

# Children's Television Programming Report

 FRN: 0022238778
 File Number: CPR-122145
 Submit Date: 07/08/2011
 Call Sign: KMYS
 Facility ID: 51518
 City:

 KERRVILLE
 State: TX

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 07/08/2011
 Filing Status: Active
 Filing Status: Active
 Status: Colspan="5">City:

## **Report reflects information for : Second Quarter of 2011**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Type, and Contact Information |         |       |       |                |
|-------------|---|---------|-------|-------|----------------|
| Information | Applicant                                     | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                | Section  | Question  | Response    |          |
|---------------------------|--|---|-------------|----------|
| Television<br>Information | Station Type   | Station Type     Station Type     Network Affiliation |             | ١        |
|                           |  | Affiliated network                                    | CW          |          |
|                           |  | Nielsen DMA   | San Antonio |          |
|                           |  | Web Home Page Address                                 | www.kmys.tv |          |
|                           |  |   |             |          |
| Digital Core              | Question   |   |             | Response |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |   |             | 4.0      |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |   |             | 168.0    |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |   |             | 3.0      |
|                           | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?   |   |             | Yes      |
|                           | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the |   |             | Yes      |

station's main program stream or on another of the station's free digital program streams?

### Digital Core Programs(10)

| Digital Core<br>Program (1 of<br>10)  | Response  |
|---|---|
| Program Title   | Noonbory & The Super 7  |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Mondays & Tuesdays @ 7:30am (04/04/11-06/28/11)   |
| Total times<br>aired at<br>regularly<br>scheduled time  | 26  |
| Total times<br>aired  |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 3 years to 6 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Noonbory and The Super 7 uses fantasy and fun to promote school readiness in two essential ways. The series provides young viewers with an enticing model for ethical actions and effective coexistence. On an episode by episode basis, the Noonborys highlight instances in which helping, cooperation and leadership lead to success; and other instances in which taking untoward risk or by telling a lie lead to problems and complications. The goal of the series is to encourage viewers to develop positive personal qualities and pro-social behaviors, including helpfulness, kindness, generosity, initiative, earnestness, cooperation, compassion and leadership. This program aired on the main digital stream. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes   |

| Digital Core<br>Program (2 of 10) | Response       |
|-----------------------------------|----------------|
| Program Title                     | Wimzie's House |
| Origination                       | Syndicated     |

| Days/Times<br>Program Regularly<br>Scheduled  | Wednesdays @ 7:30am (04/06/11-06/29/11)  |
|---|--|
| Total times aired<br>at regularly<br>scheduled time   | 13   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience   | 5 years to 7 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series characters are just familiar enough for the the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschoolers point of view. This program aired on the main digital stream. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

| Digital Core<br>Program (3<br>of 10)                      | Response                               |
|---|--|
| Program Title   | Jack Hanna's Into the Wild             |
| Origination   | Syndicated                             |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Thursdays @ 7:30am (04/07/11-06/30/11) |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                                     |
| Total times<br>aired                                      |  |

| Number of<br>Preemptions   | 0   |
|--|---|
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Reknown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts that are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Mr. Hanna's journeys includ Alaska where he observed brown bears and the effect of declining salmon runs on the brown bear population, the Great Barrier Reef to explore its development, and to a farm for exotic animals located in Missouri where wildlife preservation and history comE together. This program aired on the main digital stream. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (4<br>of 10)                      | Response                           |
|---|------------------------------------|
| Program Title   | Eco Company                        |
| Origination   | Syndicated                         |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Fridays @ 7:30 (04/01/11-06/24/11) |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                                 |
| Total times aired   |                                    |
| Number of<br>Preemptions                                  | 0                                  |

| Number of      |  |
|----------------|--|
| Preemptions    |  |
| for other than |  |
| Breaking       |  |
| News           |  |
| Number of      |  |
| Preemptions    |  |
| Rescheduled    |  |
| Length of      | 30 mins  |
| Program        |  |
| Age of         | 13 years to 16 years   |
| Target Child   |  |
| Audience       |  |
| Describe the   | Eco Company provides CORE programming in the area of the environment and preservation of the the             |
| educational    | earth's resources. Eco Company explores all the aspects of being and understanding how our actions           |
| and            | impact the world. The E-co Team find out about global warming by asking questions to discover the truths     |
| informational  | and myths of the global warming issue. They learn about alternative energies by visiting wind farms and      |
| objective of   | solar installations and discovering new technologies currently under development. They learn more about      |
| the program    | recycling, conservation, and organics. The E-Team profiles teens and school organizations who have take      |
| and how it     | it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to       |
| meets the      | develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is   |
| definition of  | reported by teens and told from their perspective. Additionally, each week the show will provide practical   |
| Core           | tips that teens, and people of all ages can use in their daily lives. This program aired on the main digital |
| Programming.   | channel.   |
|                | Vez  |
| Does the       | Yes  |
| Licensee       |  |
| identify the   |  |
| program by     |  |
| displaying     |  |
| throughout     |  |
| the program    |  |
| the symbol E   |  |
| /l?            |  |

| Digital Core<br>Program (5 of 10)                           | Response                               |
|---|--|
| Program Title   | M@d About                              |
| Origination   | Syndicated                             |
| Days/Times<br>Program Regularly<br>Scheduled                | Saturdays @ 7:00am (04/02/11-06/25/11) |
| Total times aired at<br>regularly<br>scheduled time         | 13                                     |
| Total times aired   |  |
| Number of<br>Preemptions                                    | 0                                      |
| Number of<br>Preemptions for<br>other than<br>Breaking News |  |

| Number of<br>Preemptions<br>Rescheduled   |  |
|---|--|
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | M@d About provides CORE programming in the area of Financial Literacy, Nutrition, Earth, Science, Ecology, Health, Life Skills, and Fitness that tie to the state and national educational standards. M@d About explores being "green" and understanding how our actions impact the world. The M@d About team finds out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. This program aired on the main digital stream. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

| Digital Core<br>Program (6 of 10)                           | Response                               |
|---|--|
| Program Title   | Career Day                             |
| Origination   | Syndicated                             |
| Days/Times<br>Program Regularly<br>Scheduled                | Saturdays @ 7:30am (04/02/11-06/25/11) |
| Total times aired at regularly scheduled time               | 13                                     |
| Total times aired   |  |
| Number of<br>Preemptions                                    | 0                                      |
| Number of<br>Preemptions for<br>other than Breaking<br>News |  |
| Number of<br>Preemptions<br>Rescheduled                     |  |
| Length of Program   | 30 mins                                |
| Age of Target Child<br>Audience                             | 13 years to 16 years                   |

| informa<br>objectiv<br>progran  | onal and<br>tional<br>re of the<br>n and how it<br>he definition | This half hour program highlights challenging and rewarding careers of men and women from around the country in a fun and interesting way. The show features inspiration interviews with successful celebrities, entrepreneurs, and business people from would renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show tires to help kids answer the age old question, "What do I want to be when I grown up?" This program aired on the main digital stream. |
|---------------------------------|--|---|
| identify<br>by displ<br>through |  | Yes   |

| Digital Core Program (7 of<br>10)  | Response   |
|--|--|
| Program Title  | Beta Records   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays @7:00am (04/2/11-06/25/11)   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of<br>Core Programming. | Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. This program aired on the secondary digital stream, Cool TV, channel 35.2. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                                 | Yes  |

| Digital Core<br>Program (8 of<br>10) | Response      |  |  |
|--------------------------------------|---------------|--|--|
| rogram Title                         | Real Life 101 |  |  |
| Origination                          | Syndicated    |  |  |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @ 7:30am (04/02/11-06/25/11)   |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times<br>aired   |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that cab be used by the series' young audience. A study conducted by the Annenberg Public Policy Center for the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that "Real Life 101" was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors. This program is aired on the secondary digital stream, Cool TV, channel 35.2. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (9 of<br>10) | Response        |
|--------------------------------------|-----------------|
| Program Title                        | Ultimate Choice |
| Origination                          | Syndicated      |

|                                       | Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @8:00am &8:30am (04/02/11-06/25/11)   |
|---------------------------------------|--|---|
|                                       | Total times<br>aired at<br>regularly<br>scheduled time   | 26  |
|                                       | Total times<br>aired   |   |
|                                       | Number of<br>Preemptions   | 0   |
|                                       | Number of<br>Preemptions<br>for other than<br>Breaking News  |   |
|                                       | Number of<br>Preemptions<br>Rescheduled  |   |
|                                       | Length of<br>Program   | 30 mins   |
|                                       | Age of Target<br>Child Audience  | 13 years to 16 years  |
|                                       | Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This program provides an opportunity for its young viewers to learn more about themselves and their lives, as well as develop their own convictions about each of the physical and moral issues through the subjects explored and discussed on this television series. In each of the episodes within the series, eight teens who have just finished an extreme adventure that brought them face-to-face with challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs, Compromise, Resolving Conflict, Teamwork, Fear and Self-control. This program aired on the secondary digital stream, Cool TV, channel 35.2. |
| · · · · · · · · · · · · · · · · · · · | Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                       | Yes   |

| Digital Core<br>Program (10<br>of 10)           | Response                                       |
|---|--|
| Program Title                                   | Teen Kids News                                 |
| Origination                                     | Syndicated                                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays @9:00am & 9:30am (04/02/11-06/25/11) |

| Total times<br>aired at<br>regularly<br>scheduled time   | 26  |
|--|---|
| Total times<br>aired   |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This program features weekly educational features such as, "College and You"(tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the secondary digital stream, Cool TV, channel 35.2. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                       | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Liaison Contact | Question  | Response  |
|-----------------|---|---|
|                 | Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
|                 | Name of children's programming liaison  | David Howitt  |
|                 | Address   | 4335 NW Loop 410  |
|                 | City  | San Antonio   |
|                 | State   | ТХ  |
|                 | Zip   | 78229   |
|                 | Telephone Number  | 210-377-4706  |
|                 | Email Address   | dhowitt@sbgnet.com  |
|                 | Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The Licensee sponsors<br>public appearances by local<br>news anchors to teach about<br>the importance of staying in<br>school. This station is also<br>welcomes any station tours<br>to be conducted. |

#### Other Matters (13)

| Other Matters   |   |
|---|---|
| (1 of 13) F   | Response  |
| Program Title   | Noonbory & The Super 7  |
| Origination   | Syndicated  |
| Days/Times I<br>Program<br>Regularly<br>Scheduled   | Monday's and Tuesday's @ 7:30am (07/04/11-08/30/11)   |
| Total times<br>aired at<br>regularly<br>scheduled time  | 18  |
| Length of S<br>Program  | 30 mins   |
| Age of Target 3<br>Child Audience<br>from   | 3 years to 6 years  |
| educationalsanddinformationaldobjective of thedprogram andd   | Noonbory and The Super 7 uses fantasy and fun to promote school readiness in two essential ways. The series provides young viewers with an enticing model for ethical actions and effective coexistence. On a episode by episode basis, the Noonborys highlight instances in which helping, cooperation and leaders lead to success; and other instances in which taking untoward risk or by telling a lie lead to problems ar complications. The goal of the series is to encourage viewers to develop positive personal qualities and pro-social behaviors, including helpfulness, kindness, generosity, initiative, earnestness, cooperation, compassion and leadership. This program will air on the main digital stream. |
| Programming.  |   |
| Programming.<br>Other Matters (2<br>of 13)  | Response  |
| Other Matters (2  | Response<br>Wimzie's House  |
| Other Matters (2<br>of 13)  |   |
| Other Matters (2<br>of 13)<br>Program Title   | Wimzie's House  |
| Other Matters (2<br>of 13)<br>Program Title<br>Origination<br>Days/Times<br>Program Regularly   | Wimzie's House<br>Syndicated  |
| Other Matters (2<br>of 13)<br>Program Title<br>Origination<br>Days/Times<br>Program Regularly<br>Scheduled<br>Total times aired<br>at regularly                   | Wimzie's House<br>Syndicated<br>Wednesdays @7:30am (07/06/11-08/31/11)  |
| Other Matters (2<br>of 13)<br>Program Title<br>Origination<br>Days/Times<br>Program Regularly<br>Scheduled<br>Total times aired<br>at regularly<br>scheduled time | Wimzie's House         Syndicated         Wednesdays @7:30am (07/06/11-08/31/11)         9  |

| Other  |  |
|--|--|
| Other<br>Matters (3 of<br>13)  | Response   |
| Program Title  | Jack Hanna's Into the Wild   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Thursdays @7:30am (07/07/11-9/29/11)   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Reknown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends tim with nature's creatures and various experts that are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Mr. Hanna's journeys inclu Alaska where he observed brown bears and the effect of declining salmon runs on the brown bear population, the Great Barrier Reef to explore its development, and to a farm for exotic animals located in Missouri where wildlife preservation and history come together. This program will air on the main digital stream. |
| Other<br>Matters (4 of<br>13)  | Response   |
| Program Title  | Eco Company  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Friday's @7:30am (07/01/11-09/30/11)   |
| Total times<br>aired at<br>regularly   | 14   |
| scheduled<br>time  |  |
| scheduled  | 30 mins  |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Eco Company provides CORE programming in the area of the environment and preservation of the the earth's resources. Eco Company explores all the aspects of being and understanding how our actions impact the world. The E-co Team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new technologies currently under development. They learn more about recycling, conservation, and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, each week the show will provide practical tips that teens, and people of all ages can use in their daily lives. This program aired on the main digital channel.

| Other Matters (5 of 13)   | Response   |
|---|--|
| Program Title   | M@d About  |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays @ 7:00am (07/02/11-09/24/11)   |
| Total times aired at<br>regularly<br>scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the<br>definition of Core<br>Programming. | M@d About provides CORE programming in the area of Financial Literacy, Nutrition, Earth, Science, Ecology, Health, Life Skills, and Fitness that tie to the state and national educational standards. M@d About explores being "green" and understanding how our actions impact the world. The M@d About team finds out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. This program aired on the main digital stream. |

| Other Matters (6 of 13)                       | Response                             |
|---|--------------------------------------|
| Program Title                                 | Career Day                           |
| Origination                                   | Syndicated                           |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays @7:30am (07/2/11-09/03/11) |
| Total times aired at regularly scheduled time | 10                                   |
| Length of Program                             | 30 mins                              |
| Age of Target Child<br>Audience from          | 13 years to 16 years                 |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This half hour program highlights challenging and rewarding careers of men and women from around the country in a fun and interesting way. The show features inspiration interviews with successful celebrities, entrepreneurs, and business people from would renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show tires to help kids answer the age old question, "What do I want to be when I grown up?" This program will air on the main digital stream.

| Other Matters (7 of 13)  | Response  |
|--|---|
| Program Title  | Beta Records  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Saturdays@ 7:00am (07/02/11-09/24/11)   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of<br>Core Programming. | Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. This program will air on the secondary digital stream, Cool TV, channel 35.2. |

| Other Matters (8 of 13)                                   | Response                            |
|---|-------------------------------------|
| Program Title   | Real Life 101                       |
| Origination   | Syndicated                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays @7:30 (07/02/11-09/24/11) |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                                  |
| Length of<br>Program                                      | 30 mins                             |
| Age of Target<br>Child<br>Audience from                   | 13 years to 16 years                |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that cab be used by the series' young audience. A study conducted by the Annenberg Public Policy Center for the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that "Real Life 101" was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors. This program will air on the secondary digital stream, Cool TV, channel 35.2.

| Other Matters<br>(9 of 13)  | Response   |
|---|--|
| Program Title   | Ultimate Choice  |
| Origination   | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays @ 8:00am &8:30am (07/02/11-09/24/11)   |
| Total times<br>aired at<br>regularly<br>scheduled time  | 26   |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition<br>of Core<br>Programming. | This program provides an opportunity for its young viewers to learn more about themselves and their lives, as well as develop their own convictions about each of the physical and moral issues through the subjects explored and discussed on this television series. In each of the episodes within the series, eight teens who have just finished an extreme adventure that brought them face-to-face with challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs, Compromise, Resolving Conflict, Teamwork, Fear and Self-control. This program will air on the secondary digital stream, Cool TV, channel 35.2. |
| Other Matters<br>(10 of 13)   | Response   |
| Program Title   | Teen Kids News   |
| Origination   | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays@ 9:00am &9:30am (07/02/11-09/24/11)  |
| Total times<br>aired at<br>regularly<br>scheduled time  | 26   |
| Length of<br>Program  | 30 mins  |

#### 13 years to 16 years Age of Target Child

Audience from

and

Describe the This program features weekly educational features such as, "College and You"(tips for choosing and educational getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has informational been designed to meet needs of children and young adolescents with a unique curiosity about their world, objective of with weekly headlines that present the news in a teen appropriate manner. The program stimulates the the program viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the secondary digital and how it stream, Cool TV, channel 35.2. meets the definition of

| Core         |
|--------------|
| Programming. |

| Other Matters (11 of 13)  | Response   |
|---|--|
| Program Title   | Wild LTD   |
| Origination   | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Monday's @ 7:30am (09/05/11-09/26/11)  |
| Total times aired<br>at regularly<br>scheduled time   | 4  |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | Wild Ltd is a half hour conservation series, and in each episode the cameras follow Game Ranger<br>Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets<br>researchers and veterinarians and learns about their work - suggesting job opportunities in the<br>conservation world. Michelle always teaches about the anatomy of the species at hand, the<br>conservation listing and why / how we can better preserve their population numbers. Each episode is<br>designed to reveal to children the value of wild spaces and the creatures that live within. This program<br>will air on the main digital stream. |
| Other Matters (12 of 13)  | Response   |
| Program Title   | Dog Tales  |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | Tuesday's @ 7:30am (09/06/11-09/27/11)& Saturdays @7:30am (09/10/11-09/24/11)  |
| Total times aired<br>at regularly<br>scheduled time   | 7  |
| Length of Program   | 30 mins  |
|   |  |

Age of Target Child Audience from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Dog Tales carries the E/I designation because the show is geared to inform and educate kids 13-16 years of age about the world of dogs. Each episode profiles a breed, it's history, it's popularity and its characteristics. Viewers will learn the differences in dogs, and how they affect their lives. We are showing families who own particular breeds, and how they interact with their animals and how they are a valuable part of the family. We also have several dog experts, explaining the various dog needs, health, nutrition, safety, care, etc. This program will air on the main digital stream.

| Other Matters<br>(13 of 13)  | Response  |
|--|---|
| Program Title  | Real Life 101   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Wednesday's @ 7:30 (09/7/11-09/28/11)   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 4   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that cab be used by the series' young audience. A study conducted by the Annenberg Public Policy Center for the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that "Real Life 101" was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors. This program will air on the main digital stream |

| Certification | Question   | Response  |
|---------------|--|---|
|               | <ul> <li>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</li> <li>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</li> <li>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</li> <li>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</li> </ul> |   |
|               | I certify that this application includes all required and relevant attachments.  |   |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.   | San<br>Antonio<br>(KRRT-<br>TV)<br>Licensee<br>Inc. |

Attachments No Attachments.