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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005870498** | File Number: **CPR-130411** | Submit Date: **04/11/2012** | Call Sign: **KADO-CD** | Facility ID: **38497**
City: **SHREVEPORT** | State: **LA**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/11/2012**
Filing Status: **Active**

Report reflects information for : First Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Shreveport
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	Donkey Ollie
Origination	Network
Days/Times Program Regularly Scheduled	Mon. 4p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Donkey Ollie is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way. Donkey Ollie is animated with incredible graphics, songs and morals in a way that draws in audiences of every age. Ollie is especially geared toward preschool and early grade school children but it's entertaining for the whole family as well.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	Adventures in Odyssey
Origination	Network
Days/Times Program Regularly Scheduled	Mon 430p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The stories teach moral and biblical principles through comedy, suspense, romance and mystery in the small town of Odyssey

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 15)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Mon 530p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pursuant to the Childrens Television Act of 1990, "ANIMAL RESCUE" will satisfy the FCC Children's Programming requirement and can be classified as either core or non-core rogramming. "ANIMAL RESCUE" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 15)	Response
Program Title	Nanna's Cottage
Origination	Network
Days/Times Program Regularly Scheduled	Tues. 4p

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	World traveler and archaeologist Abigale "Nanna" Macaroon dispenses love and knowledge to her grandchildren and their friends about the world, and the importance of character. Every episode is filled with warmth, adventure, fun, music, valuable lessons and a little bit of magic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15)	**Response**
Program Title	Swap TV
Origination	Network
Days/Times Program Regularly Scheduled	tues. 430p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 15)	Response
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	tues 530p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a leading educational series that teaches kids of all ages the importance of protecting our nation's aquatic environments. This Emmy Award Winning Series strives to show kids that with a little dedication and the right attitude, they have the ability to make a difference within their own communities
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 15)	Response
Program Title	Dr. Wonder's Workshop
Origination	Network
Days/Times Program Regularly Scheduled	Wed 4p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thw show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf, and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voiceover narration
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	**Response**
Program Title	Sugar Creek Gang
Origination	Network
Days/Times Program Regularly Scheduled	Wed 430p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on a series of books by Paul Hutchens, The Sugar Creek Gang series chronicles the adventures of Bill, Collins, Poetry, Circus, Dragonfly, Big Jim, Little Jim, and the rest of the residents of Sugar Creek as they resolve moral issues and build character.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	**Response**
Program Title	iShine Knect
Origination	Network
Days/Times Program Regularly Scheduled	wed 530p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process. The program is designed to give a lift of encouragement and faith that will help tweens deal with life with Christian values at home, church and school!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	Dooley & Pals
Origination	Network
Days/Times Program Regularly Scheduled	Thurs.4p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dooley, a friendly alien who has landed in a backyard on Earth, explores the planet with the children of the neighborhood as his guides. The show is meant to teach moral values and educational basics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	Passport to Explore
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 430p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport to Explore is an internationally syndicated half-hour educational travel /adventure series for children 13 to 16 years of age. The mission is to travel the globe in search of exciting and adventure-filled places to show the viewer and to learn a little something in the process.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	**Response**
Program Title	The Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 530p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCCs Childrens Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)	Response
Program Title	Friends and Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Fri 4p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Friends and Heroes is the epic animated tale of two young people in the first century Macky and Portia whose idealism and friendship leads them across the ancient world, from the fabled Egyptian port of Alexandria, to the besieged city of Jerusalem and finally, to the very heart of the Empire: Rome. As they fight for justice and even survival against the might of the Roman Empire, they become friends and then, in turn, heroes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	Dragonfly TV
Origination	Network
Days/Times Program Regularly Scheduled	Fri 430p
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Fri 530p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura MacKenzie visits destinations around the world in this award-winning, children's compliant (E/I) program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	Chad Giddens
Address	4425 Meriwether Rd
City	Shreveport
State	LA
Zip	71109
Telephone Number	318-688-4411
Email Address	wolmedia@mac.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Friends and Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Fri 4p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Friends and Heroes is the epic animated tale of two young people in the first century - Macky and Portia - whose idealism and friendship leads them across the ancient world, from the fabled Egyptian port of Alexandria, to the besieged city of Jerusalem and finally, to the very heart of the Empire: Rome. As they fight for justice and even survival against the might of the Roman Empire, they become friends and then, in turn, heroes.

Other Matters (2 of 10)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Fri 530p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura MacKenzie visits destinations around the world in this award-winning, children's compliant (E/I) program.

Other Matters (3 of 10)	Response
Program Title	Dragonfly TV
Origination	Network
Days/Times Program Regularly Scheduled	Fri 430p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Other Matters (4 of 10)	Response
Program Title	Adventures in Odyssey
Origination	Network
Days/Times Program Regularly Scheduled	mon 430
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The stories teach moral and biblical principles through comedy, suspense, romance and mystery in the small town of Odyssey

Other Matters (5 of 10)	Response
Program Title	Donkey Ollie
Origination	Network
Days/Times Program Regularly Scheduled	mon 4p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Donkey Ollie is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way. Donkey Ollie is animated with incredible graphics, songs and morals in a way that draws in audiences of every age. Ollie is especially geared toward preschool and early grade school children but it's entertaining for the whole family as well.

Other Matters (6 of 10)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	mon 430
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pursuant to the Children's Television Act of 1990, "ANIMAL RESCUE" will satisfy the FCC Children's Programming requirement and can be classified as either core or non-core rogramming. "ANIMAL RESCUE" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.

Other Matters (7 of 10)	Response
Program Title	Nanna's Cottage
Origination	Network
Days/Times Program Regularly Scheduled	tues 4p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	World traveler and archaeologist Abigale "Nanna" Macaroon dispenses love and knowledge to her grandchildren and their friends about the world, and the importance of character. Every episode is filled with warmth, adventure, fun, music, valuable lessons and a little bit of magic.

Other Matters (8 of 10)	Response
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	tues 430p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a leading educational series that teaches kids of all ages the importance of protecting our nation's aquatic environments. This Emmy Award Winning Series strives to show kids that with a little dedication and the right attitude, they have the ability to make a difference within their own communities

Other Matters (9 of 10)	Response
Program Title	Dr. Wonder's Workshop
Origination	Network
Days/Times Program Regularly Scheduled	wed 4p

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf, and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voiceover narration.

Other Matters (10 of 10)	**Response**
Program Title	The Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	thur 4p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Word Of Life Center**

Attachments No Attachments.