

Children's Television Programming Report

 FRN: 0006551824
 File Number: CPR-137259
 Submit Date: 01/08/2013
 Call Sign: WMSN-TV
 Facility ID: 10221

 City: MADISON
 State: WI

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 01/08/2013
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Status Status

Report reflects information for : Fourth Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type Station Type Network Affilia		Network Affiliation	n
		Affiliated network	FOX	
		Nielsen DMA	Madison	
		Web Home Page Address	www.fox47.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	programming guideline (appli	t at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N gram episodes that had already aired within the previous seven d	o program	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday: 10/1-12/31/12, 730am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian, Eric Schwartz, who randomly interviews people on the street, and asks them questions based on local and national curriculum. The subjects of questions range from geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs or maps to provide viewers with a deeper explanation of the answer. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday: 10/2-12/25/12, 730am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exist in North America and learn to protect North America's animal species. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of	
11)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday: 10/3-12/26/12, 730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	Animal Exploration
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday: 10/4-12/27/12, 730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment that shares information that viewers can use in their own backyards. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 11)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday: 10/5-12/28/12, 730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World features areas of particular concern to young teens; including global, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. This series combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors and educate them on where and how to find volunteer opportunities. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/12, 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News features weekly educational segments such as "College and You" (tips for choosing and getting into college) and "Word" (vocabulary skills training), as well as informational features for teens such as reports about healthy eating, driving tips for new drivers and internet predators. The show presents the news in a teen appropriate manner. The program stimulates the viewers' curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experiences. This program aired on the station's main digital stream.

Does the	Yes		
Licensee identify			
the program by			
displaying			
throughout the			
program the			
symbol E/I?			
program the			

Digital Core Program (7 of 11)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10/6-12/29/12, 730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What de I want to be when I grow up?" This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	Gina D's Kids Club
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/12, 7am, 10/6-11/17/12, 730am, 8am

Total times aired at regularly scheduled time	27
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multiculturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program aired on the station's secondary digital stream, The Country Network, 47.3.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 11)	Response
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Program Title	Ariel, Zoey & Eli, Too
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 11/24-12/29/12, 730am, 8am

Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program aired on the stations' secondary digital stream, The Country Network, 47.3.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/12, 830am, 9am

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television program featuring the loveable and talented Courtney Campbell and her family of fun-loving friends which happen to include puppet pets. Courtney's thoughtful guidance helps her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The program celebrates the joy of childhood through music and storytelling. The program is a nurturing environment where the characters support each others' growth and work together to overcome the day-to-day challenges all children face. This program aired on the station's secondary digital stream, The Country Network, 47.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	Mouse In The House
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/12, 930am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism be conducting science experiments in an integrated and entertaining way. It is produced using a combination 3D animation and live footage. The host, Max, is a 3D animated mouse which talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. The program also uses 3D animation to explain the steps and results of the experiment. This program aired on the station's secondary digital stream, The Country Network, 47.3.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kerry Johnson
Address	7847 Big Sky Drive
City	Madison
State	WI
Zip	53719
Telephone Number	608.833.0047
Email Address	kbjohnson@sbgtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On October 3rd, Michelle Carolla, News Anchor, gave a presentation on broadcast writing at the University of Madison Wisconsin. Michelle also spoke on October 17th about the television industry and how she received her communications degree. WMSN aired the following public service announcements geared towards children; Strong Bones, Don't Waste Water, Food Safety, Habitat for Humanity, Girl Scouts, Arbor Day, Wildlife Conservancy, Learning to Swim, Save Energy, Discover the Forests and the World Wildlife Foundation.

Liaison Contact

Other Matters (11)

11)		Response	
Program Title		On The Spot	
Origination		Syndicated	
Days/Times Pro Regularly Scheo	-	Monday: 1/7-3/25/13, 730am	
Total times aired regularly schedu time		12	
Length of Progra	am	30 mins	
Age of Target C Audience from	hild	13 years to 16 years	
Describe the educational and informational ob of the program a how it meets the definition of Corr Programming.	jective and e	This program is hosted by comedian, Eric Schwartz, who randomly interviews people on the stree and asks them questions based on local and national curriculum. The subjects of questions range from geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs or maps to provide viewers wi a deeper explanation of the answer. This program will air on the station's main digital stream.	
Other Matters (2 of 11)	Respor	ise	
Program Title	Wild Ar	Vild America	
Origination	Syndic	Syndicated	
Days/Times Program Regularly Scheduled	Tuesday: 1/1-3/26/13, 730am		
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16 years		
Describe the educational andThe key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emph placed upon protecting endangered species and the impact that humans have while interacting in environment. The goal of this program is for the viewer to achieve a greater understanding of nat objective of specific animal species with the aid of up close and detailed photography throughout the program the program and how it in North America and learn to protect North America's animal species. This program will air on th main digital stream.definition of Core Programming.			

Other Matters (3	
of 11)	Response

Program Title	Dragonfly TV
Origination	Syndicated
Days/Times	Wednesday: 1/2-3/27/13, 730am
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	This program features children engaging in various science projects and demonstrates practical
educational and informational	applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while
objective of the	providing valuable information to reach answers. Examples of program episodes include studying
program and	various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and
how it meets the	educational in structure, allowing children to gain an appreciation for science in a unique and entertaining
definition of	way. This program will air on the station's main digital stream.
Core	
Programming.	

Other Matters (4 of 11)	Response
Program Title	Animal Exploration
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday: 1/3-3/28/13, 730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment that shares information that viewers can use in their ow backyards. This program will air on the station's main digital stream.

Other Matters (5 of 11)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated

Days/Times	Friday: 1/4-3/29/13, 730am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	
Describe the	Elizabeth Stanton's Great Big World features areas of particular concern to young teens; including global,
educational	educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteerin
and	in areas of specific need. This series combines exciting, fun and diverse experiences of world exploration
informational	with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the
objective of	viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal
the program	hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors and educate
and how it	them on where and how to find volunteer opportunities. This program will air on the station's main digital
meets the	stream.
definition of	
Core	
Programming.	

Other Matters (6 of 11)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/13, 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News features weekly educational segments such as "College and You" (tips for choosing and getting into college) and "Word" (vocabulary skills training), as well as informational features for teens such as reports about healthy eating, driving tips for new drivers and internet predators. The show presents the news in a teen appropriate manner. The program stimulates the viewers' curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experiences. This program will air on the station's main digital stream.

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Program Title	Career Day
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/13, 730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program will air on the station's main digital stream.

Other Matters (8 of 11)	Response
Program Title	Gina D's Kids Club
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/13, 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi- culturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program will air on the station's secondary digital stream, The Country Network, 47.3.

Other Matters (9 of 11)	Response
Program Title	Ariel, Zoey & Eli, Too
Origination	Network

and their profession and have a positive message for kids. As hosts, these children entertain and infor informational objective of having integrity, following directions, putting forth your best effort and taking responsibility; which i the program wonderful message for American youth. This program is an upbeat, diverse and entertaining serie	Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/13, 730am, 8am
Program Age of Target Child 13 years to 16 years Describe the ducational and informational objective of the profession and have a positive message for kids. As hosts, these children entertain and informational objective of the profession and have a positive message for kids. Sh hosts, these children entertain and information of core gramming. Other Matters Response Program Title Mustard Pancakes Origination Network Programs Saturday: 1/5-3/30/13, 830am, 9am Programs 26 Child Audience 30 mins Age of Target Charget Charg	aired at regularly scheduled	26
Child Audience from Describe the educational and informational objective of the program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people when their profession and have a positive message for kids. As hosts, these children entertain and infor audience through song, dance, music and dialogue. This show supports and encourages respect having integrity, following directions, putting forth your best effort and taking responsibility. which is wonderful message for American youth. This program is an upbeat, diverse and entertaining serie inform young people on a variety of subjects, while keeping their interest. This program will air on stations' secondary digital stream, The Country Network, 47.3. Other Matters Response Program Title Mustard Pancakes Origination Network Days/Times Saturday: 1/5-3/30/13, 830am, 9am Program 26 Length of Program 30 mins Age of Target 2 years to 6 years	-	30 mins
educational and informational objective of the program and how it informational objective of the program and how it informational objective of the program informational objective of the program informational objective of the program inform young people on a variety of subjects, while keeping their interest. This program will air on stations' secondary digital stream, The Country Network, 47.3.Other Matters (10 of 11)ResponseProgram TitleMustard PancakesOriginationNetworkDays/Times 	Child	3 years to 16 years
(10 of 11)ResponseProgram TitleMustard PancakesOriginationNetworkDays/Times Program Regularly scheduledSaturday: 1/5-3/30/13, 830am, 9amTotal times aired at regularly scheduled time26Length of Program Regot Target Child Audience30 minsAge of Target Child Audience2 years to 6 years	educational and informational objective of the program and how it meets the definition of Core	accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in heir profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for other having integrity, following directions, putting forth your best effort and taking responsibility; which is a vonderful message for American youth. This program is an upbeat, diverse and entertaining series that win form young people on a variety of subjects, while keeping their interest. This program will air on the
OriginationNetworkDays/Times Program Regularly ScheduledSaturday: 1/5-3/30/13, 830am, 9amTotal times aired at regularly scheduled time26Length of Program30 minsAge of Target child Audience2 years to 6 years		Response
Days/Times Program Regularly ScheduledSaturday: 1/5-3/30/13, 830am, 9amTotal times aired at regularly scheduled time26Length of Program30 minsAge of Target Child Audience2 years to 6 years	Program Title	Mustard Pancakes
Program Regularly Scheduled26Total times aired at regularly scheduled time26Length of Program30 minsAge of Target Child Audience2 years to 6 years	Origination	Network
at regularly scheduled timeLength of Program30 minsAge of Target Child Audience2 years to 6 years	Program Regularly	Saturday: 1/5-3/30/13, 830am, 9am
Program Age of Target 2 years to 6 years Child Audience	at regularly	26
Child Audience	-	30 mins
	Child Audience	2 years to 6 years
educational and her family of fun-loving friends which happen to include puppet pets. Courtney's thoughtful guid informational helps her pets discover the world around them, grow emotionally and find solutions to their dai objective of the challenges. The program celebrates the joy of childhood through music and storytelling. The pr program and a nurturing environment where the characters support each others' growth and work together t	educational and informational objective of the program and how it meets the definition of Core	Mustard Pancakes is a television program featuring the loveable and talented Courtney Campbell and her family of fun-loving friends which happen to include puppet pets. Courtney's thoughtful guidance helps her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The program celebrates the joy of childhood through music and storytelling. The program is a nurturing environment where the characters support each others' growth and work together to overcome the day-to-day challenges all children face. This program will air on the station's secondary digital stream, The Country Network, 47.3.

of 11) Response

Program Title Mouse In The House

Origination	Network
Days/Times Program	Saturday: 1/5-3/30/13, 930am
Regularly Scheduled	
Total times	13
aired at	
regularly scheduled	
time	
Longth of	30 mins
Length of Program	30 mins
Filgraffi	
Age of	9 years to 12 years
Target Child	
Audience	
from	
Describe the	This program is a science series that educates children about science concepts, introducing them to science
educational and	and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of
informational	3D animation and live footage. The host, Max, is a 3D animated mouse which talks to the audience and the
objective of	participants, explaining what the science concept and experiment is and how to perform it. The participants
the program	are junior high school children guided by a science facilitator. Together they perform the experiment
and how it	instructed by Max the Mouse. The program also uses 3D animation to explain the steps and results of the
meets the	experiment. This program will air on the station's secondary digital stream, The Country Network, 47.3.
definition of	
Core	
Programming.	

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming; or the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WMSN Licensee, LLC

Attachments No Attachments.