



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0019509470** File Number: **CPR-159879** Submit Date: **10/07/2014** Call Sign: **KTAZ** Facility ID: **81458** City:

PHOENIX State: AZ

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

10/07/2014 Filing Status: Active

# Report reflects information for : Third Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Telemundo
	Nielsen DMA	Phoenix
	Web Home Page Address	www.telemundoarizona.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Jay Jay The Jet Plane
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:00am and Sun 7:00am
Total times aired at regularly scheduled time	21
Total times aired	26
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

# **Digital Preemption Programs #1**

Questions	Response
Title of Program	Jay Jay The Jet Plane
List date and time rescheduled	08/17/2014 @ 10:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-17
Episode #	08/17/2014 Episode# 071-072
Reason for Preemption	Sports

Questions	Response
Title of Program	Jay Jay The Jet Plane
List date and time rescheduled	08/24/2014 @ 10:00am

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-24
Episode #	08/24/2014 Episode# 077-078
Reason for Preemption	Sports

Questions	Response
Title of Program	Jay Jay The Jet Plane
List date and time rescheduled	09/14/2014 @ 10:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-14
Episode #	09/14/2014 Episode# 033-034
Reason for Preemption	Sports

# **Digital Preemption Programs #4**

Questions	Response
Title of Program	Jay Jay The Jet Plane
List date and time rescheduled	08/31/2014 @ 10:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-31
Episode #	08/31/2014 Episode# 081-082
Reason for Preemption	Sports

Questions	Response
Title of Program	Jay Jay The Jet Plane
List date and time rescheduled	09/21/2014 @ 10:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-21
Episode #	09/21/2014 Episode# 036
Reason for Preemption	Sports

Digital Core	
Program (2	
of 11)	Response
Program Title	Noodle and Doodle

Origination	Natural
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:30am and Sun 7:30am
Total times aired at regularly scheduled time	21
Total times aired	26
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	08/17/2014 @ 10:30am
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-17
Episode #	08/17/2014 Episode# 201-202
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	09/21/2014 @ 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-21
Episode #	09/21/2014 Episode# 221-222
Reason for Preemption	Sports

# **Digital Preemption Programs #3**

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	09/14/2014 @ 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-14
Episode #	09/14/2014 Episode# 217-218
Reason for Preemption	Sports

# **Digital Preemption Programs #4**

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	08/31/2014 @ 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-31
Episode #	08/31/2014 Episode# 209-210
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	08/24/2014 @ 10:30am

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-24
Episode #	08/24/2014 Episode 205-206
Reason for Preemption	Sports

	Reason to Preemption Sports		
Digital Core Program (3 of 11)	Response		
Program Title	El Show de Chica		
Origination	Network		
Days/Times Program Regularly Scheduled	Sat 8:00am and Sun 8:00am		
Total times aired at regularly scheduled time	21		
Total times aired	26		
Number of Preemptions	5		
Number of Preemptions for other than Breaking News			
Number of Preemptions Rescheduled	5		
Length of Program	30 mins		
Age of Target Child Audience	2 years to 5 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.		

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	08/31/2014 @ 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-31
Episode #	08/31/2014 Episode# 209-210
Reason for Preemption	Sports

# **Digital Preemption Programs #2**

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	09/14/2014 @ 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-14
Episode #	09/14/2014 Episode# 217-218
Reason for Preemption	Sports

# **Digital Preemption Programs #3**

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	08/17/2014 @ 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-17
Episode #	08/17/2014 Episode# 201-202
Reason for Preemption	Sports

Title of Program	El Show de Chica
List date and time rescheduled	09/21/2014 @ 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-21
Episode #	09/21/2014 Episode# 221-222
Reason for Preemption	Sports

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	08/24/2014 @ 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-24
Episode #	08/24/2014 Episode 205-206
Reason for Preemption	Sports

Digital Core Program (4 of 11)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30am and Sun 8:30am
Total times aired at regularly scheduled time	21
Total times aired	26
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins

Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	09/14/2014 @ 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-14
Episode #	09/14/2014 Episode# 303
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	08/31/2014 @ 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-31
Episode #	08/31/2014 Episode# 120A
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town

List date and time rescheduled	09/21/2014 @ 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-21
Episode #	09/21/2014 Episode# 305
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	08/17/2014 @ 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-17
Episode #	08/17/2014 Episode# 116
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	08/24/2014 @11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-24
Episode #	08/24/2014 Episode# 118
Reason for Preemption	Sports

Digital Core Program (5 of 11)	Response
Program Title	Dudley The Dragon (Exitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9:00am, 9:30am & 10:00am
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DUDLEY THE DRAGON is a friendly eight-foot green dragon, who has just woken up from a century of hibernation. The program centers on Dudley and his relationship with his new 10-year old friends, Matt & Sally, who are his guides to the modern world. With a combination of live action puppetry, stories and songs, the show follows Dudley and his friends on their adventures, exploring issues such the importance of caring for the environment and friendship while emphasizing prosocial values.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	Raggs (Exitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 10:30am, 11:00am & 11:30am
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.

Does the Licensee identify the program by displaying throughout the program the symbol E //I?

Digital Core Program (7 of 11)	Response
Program Title	Aqua Kids Adventures II (Cozi TV on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:00am & 10:00am (Beginning April 26)
Total times aired at regularly scheduled time	20
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Care	
Digital Core Program (8	
of 11)	Response
Program Title	Ariel, Zoey & Eli, Too (Cozi TV on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:30am (Beginning April 26)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARIEL, ZOEY & ELI, TOO (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/I?		

Digital Core Program (9 of 11)	Response
Program Title	Steal the Show (Cozi TV on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10:30am (Beginning April 26)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	STEAL THE SHOW provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skill they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Core Program (10 of 11)	Response
Program Title	What Color Is Your Dog (Cozi TV on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9:00am (Beginning April 27)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHAT COLOR IS YOUR DOG (formerly-Dog & Cat Training with Joel Silverman). The motto of the series Dog and Cat Training with Joel Silverman says it all - Bond with your heart, train with your brain. This series demonstrates learning a new skill by listening, watching, and following through geared towards ages 13-16 by using animals as a teaching tool, some skills demonstrated can be used in dealing with common life issues as well. Issues that arise through training an animal are to encourage patience and discipline. Responsibility of caring for an animal instills compassion and concern. It is also a listening exercise to comprehend information. Ultimately, the child will gain an education through the art of training an animal which in turn can lead to more confidence, a sense of accomplishment and well-being. The series leads them to use the new skill as an opener to form new relationships and use their communication ability.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Core Program (11 of 11)	Response
Program Title	Zoo Diaries (Cozi TV on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9:30am (Beginning April 27)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ZOO DIARIES focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. Each episode goes behind the scenes, providing an up close and personal look at both the animals and the people who care for them. Featuring real people in real situations, it follows the day-to-day activities, passions and triumphs of one of the most unique professions on earth, presenting positive role models and pro-social values. Zoo Diaries takes teenage viewers behind the scenes at North American Zoos, large and small. These include the San Diego, Toronto, Wichita and Vancouver Zoos. They get up close and personal with wild & endangered animals, and the fascinating lives of the humans who care for them - the zookeepers, veterinarians, attendants, animal psychologists & preservationists.

Does the Yes
Licensee
identify the
program by
displaying
throughout
the program
the symbol E
/I?

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lucia Botello
Address	4625 S. 33rd Place
City	Phoenix
State	AZ
Zip	85040
Telephone Number	602-648-3902
Email Address	lucia.botello@nbcuni.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Noticiero Telemundo AZ is a 30 minute local newscast with content for all ages, airs M-F 5-5:30pm and 10- 10:35pm. Saturday & Sunday 4:30-5:00pm & 10: 00-10:30pm.

#### Other Matters (10)

definition of

Programming.

Core

Other Matters (1 of 10)	Response
Program Title	Raggs
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:00am and Sun 7:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.

Other Matters (2 of 10)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:30am and Sun 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art

and always demonstrate that creativity can transform something intended for one purpose into something

useful to achieve a completely different goal.

Other Matters (3 of 10)	Response
Program Title	El Show de Chica
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am & Sun 8:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core	EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (4 of 10)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30am & Sun 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 8 years

Programming.

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures.

Other Matters (5 of 10)	Response
Program Title	Dudley the Dragon (Exitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9:00am, 9:30am & 10:00am
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DUDLEY THE DRAGON is a friendly eight-foot green dragon, who has just woken up from a century of hibernation. The program centers on Dudley and his relationship with his new 10-year old friends, Matt & Sally, who are his guides to the modern world. With a combination of live action, puppetry, stories and songs, the show follows Dudley and his friends on their adventures, exploring issues such the importance of caring for the environment and friendship while emphasizing prosocial values.

Other Matters (6 of 10)	Response
Program Title	Raggs (Exitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 10:30am, 11:00am and 11:30am
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.

Other Matters (7 of 10)	Response
Program Title	Aqua Kids Adventures II (Cozi TV on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:00am & 10:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	AQUA KIDS provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in

Other Matters (8 of 10)	Response
Program Title	Ariel, Zoey & Eli, Too (Cozi TV on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

the role of the scientist and as someone who could have a positive impact on the environment. The format  ${\bf r}$ 

of young student scientists presenting information on location in a variety of aquatic settings is both

definition of

Programming.

entertaining and informative.

Core

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

ARIEL, ZOEY & ELI, TOO (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow.

Other Matters (9 of 10)	Response
Program Title	Steal the Show (Cozi TV on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	STEAL THE SHOW provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.

Other Matters (10 of 10)	Response
Program Title	Howdy Doody (Cozi TV on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9:00am & 9:30am

Total times	26	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	6 years to 10 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

HOWDY DOODY is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

NBC Telemundo License Co. **Attachments** 

No Attachments.