

# Children's Television Programming Report

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 CPR-150541
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 01/10/2014
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 KUVN-DT
 Facility ID:
 35841

 City:
 GARLAND
 State:
 TX

 Service:
 Full Service:
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/10/2014
 Filing Status:
 Active
 Status:
 Status:
 Status:

# **Report reflects information for : Fourth Quarter of 2013**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Res	sponse
Television Information	Station Type	Station Type Ne	etwork Affiliation
		Affiliated network Un	nivision
		Nielsen DMA Da	allas-Ft. Worth
		Web Home Page Address	
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		main program 3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the 0. station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication Yes of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	programming guideline (a	that at least 50% of the Core Programming counted toward meeting the a pplied to free video programming aired on other than the main Yes No pro program episodes that had already aired within the previous seven days e	ogram

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	Росоуо
Origination	Network
Days/Times Program Regularly Scheduled	SA, 07:00 AM & SA, 07:30
Total times aired at regularly scheduled time	24
Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Росоуо
List date and time rescheduled	12/15/13, 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/14/13, 07:00 AM
Reason for Preemption	Other

Questions	Response
Title of Program	Росоуо
List date and time rescheduled	12/15/13, 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/14/13, 07:30 AM
Reason for Preemption	Other

Digital Core Program (2 of 5)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Backyardigans
List date and time rescheduled	12/15/13, 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/14/13, 08:00 AM
Reason for Preemption	Other

Digital Core Program (3 of 5)	Response
Program Title	The Jungle Book
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:30 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The Jungle Book
List date and time rescheduled	12/15/13, 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/14/13, 08:30 AM
Reason for Preemption	Other

Digital Core Program (4 of 5)	Response
Program Title	Dora the Explorer
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Dora the Explorer
List date and time rescheduled	12/15/13, 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/14/13, 09:00 AM
Reason for Preemption	Other

Digital Core Program (5 of 5)	Response
Program Title	Go, Diego, Go!
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:30 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Go, Diego, Go!
List date and time rescheduled	12/15/13, 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/14/13, 09:30 AM
Reason for Preemption	Other

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Felicitas Cadena
	Address	2323 Bryan Street, Suite 1900
	City	Dallas
	State	тх
	Zip	75201
	Telephone Number	214 758-2336
	Email Address	
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On Saturday, December 14, 2013 the entire children's block was preempted. The preemption was due to the broadcast of the TeletonUSA, which is a telethon to raise money for an organization that helps children with cancer, disabilities and autism. This year's telethon exceeded its goal and raised more than \$15.3 million during the 29-hour broadcast.

#### Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	Росоуо
Origination	Network
Days/Times Program Regularly Scheduled	SA, 07:00 AM & 07:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Other Matters (2 of 5)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, educational Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musicaladventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. informational Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is objective of most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is the program and how it the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get meets the her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help definition of of his friends. Each adventure begins in the backyard through the group's imagination it is transformed into Core a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Programming. Motown and disco.

and

#### Other Matters (3 of Response 5) The Jungle Book Program Title Origination Network Days/Times SA, 08:30 AM **Program Regularly** Scheduled Total times aired at 13 regularly scheduled time Length of Program 30 mins Age of Target 6 years to 9 years **Child Audience** from Describe the The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure educational and mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where informational his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun objective of the loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther program and how it and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to meets the overcome challenges with perseverance and an optimistic outlook on life. definition of Core Programming.

Other Matters (4 of 5)	Response
Program Title	Dora the Explorer
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references.

Other Matters (5 of 5)	Response
Program Title	Go, Diego Go!
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.

#### Question

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	KUVN License Partnership L.P.
I certify that this application includes all required and relevant attachments.	
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
FORFEITURE OF ANY FEES PAID	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
belief there is good ground to support it; and that it is not interposed for delay.	
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	

Attachments No Attachments.