



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0006551824** | File Number: **CPR-134169** | Submit Date: **10/05/2012** | Call Sign: **WMSN-TV** | Facility ID: **10221**
City: **MADISON** | State: **WI**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/05/2012 | Filing Status: **Active**

Report reflects information for : **Third Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Madison
	Web Home Page Address	www.fox47.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday: 7/2-9/24/12, 730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is hosted by comedian, Eric Schwartz, who randomly interviews people on the street, and asks them questions based on local and national curriculum. The subjects of questions range from geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs or maps to provide viewers a deeper explanation of the answer. This program aired on the the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday: 7/3-9/25/12, 730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable lessons. This program presents basic biological facts to this most curious segment of society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 14)	
	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday: 7/4-9/26/12, 730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)		Response
Program Title	Wild LTD	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Thursday: 7/5-9/13/12, 730am	
Total times aired at regularly scheduled time	11	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild LTD is a program which follows Game Ranger Michelle Garforth-Venter on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work, suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at each location, the conservation listings and why/how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. This program aired on the station's main digital stream.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 14)	
	Response

Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday: 9/20-9/27/12, 730am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you Know?" segment, that shares information that viewers can use in their own backyards. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	
	Response

Program Title	Elizabeth Stanton's Great Big World
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Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday: 7/6-9/28/12, 730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World features areas of particular concern to young teens; including global, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. This series combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors and educate them on where and how to find volunteer opportunities. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14) Response	
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Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/12, 7am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News features weekly educational segments such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens such as reports about healthy eating, driving tips for new drivers and internet predators. The show presents the news in a teen appropriate manner. The program stimulates the viewers' curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experiences. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/12, 730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights challenging and rewarding careers of men and women from around the country in a fun and interesting way. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show tries to help kids answer the age old question; "What do I want to be when I grow up?" This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)

Response

Program Title	MLB Player Poll
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/12, 2pm
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides insight into the opinions and perspectives of Major League Baseball players. It educates young viewers on how the game is played and provides instructions regarding the techniques that successful players use. MLB Player Poll provides examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previously held belief. In each episode, the player poll results use charts and graphs in a manner designed to help teenagers process information they encounter in newspapers, magazines and textbooks. The emphasis on physical education inspires young viewers to go outside, exercise and get healthy. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	MLB Player Poll
List date and time rescheduled	9/29/12: 630am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/29/12: 126
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	MLB Player Poll
List date and time rescheduled	9/8/12: 630am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/8/12: 123
Reason for Preemption	Sports

Digital Core Program (10 of 14)	
	Response
Program Title	Ariel, Zoey & Eli Too
Origination	Network

Days/Times Program Regularly Scheduled	Monday-Friday: 7/2-8/30/12, 430pm
Total times aired at regularly scheduled time	44
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility, which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that informs young people on a variety of subjects, while keeping their interest. This program aired on the station's secondary digital stream, 47.2. The station ceased broadcasting of this secondary channel on 8/31 /12.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 14)

Response

Program Title	Beta Records TV
Origination	Network

Days/Times Program Regularly Scheduled	Saturday: 7/7-8/25/12, 7am
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is a music centric show with a magazine format that has segments featuring major and industry artist interviews and unplugged performances in Beta's studios. Also featured are "Electro" Ross Blomgren's tutorials and how-to's, producer and music executive tips, internet heroes, The Vault, which has legendary artists, and discussions about music as it pertains to fashion and pop culture. Throughout this program viewers learn about the music business and the influence music has on our culture. This program aired on the station's secondary digital stream, 47.2. The station ceased broadcasting of this secondary channel on 8/31/12.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	Gina D's Kids Club
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/12, 7am, 730am, 8am
Total times aired at regularly scheduled time	39

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D. is a fun-loving positive role model who has the demeanor of a young teacher and is playful in her approach to her audience. In addition to puppets and animated characters, Gina D. is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi-culturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program aired on the station's third digital stream, 47.3
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	
	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/12, 830am, 9am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television program featuring the loveable and talented Courtney Campbell and her family of fun-loving friends which happen to include puppet pets. Courtney's thoughtful guidance helps her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The program celebrates the joy of childhood through music and storytelling. The program is a nurturing environment where the characters support each others' growth and work together to overcome the day-to-day challenges all children face. This program aired on the station's third digital stream, 47.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14)	Response
Program Title	Children Talk
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/12, 930am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Featuring national known ventriloquist Taylor Mason, each episode of this series provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Each episode includes an interview segment where children participate in a question and answer session on what they have learned. This program aired on the station's third digital stream, 47.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kerry Johnson
Address	7847 Big Sky Drive
City	Madison
State	WI
Zip	53719
Telephone Number	608.833.0047
Email Address	kbjohnson@sbgnet.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During the third quarter, WMSN participated in the following outreach activities.. FOX47 created and scheduled a :30 public service announcement for the Wisconsin Broadcasters Association "apply for a television study and scholarship." Michelle Carolla, FOX47 News anchor attended the American Diabetes Association Board Meeting as member of the board on July 13th 9-103am at Meriter Hospital. Michelle hosted the Lion's Eye Bank Annual Breakfast and Awards Banquet on July 26th, 730-930am. She spoke to children about traveling and played educational games with them at the Barnes and Noble Imagination Destination Kids Event on August 11th, 330-430pm. Kevin Lewis, Sports Anchor and Michelle Carolla walked in the Middleton Wisconsin Good Neighbor Festival Kids Parade August 26th, 9-11am. WMSN aired the following public service announcements geared towards children; Arbor Day, Girl Scouts, Food Safety, Big Brother/Big Sister, Don't Waste Water, Strong Bones, Swimming Rules/Safety, Ice Age 4/Save The Tigers, Get Out and Do Something, Child Obesity, Dangers of Texting and Driving, Teen Pregnancy and Muscular Dystrophy Association.

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday: 10/1-12/31/12, 730am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is hosted by comedian, Eric Schwartz, who randomly interviews people on the street, and asks them questions based on local and national curriculum. The subjects of questions range from geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs or maps to provide viewers a deeper explanation of the answer. This program will air on the the station's main digital stream.

Other Matters (2 of 10)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday: 10/2-12/25/12, 730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable lessons. This program presents basic biological facts to this most curious segment of society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? This program will air on the station's main digital stream.

Other Matters (3 of 10)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday: 10/3-12/26/12, 730am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program will air on the station's main digital stream.

Other Matters (4 of 10)

	Response
Program Title	Animal Exploration
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday: 10/4-12/27/12, 730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you Know?" segment, that shares information that viewers can use in their own backyards. This program will air on the station's main digital stream.

Other Matters (5 of 10)

	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday: 10/5-12/28/12, 730am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World features areas of particular concern to young teens; including global, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. This series combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors and educate them on where and how to find volunteer opportunities. This program will air on the station's main digital stream.

Other Matters (6 of 10)

Response

Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/12, 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News features weekly educational segments such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens such as reports about healthy eating, driving tips for new drivers and internet predators. The show presents the news in a teen appropriate manner. The program stimulates the viewers' curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experiences. This program will air on the station's main digital stream.

Other Matters (7 of 10)

Response

Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/12, 730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program highlights challenging and rewarding careers of men and women from around the country in a fun and interesting way. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show tries to help kids answer the age old question; "What do I want to be when I grow up?" This program will air on the station's main digital stream.

Other Matters (8 of 10)

Response

Program Title Gina D's Kids Club

Origination Network

Days/Times Program Regularly Scheduled Saturday: 10/6-12/29/12, 7am, 730am, 8am

Total times aired at regularly scheduled time 39

Length of Program 30 mins

Age of Target Child Audience from 3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Gina D. is a fun-loving positive role model who has the demeanor of a young teacher and is playful in her approach to her audience. In addition to puppets and animated characters, Gina D. is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi-culturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program will air on the station's third digital stream, 47.3

Other Matters (9 of 10)

Response

Program Title Mustard Pancakes

Origination Network

Days/Times Program Regularly Scheduled Saturday: 10/6-12/29/12, 830am, 9am

Total times aired at regularly scheduled time 26

Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television program featuring the loveable and talented Courtney Campbell and her family of fun-loving friends which happen to include puppet pets. Courtney's thoughtful guidance helps her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The program celebrates the joy of childhood through music and storytelling. The program is a nurturing environment where the characters support each others' growth and work together to overcome the day-to-day challenges all children face. This program will air on the station's third digital stream, 47.3.

Other Matters (10 of 10)	Response
Program Title	Children Talk
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/12, 930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Featuring national known ventriloquist Taylor Mason, each episode of this series provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Each episode includes an interview segment where children participate in a question and answer session on what they have learned. This program will air on the station's third digital stream, 47.3.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WMSN Licensee, LLC</p>

Attachments

No Attachments.