



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023159734** | File Number: **CPR-140031** | Submit Date: **04/05/2013** | Call Sign: **WWMB** | Facility ID: **3133** | City: **FLORENCE** | State: **SC**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/05/2013** | Filing Status: **Active**

Report reflects information for : First Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Florence-Myrtle Beach
	Web Home Page Address	www.carolinalive.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7:00-7:30 AM ET thru Feb.4; effec. Feb.11, 8:00-8:30 AM ET
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program travels to the nearest and farthest corners of the world to explore the land, the air, and the sea. It introduces children to places, people and things that they may have never seen before. Each episode helps them to see the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:00-7:30 AM ET thru Feb. 5; effec. Feb.12, 8:00-8:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exposes children to the positive influences animals have on our lives and the earth's delicate balance. It examines the practical use of animals in our society and reports on the dangers of their decline.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 14)		Response
Program Title	Wild About Animals	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Wednesdays 7:00-7:30 AM ET thru Feb.6; effec. Feb.13 8:00-8:30 AM ET	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is hosted by the Emmy-award winning actress Mariette Hartley, committed to fighting for the rights of animals for over 20 years. This series aims to educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Core Program (4 of 14)		Response
Program Title	Whaddyado	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Thursdays 7:00-7:30 AM ET thru Feb.7: effec. Feb.14, 8:00-8:30 AM ET	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is geared towards tweens & young teens, the series helps kids find answers to difficult-sometimes life-threatening situations. The featured moral dilemmas and perilous situations give kids a chance to ponder what they would do in the same situation. Every scenario is based on a real-life event.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:00-7:30 AM ET thru Feb.8; effec. Feb. 15, 8:00-8:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons offers a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	Rescue Heroes (Main Stream & CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30 & 7:30-8:00 AM ET thru March 2
Total times aired at regularly scheduled time	18

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is an adventure series for children. This award winning adventure/travel show takes teens, ages 13 to 16, on incredible journeys all over the world. The destinations and activities are diverse, from snowboarding down the Alps in Switzerland, to visiting a rain forest in Costa Rica. The focus of this show is to entertain as well as educate the viewer about the world around them. This is truly a "family-friendly" program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	Chat Room (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays Noon-12:30 PM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"CHAT ROOM" is a half-hour weekly educational series designed to inform, educate, and entertain through re-enacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	On the Spot (CW Plus)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 12:30-1:00 PM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot. Presenting trivia everyone should know in a "man on the street format," this series is designed to be both entertaining and educational. It features questions from key subjects like science, math, English, art, geography and more.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	
	Response
Program Title	Animal Science (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:00 - 11:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This "ANIMAL SCIENCE" is an E/I animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 14)	Response
Program Title	Elizabeth Stanton's Great Big World (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:30-Noon ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Great Big World features Elizabeth Stanton and her celebrity friends as they travel around the world exploring different cultures, learning about history and geography and reaching out to give back to those in need.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	Live Life & Win (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays Noon-12:30 PM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win. This series seeks to educate young viewers with teen success stories and segments focusing on school, sports, arts, and health, and promotes themes such as social responsibility and volunteerism.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 14)		Response
Program Title	Made in Hollywood Teen Edition (CW Plus)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 12:30-1:00 PM ET	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MADE IN HOLLYWOOD: TEEN EDITION. A career in one of the multi-media industries is one of the most popular career choices of adolescents. This show was created to provide career information and advice from top Hollywood professionals to 13-16-year-old viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (14 of 14)		Response
Program Title	The New Adventures of Nanoboy (Mainstream & CW Plus)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays effec. March 9, 7:00-7:30 AM & 7:30-8:00 AM ET	
Total times aired at regularly scheduled time	8	
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nanoboy, harnesses and uses the power of science and technology to save his world from the meanest and ugliest villains around. In doing so, he teaches target viewers the elements of science (including botany, biology, computer science, genetics, geology, meteorology, entomology, ecology, astronomy)and enticingly demonstrates how knowledge can be used to solve difficult problems and meet important aims. Through observation, viewers gain the motivation to use learning, knowledge, and action to transform themselves to meet challenges in their own lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Eco Company (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 6:30-7:00 AM ET
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Angie Miller
Address	10 University Blvd.
City	Conway
State	SC
Zip	29526
Telephone Number	843-234-9733
Email Address	lrevel@wpde.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	<p>During our first quarter, WWMB-CW21 either sponsored or co-sponsored: Conway Medical Center Winter Gala, Lighthouse Care Center Annual Fundraiser, Best Friend's Forever Breast Cancer Walk, Red Cross Heroes Campaign, Florence County Disabilities Foundation BBQ, Grand Strand Miracle League Fundraiser, Meals on Wheels, Ground Zero Youth Center Annual Fundraiser, Beach Ball Classic, Juvenile Diabetes Research Foundation Gala. Our anchors participate in regional fairs and visited many schools, after-school programs, and educational events in our area and talked with students about the need to stay in school and get an education. Our station provides regular tours to elementary, high school, home-schooled, and special needs groups to provide an inside look at weather reporting and news production procedures. We are an on-going sponsor of: Florence Little Theatre, Grand Strand Humane Society Pet Food Collection Campaign, Florence County Disabilities Foundation Thriftshop, Rivertown Bluegrass Society, Conway Medical Center's Your Health, Your Decision & Smart Snacks for Kids, Horry County Special Olympics, Florence County Disabilities Foundation, South Carolina Children's Museum, Girl Scout Council of Eastern South Carolina, United Way, March of Dimes, Conway Medical Center's HealthReach Program, Pee Dee Chapter of the American Red Cross. We also run numerous PSAs during the day; some of which are: UNICEF End Trafficking, Buzzed Driving Prevention, Boystown, Bullying Prevention Campaign, Adoption from Foster Care Campaign, Children's Oral Health, Employment for People with Disabilities, Child Passenger Safety, Childhood Obesity Campaign, High School Dropout Prevention, Gay & Lesbian Bullying Prevention, Unplanned Pregnancy Prevention, Financial Counseling, Wildfire Prevention, Energy Efficiency Campaign, JDRF Campaign, President's Council on Fitness, Sports, Nutrition, Mentoring Big Brothers-Big Sisters, Fatherhood Involvement Campaign, March of Dimes, Military Pathways "Lighten the Load," Focus on Family: Everyday Challenges, Depression, Adultery. Salute America's Heroes, Newborn & Child Survival, Boys Town Hotline, Texting & Driving, Arbor One Agricultural Scholarship, National Endowment for Financial Education, YMCA, Swim for Multiple Sclerosis, CDC, Federal Student Aid, Leukemia & Lymphoma Society, Wildlife Conservancy.</p>

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Animal Exploration with Jarod Miller (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 8:00-8:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program travels to the nearest and farthest corners of the world to explore the land, the air, and the sea. It introduces children to places, people and things that they may have never seen before. Each episode helps them to see the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Other Matters (2 of 13)	Response
Program Title	Wild America (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 8:00-8:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exposes children to the positive influences animals have on our lives and the earth's delicate balance. It examines the practical use of animals in our society and reports on the dangers of their decline.

Other Matters (3 of 13)	Response
Program Title	Wild About Animals (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 8:00-8:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is hosted by the Emmy-award winning actress Mariette Hartley, committed to fighting for the rights of animals for over 20 years. This series aims to educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
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Other Matters (4 of 13)	Response
Program Title	Whaddyado? (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 8:00-8:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is geared towards tweens & young teens, the series helps kids find answers to difficult-sometimes life-threatening situations. The featured moral dilemmas and perilous situations give kids a chance to ponder what they would do in the same situation. Every scenario is based on a real-life event.

Other Matters (5 of 13)	Response
Program Title	The Young Icons (Main Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 8:00-8:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons offers a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs.

Other Matters (6 of 13)	Response
Program Title	The New Adventures of Nanoboy (Main Stream & CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30 & 7:30-8 AM ET
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from 5 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Nanoboy, harnesses and uses the power of science and technology to save his world from the meanest and ugliest villains around. In doing so, he teaches target viewers the elements of science (including botany, biology, computer science, genetics, geology, meteorology, entomology, ecology, astronomy)and enticingly demonstrates how knowledge can be used to solve difficult problems and meet important aims. Through observation, viewers gain the motivation to use learning, knowledge, and action to transform themselves to meet challenges in their own lives.

Other Matters (7 of 13) Response

Program Title Awesome Adventures (Main Stream)

Origination Syndicated

Days/Times Program Regularly Scheduled Sundays 7:00-7:30 AM ET

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Awesome Adventures is an adventure series for children. This award winning adventure/travel show takes teens, ages 13 to 16, on incredible journeys all over the world. The destinations and activities are diverse, from snowboarding down the Alps in Switzerland, to visiting a rain forest in Costa Rica. The focus of this show is to entertain as well as educate the viewer about the world around them. This is truly a "family-friendly" program.

Other Matters (8 of 13) Response

Program Title Chat Room (CW Plus)

Origination Network

Days/Times Program Regularly Scheduled Saturdays Noon-12:30 PM ET

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"CHAT ROOM" is a half-hour weekly educational series designed to inform, educate, and entertain through re- enacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face.

Other Matters (9 of 13) Response

Program Title On the Spot (CW Plus)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:30-1:00 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Presenting trivia everyone should know in a "man on the street format," this series is designed to be both entertaining and educational. It features questions from key subjects like science, math, English, art, geography and more.

Other Matters (10 of 13)	Response
Program Title	Animal Science (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:00-11:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL SCIENCE" is an E/I animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience.

Other Matters (11 of 13)	Response
Program Title	Elizabeth Stanton's Great Big World (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:30 AM-Noon ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Great Big World features Elizabeth Stanton and her celebrity friends as they travel around the world exploring different cultures, learning about history and geography and reaching out to give back to those in need.

Other Matters (12 of 13)	Response
Program Title	Live Life & Win (CW Plus)

Origination	Network
Days/Times Program Regularly Scheduled	Sundays Noon-12:30 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series seeks to educate young viewers with teen success stories and segments focusing on school, sports, arts, and health, and promotes themes such as social responsibility and volunteerism.

Other Matters (13 of 13)	Response
Program Title	Made in Hollywood: Teen Edition (CW Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12:30-1 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A career in one of the multi-media industries is one of the most popular career choices of adolescents. This show was created to provide career information and advice from top Hollywood professionals to 13-16-year-old viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Sagamore Hill of Carolina Licenses LLC</p>

Attachments

No Attachments.