
Program Title	MAD ABOUT (Main Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 10:30-11:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mad About" provides programming in the area of financial literacy, nutrition, health, life skills, ecology and fitness that tie to state and national standards. It also explores being "green" and understanding how our actions impact the world around us. The "Mad About" team find out about healthy snacks and proper exercise through sketch comedy segments. Music video helps teach financial responsibility and animation reinforces concepts of cyber bully prevention.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	MAD ABOUT (Main Channel)
List date and time rescheduled	6/10/2012 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-10
Episode #	6/10/2012 10:30AM
Reason for Preemption	Sports

#### Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational	
Programming (1 of 3)	Response
Program Title	JACK HANNAH'S ANIMAL ADVENTURES (main Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUN 5:30AM-6:00AM various dates
Total times aired at regularly scheduled time:	9
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is not a regularly scheduled program, but is broadcast from time to time on the weekends on KTIV. In each episode, cameras follow wildlife expert Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and prosocial values within an environmentally responsible universe. Jack Hanna aired on Sunday's at 5:30am on the following dates 4/8, 4/22, 5/6, 5/13, 5/20, 6/3, 6/17, 6/23 and 6/30/2012.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE (CW)
Origination	Network
Days/Times Program Regularly Scheduled:	SAT 6:00AM-6:30AM

Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"CUBIX: Robots for Everyone" takes place in 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix and member of a special club known as Botties. It's a good vs evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage, and problem solving during their adventures to thwart Dr. K's evil schemes to take control of Bubble Town's robots.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of	
3)	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE (CW)
Origination	Network
Days/Times Program Regularly Scheduled:	SAT 6:30AM-7:00AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"CUBIX: Robots for Everyone" takes place in 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix and member of a special club known as Botties. It's a good vs evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage, and problem solving during their adventures to thwart Dr. K's evil schemes to take control of Bubble Town's robots.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	David Washburn
Address	3135 Floyd Blvd
City	Sioux City
State	IA
Zip	51108
Telephone Number	712-239-4100
Email Address	dwashburn@ktiv.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

## Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	NOODLE and DOODLE (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art project and cooking projects around a specific theme. The show is hosted by Sean, who drive around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parents engagement and often feature families working together to make something for display int he child's home. Sean is accompanied by Doggity, an ever-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Other Matters (2 of 12)	Response
Program Title	THE PAJANIMALS (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:30AM-10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Pajanimals are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. We meet them in the bedroom where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling asleep. The quiet time always turns into a discussion that results in a dream-like adventure to solve a problem, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow.

Other Matters	
(3 of 12)	Response
Program Title	POPPY CAT (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lesson on imagination and storytelling o encourage creative thinking for preschool children. In each story the narrator, Lara reads a story about Poppy cat, to her own cat named Poppy. She makes up a story that will be exciting and jest follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger names Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure.

Other Matters (4 of 12)	Response
Program Title	JUSTIN TIME (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM-11:00AM
Total times aired at regularly scheduled time	13

Length of	30 mins		
Program			
Age of	2 years to 5 years		
Target Child			
Audience			
from			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventure and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem with he returns home. While on the adventure he is accompanied by Olive, a imaginary playmate, and Squidgy the morphing flying sponge, who provide commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.

Other Matters (5 of 12)	Response
Program Title	LAZY TOWN (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. The ever-present them of Lazy Town is to eat fruits and vegetables, get plenty of sleep and go outside and engage in a wide range of physical activities.

Other Matters (6 of 12)	Response
Program Title	THE WIGGLES (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:30AM-12:00PM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not)and following directions. There is dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child.

Other Matters (7 of 12)	Response	
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD (CW)	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT 11:00AM-11:30AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic programming in the areas of concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and celebrity friend travel around the world volunteering in areas of specific need. Great Big World combines the exciting, fun, and diverse experience of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced through in-depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along the way. In addition, their hands-on experiences in the field inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.	

Other Matters (8 of 12)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:30AM-12:00PM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".

Other Matters (9 of 12)	Response
Program Title	WILD LTD (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LTD is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservations listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.

Other Matters (10 of 12)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".

Other Matters (11 of 12)	Response
Program Title	LIVE LIFE & WIN (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Live Life & Win!" series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community. The series considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 year old audience to explore, discover and learn strategies to achieve personal dreams; learn about the personal attributes important for achieving dreams; explore volunteerism as an opportunity to build character and to uncover personal passions; and to gain knowledge about life skills necessary to "Live Life and Win!"

Other Matters (12 of 12)	Response
Program Title	ON THE SPOT! (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. They then explain the answer to each question. "On the Spot" challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology and then teaches them the answer. On the Spot stands out as the most scholastically diverse and enriching educations program on the market.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. KTIV TELEVISION INC **Attachments** 

No Attachments.