

Children's Television Programming Report

FRN:
0009961889
File Number:
CPR-128501
Submit Date:
04/05/2012
Call Sign:
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Report reflects information for : First Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
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Contact Representatives (0)

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Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	ı
		Affiliated network	FOX	
		Nielsen DMA	LaCrosse-Eau Cl	aire
		Web Home Page Address	www.fox2548.cor	n
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0
	State the average number of the station on other than its main	nours per week of free over-the-air digital video programming bro program stream	adcast by the	168.0
	State the average number of I main program stream. See 47	nours per week of Core Programming broadcast by the station or C.F.R. Section 73.671:	other than its	6.0
	•	ormation identifying each Core Program aired on its station, inclu publishers of program guides as required by 47 C.F.R. Section	•	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward men programming guideline (applied to free video programming aired on other than the main Y				Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	YOUNG ICONS (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 7AM-730AM (1/7-3/31/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Young Icons" gives you a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things. (E/I) for children age 13-16
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	PETS.TV (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 730AM-8AM (1/7-3/31/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show, "Pets.TV", explains the positives and negatives of pet ownership, including how to care for your pet, and features segments on owners, trainer and other people who interact with domesticated animals.

Digital Core

Program (3 of 13)	Response
Program Title	THE REAL WINNING EDGE (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 8AM-830AM (1/7-3/31/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour E/I (13-16) series introducing viewers to some of the most incredibly talented young people in America. But it's more than a showcase for kids with exceptional talent and athleticism. It's about teenagers who've built character through their struggles with cancer or death of a loved one. It's about kids who have come face-to-face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives. Each half-hour program includes three segments featuring the personal stories of outstanding young people. The stories are introduced by an all-star team of high-profile, professional celebrities.

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Digital Core Program (4 of 13)	Response
Program Title	DOG TALES (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 830AM-9AM (1/7-3/31/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. The program is 30 minutes in length, and was identified as an educational and informational show, targeted to teens (13-16 year old), at the beginning of each broadcast and in listings provided to publishers of program guides.

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Digital Core Program (5 of 13)	Response
Program Title	JACK HANNA'S INTO THE WILD (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 7AM-730AM (1/1-3/25/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Into The Wild" takes viewers on exciting journeys to learn about animals and the places they live. In addition to the educational aspect of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conversation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with the concern of the conservation status of wildlife and the environment enforces the educational value and impact of the program. The program was regularly scheduled and aired between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and was identified as an educational and informational show, targeted to teens (13-16 year old), at the beginning of each broadcast and in listings provided to publishers of program guides.

Programming.

Does the	Yes
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Digital Core Program (6 of 13)	Response
Program Title	THE REAL WINNING EDGE (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 8AM-830AM (1/1-3/25/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour E/I (13-16) series introducing viewers to some of the most incredibly talented young people in America. But it's more than a showcase for kids with exceptional talent and athleticism. It's about teenagers who've built character through their struggles with cancer or death of a loved one. It's about kids who have come face-to-face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives. Each half-hour program includes three segments featuring the personal stories of outstanding young people. The stories are introduced by an all-star team of high-profile, professional celebrities.

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Digital Core Program (7 of 13)	Response
Program Title	TEEN KIDS NEWS (49.1)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 830AM-9AM (1/1-3/25/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News meets FCC requirements for "core children's programming" by producing each week educational features such as, "College and You" (tips for choosing and getting into college), and "Word," (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The Program stimulates the 13 - 16 year old's curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. More than 5,000 schools are using TKN as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms.

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Digital Core Program (8 of 13)	Response
Program Title	GREEN SCREEN ADVENTURES (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7AM & 730AM (1/14-3/31/2012)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures "(GSA) is an educational children's television series intended to promote literacy. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Since its debut in 2007, GSA has produced 165 half-hour episodes that feature stories written by almost 1,000 elementary school students. GSA provides something that educator can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.

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Digital Core Program (9 of 13)	Response
Program Title	GREEN SCREEN ADVENTURES (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8AM & 830AM (1/14-3/31/2012)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures "(GSA) is an educational children's television series intended to promote literacy. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Since its debut in 2007, GSA has produced 165 half-hour episodes that feature stories written by almost 1,000 elementary school students. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.

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Digital Core Program (10 of 13)	Response
Program Title	MADABOUT (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9AM & 930AM (1/14-3/31/2012)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being "green" and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. II. Mad About uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.

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Digital Core Program (11 of 13)	Response
Program Title	GREEN SCREEN ADVENTURES (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 7AM & 730AM (1/15-3/25/2012)
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures "(GSA) is an educational children's television series intended to promote literacy. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writi of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Since its debut in 2007, GSA has produced 165 half-hour episodes that feature stories written by almost 1,000 elementary school students. GSA provides something that educate can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience be submitting their own writing to the show for consideration and adaptation.

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Digital Core Program (12 of 13)	Response
Program Title	GREEN SCREEN ADVENTURES (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 8AM & 830AM (1/15-3/25/2012)
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures "(GSA) is an educational children's television series intended to promote literacy. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Since its debut in 2007, GSA has produced 165 half-hour episodes that feature stories written by almost 1,000 elementary school students. GSA provides something that educator can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation.

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Digital Core Program (13 of 13)	Response
Program Title	EDGEMONT (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 9AM & 930AM (1/15-3/25/2012)
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Edgemont" is designed to entertain its youth audience and also inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The program illustrates the potential consequences of choices these viewers may face and these outcomes provide "life lessons" that are shown plainly to the teen audience. "Edgemont" further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series.

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Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	PATRICIA STIPHOUT
	Address	1305 INTERCHANGE PLACE
	City	LA CROSSE
	State	WI
	Zip	54603
	Telephone Number	(608) 781-0025
	Email Address	PROMOTION@FOX2548. COM
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	YOUNG ICONS (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 7AM-730AM (4/7-6/30/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Young Icons" gives you a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things. (E/I) for children age 13-16

Other Matters (2 of 14)	Response
Program Title	PETS.TV (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 730AM-8AM (4/7-6/30/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show,"Pets.TV", explains the positives and negatives of pet ownership, including how to care for your pet, and features segments on owners, trainers and other people who interact with domesticated animals.

Other Matters (3 of 14)	Response
Program Title	THE REAL WINNING EDGE (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 8AM-830AM (4/7-6/30/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Real Winning Edge is a weekly half-hour E/I (13-16) series introducing viewers to some of the most incredibly talented young people in America. But it's more than a showcase for kids with exceptional talent and athleticism. It's about teenagers who've built character through their struggles with cancer or death of a loved one. It's about kids who have come face-to-face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives.

Other Matters (4 of 14)	Response
Program Title	DOG TALES (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 830AM-9AM (4/7-6/30/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	in length, and was identified as an educational and informational show, targeted to teens (13-16 year old), at the beginning of each broadcast and in listings provided to publishers of program guides.
Other Matters (5 of 14)	Response
, Program Title	MLB PLAYER POLL (49.1)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 2PM-230PM(4/7-6/30/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

13 years to 16 years Age of Target Child Audience from Describe the MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the educational opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player and Poll will educate young viewers on how the game of baseball is played and provide instructions regarding informational the techniques that successful players use. The show will also glean insight into players' preferences in objective of areas outside of baseball with topics like "What Career Interests You After You Retire from Baseball?," or the program "What Is Your Favorite City To Play In?" or "What Player From History Would You Most Like To Watch/Play and how it For/Play Against?" In addition, MLB Player Poll will provide examples of healthy debate, expressing an meets the opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The definition of results of the poll question that will serve as the heart of each episode will be represented graphically using Core traditional charts and graphs in a manner designed to help teenagers process similar information they will Programming. encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise. MLB Productions, with continued guidance and advice from NASPE (National Association for Sport and Physical Education), will strive to make every episode of MLB Player Poll meet the FCC's E/I standards for young adult programming. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm

Other Matters (6 of 14)	Response
Program Title	JACK HANNA'S INTO THE WILD (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 7AM-730AM (4/1-6/24/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Into The Wild" takes viewers on exciting journeys to learn about animals and the places they live. In addition to the educational aspect of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conversation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with the concern of the conservation status of wildlife and the environment enforces the educational value and impact of the program. The program was regularly scheduled and aired between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and was identified as an educational and informational show, targeted to teens (13-16 year old), at the beginning of each broadcast and in listings provided to publishers of program guides.
Other Matters	

Other Matters (7 of 14) Response

Program Title THE REAL WINNING EDGE (49.1)

Origination	Syndicated
Days/Times Program	SUN 8AM-830AM (4/1-6/24/2012)
Regularly Scheduled	
Total times aired at	13
regularly	
scheduled time	
Length of Program	30 mins
Age of Target	13 years to 16 years
Child	
Audience from	
Describe the	The Real Winning Edge is a weekly half-hour E/I (13-16) series introducing viewers to some of the most
educational	incredibly talented young people in America. But it's more than a showcase for kids with exceptional talent
and informational	and athleticism. It's about teenagers who've built character through their struggles with cancer or death of loved one. It's about kids who have come face-to-face with drug abuse and peer pressure without losing
objective of	their focus on their goal. Through interviews and profiles, these remarkable young people provide honest
the program	answers about how they dealt with adversity in their lives. Each half-hour program includes three segment
and how it	featuring the personal stories of outstanding young people. The stories are introduced by an all-star team
meets the	high-profile, professional celebrities.
definition of	
Core Programming.	
Programming.	
Other	
Matters (8 of	
14)	Response
Program Title	TEEN KIDS NEWS (49.1)
Origination	Syndicated
Days/Times	SUN 830AM-9AM (4/1-6/24/2012)
Program	
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Regularly	
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Regularly	13
Regularly Scheduled Total times aired at	13
Regularly Scheduled Total times aired at regularly	13
Regularly Scheduled Total times aired at	13
Regularly Scheduled Total times aired at regularly scheduled time Length of	13 30 mins
Regularly Scheduled Total times aired at regularly scheduled time	

Age of	13 years to 16 years		
Target Child			
Audience			
from			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Teen Kids News meets FCC requirements for "core children's programming" by producing each week educational features such as, "College and You" (tips for choosing and getting into college), and "Word," (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The Program stimulates the 13 - 16 year old's curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. More than 5,000 schools are using TKN as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms.

Other Matters (9 of	
14)	Response
Program Title	GREEN SCREEN ADVENTURES (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7AM & 730AM (4/7-6/30/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures "(GSA) is an educational children's television series intended to promote literacy. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Since its debut in 2007, GSA has produced 165 half-hour episodes that feature stories written by almost 1,000 elementary school students. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.
Other Matters (10 of 14)	Response
Program Title	GREEN SCREEN ADVENTURES (49.2)
Origination	Network

Days/Times	SAT 8AM & 830AM (4/7-6/30/2012)
Program	
Regularly	
Scheduled	

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures "(GSA) is an educational children's television series intended to promote literate Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that the voices are being heard. Since its debut in 2007, GSA has produced 165 half-hour episodes that feature stories written by almost 1,000 elementary school students. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion
Other Matters (11 of 14)	Response
Program Title	MADABOUT (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9AM & 930AM (4/7-6/30/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Mad About provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecolog Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being "green" and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literace and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. II. Mad About uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.

Other	
Matters (12 of 14)	Response
Program Title	GREEN SCREEN ADVENTURERS (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 7AM & 730AM (4/1-6/24/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures "(GSA) is an educational children's television series intended to promote liter Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that voices are being heard. Since its debut in 2007, GSA has produced 165 half-hour episodes that feature stories written by almost 1,000 elementary school students. GSA provides something that educators car necessarily offer or replicate in a school setting, as it gives students a real world connection to their writi Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addi to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassi
Other Matters (13 of 14)	Response
Program Title	GREEN SCREEN ADVENTURES (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 8 AM & 830AM (4/1-6/24/2012)
Total times aired at regularly	13
scheduled time	
	30 mins

"Green Screen Adventures "(GSA) is an educational children's television series intended to promote literacy. Describe the Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate educational sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of informational elementary school students, ages 7-13, children get the message that their words have power, and that their objective of voices are being heard. Since its debut in 2007, GSA has produced 165 half-hour episodes that feature stories written by almost 1,000 elementary school students. GSA provides something that educators can't the program necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by definition of submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. Programming.

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Other Matters (14 of 14)	Response
Program Title	EDGEMONT (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 9AM & 930AM (4/1-6/24/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Edgemont" is designed to entertain its youth audience and also inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The program illustrates the potential consequences of choices these viewers may face and these outcomes provide "life lessons" that are shown plainly to the teen audience. "Edgemont" further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series.

Certification	Certificati	ion
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Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Grant Authorization(s) specified above. Media LLC

Attachments No Attachments.