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# Children's Television Programming Report

FRN: **0020557518** | File Number: **CPR-135238** | Submit Date: **08/01/2014** | Call Sign: **KWHY-TV** | Facility ID: **26231**  
City: **LOS ANGELES** | State: **CA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**08/01/2014** | Filing Status: **Active**

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Report reflects information for : **Third Quarter of 2012**

**General Information**

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Los Angeles
	Web Home Page Address	www.canal22.tv

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	78.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(7)**

Digital Core Program (1 of 7)	Response
Program Title	Y tu que quieres ser
Origination	Network
Days/Times Program Regularly Scheduled	22.1 M 9-10a (7/2-7/16); T-F 9:30-10a (7/2-7/20)
Total times aired at regularly scheduled time	17
Total times aired	17
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children talk about what types of jobs they want to do when they grow up. There are interviews with professionals like dentists, doctors, mayors, sports agents, geologists, etc. that provide children an opportunity to learn about each profession or career.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	Y tu que quieres ser
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	7/20
Reason for Preemption	Other

**Digital Preemption Programs #2**

Questions	Response
Title of Program	Y tu que quieres ser
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	7/16

Reason for Preemption	Other
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Digital Core Program (2 of 7)	Response
Program Title	Y tu que quieres ser
Origination	Local
Days/Times Program Regularly Scheduled	22.2 M-Su 8-9a (8/14-9/28)
Total times aired at regularly scheduled time	89
Total times aired	89
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children talk about what types of jobs they want to do when they grow up. There are interviews with professionals like dentists, doctors, mayors, sports agents, geologists, etc. that provide children an opportunity to learn about each profession or career.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Y tu que quieres ser
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	8/16
Reason for Preemption	Other

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Y tu que quieres ser
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	

Episode #	8/16
Reason for Preemption	Other

<b>Digital Core Program (3 of 7)</b>	
	<b>Response</b>
Program Title	Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Su 8a-12p (8/5-8/12)
Total times aired at regularly scheduled time	15
Total times aired	15
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Zula Patrol is a 3D/CG animated children's show, is designed to entertain while promoting an understanding of science and astronomy through engaging character driven stories, which focus on specific educational science learning objectives. The series is about a group of animated aliens who travel the galaxies to learn new and exciting things about science and space exploration. It delivers both astronomy based science education as well as character building lessons. In every episode of the Zula Patrol the characters demonstrate inquiry based learning and critical thinking skills. They also model inquisitiveness, observation, self reflection, and social experiences that encourage collaboration, teamwork, and an excitement for scientific exploration and problem solving.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	Zula Patrol
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	8/12
Reason for Preemption	Other

Digital Core Program (4 of 7)	Response
Program Title	Mama Mirabelle (8/19-9/30)
Origination	Network
Days/Times Program Regularly Scheduled	Su 9-9:30a (8/19-9/30)
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mama Mirabelle is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. The series fosters understanding of animal customs and behaviors, encourages self reflection on similarities and differences between their own lives and animals lives, introduces them to an array of different animals and enriches their ability to describe and communicate with them, and to motivate them to appreciate the wonder and beauty of animals and animal life. Sample topics include grooming habits, communication, caring for the young, eating habits, shelter, etc.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (5 of 7)</b>		<b>Response</b>
Program Title	Toot n Puddle	
Origination	Network	
Days/Times Program Regularly Scheduled	Su 9:30-10 ((8/19-9/30)	
Total times aired at regularly scheduled time	7	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	2 years to 7 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Toot & Puddle is a story of exploration, both home and afar. It's a story about being yourself and being a good friend. The series encourages exploration and adventure, teaches about other cultures including geography, music, and history, provides age appropriate problem solving skills, and shows how to be a good friend. The characters have different preferences, one likes to travel and the other likes to stay at home. Together they learn about life and travel and living at home. They learn about geography, foreign languages, and customs and traditions from around the globe.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (6 of 7)</b>		<b>Response</b>
Program Title	Ya Llegamos	

Origination	Network
Days/Times Program Regularly Scheduled	Su 10-11a (8/19-9/30)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Are we there yet, world adventure is a a global adventure series for kids by kids hosted by real life brothers and sisters. Through journal entries, crayon drawn travel logs, on location kid chatter, and voice narration the hosts explore a world of playground inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. The series teaches basic geography and historical context of well known world sites, develops an appreciation for and encourages reflection on similarities and differences between cultures, reinforces the notion that we are all part of one big world, and inspires a sense of of world exploration and adventure. The hosts bring viewers along for their unscripted journeys that embrace man made and natural wonders, have an adventure involving animals, and learn about a culture by visiting with local kids from different countries around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (7 of 7)**

**Response**

Program Title	Iggy Arbuckle
Origination	Network

Days/Times Program Regularly Scheduled	Su 11a-12p
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Matthew Weitz
Address	4975 W Pico Blvd
City	Los Angeles
State	CA
Zip	90019
Telephone Number	562-745-2300 ext. 190
Email Address	mweitz@meruelogroup.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	This report is being filed as an amendment to the previously, and timely, filed report to address organizational and clerical issues. Station began broadcasting on a digital sub-channel on 8/14 and was airing 7 hours per week of core programming on that sub-channel

**Other Matters (2)**

<b>Other Matters (1 of 2)</b>	<b>Response</b>
Program Title	Y Tu Que Quieres Ser?
Origination	Local
Days/Times Program Regularly Scheduled	Monday 8:00-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children talk about what types of jobs they want to do when they grow up. There are interviews with professionals like dentists, doctors, mayors, sports agents, geologists, etc. that provide children an opportunity to learn about each profession or career.

<b>Other Matters (2 of 2)</b>	<b>Response</b>
Program Title	Y Tu Que Quieres Ser?
Origination	Local
Days/Times Program Regularly Scheduled	Monday-Friday 8:30-9:00am
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	8 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children talk about what types of jobs they want to do when they grow up. There are interviews with professionals like dentists, doctors, mayors, sports agents, geologists, etc. that provide children an opportunity to learn about each profession or career.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KWHY-22 Broadcasting, LLC</b></p>



## Attachments

No Attachments.