

# Children's Television Programming Report

 FRN: 0027847094
 File Number: CPR-158814
 Submit Date: 10/02/2014
 Call Sign: WDNN-CD
 Facility ID: 49236

 City: DALTON
 State: GA

 Service: Digital Class A
 Purpose: Children's TV Programming Report
 Status: Received
 Status: 10/02/2014

 Filing Status: Active
 Status: CPR-158814
 Submit Date: 10/02/2014
 Status: Received
 Status: 10/02/2014

## **Report reflects information for : Third Quarter of 2014**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	
		Affiliated network	FAM-Family Ch	
		Nielsen DMA	Chattanooga	
		Web Home Page Address	www.wdnntv.com	l
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			
	•	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N		

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Mon & Wed 8am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, and Lipizzaner stallion trainers. See for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday & Wednesday 8:30am
Total times aired at regularly scheduled time	27
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Future Phenoms
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 8am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the "Future Phenoms" displays the hard work and dedication that it takes to be a success in sports and in life through in-depth, human-interest stories that reveal the challenges and lessons that mold our young educational athletes. These stories reinforce the importance of key values like dedication, discipline and commitment and community involvement. They inspire and teach our youth that while many desire greatness on the informational grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. In addition to stories of today's high school athletes, Future Phenoms also includes the program inspirational stories - a look at young athletes who have overcome personal or physical challenges to succeed through high school and youth sports, college athletes - a look at the former top High School players and future pros, and "Legends of the Game" - the "how it all began" high school and early careers of today's and the all-time superstars of sports.

Does the Licensee identify the program by displaying throughout the program the symbol E /l?

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Programming.

Yes

Digital Core Program (4 of	Response
8)	Response
Program Title	Mouse in the House
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	What Color is my Dog?

Origination	Network
Days/Times Program Regularly Scheduled	Friday 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What Color is your Dog is a home pet training show with an educational flair. Through Jo Silverman's revealing interviews with fellow Hollywood animal trainers and his "in-the- home" training sessions with adults, kids and their pets, this show presents dog and cat owners as well a wide array of opportunities to learn to train their pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	3 Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life meets the educational and informational needs of kids by providing viewers with an inside look at challenges met and lessons learned while competing in motor sports. Three Wide Life looks at racing teams, crew members, business personnel and drivers who share their experiences, advice, and stories, while providing an in-depth look at the hard wor and dedication it takes to achieve their goals.

#### Does the Licensee identify the program by displaying throughout the

program the symbol E/I?

Yes

Digital Core Program (7 of 8)	Response
Program Title	Dudley The Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Adventures of Dudley the Dragon is a children's Television Series, It is a live action show using full body costume characters and puppets. The story follows Dudley, a dragon who recently woke up from centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids would guide Dudley around the modern world and the trio would learn about environmentalism, friendship and prosocial values. Other recurring characters include additional kids as well as a grouchy apple tree named Mr. Crabby Tree, a laid back frog named Sammy, a lovable caveman, and the Robins.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	9th Period
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 8am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day the characters are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lessor and includes interesting science facts and other classroom knowledge
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Calvin Means
Address	P O Box 1740
City	Dalton
State	GA
Zip	30722
Telephone Number	706-278- 9713
Email Address	info@wdnntv com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

### Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday & Wednesday 8:30am
Total times aired at regularly scheduled time	25
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Description from My Family TV: Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.

Other Matters (2 of 8)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Monday & Wednesday 8am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, and Lipizzaner stallion trainers. See for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Other	
Matters (3 of	
8) Response	

8)	Response
Program Title	Future Phenoms
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 8am

educational and informational objective of the program and how itthrough in-depth, human-interest stories that reveal the challenges and lessons that mold our young athletes. These stories reinforce the importance of key values like dedication, discipline and community involvement. They inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant differen the program and how itand community involvement. They inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant differen the program inspirational stories - a look at young athletes who have overcome personal or physical challenges to succeed through high school and youth sports, college athletes - a look at the former top High School players and future pros, and "Legends of the Game" - the "how it all began" high school and early career today's and the HouseOther Matters (4 of 8)ResponseProgram TitleMouse in the HouseOriginationNetworkDays/Times Program Regularly ScheduledThursday 8:30am Regularly ScheduledTotal times aired at regularly scheduled time13Age of Target Child Audience from9 years to 12 yearsDescribe the educational and informational objective of the program and how itMouse in the House serves the educational and informational needs of children 9 to 12 ye of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program	Total times aired at regularly scheduled time	12	
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Origination       Network         Days/Times Program Regularly Scheduled       Thursday 8:30am         Total times aired at regularly scheduled time       13         Length of Program       30 mins         Age of Target Child Audience from       9 years to 12 years         Describe the educational and informational objective of the program and how it meets the definition of Core Program Title       Mouse in the House serves the educational and informational needs of children 9 to 12 years conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for build important life skills.         Origination       Response         Program Title       Biz Kid\$         Origination       Network         Days/Times Program Regularly Scheduled time       13         Total times aired at regularly scheduled time       13         Age of Target Child Audience       13 years to 16 years	Other Matters (	(4 of 8)	Response
Days/Times Program       Thursday 8:30am         Regularly Scheduled       13         Total times aired at regularly scheduled time       13         Length of Program       30 mins         Age of Target Child       9 years to 12 years         Audience from       9 years to 12 years         Describe the educational and informational needs of children 9 to 12 years of the program and how it regularly scheduled time       Mouse in the House serves the educational and informational needs of children 9 to 12 years of the program and how it regram content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for build important life skills.         Other Matters (5 of 8)       Response         Program Title       Biz Kid\$         Origination       Network         Days/Times Program Regularly Scheduled time       13         Total times aired at regularly scheduled time       13         Length of Program       30 mins         Age of Target Child Audience       13 years to 16 years	Program Title		Mouse in the House
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Age of Target Child Audience from       9 years to 12 years         Describe the educational and informational objective of the program and how it meets the definition of Core Programming.       Mouse in the House serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for build important life skills.         Other Matters (5 of 8)       Response         Program Title       Biz Kid\$         Origination       Network         Days/Times Program Regularly Scheduled       Friday 8am         Total times aired at regularly scheduled time       13         Age of Target Child Audience       13 years to 16 years			13
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scheduled time       30 mins         Length of Program       30 mins         Age of Target Child Audience       13 years to 16 years	-	-	Friday 8am
Age of Target Child Audience 13 years to 16 years		• •	13
	Length of Progr	am	30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Origination

Network

Biz Kid\$ is a show that provides practical advice and information on a wide variety of financial, business and monetary topics. The episodes include teens starting their own businesses, showing how to properly manage money, creating budgets and financial goals. These are important steps in learning to become responsible adults and citizens.

Other Matters (6 of 8)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales provides an educational and informational show concerning safety tips along with lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and also showcases veterinary experts in the care of, various issues affecting canines. The weekly series includes recommended reading list about dogs and promotes children's writing and creative skills with essay and art contests.

Other Matters (7 of 8)	Response	
Program Title	Dudley The Dragon	
Origination	Network	
Days/Times Program Regularly Scheduled	Monday 8:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	3 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Adventures of Dudley the Dragon is a children's Television Series, It is a live action show using full body costume characters and puppets. The story follows Dudley, a dragon who recently woke up from centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids would guide Dudley around the modern world and the trio would learn about environmentalism, friendship and prosocial values. Other recurring characters include additional kids as well as a grouchy apple tree named Mr. Crabby Tree, a laid back frog named Sammy, a lovable caveman, and the Robins.	
Other Matters (8 of	8) Response	
Program Title	9th Period	

Days/Times Program Regularly Scheduled	Thursday 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day the characters are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lessor and includes interesting science facts and other classroom knowledge

Cer	tifica	ition

#### Question

North
Georgia
Television

Attachments No Attachments.