Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001590330** | File Number: **CPR-144123** | Submit Date: **07/09/2013** | Call Sign: **KDFX-CD** | Facility ID: **51207**
City: **INDIO/PALM SPRINGS** | State: **CA**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/09/2013**
Filing Status: **Active**

## Report reflects information for : Second Quarter of 2013

### General Information

| Section | Question | Response |
|---|---|---|
| **Attachments** | Are attachments (other than associated schedules) being filed with this application? | |

## Applicant Information

### Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|---|---|---|

## Contact Representatives (0)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|---|---|---|

## Children's Television Information

| Section | Question | Response |
|---|---|---|
| **Station Type** | Station Type | Network Affiliation |
| | Affiliated network | FOX |
| | Nielsen DMA | Palm Springs |
| | Web Home Page Address | WWW.KESQ.COM |

## Digital Core Programming

| Question | Response |
|---|---|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | |

## Digital Core Programs(5)

| Digital Core Program (1 of 5) | Response |
|---|---|
| Program Title | Jack Hanna's Into The Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 7am, 730am |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | For over 20 years, Jack Hanna has been introducing America to amazing animals. In "Into the Wild", Jack meets the word's most incredible creatures in their native environments. It's not only about the animals, but also about native cultures and peoples. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 5) | Response |
|---|---|
| Program Title | Animal Exploration with Jarod Miller |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 8AM |
| Total times aired at regularly scheduled time | 13 |

| | |
|---|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Exploration with Jarod Miller is a half hour live action television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (3 of 5)** | **Response** |
|---|---|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 830AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| | |
|---|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (4 of 5)** | **Response** |
|---|---|
| Program Title | Dragonfly.tv |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 9AM |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 13 |
| Number of Preemptions | 5 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV is a program that highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

### Digital Preemption Programs #1

| Questions | Response |
|---|---|
| Title of Program | Dragonfly.tv |
| List date and time rescheduled | 04/28/13 10AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-04-27 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #2

| Questions | Response |
|---|---|
| Title of Program | Dragonfly.tv |
| List date and time rescheduled | 04/21/2013 4pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-04-20 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #3

| Questions | Response |
|---|---|
| Title of Program | Dragonfly.tv |
| List date and time rescheduled | 05/26/13 10AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-05-25 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #4

| Questions | Response |
|---|---|
| Title of Program | Dragonfly.tv |
| List date and time rescheduled | 05/12/13 10AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-05-11 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #5

| Questions | Response |
|---|---|
| Title of Program | Dragonfly.tv |
| List date and time rescheduled | 04/14/13 10AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-04-13 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (5 of 5) | Response |
|---|---|
| Program Title | Mad About |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 930AM |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 13 |
| Number of Preemptions | 5 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About... is a variety show that uses a creative mixture of humor, improv, animation and viewer-generated video to educate and entertain kids. The show conveys important messages about financial literacy, nutrition, earth science, ecology, health, life skills and fitness. Each episode explores significant topics within these subject areas and incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews and viewer-created questions to educate teens and inspire them to make quality life decisions. The diverse and dynamic cast of young people who make up the show, combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

### Digital Preemption Programs #1

| Questions | Response |
|---|---|
| Title of Program | Mad About |
| List date and time rescheduled | 04/21/13 430PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-04-20 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #2

| Questions | Response |
|---|---|
| Title of Program | Mad About |
| List date and time rescheduled | 05/12/13 1030AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-05-11 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #3

| Questions | Response |
|---|---|
| Title of Program | Mad About |
| List date and time rescheduled | 04/14/13 1030AM |
| Is the rescheduled date the second home? | Yes |

| | |
|---|---|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-04-13 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #4

| Questions | Response |
|---|---|
| Title of Program | Mad About |
| List date and time rescheduled | 04/28/13 1030AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-04-27 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #5

| Questions | Response |
|---|---|
| Title of Program | Mad About |
| List date and time rescheduled | 05/26/13 1030AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2013-05-25 |
| Episode # | |
| Reason for Preemption | Sports |

**Non-Core Educational and Informational Programming (0)**

**Sponsored Core Programming (0)**

## Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Sonia Montano |
| Address | 42650 Melanie Place |
| City | Palm Desert |
| State | CA |
| Zip | 92211 |
| Telephone Number | 760-340-7071 |
| Email Address | sonia.montano@kesq.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

## Other Matters (5)

| Other Matters (1 of 5) | Response |
|---|---|
| Program Title | Jack Hanna's Into The Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 7am, 730am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | For over 20 years, Jack Hanna has been introducing America to amazing animals. In "Into the Wild", Jack meets the word's most incredible creatures in their native environments. It's not only about the animals, but also about native cultures and peoples. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. |

| Other Matters (2 of 5) | Response |
|---|---|
| Program Title | Animal Exploration with Jarod Miller |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 8AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Exploration with Jarod Miller is a half hour live action television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. |

| Other Matters (3 of 5) | Response |
|---|---|
| Program Title | Dog Tales |

| | |
|---|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 830am |
| Total times aired at regularly scheduled time | 13 |
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| **Other Matters (4 of 5)** | **Response** |
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| **Other Matters (5 of 5)** | **Response** |
|---|---|
| Program Title | Mad About... |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 930am |
| Total times aired at regularly scheduled time | 13 |

| | |
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| Length of Program | 30 mins |
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## Certification

| Question | Response |
|---|---|
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay.<br>**FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID**<br>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| I certify that this application includes all required and relevant attachments. | |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | **Gulf-California Broadcast Company** |

## Attachments

No Attachments.