



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-132234** | Submit Date: **07/09/2012** | Call Sign: **WAVE** | Facility ID: **13989** | City:  
**LOUISVILLE** | State: **KY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/09/2012** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Louisville
	Web Home Page Address	www.wave3.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Willa's Wild Life (Primary)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 9:00am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life, based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Willa's Wild Life (Primary)
List date and time rescheduled	6/9, 12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/9, WIL002
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Willa's Wild Life (Primary)
List date and time rescheduled	5/6, 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/5, WIL004
Reason for Preemption	Sports

Digital Core Program (2 of 18)		Response
Program Title		Pearlie (Primary)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 4/7/2012 - 6/30/2012, 9:30am
Total times aired at regularly scheduled time		11
Total times aired		13
Number of Preemptions		2
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		2

Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6 to 10 year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie (Primary)
List date and time rescheduled	6/9, 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/9, PEA106
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Pearlie (Primary)
List date and time rescheduled	5/6, 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/5, PEA101
Reason for Preemption	Sports

Digital Core Program (3 of 18)		Response
Program Title	The Zula Patrol (Primary)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 10:00am	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo-Moments or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

#### Digital Preemption Programs #1

Questions	Response
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Title of Program	The Zula Patrol (Primary)
List date and time rescheduled	6/24, 12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/9, ZUL118
Reason for Preemption	Sports

**Digital Preemption Programs #2**

Questions	Response
Title of Program	The Zula Patrol (Primary)
List date and time rescheduled	5/6, 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/5, ZUL113
Reason for Preemption	Sports

Digital Core Program (4 of 18)		Response
Program Title		Sheldon (Primary)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 4/7/2012 - 6/30/2012, 10:30am
Total times aired at regularly scheduled time		11
Total times aired		13
Number of Preemptions		2
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		2
Length of Program		30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Shelldon (Primary)
List date and time rescheduled	5/6, 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/5, SHL008
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Shelldon (Primary)
List date and time rescheduled	6/24, 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/9, SHL013
Reason for Preemption	Sports

Digital Core Program (5 of 18)	Response
Program Title	Jane and the Dragon (Primary)

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 11:00am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Janes best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the Kings Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Jane and the Dragon (Primary)
List date and time rescheduled	6/24, 1:00pm
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/9, JAD207
Reason for Preemption	Sports

## Digital Preemption Programs #2

Questions	Response
Title of Program	Jane and the Dragon (Primary)
List date and time rescheduled	5/12, 12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/5, JAD202
Reason for Preemption	Sports

Digital Core Program (6 of 18)	Response
Program Title	Babar (Primary)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 11:30am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting peoples privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Babar (Primary)
List date and time rescheduled	6/24, 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/9, BAR207
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Babar (Primary)
List date and time rescheduled	5/12, 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/5, BAR209
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	Green Screen Adventure (This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, children get the message that their words have power, and that their voices are being heard. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Busytown Mysteries (This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	The Busy World of Richard Scarry (This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	The Busy World of Richard Scarry (This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)		Response
Program Title	Dino Squad (This TV)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 12:00pm	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	9 years to 11 years	



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to "morph" from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary youngsters. In so doing, each episode provides young viewers templates and/or standards that they can employ to navigate issues they typically encounter in their own, daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	Dino Squad (This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to "morph" from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary youngsters. In so doing, each episode provides young viewers templates and/or standards that they can employ to navigate issues they typically encounter in their own, daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)		Response
Program Title	Real Life 101 (Bounce TV)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 10:00am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a straightforward contemporary resource for teenagers looking to learn about the myriad careers that are available to them if they apply themselves and set realistic goals for themselves. The program also has a web link available to follow up on the information presented to them that they can view at their leisure. Real Life 101 provides a provocative learning experience for teenagers.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (14 of 18)		Response
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Program Title	Ultimate Choice (Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ultimate Choice places real young adults in life situations that challenge their previous preceptions, strengths, and values-all in a reality television format. The participants step outside their usual routines to interact with a new group of acquaintances toward individual and common goals. With challenging tasks, and interesting array of settings, and the drama of interacting personalities, the program makes compelling viewing while, at the same time, introducing and reinforcing healthy life choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (15 of 18)</b> <b>Response</b>	
Program Title	Animal Atlas (Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 11:00am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as "Animal Appetites" (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), "Animal Antics" (a hilarious look at the crazy physical antics and talents of certain species), "Animal Babies" (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (16 of 18)</b>	<b>Response</b>
Program Title	Safari Tracks (Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Filmed in exotic African locations, every show will explore the magnificent and mysterious world of Africa's animals, all in their natural habitat. Led by Ushaka, the show's young South African host, Safari Tracks takes the viewer from the brushlands of the Savanna to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar - and beyond! We'll see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mothers and siblings. Safari Tracks will educate young viewers about wildlife conservation and show them how to better support efforts to protect endangered species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	Teen Kids News (Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is provided by and for kids. It is delivered in a manner that is compelling as well as highly entertaining. The focus of the program is young people, allowing them to tell the stories in their own words. The large, diverse news team is made up of child "journalists" reporting from a professional news set and from the field on stories of interest and with educational value to the show's young audience. This program serves to make a real difference in the lives of its audience, inserting the clear voice of the child into an adult-dominated media, providing a unique perspective to the news.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Teen Kids News (Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/7/2012 - 6/30/2012, 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is provided by and for kids. It is delivered in a manner that is compelling as well as highly entertaining. The focus of the program is young people, allowing them to tell the stories in their own words. The large, diverse news team is made up of child "journalists" reporting from a professional news set and from the field on stories of interest and with educational value to the show's young audience. This program serves to make a real difference in the lives of its audience, inserting the clear voice of the child into an adult-dominated media, providing a unique perspective to the news.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core  
Educational and  
Informational  
Programming (0)



Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Michael Hoffman
Address	725 South Floyd Street
City	Louisville
State	KY
Zip	40203
Telephone Number	502-585-2201
Email Address	mhoffman@wave3.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WAVE rescheduled all preempted childrens programs (due to local Kentucky Derby coverage or NBCs French Open Tennis) in their second home, when possible and/or adjacent to other childrens programs. On Saturday, June 16th & Sunday, June 17th, due to technical issues (Playback System), the rescheduled episodes from Saturday, June 9th were unable to air. WAVE had the programs shipped in and rescheduled the missed episodes to Sunday, June 24th, 1:00-3:00pm. Promotions were aired to notify viewers.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Lazytown (Primary)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/7/2012 - 9/29/2012, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

Other Matters (2 of 15)	Response
Program Title	The Wiggles (Primary)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/7/2012 - 9/29/2012, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child.
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Other Matters (3 of 15)	Response
Program Title	Noodle and Doodle (Primary)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/7/2012 - 9/29/2012, 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Other Matters (4 of 15)	Response
Program Title	Pajanimals (Primary)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/7/2012 - 9/29/2012, 10:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow.

Other Matters (5 of 15)	Response
Program Title	Poppy Cat (Primary)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/7/2012 - 9/29/2012, 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure.

Other Matters (6 of 15)	Response
Program Title	Justin Time (Primary)

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/7/2012 - 9/29/2012, 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.

Other Matters (7 of 15)	Response
Program Title	Green Screen Adventures (This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/7/2012 - 9/29/2012, 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, children get the message that their words have power, and that their voices are being heard. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing.

Other Matters (8 of 15)	Response
Program Title	Busytown Mysteries (This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/7/2012 - 9/29/2012, 10:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.

Other Matters (9 of 15)	Response
Program Title	The Busy World of Richard Scarry (This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/7/2012 - 9/29/2012, 11:00am & 11:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (10 of 15)	Response
Program Title	Dino Squad (This TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/7/2012 - 9/29/2012, 12:00pm & 12:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to "morph" from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary youngsters. In so doing, each episode provides young viewers templates and/or standards that they can employ to navigate issues they typically encounter in their own, daily lives.
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Other Matters (11 of 15)	Response
Program Title	Real Life 101 (Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/7/2012 - 9/29/2012, 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a straightforward contemporary resource for teenagers looking to learn about the myriad careers that are available to them if they apply themselves and set realistic goals for themselves. The program also has a web link available to follow up on the information presented to them that they can view at their leisure. Real Life 101 provides a provocative learning experience for teenagers.

Other Matters (12 of 15)	Response
Program Title	Ultimate Choice (Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/7/2012 - 9/29/2012, 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ultimate Choice places real young adults in life situations that challenge their previous preceptions, strengths, and values-all in a reality television format. The participants step outside their usual routines to interact with a new group of acquaintances toward individual and common goals. With challenging tasks, and interesting array of settings, and the drama of interacting personalities, the program makes compelling viewing while, at the same time, introducing and reinforcing healthy life choices.

Other Matters (13 of 15)	Response
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Program Title	Animal Atlas (Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/7/2012 - 9/29/2012, 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as "Animal Appetites" (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), "Animal Antics" (a hilarious look at the crazy physical antics and talents of certain species), "Animal Babies" (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation.

Other Matters (14 of 15)	Response
Program Title	Safari Tracks (Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/7/2012 - 9/29/2012, 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Filmed in exotic African locations, every show will explore the magnificent and mysterious world of Africa's animals, all in their natural habitat. Led by Ushaka, the show's young South African host, Safari Tracks takes the viewer from the brushlands of the Savanna to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar - and beyond! We'll see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mothers and siblings. Safari Tracks will educate young viewers about wildlife conservation and show them how to better support efforts to protect endangered species.
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Other Matters (15 of 15)	Response
Program Title	Teen Kids News (Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/7/2012 - 9/29/2012, 12:00pm & 12:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is provided by and for kids. It is delivered in a manner that is compelling as well as highly entertaining. The focus of the program is young people, allowing them to tell the stories in their own words. The large, diverse news team is made up of child "journalists" reporting from a professional news set and from the field on stories of interest and with educational value to the show's young audience. This program serves to make a real difference in the lives of its audience, inserting the clear voice of the child into an adult-dominated media, providing a unique perspective to the news.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WAVE License Subsidiary, LLC</b></p>

**Attachments**

No Attachments.