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Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-136260** | Submit Date: **01/02/2013** | Call Sign: **WOOD-TV** | Facility ID: **36838** |

City: **GRAND RAPIDS** | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

01/02/2013 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Grand Rapids-Kalaz-Battle Crk
	Web Home Page Address	www.woodtv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's @ 10:00am
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	10/14/2012 @ 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-29-2012/EAND113H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	7/7/2012 @ 1:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	7-7-2012/EAND101H
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	8/11/2012 @ 9:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7-28-2012/EAND104H
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	8/26/2012 @ 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8-4-2012/EAND105H
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	9/2/2012 @ 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8-11-2012/EAND106H
Reason for Preemption	Sports

Digital Core Program (2 of 18)	Response
Program Title	PAJANIMALS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/10:30am
Total times aired at regularly scheduled time	8
Total times aired	13

Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PAJANIMALS
List date and time rescheduled	9/2/2012 @ 12Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8-11-2012/EPAJ106H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	PAJANIMALS
List date and time rescheduled	8/11/2012 @ 9:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7-28-2012/EPAJ104H
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	PAJANIMALS
List date and time rescheduled	10/14/2012 @ 1:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	9-29-2012/EPAJ113H
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	PAJANIMALS
List date and time rescheduled	8/26/2012 @ 12Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8-4-2012/EPAJ105H
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	PAJANIMALS
List date and time rescheduled	7/7/2012 @ 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7-7-2012/EPAJ101H
Reason for Preemption	Sports

Digital Core Program (3 of 18)	Response
Program Title	POPPY CAT
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 11:00am
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	9/2/2012 @ 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8-11-2012/EPCT106H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	7/7/2012 @ 2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7-7-2012/EPCT101H
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	8/26/2012 @ 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8-4-2012/EPCT105H
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	8/19/2012 @ 11:30am
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7-28-2012/EPCT104H
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	10/14/2012 @ 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-29-2012/EPCT113H
Reason for Preemption	Sports

Digital Core Program (4 of 18)	Response
Program Title	JUSTIN TIME
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S/11:30am
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	8/19/2012 @ 12Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	7-28-2012/EJTM104H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	9/2/2012 @ 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8-11-2012/EJTM106H
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	10/14/2012 @ 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-29-2012/EJTM113H
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	8/26/2012 @ 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8-4-2012/EJTM105H
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	7/8/2012 @ 12Noon
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7-7-2012/EJTM101H
Reason for Preemption	Sports

Digital Core Program (5 of 18)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S/12Noon
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	9/8/2012 @ 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-8-2012/ELZT116H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	8/19/2012 @ 12:30pm

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7-28-2012/ELZT104H
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	8/26/2012 @ 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8-4-2012/ELZT108H
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	10/14/2012 @ 2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-29-2012/ELZT120H
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	9/2/2012 @ 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8-11-2012/ELZT109H
Reason for Preemption	Sports

Digital Core Program (6 of 18)	Response
Program Title	THE WIGGLES
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY'S 12:30pm
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THE WIGGLES
List date and time rescheduled	9/8/2012 @ 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-8-2012/EWIG110H
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	THE WIGGLES
List date and time rescheduled	8/26/2012 @ 2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8-4-2012/EWIG105H
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	THE WIGGLES
List date and time rescheduled	8/19/2012 @ 1:00pm
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7-28-2012/EWIG104H
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	THE WIGGLES
List date and time rescheduled	9/2/2012 @ 2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8-11-2012/EWIG106H
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	THE WIGGLES
List date and time rescheduled	10/14/2012 @ 2:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9-29-22012/EWIG120H
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	Made In Hollywood: Teen Edition/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program provides young people, growing and developing in urban & suburban America, a chance to see the richness & creativity it takes to be successful in filmmaking, performing, music and cinema arts. The program provides a behind-the-scenes background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18) Response	
Program Title	Pets.TV/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is express. The motivational and inspirational message of each guest empowers everything pets.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 18)		Response
Program Title		Jack Hanna's Into The Wild/Multicast .2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday's/9:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		JACK HANNA'S: INTO THE WILD series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented informational needs of children 13-16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 18)		Response
Program Title		Live Life & Win!/Multicast .2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday's/9:30am
Total times aired at regularly scheduled time		13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational segments and teen success stories of character and personal determination in the arts, school, sports and community; considers topics such as social responsibilities and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)		Response
Program Title		Whaddyado/Multicast .2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday's/10:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This reality TV show for teens is a half-hour series that targets the 13-16 year old age group. WHADDYADO highlights real life stories that teens have encountered such as fire rescue, animal attacks, plus common moral dilemmas. Featured in every episode: two riveting stories and a moral dilemma; teens facing perilous situations as well as everyday problems; real footage or reenactments or their responses; expert and professional opinions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 18)	Response
Program Title	Real Life 101/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for REAL LIFE 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and informative (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Awesome Adventures/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays's @ 7:00am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week a host and two different teenagers travel to exciting and exotic locations all over the world. From the highlands of Scotland to the frozen tundra of Alaska, AWESOME ADVENTURES informs, entertains and educates about the history and cultures of the places visited. Each journey is a lesson in the beauty of nature, it's creatures, and the people who inhabit the land. The shows are not "preachy" or overly pendantic, but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)		Response
Program Title		Jack Hanna's Animal Adventures/Multicast .2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday's @ 7:30am
Total times aired at regularly scheduled time		14
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (15 of 18)		Response
Program Title		Animal Exploration with Jarod Miller/Multicast .2
Origination		Syndicated

Days/Times Program Regularly Scheduled	Sunday's @ 8:00am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week he travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes-there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. The mission of the program is to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Wild About Animals/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's @ 8:30am
Total times aired at regularly scheduled time	14

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by emmy-award winning actress Mariette Hartley, who has committed herself to fighting for the rights of animals for over 20 years. WILD ABOUT ANIMALS explores the world of animals and places they live. From the gorges of Belize to the plains of Africa WILD ABOUT ANIMALS gives its viewers a front row seat to the world's most exotic animals. Also featured are heartwarming stories of animal rescues and animal heroes. Each episode will consist of four different stories designed to teach children specifically in the 13-16 age group about both exotic and unique animals as well as educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	Teen Kids News/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 9:00am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is the first kid-to-kid newscast, created for and delivered by children and hosted by a diverse news team made up of child "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. Emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other and connect to the viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	The Real Winning Edge/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's @ 9:30am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series consists of stories of young achievers filmed all over the U.S., introduced by celebrities in their field of talent. Youth profiled in the program show their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them "the real winning edge". The Real Winning Edge promotes the values through these very engagin positive youth role models. The celebrities involved in the program reinforce these values by calling attention to these youths' qualities as they are exhibited in the program.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday's/11:00am
Total times aired at regularly scheduled time:	10
Number of Preemptions	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is the first kid-to-kid newscast, created for and delivered by children and hosted by a diverse news team made up of child "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. Emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other and connect to the viewers.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	7/08/2012 @ 12:30pm

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Craig Cole
Address	120 College SE
City	Grand Rapids
State	MI
Zip	49503
Telephone Number	616-771-9604
Email Address	craig.cole@woodtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	This filing was timely filed on 10/09/2012. During routine review, WOOD License Co., LLC determined that by clerical error, there was a numerical typo for program 1, pre-emption report 5. Date was corrected, then form was re-submitted on 1/02/2013. The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: NONE

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!

Other Matters (2 of 18)	Response
Program Title	PAJANIMALS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home!

Other Matters (3 of 18)	Response
Program Title	POPPY CAT
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends

Other Matters (4 of 18)	Response
Program Title	JUSTIN TIME
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays/11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!

Other Matters (5 of 18)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (6 of 18)	Response
Program Title	THE WIGGLES
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus!

Other Matters (7 of 18)	Response
Program Title	Made In Hollywood:Teen Edition/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program provides young people, growing and developing in urban & suburban America, a chance to see the richness & creativity it takes to be successful in filmmaking, performing, music and cinema arts. The program provides a behind-the-scenes background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.
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Other Matters (8 of 18)	Response
Program Title	Pets.TV/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is express. The motivational and inspirational message of each guest empowers everything pets.

Other Matters (9 of 18)	Response
Program Title	Jack Hanna's Into the Wild/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S: INTO THE WILD series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented informational needs of children 13-16.

Other Matters (10 of 18)	Response
Program Title	Live Life & Win!/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational segments and teen success stories of character and personal determination in the arts, school, sports and community; considers topics such as social responsibilities and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition.

Other Matters (11 of 18)	Response
Program Title	Whaddyado/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This reality TV show for teens is a half-hour series that targets the 13-16 year old age group. WHADDYADO highlights real life stories that teens have encountered such as fire rescue, animal attacks, plus common moral dilemmas. Featured in every episode: two riveting stories and a moral dilemma; teens facing perilous situations as well as everyday problems; real footage or reenactments or their responses; expert and professional opinions.

Other Matters (12 of 18)	Response
Program Title	Real Life 101/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for REAL LIFE 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and informative (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.
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Other Matters (13 of 18)	Response
Program Title	Awesome Adventures/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week a host and two different teenagers travel to exciting and exotic locations all over the world. From the highlands of Scotland to the frozen tundra of Alaska, AWESOME ADVENTURES informs, entertains and educates about the history and cultures of the places visited. Each jounrey is a lesson in the beauty of nature, it's creatures, and the people who inhabit the land. The shows are not "preachy" or overly pendantic, but rather, the goal is to make the learning fun.

Other Matters (14 of 18)	Response
Program Title	Jack Hanna's Animal Adventures/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.

Other Matters (15 of 18)	Response
Program Title	Animal Exploration with Jarod Miller/Multicast .2
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays/8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week he travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes-there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. The mission of the program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Other Matters (16 of 18)	Response
Program Title	Wild About Animals/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by emmy-award winning actress Mariette Hartley, who has committed herself to fighting for the rights of animals for over 20 years. WILD ABOUT ANIMALS explores the world of animals and places they live. From the gorges of Belize to the plains of Africa WILD ABOUT ANIMALS gives its viewers a front row seat to the world's most exotic animals. Also featured are heartwarming stories of animal rescues and animal heroes. Each episode will consist of four different stories designed to teach children specifically in the 13-16 age group about both exotic and unique animals as well as educate them further about animals they see everyday.

Other Matters (17 of 18)	Response
Program Title	Teen Kids News/Multicast .2
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays/9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is the first kid-to-kid newscast, created for and delivered by children and hosted by a diverse news team made up of child "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. Emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other and connect to the viewers.

Other Matters (18 of 18)	Response
Program Title	The Real Winning Edge/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series consists of stories of young achievers filmed all over the U.S., introduced by celebrities in their field of talent. Youth profiled in the program show their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them "the real winning edge". The Real Winning Edge promotes the values through these very engaging positive youth role models. The celebrities involved in the program reinforce these values by calling attention to these youths' qualities as they are exhibited in the program.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WOOD License Co., LLC</p>

Attachments

No Attachments.