



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0013521968** | File Number: **CPR-140924** | Submit Date: **04/09/2013** | Call Sign: **WAGA-TV** | Facility ID: **70689**  
City: **ATLANTA** | State: **GA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/09/2013** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2013

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | FOX                 |
|              | Nielsen DMA           | Atlanta             |
|              | Web Home Page Address | www.myfoxtlanta.com |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(6)**

| Digital Core Program (1 of 6)  | Response  |
|--|---|
| Program Title  | AWESOME ADVENTURES  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAYS, 8:00-8:30AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour series will feature fascinating AWESOME ADVENTURES each week. Experience volcanic explorations, river rapids, and unbelievable safaris. AWESOME ADVENTURES will inform, entertain and educate about the history and cultures of the places visited. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (2 of 6)  | Response  |
|--|---|
| Program Title  | YOUNG ICONS, THE  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAYS, 9:00-9:30AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's time to see what powerful and positive young people are doing today. THE YOUNG ICONS profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| <b>Digital Core Program (3 of 6)</b>   |  |
|--|--|
|  | <b>Response</b>  |
| Program Title  | PETS.TV  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAYS, 8:30-9:00am   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PETS.TV celebrates the pets we love and the people who love them. The show includes pet news, pet care, pet health and pet lifestyles. It goes beyond the standard focus on cats and dogs and features profile segments on all types of pets and the relationships with owners, trainers and the people who interact with them. The show is committed to being informative and entertaining. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (4 of 6)</b>          |                         |
|---|-------------------------|
|   | <b>Response</b>         |
| Program Title                                 | TEEN KIDS NEWS          |
| Origination                                   | Syndicated              |
| Days/Times Program Regularly Scheduled        | SATURDAYS, 9:30-10:00AM |
| Total times aired at regularly scheduled time | 13                      |
| Total times aired                             |                         |

|  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13 to 16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. TKN is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (5 of 6)</b>               |                          |
|--|--------------------------|
|  | <b>Response</b>          |
| Program Title                                      | LIVE LIFE & WIN          |
| Origination  | Syndicated               |
| Days/Times Program Regularly Scheduled             | SATURDAYS, 10:00-10:30AM |
| Total times aired at regularly scheduled time      | 13                       |
| Total times aired                                  |                          |
| Number of Preemptions                              | 0                        |
| Number of Preemptions for other than Breaking News |                          |
| Number of Preemptions Rescheduled                  |                          |
| Length of Program                                  | 30 mins                  |

|  |   |
|--|---|
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LIVE LIFE & WIN features inspirational segments from character and determination in the arts, to school and sports, to health and wellness, to teen success stories, with themes including social responsibility, perseverance, leadership, academic achievement, volunteerism, exercise and nutrition plus more -- all showing our teen audience how they can LIVE LIFE & WIN! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (6 of 6)</b>               | <b>Response</b>          |
|--|--------------------------|
| Program Title                                      | SPORTS STARS OF TOMORROW |
| Origination  | Syndicated               |
| Days/Times Program Regularly Scheduled             | SATURDAYS, 10:30-11:00AM |
| Total times aired at regularly scheduled time      | 13                       |
| Total times aired                                  |                          |
| Number of Preemptions                              | 0                        |
| Number of Preemptions for other than Breaking News |                          |
| Number of Preemptions Rescheduled                  |                          |
| Length of Program                                  | 30 mins                  |
| Age of Target Child Audience                       | 13 years to 16 years     |



|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SPORTS STARS OF TOMORROW displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. "Sports Stars of Tomorrow" also provides in-depth, human-interest stories that reveal the important challenges and lessons that mold our young athletes. Not everyone is cut out to be a superstar. In Sports Stars of Tomorrow, we recognize those athletes that have learned "life lessons" along the way while battling varying obstacles. These stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response                         |
|---|----------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                              |
| Name of children's programming liaison  | BILL<br>SCHNEIDER                |
| Address   | 1551<br>BRIARCLIFF<br>RD NE      |
| City  | ATLANTA                          |
| State   | GA                               |
| Zip   | 30306                            |
| Telephone Number  | 404-898-0205                     |
| Email Address   | bill.<br>schneider@foxtv.<br>com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                                  |

**Other Matters (6)**

| <b>Other Matters (1 of 6)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | AWESOME ADVENTURES  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAYS, 8:30-9:00AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour series will feature fascinating AWESOME ADVENTURES each week. Experience volcanic explorations, river rapids, and unbelievable safaris. AWESOME ADVENTURES will inform, entertain and educate about the history and cultures of the places visited. |

| <b>Other Matters (2 of 6)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | YOUNG ICONS, THE  |
| Origination  | Syndicated  |
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| Length of Program  | 30 mins   |
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| <b>Other Matters (3 of 6)</b>  | <b>Response</b>  |
|--|--|
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| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAYS, 9:00-9:30AM   |
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| <b>Other Matters (4 of 6)</b>  |  | <b>Response</b> |
|--|--|-----------------|
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| <b>Other Matters (5 of 6)</b>  |  | <b>Response</b> |
|--|--|-----------------|
| Program Title  | LIVE LIFE & WIN  |                 |
| Origination  | Syndicated   |                 |
| Days/Times Program Regularly Scheduled   | SATURDAY, 10:30-11:00AM  |                 |
| Total times aired at regularly scheduled time  | 13   |                 |
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| Age of Target Child Audience from  | 13 years to 16 years   |                 |
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| <b>Other Matters (6 of 6)</b> |  | <b>Response</b> |
|-------------------------------|--|-----------------|
|-------------------------------|--|-----------------|

|  |   |
|--|---|
| Program Title  | SPORTS STARS OF TOMORROW  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY, 11:00-11:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | SPORTS STARS OF TOMORROW displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. "Sports Stars of Tomorrow" also provides in-depth, human-interest stories that reveal the important challenges and lessons that mold our young athletes. Not everyone is cut out to be a superstar. In Sports Stars of Tomorrow, we recognize those athletes that have learned "life lessons" along the way while battling varying obstacles. These stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. |

## Certification

| Question  | Response  |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C. F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>  |   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>NEW WORLD<br/>COMMUNICATIONS<br/>OF ATLANTA, INC.</b></p> |



## Attachments

No Attachments.