

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** File Number: **CPR-162500** Submit Date: **01/09/2015** Call Sign: **KHPZ-CD** Facility ID: **35910** 

City: **ROUND ROCK** State: **TX** 

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 01/09/2015

Filing Status: Active

# Report reflects information for : Fourth Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Austin TX
	Web Home Page Address	www.thecwaustin.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

# Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Dog Whisperer
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Dog Whisperer with Cesar Millan: Family Edition, renowned dog behaviorist Cesar Milan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Dog Whisperer
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Dog Whisperer with Cesar Millan: Family Edition, renowned dog behaviorist Cesar Milan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	The Brady Barr Experience
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Herpetologist Dr. Brady Barr has traveled to five continents and worked with hundreds of scientists while encountering some of the world's most intriguing amphibious predators. Brady's life's work has been to protect these extraordinary animals and he takes viewers along on his journey.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	The Brady Barr Experience
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and	Herpetologist Dr. Brady Barr has traveled to five continents and worked with hundi
informational objective of the	of scientists while encountering some of the world's most intriguing amphibious
program and how it meets the	predators. Brady's life's work has been to protect these extraordinary animals and
definition of Core Programming.	takes viewers along on his journey.
Does the Licensee identify the	Yes
program by displaying throughout	
the program the symbol E/I?	

Digital Core Program (7 of 13)	Response
Program Title	Expedition Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson knows animals up close. His adventures into the wilderness are a source of inspiration for viewers and an education about animal's natural habitats. Other "One Magnificent Morning" programming will be announced at a later date.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Expedition Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson knows animals up close. His adventures into the wilderness are a source of inspiration for viewers and an education about animal's natural habitats. Other "One Magnificent Morning" programming will be announced at a later date.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Rock the Park
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park taps into America's love affair with our national parks. Our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most awe-inspiring places on earth. The series will inspire Americans to get on the road and remind viewers that the national parks are one of America's greatest national gifts to the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Reluctantly Healthy
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Reluctantly Healthy," Hosted by Actress Judy Greer, Joins The CW's New "One Magnificent Morning" Saturday Morning Lineup The series features Judy's unique perspective on trying to live a healthy life, and is based on her long-running Yahoo! series of the same name, exploring a wide range of subjects, from eating healthy meals to exercise trends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guide.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology,
educational	science, math, history, language, music and sports. It also addresses general cultural knowledge. The
and	format is a series of seemingly random questions to individuals who are either of school age or adults past
informational	the age of high school graduation. There are three fundamental educational benefits to this format. First, it
objective of	taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact
the program	retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student
and how it	success. These are factors that can measurably improve student achievement without specifically involving
meets the	material to be tested. The fact that young people will see this on television in a non-academic setting is also
definition of	very important. Whatever the curriculum or information, knowledge becomes the star - and is demonstrated
Core	by every type of person.
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/1?	

Digital Core Program (13 of 13)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Rachel Steading
Address	908 W. Martin Luther King Blvd.
City	Austin
State	TX
Zip	78701
Telephone Number	512-478-5400
Email Address	rachel.steading@kxan.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: NONE.

# Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community.

Other Matters (2 of 13)	Response
Program Title	Calling Dr. Pol
Origination	Network
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (3 of 13)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (4 of 13)	Response
Program Title	Dog Whisperer

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Dog Whisperer with Cesar Millan: Family Edition, renowned dog behaviorist Cesar Milan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.
Other Matters (5 of 13)	Response
Program Title	Dog Whisperer
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Other Matters (6 of 13)	Response
Program Title	Dog Whisperer
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Dog Whisperer with Cesar Millan: Family Edition, renowned dog behaviorist Cesar Milan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.
Other Matters (7 of 13)	Response

Dog Whisperer
Network
Saturday 10:00am
13
30 mins
13 years to 16 years
In Dog Whisperer with Cesar Millan: Family Edition, renowned dog behaviorist Cesar Milan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.

Other Matters (8 of 13)	Response
Program Title	Expedition Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson knows animals up close. His adventures into the wilderness are a source of inspiration for viewers and an education about animal's natural habitats. Other "One Magnificent Morning" programming will be announced at a later date.

Other Matters (9 of 13)	Response
Program Title	Expedition Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson knows animals up close. His adventures into the wilderness are a source of inspiration for viewers and an education about animal's natural habitats. Other "One Magnificent Morning" programming will be announced at a later date.

Other Matters (10 of 13)	Response
Program Title	Rock the Park

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park taps into America's love affair with our national parks. Our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most awe-inspiring places on earth. The series will inspire Americans to get on the road and remind viewers that the national parks are one of America's greatest national gifts to the world.

Other Matters (11 of 13)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guide.

Other Matters (12 of 13)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is based on national and state curriculum standards and presents trivia everyone should know in a "man on the street format" designed to be both entertaining and educational. The series features questions from key subjects like science, math, English, history, art, geography and more. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (13 of 13)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KXAN, Inc. **Attachments** 

No Attachments.