

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0022238778** File Number: **CPR-176600** Submit Date: **01/08/2016** Call Sign: **KMYS** Facility ID: **51518** City:

KERRVILLE State: TX

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/08/2016 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2015

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	San Antonio
	Web Home Page Address	http://www.kmys.tv

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays @ 7:30am (10/5/2015 - 12/28/2015)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays @ 7:30am (10/6/2015 - 12/29/2015)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales show is geared to inform and educate kids about the world of dogs. Each episode profiles a breed, it's history, it's popularity and its characteristics. Viewers will learn the differences in dogs, and how they affect their lives. The program shows families who own particular breeds, and how they interact with their animals and how they are a valuable part of the family. Also, the program has several dog experts, explaining the various dog needs,health, nutrition, safety, care, etc. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays @ 7:30am (10/7/2015 - 12/30/2015)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. This program aired on the main digital stream.

Digital Core Program (4 of 10)	Response
Program Title	Eco Co
Origination	Network
Days/Times Program Regularly Scheduled	Fridays @ 7:30am (10/2/2015 - 12/25/2015)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes", bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program aired on the main digital stream.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/I?		

Digital Core Program (5 of 10)	Response
Program Title	Live Life and Win
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays @ 7:00am (10/3/2015 - 12/26/2015)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and lear strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to be character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN! This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program	
(6 of 10)	Response
Program Title	Career Day

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:30am (10/3/2015 - 12/26/2015)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?". This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	Wibbly Pig
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 8:00am and 8:30am (10/4/2015 - 10/18/2015), Monday @ 7:30am (10/26/2015 - 12/28/2015)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program entertains its viewers by doing everyday activities in a fun and informative way Wibbly the pig speaks directly to the camera to engage viewers and make them feel safe, included, involved and important. Through the activities and play, viewers learn colors, shapes, numbers, and ways to use their imagination. This program aired on the secondary digital stream, channel 35.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	Wibbly Pig
List date and time rescheduled	12/21/2015 @ 7:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-10-11
Episode #	
Reason for Preemption	Other

Digital Core Program (8 of 10)	Response
Program Title	Gran Gran Mundo
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 9:00am and 9:30am (10/4/2015 - 10/18/2015)Tuesday and Wednesday @ 7:30am (10 /27/2015 - 12/
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series combines computer generated animation, puppetry and animatronics to create a world of animal characters, stories, and world music rhythms. Science and geography concepts are explored through stories and songs, helping viewers learn that the world is bigger than their immediate surroundings. Episode examples include exploring different animal habitats, e.g. animals that live in trees. This program aired on the secondary digital stream, channel 35.2.

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## **Digital Preemption Programs #1**

Questions	Response
Title of Program	Gran Gran Mundo
List date and time rescheduled	12/22/2015 and 12/23/2015 @ 7:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-10-11
Episode #	
Reason for Preemption	Other

Digital Core Program (9 of 10)	Response
Program Title	Artzooka
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00(10/4/2015 - 10/18/2015) and Thursday 7:30am (10/29/2015 - 12/31/2015)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program entertains its viewers by doing everyday activities in a fun and informative way. Wibbly the pig speaks directly to the camera to engage viewers and make them feel safe, included, involved and important. Through the activities and play, viewers learn colors, shapes, numbers, and ways to use their imagination. This program aired on the secondary digital stream, channel 35.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
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Title of Program	Artzooka
List date and time rescheduled	12/24/2015 @ 7:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-10-11
Episode #	
Reason for Preemption	Other

Digital Core Program (10 of 10)	Response
Program Title	AVERIGUANDO COSAS (FINDING STUFF OUT)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 10:00am and 10:30am (10/4/2015 - 10/18/2015) Friday and Saturday 7:30am (10/25 /2015 - 12/2
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This science-oriented program uses energitc, youthful host, colorful in-studio demonstrations and simple playful animation to give kids answers to questions that matter the most to them. Finding Stuff Out relates to its audience by using real chlidren with an approach that is funny and witty encouraging kids to watch and to help them remember what they learn. This program aired on the secondary digital stream, channel 35.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	AVERIGUANDO COSAS (FINDING STUFF OUT)
List date and time rescheduled	12/24/2015 and 12/26/2015 @ 7:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No

Date Preempted	2015-10-11
Episode #	
Reason for Preemption	Other

#### Non-Core Educational and Informational Programming (5)

Non-Core Educational and	
Informational Programming	
(1 of 5)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday @ 3:00am and 3:30am (10/3/2015 - 12/26/2015)
Total times aired at regularly scheduled time:	26
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

### **Date and Time Aired:**

Questions	Response	
Non-Core Educational and		

Non-Core Educational and Informational Programming	
(2 of 5)	Response
Program Title	Dog Town
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 4am (10/3/2016 - 12/26/2015)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program aired on the main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

as a significant purpose?

Questions	Response
Non-Core Educational and Informational Programming (3 of 5)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday @ 4:30am (10/3/2015 - 12/26/2015) Sunday 2:00am, 2:30am and 3:00am (10/4/2015 - 12/27/2015)
Total times aired at regularly scheduled time:	52
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the main digital stream.
Does the program have educating and informing children ages 16 and under	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Non-Core Educational and Informational Programming (4 of 5)	Response
Program Title	Save Our Shelter
Origination	Network
Days/Times Program Regularly Scheduled:	Sunday @ 3:30am (10/4/2015 - 12/27/2015)
Total times aired at regularly scheduled time:	13
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on the rescue of animal shelters and pets in need across America. With the help of local community members, the program helps transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Children will learn about the need for pet adoption throughout the United States, providing a clean and well-equipped home is essential to a pet's healthy lifestyle, and will demonstrate the proper care of pets. This program aired on the main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response

Non-Core Educational and Informational Programming (5 of 5)	Response
Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled:	Sunday @ 4:30am (10/4/2015 - 12/27/2015)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a floating classroom. The captain and crew take children on an interactive learning voyage. In each episode, children may learn about the world's oceans, marine life, ecology and careers in science. This program aired on the main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions Response	
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Sponsored Core Programming (0)

#### **Liaison Contact**

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Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Michelle Ramos
Address	4335 NW Loop 410
City	San Antonio
State	TX
Zip	78229
Telephone Number	210-366-1129
Email Address	Imramos@deerfieldmediainc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming	The Licensee sponsors public appearances by local news anchors to teach about the importance of staying in school. as well as welcoming any station tours to be conducted. The station also broadcasts numerous public service announcements designed for children. These include locally produced and syndicated public service announcements regarding issues of health, eduction, substance abuse, and cultural and artistic endeavors.

rotation.

These public service announcements are part of a general

to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

## Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays @ 7:30am (1/1/2016 - 3/28/2016)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program will air on the main digital stream.

Other Matters (2 of 11)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday @ 7:30am (1/5/2016 - 3/29/2016)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales show is geared to inform and educate kids about the world of dogs. Each episode profiles a breed, it's history, it's popularity and its characteristics. Viewers will learn the differences in dogs, and how they affect their lives. The program shows families who own particular breeds, and how they interact with their animals and how they are a valuable part of the family. Also, the program has several dog experts, explaining the various dog needs, health, nutrition, safety, care, etc. This program will air on the main digital stream.

Other Matters (3 of 11)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday @ 7:30am (1/6/2016 - 3/30/2016)
Total times aired at regularly scheduled time	14

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. This program will air on the main digital stream.

Other Matters (4 of 11)	Response
Program Title	Jack Hanna: Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday @ 7:30am (1/7/2016 - 3/31/2016)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reknown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Mr. Hanna journeys include Alaska where he observed brown bears and the effect of declining salmon runs on the brown bear population, the Great Barrier Reef to explore its development, and to a farm for exotic animals located in Missouri where wildlife preservation and history come together. This program will a on the main digital stream.

Other Matters (5 of 11)	Response
Program Title	Eco Co
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays @ 7:30am (1/1/2016 - 3/25/2016)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes", bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from ayouthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program will air on the main digital stream.

Programming.

Other Matters (6 of 11)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7am (1/2/2016 - 3/26/2016)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN! This program will air on the main digital stream.

Other Matters (7 of 11)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7:30am (1/2/2016 - 3/26/2016)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?". This program will air on the main digital stream.

Other Matters (8 of 11)	Response
Program Title	Wibbly Pig
Origination	Network
Days/Times Program Regularly Scheduled	Monday and Tuesday (1/4 - 3/29/2016)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program entertains its viewers by doing everyday activities in a fun and informative way. Wibbly the pig speaks directly to the camera to engage viewers and make them feel safe, included, involved and important. Through the activities and play, viewers learn colors, shapes, numbers, and ways to use their imagination. This program will air on the secondary digital stream, channel 35.2.

Other Matters (9 of 11)	Response
Program Title	Gran Gran Mundo
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday abd Thursday @ 7:30am (1/6 - 3/31/2016)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series combines computer generated animation, puppetry and animatronics to create a world of animal characters, stories, and world music rhythms. Science and geography concepts are explored through stories and songs, helping viewers learn that the world is bigger than their immediate surroundings. Episode examples include exploring different animal habitats, e.g. animals that live in trees. This program will air on the secondary digital stream, channel 35.2.

Other Matters (10 of 11)	Response
Program Title	Artzooka
Origination	Network
Days/Times Program Regularly Scheduled	Friday @ 7:30am (1/1 - 3/25/2016)

Total times aired at	13
regularly scheduled time	
Length of Program	30 mins
Age of Target Child	6 years to 9 years
Audience from	
Describe the educational	This program entertains its viewers by doing everyday activities in a fun and informative way
and informational objective	Wibbly the pig speaks directly to the camera to engage viewers and make them feel safe,
of the program and how it	included, involved and important. Through the activities and play, viewers learn colors,
meets the definition of	shapes, numbers, and ways to use their imagination. This program will air on the secondary
Core Programming.	digital stream, channel 35.2.

Other Matters (11 of 11)	Response
Program Title	Averiguando Cosas
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 7:30am (1/2 - 3/26/2016)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This science-oriented program uses energitc, youthful host, colorful in-studio demonstrations and simple playful animation to give kids answers to questions that matter the most to them. Finding Stuff Out relates to its audience by using real chlidren with an approach that is funny and witty encouraging kids to watch and to help them remember what they learn. This program will air on the secondary digital stream, channel 35.2.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Deerfield Media (San Antonio) Licensee, LLC **Attachments** 

No Attachments.