



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004970935** File Number: **CPR-127528** Submit Date: **01/10/2012** Call Sign: **WEAR-TV** Facility ID: **71363** 

City: **PENSACOLA** State: **FL** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/10/2012 Filing Status: Active

# Report reflects information for : Fourth Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Mobile-Pensacola
	Web Home Page Address	www.weartv.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 08:00AM-08:30AM CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Mr. Hanna's journeys include Alaska where he observed brown bears and the effect of declining salmon runs on the brown bear population, the Great Barrier Reef to explore its development, and to a farm for exotic animals located in Missouri where wildlife preservation and history come together. This program airs on the station's primary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 08:30AM-09:00AM CT

Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience, by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about all the fascinating life teeming in our oceans. This program airs on the station's main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 09:00AM-09:30AM CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Aqua Kids" has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. The "Aqua Kids" travel the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments. This program airs on the station's main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 09:30AM-10:00AM CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program airs on the station's main digital program stream.

Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol	
E/I?	

Digital Core Program (5 of 12)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00AM-10:30AM CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show guides young people to potential career paths. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program airs on the station's main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Teen Kids News
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 10:30AM-11:00AM CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program produces weekly educational features such as "College and You: (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports for healthy eating, driving tips for new drivers, and avoiding internet predators. The show has been designed to meet the needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates curiosity, develops learning and cognition, listening and thinking skills and serves as an enhancement of a teen's academic and educational experience. This program airs on the station's main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00AM-11:30AM CT

Total times aired at regularly scheduled time	10
Total times aired	14
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Jack Hanna brings the viewer face-to-face with the best of the beasts, highlighting his favorite animals and adventures from around the world. Presented in a countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the top ten "fastest animals in Africa", "tallest insects", "biggest eaters", "smartest birds"? As Jack reveals the categories, he gives viewers further insights and interesting facts about the animals, allowing everyone the opportunity to be entertained as well as learn more about the fascinating animal kingdom. This program airs on the station's main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	Jack Hanna's Wild Countdown
List date and time rescheduled	11/27/2011, 11:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-26
Episode #	11/26/2011 / #101
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Jack Hanna's Wild Countdown
List date and time rescheduled	11/13/2011, 11:00AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	11/12/2011 / #111
Reason for Preemption	Sports

# **Digital Preemption Programs #3**

Questions	Response
Title of Program	Jack Hanna's Wild Countdown
List date and time rescheduled	12/04/2011, 11:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-03
Episode #	12/03/2011 / #102
Reason for Preemption	Sports

# **Digital Preemption Programs #4**

Title of Program  List date and time rescheduled  10/09/2011, 11:00AM  Is the rescheduled date the second home?  Were promotional efforts made to notify the public of rescheduled date and time?  Yes  Date Preempted  2011-10-08	Questions	Response
Is the rescheduled date the second home?  Were promotional efforts made to notify the public of rescheduled date and time?  Yes	Title of Program	Jack Hanna's Wild Countdown
Were promotional efforts made to notify the public of rescheduled date and time?  Yes	List date and time rescheduled	10/09/2011, 11:00AM
	Is the rescheduled date the second home?	Yes
Date Preempted 2011-10-08	Were promotional efforts made to notify the public of rescheduled date and time?	Yes
	Date Preempted	2011-10-08
Episode # 10/08/2011 / #106	Episode #	10/08/2011 / #106
Reason for Preemption Sports	Reason for Preemption	Sports

Digital Core Program (8 of 12)	Response
Program Title	Gina D's Kids Club
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00AM-10:00AM CT (six separate episodes each Saturday through 10/15/2011)
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher are is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a muculturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, the lessons are imparted to the target audience. This program aired on digital subchannel WEAR-TV 3.2
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Beta Records TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00AM-07:30AM CT effective 10/22/2011 UFN
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target	13 years to 16 years
Child Audience	
Describe the	BETA RECORDS TV is a music centric show with a magazine format that has segments featuring
educational and	major & indie artist interviews and unplugged performances in BETA's studios. Also featured are
informational	"Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, internet heroes,
objective of the	The Vault, which has legendary artists, and discussions about music as it pertains to fashion and popular
program and how	culture. Through this program viewers learn the ins and outs of the music business and the influence
it meets the	music has on our culture. This program aired on digital subchannel WEAR-TV 3.2
definition of Core	
Programming.	
Does the Licensee	Yes
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (10 of 12)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30AM-08:00AM CT effective 10/22/2011 UFN
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. This program aired on digital subchannel WEAR-TV 3.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Ultimate Choice TV effective 10/22/2011 UFN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00AM-09:00AM CT (2 episodes each weekend effective 10/22/2011 UFN)
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an opportunity for its young viewers to learn more about themselves and their lives, as well as develop their own convictions about each of the physical and moral issues through the subjects explored and discussed on this television series. In each of the episodes within the series, eig teens who have just finished an extreme adventure that brought them face-to-face with challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide young n and women throughout their lives. Issues discussed include: Drugs, Compromise, Resolving Conflict, Teamwork, Fear and Self-control. This program aired on digital subchannel WEAR-TV 3.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of	
Response	
Teen Kids News	
M	
Network	

Days/Times Program Regularly Scheduled	Saturdays 9:00AM-10:00AM CT (2 episodes each weekend effective 10/22/2011 UFN)
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program produces weekly educational features such as "College and You: (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports for healthy eating, driving tips for new drivers, and avoiding internet predators. The show has been designed to meet the needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates curiosity, develops learning and cognition, listening and thinking skills and serves as an enhancement of a teen's academic and educational experience. This program aired on digital subchanne WEAR-TV 3.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 05:00AM-05:30AM
Total times aired at regularly scheduled time:	14
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? This program airs on the station's main digital program stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Sponsored Core Programming (0)

## **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Joe Landon Smith
Address	4990 Mobile Highway
City	Pensacola
State	FL
Zip	32506
Telephone Number	850-456-3333
Email Address	joesmith@wear.sbgnet.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

Some of the non-"core" educational/informational material aired by WEAR-TV is in the form of Public Service Announcements targeted to children. The following is a list of some, but not all, of those PSAs aired during programming targeted to children: \*AD COUNCIL - U.S. DEPARTMENT OF HEALTH & HUMAN SERVICES "Let's Move" :30 Target audience 8-15 year-olds. Nick Jonas, Brenda Song, and First Lady Michelle Obama remind kids that being active for 60 minutes per day, and eating frest fruits and vegetables can help you get stronger, look better and feel great. \*AD COUNCIL - AMERICAN COUNCIL ON EDUCATION "Mural" and "Skate" :30 each. Target audience is low-income students in grades 8-10. Encourages low-income students and their families to take the necessary steps toward postsecondary education, with effective support from parents and adult influencers such as teachers, counselors and coaches. \*AD COUNCIL-SHELTER PET PROJECT "Twins" :30 Sponsored by the Humane Society of the United States, this message encourages children to adopt a pet from an animal shelter or animal rescue group instead of pet stores, the internet, or from friends. \*AD COUNCIL-DISCOVER THE FOREST "Nature Unplug" :30 Encourages kids and families to unplug from their electronics and get out and discover the forest. \*ARBOR DAY FOUNDATION "Replanting our National Forests" :30 Asks for help to replant National Forest areas that have been destroyed by fires or disease. \*AD COUNCIL-U.S. DEPARTMENT OF ENERGY "Energy Savers" :30 Animated characters give kids tips on how to save energy: turn off lights, use energy-saving light bulbs, and turn off electronics and appliances when not in use. \*AD COUNCIL-NUTRITION EDUCATION "Coloring Book Pyramid" :30 Uses animated characters from Disney's "The Jungle Book" to teach kids to use the food pyramid to eat well, then be active to stay healthy. \*AD COUNCIL-LIFELONG LITERACY "Tangled" :30 Sponsored by the Library of Congress, this spot uses scenes from the animated movie "Tangled" to encourage young viewers to pick up a book and "explore new worlds" through reading. \*AD COUNCIL-DEPARTMENT OF ENERGY "Magical Things" :30 This animated spot features characters from Disney movies encouraging kids to turn off lights, use energy saving lightbulbs, and turn off computers and game systems when not in use. It promotes the website energy.gov/kids for more information. \*ARBOR DAY FOUNDATION "Tree City USA-Water" :30 Inspires young viewers to plant trees in their community to help keep the water that flows into our rivers and streams clean and safe. \*FLORIDA DEPARTMENT OF EMERGENCY MANAGEMENT "Rip Currents" :30 This is a student-produced PSA warning kids to "swim to the side to stay alive" if they are caught in a rip current. This report reflects the transition from analog to digital effective 06/12/09.

# Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 08:00AM-08:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts that are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Mr. Hanna's journeys include Alaska where he observed brown bears and the effect of declining salmon runs on the brown bear population, the Great Barrier Reef to explore its development, and to a farm for exotic animals located in Missouri where wildlife preservation and history come together. This program will air on the station's primary digital stream.

Other Matters (2 of 11)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 08:30AM-09:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The program offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience, by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about all the fascinating life teeming in our oceans. This program will air on the station's main digital program stream.

Other Matters (3 of 11)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 09:00AM-09:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Aqua Kids" has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. The "Aqua Kids" travel the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments. This program will air on the station's main digital program stream.

Other Matters (4 of 11)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 09:30AM-10:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program will air on the station's main digital program stream.

Other Matters (5	
of 11)	Response

Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00AM-10:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program will air on the station's main digital program

definition of Core stream. Programming.

Other Matters (6 of 11)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30AM-11:00AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program produces weekly educational features such as "College and You: (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports for healthy eating, driving tips for new drivers, and avoiding internet predators. The show has been designed to meet the needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates curiosity, develops learning and cognition, listening and thinking skills and serves as an enhancement of a teen's academic and educational experience. This program will air on the station's main digital program stream.

Other Matters (7 of 11)	Response
Program Title	Jack Hanna's Wild Countdown

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00AM-11:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Jack Hanna brings the viewer face-to-face with the best of the beasts, highlighting his favorite animals and adventures from around the world. Presented in a countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the top ten "fastest animals in Africa", "tallest insects", "biggest eaters", "smartest birds"? As Jack reveals the categories, he gives viewers further insights and interesting facts about the animals, allowing everyone the opportunity to be entertained as well as learn more about the fascinating animal kingdom. This program will air on the station's main digital program stream.

Other Matters (8 of 11)	Response
Program Title	Beta Records TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 07:00AM-07:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA RECORDS TV is a weekly half-hour music centric show with a magazine format that has segments featuring major & indie artist interviews and unplugged performances in BETA's studios. Also featured are "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, internet heroes, The Vault, which has legendary artists, and discussions about music as it pertains to fashion and pop culture. Throuth this program viewers learn the ins and outs of the music business at the influence music has on our culture. This program will air on digital subchannel WEAR-TV 3.2

Other Matters (9 of 11)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 07:30AM-08:00AM CT

Total times aired at	13
regularly scheduled time	
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivious impressions that can be used by the series' young audience. This program will air on digital subchannel WEAR-TV 3.2

Other Matters (10 of 11)	Response
Program Title	Ultimate Choice
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00AM-09:00AM CT (2 episodes each weekend)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an opportunity for its young viewers to learn more about themselves and their lives, as well as develop their own convictions about each of the physical and moral issues through the subjects explored and discussed on this television series. In each of the episodes within the series, eight teens who have just finished an extreme adventure that brought them face-to-face with challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs, Compromise, Resolving Conflict, Teamwork, Fear and Self-control. This program will air on digital subchannel WEAR-TV 3.2

Other Matters (11 of 11)	Response
Program Title	Teen Kids News
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00AM-10:00AM CT (2 episodes each weekend)
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program produces weekly educational features such as "College and You: (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports for healthy eating, driving tips for new drivers, and avoiding internet predators. The show has been designed to meet the needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates curiosity, develops learning and cognition, listening and thinking skills and serves as an enhancement of a teen's academic and educational experience. This program will air on digital subchannel WEAR-TV 3.2

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WEAR Licensee, LLC **Attachments** 

No Attachments.