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Children's Television Programming Report

FRN: **0013866462** | File Number: **CPR-118748** | Submit Date: **04/06/2011** | Call Sign: **KIFI-TV** | Facility ID: **66258** | City:
IDAHO FALLS | State: **ID**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/06/2011 | Filing Status: **Active**

Report reflects information for : First Quarter of 2011

General Information	Section	Question	Response
	Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Idaho Falls-Pocatello
	Web Home Page Address	www.localnews8.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core
Programs(20)**

Digital Core Program (1 of 20)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8 to 8:30 AM MT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become the official Emperor of his land. He faces the intellectual, physical and social challenges that all teens face, all the while conscious that his life's work will be to rule fairly and nobly. Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. In many episodes Kuzco must thwart attempts by the nefarious Yzma and her dimwitted henchman, Kronk, to stop him from doing well in school. If Kuzco fails at his academic requirements Yzma stands a chance to become Empress, Kuzco, who is by nature inclined to take the easy way out of tough situations, struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, graduates, and can relate to his citizens at all levels of society, will he ascend the throne and become Emperor. His loyal friend and heart-throb, Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore relevant messages such as coping with peer pressure, respecting authority, taking responsibility, adhering to foster family and school rules, honesty, acceptance of differences, building self esteem and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Emperor's New School
List date and time rescheduled	January 1 - 7:00-7:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday- January 1, 2011
Reason for Preemption	Sports

Digital Core Program (2 of 20)	Response
Program Title	The Replacements
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30 to 9:00 AM MT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is an animated comedy that chronicles Riley and her younger brother Todd, who were orphans until they answered an ad for Fleemco Replacement Parents and ordered two cool parents. Their new mom is Agent K, a British superspy, and dad is renowned stuntman Dick Daring. Joined by CAR, Agent K's superintelligent talking spy car, together they become a zany, unconventional family. The voice cast includes Nancy Cartwright The Simpsons, Kim Possible as Todd, Grey DeLisle Fairly Odd Parents as older sister Riley, Kath Soucie Poohs Heffalump Movie as Agent K. Bryan Cranston Malcolm in the Middle as Dick Daring and David McCallum as CAR. The Series was created by acclaimed childrens author and illustrator Dan Santat The Guild of Geniuses. The executive producer is Jack Thomas Fairly Odd Parents and Heather Martinez SpongeBob SquarePants, Fairly Odd Parents is the director. The Replacements is produced by Walt Disney Television Animation. This program also carries an EI designation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Replacements
List date and time rescheduled	January 1 - 7:30 -8:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday- January 1, 2011
Reason for Preemption	Sports

Digital Core Program (3 of 20)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00 - 9:30 AM MT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven, a young teen who has inherited her grandmothers trait of clairvoyance, is a normal, happy and resourceful young woman. However, at times Raven worries that she is a freak because of her clairvoyant abilities. She has a younger brother, Cory, age ten. They are typical siblings, with the tension and rivalry that most siblings experience. Raven attends public high school. Both parents are employed outside the home. They are loving parents, and good disciplinarians. Raven is often responsible for the after-school safety and activities of her brother, Cory. Her closest friends are Chelsea and Eddie, who are fiercely committed to environmental issues and sports, respectively. Ravens parents and closest friends know about her visions of the immediate future. The premonitions often prompt her to attempt to intervene before trouble occurs. Sometimes Ravens interventions backfire, and at other times the foreseen events come true, bringing embarrassment or sadness. Raven learns valuable lessons from her blunders and transgressions. Thus, the visions set up issues that the Core episodes of this series explore. The series uses humor to convey strong, relevant messages about growing up. Some of the issues that are the focus of episodes are sibling rivalry, popularity, loyalty, self acceptance, dealing with authority school and parental, honesty, coping with jealousy, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	That's So Raven
List date and time rescheduled	January 1 - 8:00 - 8:30 AM MT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday January 1, 2011 AM MT
Reason for Preemption	Sports

Digital Core Program (4 of 20)	Response
Program Title	That's So Raven

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30 - 10:00 AM MT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven, a young teen who has inherited her grandmothers trait of clairvoyance, is a normal, happy and resourceful young woman. However, at times Raven worries that she is a freak because of her clairvoyant abilities. She has a younger brother, Cory, age ten. They are typical siblings, with the tension and rivalry that most siblings experience. Raven attends public high school. Both parents are employed outside the home. They are loving parents, and good disciplinarians. Raven is often responsible for the after-school safety and activities of her brother, Cory. Her closest friends are Chelsea and Eddie, who are fiercely committed to environmental issues and sports, respectively. Ravens parents and closest friends know about her visions of the immediate future. The premonitions often prompt her to attempt to intervene before trouble occurs. Sometimes Ravens interventions backfire, and at other times the foreseen events come true, bringing embarrassment or sadness. Raven learns valuable lessons from her blunders and transgressions. Thus, the visions set up issues that the Core episodes of this series explore. The series uses humor to convey strong, relevant messages about growing up. Some of the issues that are the focus of episodes are sibling rivalry, popularity, loyalty, self acceptance, dealing with authority school and parental, honesty, coping with jealousy, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	That's So Raven

List date and time rescheduled	January 1 - 8:30-9:00 AM MT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, January 1, 2011
Reason for Preemption	Sports

Digital Core Program (5 of 20)	Response
Program Title	Hannah Montana
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays - 10:00-10:30 AM MT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A live action comedy that follows a teen with a secret life as a world famous pop star. At first glance, Miley Stewart is a typical tween who lives with her widowed dad a songwriter and older brother. But, unbeknownst to her friends and classmates, Miley is also Hannah Montana. With a little creative costuming, Miley has discovered she can have the best of both worlds. The fame and fortune of a famous singer and the fun of middle school with her best friends, Lilly and Oliver. That is until Lilly stumbles across Mileys secret. 13 year old newcomer Miley Cyrus stars as Hannah Montana, 13 year old Emily Osment and 14 year old Mitchell Musso are her best friends, and teen actor Jason Earles plays her older brother. Recording artist Billy Ray Cyrus Mileys real life father stars as Miley Stewarts father, Robby. Michael Poryes Thats So Raven, Veronicas Closet and Steve Petermen Murphy Brown, Suddenly Susan are the series executive producers. Hannah Montana is from Its A Laugh Productions in association with Disney Channel and carries an EI designation.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Hannah Montana
List date and time rescheduled	Sunday, January 2 - 12:00-12:30 PM MT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, January 1, 2011
Reason for Preemption	Sports

Digital Core Program (6 of 20)	Response
Program Title	The Suite Life of Zack & Cody
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00 AM MT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of The Suite Life of Zack and Cody that air on ABC as Core Programming address concerns close to the hearts of older children and tweens and deliver life lessons tailored for that audience. Our stories take place in a luxury hotel in Boston, where twelve year old identical twins, Zack and Cody, live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend the local public middle school and are in the same class. One of the twins is polite and shy and excels in academics, while the other, an athlete and extrovert, barely scrapes by in school, due to disinterest and lack of effort, and instead often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boys mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but who stays in touch with his boys. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, the girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls school and comes from a working class family. Both Zack and Cody have crushes on Maddie, who is four years older than they. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family income limitations, responsibility, self esteem, and peer pressure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Suite Life of Zack & Cody
List date and time rescheduled	Sunday, January 2 - 12:30-1:00 PM MT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	January 1, 2011
Reason for Preemption	Sports

Digital Core Program (7 of 20)	Response
Program Title	Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7-7:30 AM MT NIFI DT2 Telemundo
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 20)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30-8:00 AM MT NIFI DT2 Telemundo
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respecting peoples privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. Both shows were developed for a target audience composed of children 4 to 8 years of age. One show emphasizes facts about science and astronomy; the other contains an important social emotional message for the target audience. Both shows use the narrative animation formats.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	Turbo Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30 AM MT NIFI DT2 Telemundo
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An innovative 3D CGI animated kids television series based on award winning author illustrator Bob Kolars picture book Racer Dogs, featuring the hilarious antics of a wacky, dog-filled community that's wild about racing. Dash, Mags, GT, Strut, Stinkbert and Clutch make up the fastest group of dogs in Racerville, and will take kids on an accelerated adventure filled with comedic high jinks, and fast racing action. The show takes place in the fictional town of Racerville, where the Turbo dogs live and race. In each episode the Turbo dogs would learn a valuable moral. Racerville is a world filled with dogs of all different shapes, sizes, temperaments and pedigrees a lot like the human world. Only a pawful of Racertowns dogs are Turbo Dogs. Dash, the selfless, enthusiastic competitor GT, the natural-born mechanic who can build an engine from a leash, a collar and empty dog food cans. Mags, the less than girlie poodle. Strut, the dashound who always tries taking shortcuts that backfire. Stinkbert aka Stinky, the dog who spends as much time rolling around at the garbage dump as he does with friends and Clutch, the good guy with a penchant for klutziness. While TURBO DOGS features captivating storylines and nonstop fun its emphasis on friendship, fair play, and teamwork, will help kids zoom away with some valuable rules of the road.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 20)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00-7:30 AM MT NIFI DT2 Telemundo
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school aged yokai shell mollusk who lives with the adoptive family, the Clams, in an undersea community Shell Land, which is populated by all sorts of sea species. Sheldon and his best friends, Connie a cowry shell mollusk and Herman a hermit crab face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic and help others, or protecting their environment from natural and manmade disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and leader in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 20)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:30-8:00 AM MT NIFI DT2 Telemundo
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLAS WILD LIFE is a new animated series centered on a six year old girl, and her menagerie of animals. Willa lives at home with her father and pets an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 20)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:00-8:30 AM MT NIFI DT2 Telemundo
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the childrens book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4 to 8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters HQ to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlies nemesis and cousin Saphira, often takes advantage of Pearlies good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 20)	Response
Program Title	Sports Stars of Tomorrow
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7-7:30 AM MT QIFI DT 8.4
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show profiles athletes from various sports who demonstrate talent as well as commitment and drive. The featured players are positive role models for kids. Although both male and female athletes are shown, the majority are male. Athletes are mostly African American and Caucasian and come from various socioeconomic backgrounds. SPORTS STARS OF TOMORROW is a weekly magazine series that showcases up and coming young athletes whose talent and hard work are making them winners. Each episode includes a variety of news features that highlight the featured athletes success in sports, as well as the hard work that's gotten them that far. Family members and coaches are introduced, too, allowing viewers to get a better idea of the many people involved in each athletes achievement. Although the show focuses on the players athletic prowess and the awards and scholarships they've received because of their talents it also presents these young athletes as regular kids, many of whom spend their time volunteering, tutoring children with learning disabilities, and even being elected prom queen. Sports Stars of Tomorrow is clearly aimed at young people who are interested in sports as well as young hopefuls who dream of becoming elite athletes themselves. But the series also reflects some of the realities of contemporary sports. Many more young men than young women are profiled, and the majority of the feature players are either Caucasian or African American. In an environment in which athletes, inappropriate behavior, and greed are often linked, Sports Stars of Tomorrow reminds us that there are many good, talented kids working hard to achieve their athletic goals and to become solid members of their communities. The featured kids are truly positive role models not just for future generations of athletes, but for all young people.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 20)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30-8:00 AM MT QIFI DT 8.4
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The new career guidance show from Sebastian International Enterprises SIE, Real Life 101, is being noticed all around the country. Real Life 101 is a fresh, exciting, realistic look into the day to day workings of different careers. Its educational and full of positive messages, but with a fast paced editing style and cutting. Have you ever wondered what you might want to do for the rest of your life? Have you thought about your dream job? Do you have any idea what it takes to get there? Are you headed in the right direction? Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you on the job so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed. Join hosts Christie and Shawn every week as they explore new professions in the exciting world of work. Its a half hour of thought provoking, eye opening fun and entertainment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 20)	Response
Program Title	9th Period
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30 AM MT QIFI DT 8.4
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day, they're top notch students, working hard to make the grade. But, come 9th period the textbooks are gone and the 3 kids team up together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Peyton, the bright athlete, and Conner, the skateboarder and science whiz, meet up with leader of the pack, inquisitive Meg, under her favorite magnolia tree every Friday. That's when they put their detective minds together to figure out everything from who stole the car from the school parking lot, to who owns the long lost ring they stumbled upon on the creek bed. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 20)	Response
Program Title	Mad About Money
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00 AM MT QIFI DT 8.4
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About Money is a new weekly, half hour sketch comedy variety show aimed at educating and entertaining kids. A true EI series, episodes use a creative mixture of humor, improve, animation and viewer generated video. Think Saturday Night Live meets The Electric Company. Mad About Money conveys important messages about money, saving, and investing in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improve comedy eye catching animation, music videos, humorous man on the street interviews, and viewer created questions about money.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)	Response
Program Title	Sports Stars of Tomorrow
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7-7:30 AM MT QIFI DT 8.4
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show profiles athletes from various sports who demonstrate talent as well as commitment and drive. The featured players are positive role models for kids. Although both male and female athletes are shown, the majority are male. Athletes are mostly African American and Caucasian and come from various socioeconomic backgrounds. SPORTS STARS OF TOMORROW is a weekly magazine series that showcases up and coming young athletes whose talent and hard work are making them winners. Each episode includes a variety of news features that highlight the featured athletes success in sports, as well as the hard work that's gotten them that far. Family members and coaches are introduced, too, allowing viewers to get a better idea of the many people involved in each athletes achievement. Although the show focuses on the players athletic prowess and the awards and scholarships they've received because of their talents it also presents these young athletes as regular kids, many of whom spend their time volunteering, tutoring children with learning disabilities, and even being elected prom queen. Sports Stars of Tomorrow is clearly aimed at young people who are interested in sports as well as young hopefuls who dream of becoming elite athletes themselves. But the series also reflects some of the realities of contemporary sports. Many more young men than young women are profiled, and the majority of the feature players are either Caucasian or African American. In an environment in which athletes, inappropriate behavior, and greed are often linked, Sports Stars of Tomorrow reminds us that there are many good, talented kids working hard to achieve their athletic goals and to become solid members of their communities. The featured kids are truly positive role models not just for future generations of athletes, but for all young people.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:30-8:00 AM MT QIFI DT 8.4
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The new career guidance show from Sebastian International Enterprises SIE, Real Life 101, is being noticed all around the country. Real Life 101 is a fresh, exciting, realistic look into the day to day workings of different careers. Its educational and full of positive messages, but with a fast paced editing style and cutting Have you ever wondered what you might want to do for the rest of your life? Have you thought about your dream job? Do you have any idea what it takes to get there? Are you headed in the right direction? Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you on the job so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed. Join hosts Christie and Shawn every week as they explore new professions in the exciting world of work. Its a half hour of thought provoking, eye opening fun and entertainment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (19 of 20)	Response
Program Title	9th Period
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:00-8:30 AM MT QIFI DT 8.4
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day, they're top notch students, working hard to make the grade. But, come 9th period the textbooks are gone and the 3 kids team up together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Peyton, the bright athlete, and Conner, the skateboarder and science whiz, meet up with leader of the pack, inquisitive Meg, under her favorite magnolia tree every Friday. That's when they put their detective minds together to figure out everything from who stole the car from the school parking lot, to who owns the long lost ring they stumbled upon on the creek bed. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
Program Title	Mad About Money
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:30-9:00 AM MT QIFI DT 8.4
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About Money is a new weekly, half hour sketch comedy variety show aimed at educating and entertaining kids. A true EI series, episodes use a creative mixture of humor, improve, animation and viewer generated video. Think Saturday Night Live meets The Electric Company. Mad About Money conveys important messages about money, saving, and investing in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improve comedy eye catching animation, music videos, humorous man on the street interviews, and viewer created questions about money.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
	Name of children's programming liaison	Carol A. Willisch
	Address	1915 N. Yellowstone Highway
	City	Idaho Falls
	State	ID
	Zip	83401
	Telephone Number	208-528-2145
	Email Address	cwillisch@localnews8.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children.</p> <p>See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>1st quarter 2011 FCC report Community/Promotional Efforts in which KIFI participated and/or sponsored local programs designed to meet the educational and informational needs of children Wednesday's Child News Feature Older children in need of a family are featured on a program called Wednesday's Child, which airs every Wednesday at 5pm. January 5, 12, 19, 26 5pm newscast February 2, 9, 16, 23 5pm newscast March 2, 9, 16, 23, 30 5pm newscast Student Athlete of the Week Scott Bemis, Michelle Ludtka and Jeff Landers select a student every week during the school year, which show athletic ability in any number of different sports and maintain a good grade point average with students across the area. The student is featured during Tuesday Night's 10pm sportscast. This program runs through the school year ending in May. Community Projects Distinguished Student Award: Kids who stand out from the rest of their peers for their hard work in obtaining good grades and their outstanding achievement in extracurricular activities; this is done Every Thursday at 10pm during the regular school year. Anchor Appearances (In addition to the station sponsored events listed above) Jay Hildebrandt January 5 - Spoke to a group of cub scouts and took them on a tour of the station. January 25 - Hosted group of cub scouts - TV station tour and discussion of TV careers. March 9 - Spoke to advanced reporting class at BYU-Idaho about reporting. March 11 - Had lunch with top readers at Falls Valley Elementary - talked about the importance of reading. Beginning January 6th each Tuesday and Thursday morning taught two communication classes at BYU-Idaho: Introduction to Broadcasting and Broadcast Performance. Karole Honas January 15 - MC Martin Luther King banquet Idaho Falls. February 25 - MC Idaho Falls City Club Luncheon with I.F. mayor. Michael Coats Tuesday March 29th Hillview Elementary, Ammon ID 2nd grade class of 70 students. Wednesday March 30th Woodland Hills Elementary, Ammon ID 4th grade class of about 50 students. Michelle Ludtka March 17 - Spoke to a sports marketing class at ISU in Pocatello about sports and dealing with the media. March 19 - The home and garden show in Idaho Falls as a taste tester for a baking contest. Darien Laird January 19 - IF Dancing with the Stars/Relay for Life January 20 - Book Reading at Clair E Gale Elementary School February 1 - Presentation at PEO Blackfoot Chapter March 16 - Presentation at Intro to Journalism class at Taylor View Middle School Station Tours KIFI provides tours of the television facilities for local schools, scout and church groups. The students learn how the newscast is put together and ask questions about every aspect of the station. 4 tours were given this quarter. FCC Compliance Promos (ICM720) Announcements regarding Children's Programming information conveyed the following information: "For information regarding children programming people can come to the station during regular business hours or visit Localnews8.com to see our public file." Promo ran 180 times between January 1st and March 31st.</p>
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Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8 to 8:30 KIFI AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become the official Emperor of his land. He faces the intellectual, physical and social challenges that all teens face, all the while conscious that his life's work will be to rule fairly and nobly. Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. In many episodes Kuzco must thwart attempts by the nefarious Yzma and her dimwitted henchman, Kronk, to stop him from doing well in school. If Kuzco fails at his academic requirements Yzma stands a chance to become Empress, Kuzco, who is by nature inclined to take the easy way out of tough situations, struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, graduates, and can relate to his citizens at all levels of society, will he ascend the throne and become Emperor. His loyal friend and heart-throb, Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore relevant messages such as coping with peer pressure, respecting authority, taking responsibility, adhering to foster family and school rules, honesty, acceptance of differences, building self esteem and trust.

**Other
Matters (2 of
20)**

Other Matters (2 of 20)	Response
Program Title	The Replacements
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00 KIFI AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child	8 years to 12 years
Audience from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is an animated comedy that chronicles Riley and her younger brother Todd, who were orphans until they answered an ad for Fleemco Replacement Parents and ordered two cool parents. Their new mom is Agent K, a British superspy, and dad is renowned stuntman Dick Daring. Joined by CAR, Agent K's superintelligent talking spy car, together they become a zany, unconventional family. The voice cast includes Nancy Cartwright The Simpsons, Kim Possible as Todd, Grey DeLisle Fairly Odd Parents as older sister Riley, Kath Soucie Poohs Heffalump Movie as Agent K. Bryan Cranston Malcolm in the Middle as Dick Daring and David McCallum as CAR. The Series was created by acclaimed childrens author and illustrator Dan Santat The Guild of Geniuses. The executive producer is Jack Thomas Fairly Odd Parents and Heather Martinez SpongeBob SquarePants, Fairly Odd Parents is the director. The Replacements is produced by Walt Disney Television Animation. This program also carries an EI designation.
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Other Matters (3 of 20)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30 KIFI AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child	10 years to 13 years
Audience from	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven, a young teen who has inherited her grandmothers trait of clairvoyance, is a normal, happy and resourceful young woman. However, at times Raven worries that she is a freak because of her clairvoyant abilities. She has a younger brother, Cory, age ten. They are typical siblings, with the tension and rivalry that most siblings experience. Raven attends public high school. Both parents are employed outside the home. They are loving parents, and good disciplinarians. Raven is often responsible for the after-school safety and activities of her brother, Cory. Her closest friends are Chelsea and Eddie, who are fiercely committed to environmental issues and sports, respectively. Ravens parents and closest friends know about her visions of the immediate future. The premonitions often prompt her to attempt to intervene before trouble occurs. Sometimes Ravens interventions backfire, and at other times the foreseen events come true, bringing embarrassment or sadness. Raven learns valuable lessons from her blunders and transgressions. Thus, the visions set up issues that the Core episodes of this series explore. The series uses humor to convey strong, relevant messages about growing up. Some of the issues that are the focus of episodes are sibling rivalry, popularity, loyalty, self acceptance, dealing with authority school and parental, honesty, coping with jealousy, and consequences of lying or cheating.

Other Matters (4 of 20)	Response
Program Title	That's So Raven
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00 KIFI AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven, a young teen who has inherited her grandmothers trait of clairvoyance, is a normal, happy and resourceful young woman. However, at times Raven worries that she is a freak because of her clairvoyant abilities. She has a younger brother, Cory, age ten. They are typical siblings, with the tension and rivalry that most siblings experience.

Other Matters (5 of 20)	Response
Program Title	Hannah Montana
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30 KIFI AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A live action comedy that follows a teen with a secret life as a world famous pop star. At first glance, Miley Stewart is a typical tween who lives with her widowed dad a songwriter and older brother. But, unbeknownst to her friends and classmates, Miley is also Hannah Montana. With a little creative costuming, Miley has discovered she can have the best of both worlds. The fame and fortune of a famous singer and the fun of middle school with her best friends, Lilly and Oliver. That is until Lilly stumbles across Mileys secret. 13 year old newcomer Miley Cyrus stars as Hannah Montana, 13 year old Emily Osment and 14 year old Mitchell Musso are her best friends, and teen actor Jason Earles plays her older brother. Recording artist Billy Ray Cyrus Mileys real life father stars as Miley Stewarts father, Robby. Michael Poryes Thats So Raven, Veronicas Closet and Steve Petermen Murphy Brown, Suddenly Susan are the series executive producers. Hannah Montana is from Its A Laugh Productions in association with Disney Channel and carries an EI designation.

Other Matters (6 of 20)	Response
Program Title	The Suite Life of Zack & Cody
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00KIFI AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of The Suite Life of Zack and Cody that air on ABC as Core Programming address concerns close to the hearts of older children and tweens and deliver life lessons tailored for that audience.

Other Matters (7 of 20)	Response
Program Title	Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7-7:30 AM MT NIFI DT2 Telemundo
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

Other Matters (8 of 20)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30-8:00 AM MT NIFI DT2 Telemundo
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child	4 years to 8 years
Audience from	
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respecting peoples privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. Both shows were developed for a target audience composed of children 4 to 8 years of age. One show emphasizes facts about science and astronomy; the other contains an important social emotional message for the target audience. Both shows use the narrative animation formats.
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Other Matters (9 of 20)	Response
Program Title	Turbo Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30 AM MT NIFI DT2 Telemundo
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child	4 years to 8 years
Audience from	
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An innovative 3D CGI animated kids television series based on award winning author illustrator Bob Kolars picture book Racer Dogs, featuring the hilarious antics of a wacky, dog-filled community that's wild about racing. Dash, Mags, GT, Strut, Stinkbert and Clutch make up the fastest group of dogs in Racerville, and will take kids on an accelerated adventure filled with comedic high jinks, and fast racing action. The show takes place in the fictional town of Racerville, where the Turbo dogs live and race. In each episode the Turbo dogs would learn a valuable moral. Racerville is a world filled with dogs of all different shapes, sizes, temperaments and pedigrees a lot like the human world. Only a pawful of Racertowns dogs are Turbo Dogs. Dash, the selfless, enthusiastic competitor GT, the natural-born mechanic who can build an engine from a leash, a collar and empty dog food cans. Mags, the less than girlie poodle Strut, the dashound who always tries taking shortcuts that backfire. Stinkbert aka Stinky, the dog who spends as much time rolling around at the garbage dump as he does with friends and Clutch, the good guy with a penchant for klutziness. While TURBO DOGS features captivating storylines and nonstop fun its emphasis on friendship, fair play, and teamwork, will help kids zoom away with some valuable rules of the road.
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Other Matters (10 of 20)	Response
Program Title	Shelldon
Origination	Network

Days/Times	Sundays 7:00-7:30 AM MT KIFI DT2 Telemundo
Program	
Regularly	
Scheduled	
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community Shell Land, which is populated by all sorts of sea species. Sheldon and his best friends, Connie a cowry shell mollusk and Herman a hermit crab face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic and help others, or protecting their environment from natural and manmade disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and leader in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Other Matters (11 of 20)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:30-8:00 AM MT NIFI DT2 Telemundo
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLAS WILD LIFE is a new animated series centered on a six year old girl, and her menagerie of animals. Willa lives at home with her father and pets an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
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Other Matters (12 of 20)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:00-8:30 AM NIFI DT2 Telemundo
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the childrens book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4 to 8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters HQ to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlies nemesis and cousin Saphira, often takes advantage of Pearlies good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order

Other Matters (13 of 20)	Response
Program Title	Sports Stars of Tomorrow
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7-7:30 AM MT QIFI DT 8.4

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show profiles athletes from various sports who demonstrate talent as well as commitment and drive. The featured players are positive role models for kids. Although both male and female athletes are shown, the majority are male. Athletes are mostly African American and Caucasian and come from various socioeconomic backgrounds. SPORTS STARS OF TOMORROW is a weekly magazine series that showcases up and coming young athletes whose talent and hard work are making them winners. Each episode includes a variety of news features that highlight the featured athletes success in sports, as well as the hard work that's gotten them that far. Family members and coaches are introduced, too, allowing viewers to get a better idea of the many people involved in each athletes achievement. Although the show focuses on the players athletic prowess and the awards and scholarships they've received because of their talents it also presents these young athletes as regular kids, many of whom spend their time volunteering, tutoring children with learning disabilities, and even being elected prom queen. Sports Stars of Tomorrow is clearly aimed at young people who are interested in sports as well as young hopefuls who dream of becoming elite athletes themselves. But the series also reflects some of the realities of contemporary sports. Many more young men than young women are profiled, and the majority of the feature players are either Caucasian or African American. In an environment in which athletes, inappropriate behavior, and greed are often linked, Sports Stars of Tomorrow reminds us that there are many good, talented kids working hard to achieve their athletic goals and to become solid members of their communities. The featured kids are truly positive role models not just for future generations of athletes, but for all young people.

Other Matters (14 of 20)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30-8:00 AM MT QIFI DT 8.4
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The new career guidance show from Sebastian International Enterprises SIE, Real Life 101, is being noticed all around the country. Real Life 101 is a fresh, exciting, realistic look into the day to day workings of different careers. Its educational and full of positive messages, but with a fast paced editing style and cutting edge editing. Have you ever wondered what you might want to do for the rest of your life? Have you thought about your dream job? Do you have any idea what it takes to get there? Are you headed in the right direction? Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you on the job so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed. Join hosts Christie and Shawn every week as they explore new professions in the exciting world of work. Its a half hour of thought provoking, eye opening fun and entertainment.
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Other Matters (15 of 20)	Response
Program Title	9th Period
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30 AM MT QIFI DT 8.4
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day, they're top notch students, working hard to make the grade. But, come 9th period the textbooks are gone and the 3 kids team up together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Peyton, the bright athlete, and Conner, the skateboarder and science whiz, meet up with leader of the pack, inquisitive Meg, under her favorite magnolia tree every Friday. That's when they put their detective minds together to figure out everything from who stole the car from the school parking lot, to who owns the long lost ring they stumbled upon on the creek bed. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge.

Other Matters (16 of 20)	Response
Program Title	Mad About Money
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00 AM MT QIFI DT 8.4

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About Money is a new weekly, half hour sketch comedy variety show aimed at educating and entertaining kids. A true EI series, episodes use a creative mixture of humor, improve, animation and viewer generated video. Think Saturday Night Live meets The Electric Company. Mad About Money conveys important messages about money, saving, and investing in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improve comedy eye catching animation, music videos, humorous man on the street interviews, and viewer created questions about money.

Other Matters (17 of 20)	Response
Program Title	Sports Stars of Tomorrow
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00-7:30 AM MT QIFI DT 8.4
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show profiles athletes from various sports who demonstrate talent as well as commitment and drive. The featured players are positive role models for kids. Although both male and female athletes are shown, the majority are male. Athletes are mostly African American and Caucasian and come from various socioeconomic backgrounds. SPORTS STARS OF TOMORROW is a weekly magazine series that showcases up and coming young athletes whose talent and hard work are making them winners. Each episode includes a variety of news features that highlight the featured athletes success in sports, as well as the hard work that's gotten them that far. Family members and coaches are introduced, too, allowing viewers to get a better idea of the many people involved in each athletes achievement. Although the show focuses on the players athletic prowess and the awards and scholarships they've received because of their talents it also presents these young athletes as regular kids, many of whom spend their time volunteering, tutoring children with learning disabilities, and even being elected prom queen. Sports Stars of Tomorrow is clearly aimed at young people who are interested in sports as well as young hopefuls who dream of becoming elite athletes themselves. But the series also reflects some of the realities of contemporary sports. Many more young men than young women are profiled, and the majority of the feature players are either Caucasian or African American. In an environment in which athletes, inappropriate behavior, and greed are often linked, Sports Stars of Tomorrow reminds us that there are many good, talented kids working hard to achieve their athletic goals and to become solid members of their communities. The featured kids are truly positive role models not just for future generations of athletes, but for all young people.
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Other Matters (18 of 20)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:30-8:00 AM MT QIFI DT 8.4
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The new career guidance show from Sebastian International Enterprises SIE, Real Life 101, is being noticed all around the country. Real Life 101 is a fresh, exciting, realistic look into the day to day workings of different careers. Its educational and full of positive messages, but with a fast paced editing style and cutting Have you ever wondered what you might want to do for the rest of your life? Have you thought about your dream job? Do you have any idea what it takes to get there? Are you headed in the right direction? Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you on the job so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed. Join hosts Christie and Shawn every week as they explore new professions in the exciting world of work. Its a half hour of thought provoking, eye opening fun and entertainment.

Other Matters (19 of 20)	Response
Program Title	9th Period
Origination	Network

Days/Times Program Regularly Scheduled	Sundays 8:00-8:30 AM MT QIFI DT 8.4
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The new career guidance show from Sebastian International Enterprises SIE, Real Life 101, is being noticed all around the country. Real Life 101 is a fresh, exciting, realistic look into the day to day workings of different careers. Its educational and full of positive messages, but with a fast paced editing style and cutting Have you ever wondered what you might want to do for the rest of your life? Have you thought about your dream job? Do you have any idea what it takes to get there? Are you headed in the right direction? Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you on the job so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed. Join hosts Christie and Shawn every week as they explore new professions in the exciting world of work. Its a half hour of thought provoking, eye opening fun and entertainment.

Other Matters (20 of 20)	Response
Program Title	Mad About Money
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:30-9:00 AM MT QIFI DT 8.4
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About Money is a new weekly, half hour sketch comedy variety show aimed at educating and entertaining kids. A true EI series, episodes use a creative mixture of humor, improve, animation and viewer generated video. Think Saturday Night Live meets The Electric Company. Mad About Money conveys important messages about money, saving, and investing in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improve comedy eye catching animation, music videos, humorous man on the street interviews, and viewer created questions about money.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p>	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	NPG of Idaho

Attachments

No Attachments.