



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0006611263 | File Number: CPR-167400 | Submit Date: 04/08/2015 | Call Sign: WOAY-TV | Facility ID: 66804 |

City: OAK HILL | State: WV

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

04/08/2015 | Filing Status: Active

Report reflects information for : First Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Bluefield-Beckley-Oak Hill
	Web Home Page Address	WWW.WOAY.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE CONSISTS OF AT LEAST FOUR (4) STORIES DESIGNED TO TEACH CHILDREN ABOUT EXOTIC AND UNIQUE ANIMALS FROM THE WILD, AS WELL AS TO EDUCATE THEM FURTHER ABOUT ANIMALS THEY SEE EVERYDAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IN EACH EPISODE THE CAMERAS FOLLOW JACK AS HE SPENDS TIME WITH NATURES CREATURES ACROSS THE CONTINENTS. JACK TALKS WITH PEOPLE THAT ARE KNOWLEDGEABLE ABOUT EACH ANIMAL AND HABITAT, TEACHING AS HE GOES. EACH EPISODE IS DESIGNED TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT PRESENTS POSITIVE ROLE MODELS AND PRO-SOCIAL VALUES WITHIN MAN ENVIRONMENTALLY RESPONSIBLE UNIVERSE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)		Response
Program Title	JACK HANNA'S WILD COUNTDOWN	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS 9:00AM-9:30AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	11 years to 13 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILDLIFE EXPERT AND ANIMAL AMBASSADOR, JACK HANNA, BRINGS THE VIEWER FACE TO FACE WITH THE BEST OF THE BEASTS. IN THIS WEEKLY HALF-HOUR SERIES THAT WILL ENGAGE VIEWERS 11-13, AS WELL AS THE WHOLE FAMILY, JACK HIGHLIGHTS HIS FAVORITE ANIMALS AND ADVENTURES FROM AROUND THE WORLD. PRESENTED IN COUNTDOWN STYLE, JACK OFFERS UP A DIFFERENT "TOP TEN" EACH WEEK IN A VARIETY OF CATEGORIES. WHAT ARE THE TOP TEN "FASTEST ANIMALS IN AFRICA" "TALLEST INSECTS" "BIGGEST EATERS" AND "SMARTEST BIRDS"...JACK WILL ANSWER ALL OF THESE QUESTIONS AND MORE. AS JACK REVEALS THE CATEGORIES, HE GIVES FURTHER INSIGHTS AND INTERESTING FACTS ABOUT THE ANIMALS ALLOWING VIEWERS OF ALL AGES THE OPPORTUNITY TO BE ENTERTAINED AS WELL AS LEARN MORE ABOUT THE FASCINATING ANIMAL KINGDOM IN JACK HANNA'S WILD COUNTDOWN.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	OCEAN MYSTERIES WITH JEFF CORWIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 9:30AM-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HALF-HOUR WEEKLY SERIES, OCEAN MYSTERIES, OFFERS A FRESH APPROACH TO THE QUEST FOR AQUATIC UNDERSTANDING BY BLENDING STORIES OF FASCINATING SEA CREATURES, COMPARISONS TO POPULAR LAND ANIMALS, AND ANALOGIES TO HUMAN EXPERIENCE. HOSTED BY JEFF CORWIN, OCEAN MYSTERIES IS PRODUCED FOR AGES 13-16 AND BEYOND, BY SHOWING HOW ANIMALS SHARE THE SAME BEHAVIORS, CHALLENGES AND TRIUMPHS THAT HUMANS DO. FROM EXCITING RESCUES OF ABANDONED ANIMALS TO UNEXPECTED CONFLICTS IN HEROES, AND ALL THE FASCINATING LIFE TEAMING IN OUR OCEANS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	BORN TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DEVELOPED AND PRODUCED FOR 13-16 YEAR OLDS, THE WORLD'S CULTURES AND ITS GEOGRAPHICAL WONDERS COME ALIVE AS THE YOUNGEST PRESIDENT IN EXPLORERS CLUB HISTORY, RICHARD WIESE, AND TAKES VIEWERS ON A GLOBETROTTING ADVENTURE. WHILE DEVELOPED FOR 13-16 YEAR OLDS, BORN TO EXPLORE, IS ENGAGING FOR THE WHOLE FAMILY. IN THIS WEEKLY HALF-HOUR SERIES, RICHARD UNCOVERS AMAZING FACTS OF NATURE AND MAN MADE TREASURES. IN BORN TO EXPLORE, RICHARD WIESE TAKES THE ROLE OF THE ULTIMATE SOCIAL STUDIES TEACHER TO A NEW LEVEL, BRINGING THE VIEWING AUDIENCE TO THE PLACES AND PEOPLE OF OUR WORLD WHO FORM OUR CULTURES. WHETHER HE CLIMBS MOUNT KILIMANJARO, EXPLORES WHY PEOPLE LIVE AT THE BASE OF AN ACTIVE VOLCANO, OR TRAVELS DOWN THE NILE RIVER, VIEWERS WILL TRAVEL THE WORLD WITHOUT LEAVING THEIR HOMES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)		Response
Program Title		SEA RESCUE
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAYS 10:30AM-11:00AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		SEA RESCUE FEATURES THE RESCUE, REHABILITATION, AND IN MANY INSTANCES, RELEASE BACK INTO THE WILD OF OCEAN WILDLIFE. THE PROGRAM DEMONSTRATES THE WELFARE AND MEDICAL BENEFITS THAT RESCUE AND REHABILITATION PROGRAMS PROVIDE ANIMALS. THIS INFORMATION ADDS TO THE KNOWLEDGE NECESSARY TO CONSERVE THREATENED AND ENDANGERED SPECIES. SEA RESCUE PROVIDES A FULLER UNDERSTANDING OF THE RICH ARRAY OF SEA LIFE WITH WHICH WE SHARE OUR PLANET.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 9)	
	Response
Program Title	RECIPE REHAB
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS WEEKLY HALF-HOUR COMPETITION-STYLE SERIES DEVELOPED AND PRODUCED TO EDUCATE AND INFORM VIEWERS AGES 13-15, IT IS CHEF AGAINST CHEF IN A RECIPE MAKE OVER CHALLENGE. VIEWERS WILL SUBMIT THEIR FAVORITE, DECADENT, HIGH-CALORIE, CLASSIC FAMILY RECIPES AND TWO ACCLAIMED CHEFS WILL FACE OFF IN A HEAD TO HEAD COMPETITION TO GIVE THE RECIPES A LOW-CALORIE TWIST. THE AUDIENCE WILL LEARN THE VALUE OF HEALTH, WHOLESOME INGREDIENTS AND HOW HEALTH FOOD CHOICES CAN HAVE POSITIVE EFFECTS ON OUR QUALITY OF LIFE. SPECIAL GUEST WILL SERVE AS JUDGE AND JURY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	FOOD FOR THOUGHT WITH CLAIRE THOMAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	YOUNG, ENTHUSIASTIC AND PASSIONATE ABOUT FOOD, CLAIRE THOMAS IS THE 22 YEAR OLD HOST WHO OPENS VIEWERS' EYES TO HOW EVERYDAY LIFE CAN INSPIRE CULINARY CREATIONS IN FOOD FOR THOUGHT. EACH WEEKLY-HALF HOUR, PRODUCED FOR AGES 13-16, INFORMS AND EDUCATES TEENS ABOUT THE POWER OF FOOD AS A TOOL FOR EXPLORING NEW PLACES, MEETING NEW PEOPLE AND LEARNING ABOUT DIFFERENT CULTURES. CLAIRE SERVES AS A ROLE MODEL FOR 13-16 YEAR OLD VIEWERS BY SHOWING HER PASSION FOR HER FAMILY, LIFE, AND HEALTHY LIVING BY SHARING STORIES IN THE KITCHEN. CREATIVE INSPIRATION CAN COME FROM ANY PLACE AT ANY TIME- SOMETIMES FROM FAMILY, SOMETIMES FROM FRIENDS, OR EVEN FROM BLOGGERS NEEDING HER HELP. NO MATTER HOW EXOTIC OR LOCAL THE LOCATION, SHE'S ALWAYS IN SEARCH OF NEW TASTES AND PLACES TO EXPLORE. BASED ON HER UNIQUE PERSPECTIVE GATHERED THROUGHOUT EACH EPISODE, CLAIRE WILL TEACH THE AUDIENCE HOW TO PREPARE THE "INSPIRED" DISH WHILE PROMOTING A HEALTHY ATTITUDE TOWARDS FOOD AND LIFE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	THE OUTDOORSMAN WITH BUCK MCNEELY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE PROGRAM COVERS ENVIRONMENTAL AND CONSERVATION ISSUES AS WELL AS TEACHING KIDS OF ALL AGES ABOUT WILDLIFE, HUNTING, FISHING, ETHICS, AND RESPECT FOR NATURE AND A CELEBRATION OF THE SPORTING LIFESTYLE ARE IMPORTANT ASPECTS OF THE FORMAT.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	TAMI HIGHLANDER
Address	PO BOX 3001
City	OAK HILL
State	WV
Zip	25901
Telephone Number	304-469-3361
Email Address	TRICHARDSON@WOAY.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (9)

Other Matters (1 of 9)	Response
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Other Matters (2 of 9)	Response
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Other Matters (3 of 9)	Response
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Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 9:00AM-9:30AM
Total times aired at regularly scheduled time	13

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Other Matters (4 of 9)	Response
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 9:30AM-10:00AM
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (5 of 9)	Response
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Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 10:00AM-10:30AM

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Other Matters (6 of 9)	
Response	
Program Title	SEA RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (7 of 9)	
Response	
Program Title	RECIPE REHAB
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 11:00AM-11:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS WEEKLY HALF-HOUR COMPETITION-STYLE SERIES DEVELOPED AND PRODUCED TO EDUCATE AND INFORM VIEWERS AGES 13-15, IT IS CHEF AGAINST CHEF IN A RECIPE MAKE OVER CHALLENGE. VIEWERS WILL SUBMIT THEIR FAVORITE, DECADENT, HIGH-CALORIE, CLASSIC FAMILY RECIPES AND TWO ACCLAIMED CHEFS WILL FACE OFF IN A HEAD TO HEAD COMPETITION TO GIVE THE RECIPES A LOW-CALORIE TWIST. THE AUDIENCE WILL LEARN THE VALUE OF HEALTH, WHOLESOME INGREDIENTS AND HOW HEALTH FOOD CHOICES CAN HAVE POSITIVE EFFECTS ON OUR QUALITY OF LIFE. SPECIAL GUEST WILL SERVE AS JUDGE AND JURY.

Other Matters (8 of 9)	Response
Program Title	FOOD FOR THOUGHT WITH CLAIRE THOMAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	YOUNG, ENTHUSIASTIC AND PASSIONATE ABOUT FOOD, CLAIRE THOMAS IS THE 22 YEAR OLD HOST WHO OPENS VIEWERS' EYES TO HOW EVERYDAY LIFE CAN INSPIRE CULINARY CREATIONS IN FOOD FOR THOUGHT. EACH WEEKLY-HALF HOUR, PRODUCED FOR AGES 13-16, INFORMS AND EDUCATES TEENS ABOUT THE POWER OF FOOD AS A TOOLED FOR EXPLORING NEW PLACES, MEETING NEW PEOPLE AND LEARNING ABOUT DIFFERENT CULTURES. CLAIRE SERVES AS A ROLE MODEL FOR 13-16 YEAR OLD VIEWERS BY SHOWING HER PASSION FOR HER FAMILY, LIFE, AND HEALTHY LIVING BY SHARING STORIES IN THE KITCHEN. CREATIVE INSPIRATION CAN COME FROM ANY PLACE AT ANY TIME- SOMETIMES FROM FAMILY, SOMETIMES FROM FRIENDS, OR EVEN FROM BLOGGERS NEEDING HER HELP. NO MATTER HOW EXOTIC OR LOCAL THE LOCATION, SHE'S ALWAYS IN SEARCH OF NEW TASTES AND PLACES TO EXPLORE. BASED ON HER UNIQUE PERSPECTIVE GATHERED THROUGHOUT EACH EPISODE, CLAIRE WILL TEACH THE AUDIENCE HOW TO PREPARE THE "INSPIRED" DISH WHILE PROMOTING A HEALTHY ATTITUDE TOWARDS FOOD AND LIFE.

Other Matters (9 of 9)	Response
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Program Title	THE OUTDOORSMAN WITH BUCK MCNEELY
Origination	
Days/Times Program Regularly Scheduled	SUNDAYS 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE PROGRAM COVERS ENVIRONMENTAL AND CONSERVATION ISSUES AS WELL AS TEACHING KIDS OF ALL AGES ABOUT WILDLIFE, HUNTING, FISHING, ETHICS, AND RESPECT FOR NATURE AND A CELEBRATION OF THE SPORTING LIFESTYLE ARE IMPORTANT ASPECTS OF THE FORMAT.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>THOMAS BROADCASTING COMPANY</p>

Attachments

No Attachments.