



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004062337** | File Number: **CPR-128642** | Submit Date: **04/05/2012** | Call Sign: **WRAZ** | Facility ID: **64611** | City: **RALEIGH** | State: **NC**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/05/2012** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Raleigh-Durham
	Web Home Page Address	www.fox50.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	JACK HANNA'S INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	Chl. 49.1 - Saturday at 7a.m. (1/7/12 - 3/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The program is regularly scheduled and airs between the hours of 7 a.m. and 10 p.m. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 4)	Response
Program Title	EDGEMONT
Origination	Syndicated
Days/Times Program Regularly Scheduled	Chl. 49.1 - Saturday 7:30a.m. - 10a.m. (1/7/12 - 3/31/12)
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The series depicts the everyday lives of teenagers in the fictitious suburban town of Edgemont. Each 30-minute episode generally focuses on the children's activities at AC McKinley Secondary School. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. This program is regularly scheduled and airs between the hours of 7 a.m. and 10 p.m. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 4)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	Chl. 49.2 - Saturday 8a.m. - 10a.m. (1/7/12 - 3/31/12) and Sunday 8a.m. - 10a.m. (1/1/12 - 3/25/12)
Total times aired at regularly scheduled time	104
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7 to 13. Children get the message that their words have power and that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission of the program emphasizes the three "R"s as well as the four "C"s - Curiosity, Confidence, Citizenship, and Compassion. This program is regularly scheduled and airs between the hours of 7 a.m. and 10 p.m. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 7 to 13 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 4)	Response
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Program Title	MAD ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	Chl. 49.2 - Saturday 10a.m. - 11a.m. (1/7/12 - 3/31/12)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the MAD ABOUT cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. MAD ABOUT provides core programming in the area of financial literacy, nutrition, earth science, ecology, health, life skills and fitness that tie to state and national education standards. MAD ABOUT explores being "green" and understanding how our actions impact the world. The program is regularly scheduled and airs between the hours of 7 a.m. and 10 p.m. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes



**Non-Core  
Educational and  
Informational  
Programming (0)**

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joanne Stanley
Address	512 S. Mangum Street
City	Durham
State	NC
Zip	27701
Telephone Number	(919) 595-5050
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Pertaining to Questions 7(b) and 7(c) - WRAZ terminated analog service prior to July 1, 2009, and has answered Questions 7(b) and 7(c) "Yes" in order to avoid filing an unnecessary exhibit.

Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	JACK HANNA'S INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	Chl. 49.1 - Saturday at 7a.m. (4/7/12 - 6/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The program is regularly scheduled and airs between the hours of 7 a.m. and 10 p.m. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (2 of 5)	Response
Program Title	EDGEMONT
Origination	Syndicated
Days/Times Program Regularly Scheduled	Chl. 49.1 - Saturday 7:30a.m. - 10a.m. (4/7/12 - 6/30/12)
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The series depicts the everyday lives of teenagers in the fictitious suburban town of Edgemont. Each 30-minute episode generally focuses on the children's activities at AC McKinley Secondary School. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. This program is regularly scheduled and airs between the hours of 7 a.m. and 10 p.m. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.
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Other Matters (3 of 5)	Response
Program Title	MLB PLAYER POLL
Origination	Network
Days/Times Program Regularly Scheduled	Chl. 49.1 - Saturday at 3p.m. (4/7/12 - 6/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB Player Poll serves the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll educates young viewers on how the game of baseball is played and provides instructions regarding the techniques that successful players use. The show also gleans insight into players' preferences in areas outside of baseball with topics like "What Career Interests You After You Retire from Baseball?," or "What Is Your Favorite City To Play In?" or "What Player From History Would You Most Like To Watch/Play For/Play Against?" In addition, MLB Player Poll provides examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that serves as the heart of each episode is represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise. The program is regularly scheduled and airs between the hours of 7 a.m. and 10 p.m. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (4 of 5)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network

Days/Times Program Regularly Scheduled	Chl. 49.2 - Saturday 8a.m. - 10a.m. (4/7/12 - 6/30/12) and Sunday 8a.m. - 10a.m. (4/1/12 - 6/24/12)
Total times aired at regularly scheduled time	104
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7 to 13. Children get the message that their words have power and that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission of the program emphasizes the three "R"s as well as the four "C"s - Curiosity, Confidence, Citizenship, and Compassion. This program is regularly scheduled and airs between the hours of 7 a.m. and 10 p.m. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 7 to 13 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (5 of 5)	Response
Program Title	MAD ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	Chl. 49.2 - Saturday 10a.m. - 11a.m. (4/7/12 - 6/30/12)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the MAD ABOUT cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. MAD ABOUT provides core programming in the area of financial literacy, nutrition, earth science, ecology, health, life skills and fitness that tie to state and national education standards. MAD ABOUT explores being "green" and understanding how our actions impact the world. The program is regularly scheduled and airs between the hours of 7 a.m. and 10 p.m. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WRAZ-TV, Inc.</b></p>



**Attachments**

No Attachments.