



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0021925771** | File Number: **CPR-143703** | Submit Date: **07/09/2013** | Call Sign: **WKRC-TV** | Facility ID: **11289**  
City: **CINCINNATI** | State: **OH**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/09/2013** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2013

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Cincinnati
	Web Home Page Address	WWW.LOCAL12.COM

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(12)**

Digital Core Program (1 of 12)	Response
Program Title	DOODLEBOPS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM-10:30AM and 10:30AM-11:00AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This Program aired on our main digital stream, WKRC, Channel 12.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	BUSYTOWN MYSTERIES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM-11:30AM and 11:30AM-12:00PM
Total times aired at regularly scheduled time	25
Total times aired	25
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This Program aired on our main digital stream, WKRC, Channel 12.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
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Title of Program	BUSYTOWN MYSTERIES
List date and time rescheduled	SAT 5/18, 12:30P-1P #9614R
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SAT 5/11, 11:30AM-12:00PM - 9621r
Reason for Preemption	Other

<b>Digital Core Program (3 of 12)</b>		<b>Response</b>
Program Title	LIBERTY'S KIDS	
Origination	Network	
Days/Times Program Regularly Scheduled	SUNDAY 7:00AM-7:30AM and 7:30AM-8:00AM	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	9 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This Program aired on our main digital stream, WKRC, Channel 12.</p>	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (4 of 12)</b>	<b>Response</b>
Program Title	THE NEW ADVENTURES OF NANOBOY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:00AM-7:30AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nine-year-old Oscar is a precocious little boy who gains the ability to transform into the world's tiniest superhero and faces off against microscopic villains. While dealing with these microscopic dangers, Oscar still has to live the life of a regular boy, complete with homework and peer pressure and often uses what he learns fighting evil to help him solve problems in the human world. This program introduces scientific concepts like magnetism, fermentation and photosynthesis, while teaching life lessons like being generous, having empathy for others and the importance of team work. This program aired on our secondary digital stream, EKRC, Channel 12.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



<b>Digital Core Program (5 of 12) Response</b>	
Program Title	RESCUE HEROES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:00AM-7:30AM
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program aired on our secondary digital stream, EKRC, Channel 12.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 12) Response</b>	
Program Title	THE NEW ADVENTURES OF NANOBOY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:30AM-8:00AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nine-year-old Oscar is a precocious little boy who gains the ability to transform into the world's tiniest superhero and faces off against microscopic villains. While dealing with these microscopic dangers, Oscar still has to live the life of a regular boy, complete with homework and peer pressure and often uses what he learns fighting evil to help him solve problems in the human world. This program introduces scientific concepts like magnetism, fermentation and photosynthesis, while teaching life lessons like being generous, having empathy for others and the importance of team work. This program aired on our secondary digital stream, EKRC, Channel 12.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 12)</b>		<b>Response</b>
Program Title		PETS.TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUNDAY 7:00-7:30AM & 7:30AM-8:00AM
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. All types of pets are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives. This program aired on our secondary digital stream, EKRC, Channel 12.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (8 of 12)**
**Response**

Program Title	MAD ABOUT
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is designed to convey important information about personal finance, health, nutrition, fitness, conservation and decision-making all necessary life skills, in a fun and entertaining way. Through sketch comedy, music videos, animation and kid on the street interviews, the Mad About team teaches and inspires teens to make quality life decisions. This program aired on our secondary digital stream, EKRC, Channel 12.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 8:30AM-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni &amp; Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program aired on our secondary digital stream, EKRC, Channel 12.2</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program aired on our secondary digital stream, EKRC, Channel 12.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (11 of 12)**

**Response**

Program Title	LIVE LIFE AND WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 9:30AM-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program aired on our secondary digital stream, EKRC, Channel 12.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 12)</b>		<b>Response</b>
Program Title		Laura McKenzie Traveler
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUNDAY 10:00AM-10:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Traveler provides an educational journey to significant destinations around the world. Children are being engaged and inspired as they see value in exploring new rich cultures and heritages. Some of the educational topics include: geography, history, social context and environment, arts and entertainment, types of government, interviews with political leaders, current modes of transport, indigenous culinary options, architecture, currency, national customs, national languages, trivia and travel tips. This program aired on our secondary digital stream, EKRC, Channel 12.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes



**Non-Core  
Educational and  
Informational  
Programming (0)**



**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Whitney Dienger
Address	1906 Highland Ave
City	Cincinnati
State	OH
Zip	45219
Telephone Number	859-229-7036
Email Address	wdienger@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WKRC-TV conducts weekly tours of its facilities for school age children, Cub Scouts and Brownie troops in addition to a significant commitment across all broadcast platforms to scheduling public service announcements concerning a wide variety of issues affecting children ages 5-16.

**Other Matters (11)**

<b>Other Matters (1 of 11)</b>	<b>Response</b>
Program Title	DOODLEBOPS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM-10:30AM and 10:30AM-11:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program will air on our main digital stream, WKRC, Channel 12.

<b>Other Matters (2 of 11)</b>	<b>Response</b>
Program Title	BUSYTOWN MYSTERIES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM-11:30AM and 11:30AM-12:00PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program will air on our main digital stream, WKRC, Channel 12.
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**Other Matters (3 of 11)**

**Response**

Program Title	LIBERTY'S KIDS
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Origination	Network
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Days/Times Program Regularly Scheduled	SUNDAY 7:00AM-7:30AM and 7:30AM-8:00AM
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	9 years to 11 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program will air on our main digital stream, WKRC, Channel 12.
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**Other Matters (4 of 11)**

**Response**

Program Title	RESCUE HEROES
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAY 7:00AM-7:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program will air on our secondary digital stream, EKRC, Channel 12.2.

<b>Other Matters (5 of 11)</b>	
	<b>Response</b>
Program Title	THE NEW ADVENTURES OF NANABOY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nine-year-old Oscar is a precocious little boy who gains the ability to transform into the world's tiniest superhero and faces off against microscopic villains. While dealing with these microscopic dangers, Oscar still has to live the life of a regular boy, complete with homework and peer pressure and often uses what he learns fighting evil to help him solve problems in the human world. This program introduces scientific concepts like magnetism, fermentation and photosynthesis, while teaching life lessons like being generous, having empathy for others and the importance of team work. This program will air on our secondary digital stream, EKRC, Channel 12.2.

<b>Other Matters (6 of 11)</b>	
	<b>Response</b>
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 7:00AM-7:30AM & 7:30AM-8:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins

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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. All types of pets are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives. This program will air on our secondary digital stream, EKRC, Channel 12.2.
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<b>Other Matters (7 of 11)</b>	<b>Response</b>
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Program Title	MAD ABOUT
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SUNDAY 8:00AM-8:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is designed to convey important information about personal finance, health, nutrition, fitness, conservation and decision-making all necessary life skills, in a fun and entertaining way. Through sketch comedy, music videos, animation and kid on the street interviews, the Mad About team teaches and inspires teens to make quality life decisions. This program will air on our secondary digital stream, EKRC, Channel 12.2.
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<b>Other Matters (8 of 11)</b>	<b>Response</b>
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Program Title	YOUNG ICONS
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SUNDAY 8:30AM-9:00AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program will air on our secondary digital stream, EKRC, Channel 12.2.
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**Other Matters (9 of 11)**

**Response**

Program Title                      MADE IN HOLLYWOOD: TEEN EDITION

Origination                              Syndicated

Days/Times Program Regularly Scheduled              SUNDAY 9:00AM-9:30AM

Total times aired at regularly scheduled time              13

Length of Program                      30 mins

Age of Target Child Audience from              13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.              This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program will air on our secondary digital stream, EKRC, Channel 12.2.

**Other Matters (10 of 11)**

**Response**

Program Title                              LIVE LIFE AND WIN

Origination                              Syndicated

Days/Times Program Regularly Scheduled              SUNDAY 9:30AM-10:00AM

Total times aired at regularly scheduled time              13

Length of Program                      30 mins

Age of Target Child Audience from              13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.              The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program will air on our secondary digital stream, EKRC, Channel 12.2.

**Other Matters (11 of 11)**

**Response**

Program Title	Laura McKenzie Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Traveler provides an educational journey to significant destinations around the world. Children are being engaged and inspired as they see value in exploring new rich cultures and heritages. Some of the educational topics include: geography, history, social context and environment, arts and entertainment, types of government, interviews with political leaders, current modes of transport, indigenous culinary options, architecture, currency, national customs, national languages, trivia and travel tips. This program will air on our secondary digital stream, EKRC, Channel 12.2.



**Certification**

<b>Question</b>	<b>Response</b>
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WKRC Licensee, LLC</b></p>

## Attachments

No Attachments.