



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0004346060** | File Number: **CPR-119126** | Submit Date: **04/07/2011** | Call Sign: **WLPD-CD** | Facility ID: **189058** |  
City: **PLANO** | State: **IL**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/07/2011** |  
Filing Status: **Active**

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### Report reflects information for : First Quarter of 2011

#### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	AMERICA ONE
	Nielsen DMA	Chicago
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

**Digital Core Programs(12)**

Digital Core Program (1 of 12)	Response
Program Title	JACK HANNA
Origination	Network
Days/Times Program Regularly Scheduled	MON, WED & FRI 7:30 AM
Total times aired at regularly scheduled time	38
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA, ONE OF THE FOREMOST NATURALISTS TAKES VIEWERS AROUND THE WORLD TO INTRODUCE THEM TO ANIMALS AND THEIR HABITATS AND THE IMPORTANCE OF CONSERVATION OF THOSE ANIMALS AND THEIR HABITATS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAY 2:30 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DIRECTED AT TEENS, REAL LIFE 101 PROVIDES CAREER GUIDANCE BY EXPLORING VARIOUS PROFESSIONS IN A FUN AND ENTERTAINING MANNER. REAL LIFE SUCCESS STORIES ARE TOLD IN A WAY TO MOTIVATE AND INSPIRE TEENS TO FOLLOW THEIR DREAMS.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (3 of 12)</b>		<b>Response</b>
Program Title	AQUA KIDS	
Origination	Network	
Days/Times Program Regularly Scheduled	TUESDAY 8:00 AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	9 years to 14 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS HAVE THEIR SIGHT SET ON SAVING THE OCEANS OF THE WORLD. POLLUTION AND ABUSE OF THESE INCREDIBLE NATURAL RESOURCES ARE TAKING THEIR TOLL. THE AQUA KIDS WILL BE LOOKING FOR ADVENTURE AND KNOWLEDGE AND ALONG THE WAY TACKLE SOME ECOLOGICAL DILEMAS. THIS GROUP OF KNOWLEDGE-SEEKING KIDS WILL START RIGHT IN THEIR OWN BACKYARDS, BEGINNING WITH LOCAL STREAMS THAT EVENTUALLY LEAD TO THE OCEANS OF THE WORLD.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (4 of 12)</b>		<b>Response</b>
Program Title	CURIOSITY QUEST	
Origination	Network	

Days/Times Program Regularly Scheduled	THURSDAY 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CURIOSITY QUEST IS AN UPBEAT FAMILY, EDUCATIONAL PROGRAM THAT EXPLORES WHAT VIEWERS ARE CURIOUS ABOUT. IN EACH SHOW, HOST JOEL GREEN, VENTURES ON A QUEST TO ANSWER VIEWERS LETTER OF CURIOSITY. EACH QUEST TAKES THE AUDIENCE ON LOCATION FOR AN UNSCRIPTED, HANDS-ON, EDUCATIONAL EXPLORATION. IN ADDITION, THROUGHOUT EACH PROGRAM, JOEL WILL HIT THE STREETS TO GET REAL AND OFTEN COMICAL ANSWERS TO QUESTIONS PERTAINING TO EACH EPISODE. JOEL'S ENTHUSIASTIC PERSONALITY OFTEN LANDS HIM IN HILARIOUS SITUATIONS IN PURSUIT OF THE ANSWER.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 12)</b>		<b>Response</b>
Program Title		WHADDYDO
Origination		Network
Days/Times Program Regularly Scheduled		MONDAY 2:30 PM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYDO IS A HALF HOUR WEEKLY EDUCATIONAL SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE, AND ENTERTAIN CHILDREN 13-16 ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE LESSON, BASED IN REALITY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATIONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 12)</b>	
	<b>Response</b>
Program Title	B IN TUNE
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAY 2:30 PM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	B IN TUNE WILL BRING THE FUN AND EXCITEMENT OF THE POPULAR INTUNE MONTHLY MAGAZINE TO TELEVISION IN AN EDUCATIONAL AND ENTERTAINING, HALF-HOUR FORMAT GEARED FOR PRE-TEEN AND TEEN AUDIENCES, FEATURING TODAY'S HOTTEST MUSICIANS AS WELL AS YOUNG UP AND COMERS IN EXCLUSIVE PERFORMANCES, INTERVIEWS, BEHIND THE SCENES PHOTO SHOOTS, RECORDING SESSIONS AND MUCH, MUCH MORE.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 12)	Response
Program Title	ANIMAL EXPLORATION
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY 2:30 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JOIN WORLD EXPLORER JAROD MILLER IN THIS HALF-HOUR THRILL RIDE THAT IGNITES THE SENSES IN EXTREME EXPEDITIONS CAPTURED THROUGHOUT THE WORLD IN SEARCH OF WILD ANIMALS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	ECO COMPANY
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND UNDERSTANDING HOW WE IMPACT OUR WORLD. THE E-CO TEAM WILL REPORT ON THE LATEST TECHNOLOGIES IN ENERGY, RECYCLING, CONSERVATION AND ORGANICS AND WILL SHARE STORIES OF YOUNG PEOPLE MAKING A POSITIVE IMPACT ON THE ENVIRONMENT. EACH WEEK THE SHOW WILL ALSO PROVIDE PRACTICAL TIPS THAT TEENS, AND PEOPLE OF ALL AGES CAN USE IN THEIR DAILY LIVES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (9 of 12) Response**

Program Title	THREE WIDE LIFE
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THREE WIDE LIFE LOOKS AT CURRENT NASCAR TEAMS, CREW MEMBERS, BUSINESS PERSONNEL AND DRIVERS WHO SHARE THEIR EXPERIENCES, ADVICE, AND STORIES, EDUCATING TEENS AND PROVIDING AN IN-DEPTH LOOK AT THE HARD WORK AND DEDICATION IT TAKES TO ACHIEVE THEIR GOALS. FOR YEARS RACE FANS HAVE BEEN ASKING FOR REAL BEHIND-THE-SCENES CONTENT THEY CAN'T GET ANYWHERE ELSE. THREE WIDE LIFE CUTS TO THE CORE OF TRUE RACING FANS, WHETHER STOCK CAR, OPEN WHEEL, DIRT OR ANYTHING IN BETWEEN.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 12)</b>	<b>Response</b>
Program Title	MAD ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8:00 AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT IS A WEEKLY, HALF-HOUR SKETCH-COMEDY/VARIETY SHOW AIMED AT EDUCATION AND ENTERTAINING KIDS. A TRUE E/I SERIES, ESPISODES USE A CREATIVE MIXTURE OF HUMOR, IMPROV, ANIMATION AND VIEWER-GENERATED VIDEO. THINK SATURDAY NIGHT LIVE MEETS THE ELECTRIC COMPANY. MADABOUT CONVEYS IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH AS PERSONAL FINANCE, HEALTH & NUTRITION, FITNESS, CONSERVATION AND DECISION-MAKING IN A FUN AND ENTERTAINING WAY. EACH EPISODE RELIES ON A SMALL COMPANY OF SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEOS, HUMOROUS "MAN ON THE STREE" INTERVIEWS, AND VIEWER-CREATED QUESTIONS AOBUT LIFE'S ISSUES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (11 of 12) Response</b>	
Program Title	IN THE ZONE PRESENTS
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAY 2:30 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EARVIN "MAGIC" JOHNSON ALONG WITH HIS FRIENDS (KARIM ABDUL-JABBAR, CARMELO ANTHONY, KENNY "THE JET" SMITH, JIMMY CONNORS, MIKE SCHMIDT AND MANY MORE) TEACH KIDS OF ALL AGES TEH IMPORTANCE OF CONDITIONING, EXERCISE, NUTRITION AND EDUCATION, BOTH ON AND OFF THE COURT. THE SHOW WILL FEATURE ALL SPORTS NOT JUST BAKSETBALL. IN THE ZONE PRESENTS SHOWS KIDS THAT WITH DEDICATION AND THE RIGHT ATTITUDE, THEY HAVE TEH ABILIEY TO MAKE A DIFFERENCE.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (12 of 12)</b>	<b>Response</b>
Program Title	JACK HANNA'S INTO THE WILD
Origination	Network
Days/Times Program Regularly Scheduled	TUES & THUR 7:30 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S INTO THE WILD TAKES VIEWERS TO REMOTE AND WILD LOCATIONS AROUND THE WORLD. AMERICA'S MOST BELOVED ANIMAL ADVENTURER PROVIDES INSIGHT INTO THE PROTECTION AND CONSERVATION OF SOME OF OUR PLANET'S MOST PRECIOUS AND ENDANGERED SPECIES. INTO THE WILD IS UNSCRIPTED AND ACTION PACKED - LEAVING YOU WITH A RENEWED APPRECIATION FOR ALL CREATURES, GREAT AND SMALL. JACK OFTEN SHARES THESE ADVENTURES WITH FRIENDS AND FAMILY AS HE VISITS UNIQUE LOCATIONS OFF THE BEATEN TRACK. JACK AND THE CREW ARE EXTREMELY EXCITED TO ANNOUNCE THAT JACK HANNA'S INTO THE WILD WON A DAYTIME EMMY FOR OUTSTANDING CHILDREN'S SERIES IN 2008!

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**



**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	PAM NELSON
Address	1 BROADCAST CENTER
City	PLANO
State	IL
Zip	60545
Telephone Number	630-552-1000 X 205
Email Address	PAMN@NELSONMULTIMEDIA.NET
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (12)**

<b>Other Matters (1 of 12)</b>	<b>Response</b>
Program Title	JACK HANNA
Origination	Network
Days/Times Program Regularly Scheduled	MON - FRI 7:30 AM
Total times aired at regularly scheduled time	38
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA, ONE OF THE FOREMOST NATURALISTS TAKES VIEWERS AROUND THE WORLD TO INTRODUCE THEM TO ANIMALS AND THEIR HABITATS AND THE IMPORTANCE OF CONSERVATION OF THOSE ANIMALS AND THEIR HABITATS.

<b>Other Matters (2 of 12)</b>	<b>Response</b>
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAY 2:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DIRECTED AT TEENS, REAL LIFE 101 PROVIDES CAREER GUIDANCE BY EXPLORING VARIOUS PROFESSIONS IN A FUN AND ENTERTAINING MANNER. REAL LIFE SUCCESS STORIES ARE TOLD IN A WAY TO MOTIVATE AND INSPIRE TEENS TO FOLLOW THEIR DREAMS.

<b>Other Matters (3 of 12)</b>	<b>Response</b>
Program Title	IN THE ZONE PRESENTS
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAY 2:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EARVIN "MAGIC" JOHNSON ALONG WITH HIS FRIENDS (KARIM ABDUL-JABBAR, CARMELO ANTHONY, KENNY "THE JET" SMITH, JIMMY CONNORS, MIKE SCHMIDT AND MANY MORE) TEACH KIDS OF ALL AGES TEH IMPORTANCE OF CONDITIONING, EXERCISE, NUTRITION AND EDUCATION, BOTH ON AND OFF THE COURT. THE SHOW WILL FEATURE ALL SPORTS NOT JUST BAKSETBALL. IN THE ZONE PRESENTS SHOWS KIDS THAT WITH DEDICATION AND THE RIGHT ATTITUDE, THEY HAVE TEH ABILIEY TO MAKE A DIFFERENCE.
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**Other Matters (4 of 12)**

**Response**

Program Title	AQUA KIDS
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Origination	Network
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Days/Times Program Regularly Scheduled	TUESDAY 8:00 AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	9 years to 14 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS HAVE THEIR SIGHT SET ON SAVING THE OCEANS OF THE WORLD. POLLUTION AND ABUSE OF THESE INCREDIBLE NATURAL RESOURCES ARE TAKING THEIR TOLL. THE AQUA KIDS WILL BE LOOKING FOR ADVENTURE AND KNOWLEDGE AND ALONG THE WAY TACKLE SOME ECOLOGICAL DILEMAS. THIS GROUP OF KNOWLEDGE-SEEKING KIDS WILL START RIGHT IN THEIR OWN BACKYARDS, BEGINNING WITH LOCAL STREAMS THAT EVENTUALLY LEAD TO THE OCEANS OF THE WORLD.
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**Other Matters (5 of 12)**

**Response**

Program Title	MAD ABOUT
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Origination	Network
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Days/Times Program Regularly Scheduled	FRIDAY 8:00 AM
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Total times aired at regularly scheduled time	12
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT IS A WEEKLY, HALF-HOUR SKETCH-COMEDY/VARIETY SHOW AIMED AT EDUCATION AND ENTERTAINING KIDS. A TRUE E/I SERIES, ESPISODES USE A CREATIVE MIXTURE OF HUMOR, IMPROV, ANIMATION AND VIEWER-GENERATED VIDEO. THINK SATURDAY NIGHT LIVE MEETS THE ELECTRIC COMPANY. MADABOUT CONVEYS IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH AS PERSONAL FINANCE, HEALTH & NUTRITION, FITNESS, CONSERVATION AND DECISION-MAKING IN A FUN AND ENTERTAINING WAY. EACH EPISODE RELIES ON A SMALL COMPANY OF SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEOS, HUMOROUS "MAN ON THE STREE" INTERVIEWS, AND VIEWER-CREATED QUESTIONS AOBUT LIFE'S ISSUES.
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**Other Matters (6 of 12)**

**Response**

Program Title	CURIOSITY QUEST
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Origination	Network
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Days/Times Program Regularly Scheduled	THURSDAY 8:00 AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	5 years to 12 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CURIOSITY QUEST IS AN UPBEAT FAMILY, EDUCATIONAL PROGRAM THAT EXPLORES WHAT VIEWERS ARE CURIOUS ABOUT. IN EACH SHOW, HOST JOEL GREEN, VENTURES ON A QUEST TO ANSWER VIEWERS LETTER OF CURIOSITY. EACH QUEST TAKES THE AUDIENCE ON LOCATION FOR AN UNSCRIPTED, HANDS-ON, EDUCATIONAL EXPLORATION. IN ADDITION, THROUGHOUT EACH PROGRAM, JOEL WILL HIT THE STREETS TO GET REAL AND OFTEN COMICAL ANSWERS TO QUESTIONS PERTAINING TO EACH EPISODE. JOEL'S ENTHUSIASTIC PERSONALITY OFTEN LANDS HIM IN HILARIOUS SITUATIONS IN PURSUIT OF THE ANSWER.
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**Other Matters (7 of 12)**

**Response**

Program Title	WHADDYDO
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Origination	Network
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Days/Times Program Regularly Scheduled	MONDAY 2:30 PM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYDO IS A HALF HOUR WEEKLY EDUCATIONAL SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE, AND ENTERTAIN CHILDREN 13-16 ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE LESSON, BASED IN REALITY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATIONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE.
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<b>Other Matters (8 of 12)</b>	
	<b>Response</b>
Program Title	B IN TUNE
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAY 2:30 PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	B IN TUNE WILL BRING THE FUN AND EXCITEMENT OF THE POPULAR INTUNE MONTHLY MAGAZINE TO TELEVISION IN AN EDUCATIONAL AND ENTERTAINING, HALF-HOUR FORMAT GEARED FOR PRE-TEEN AND TEEN AUDIENCES, FEATURING TODAY'S HOTTEST MUSICIANS AS WELL AS YOUNG UP AND COMERS IN EXCLUSIVE PERFORMANCES, INTERVIEWS, BEHIND THE SCENES PHOTO SHOOTS, RECORDING SESSIONS AND MUCH, MUCH MORE.

<b>Other Matters (9 of 12)</b>	
	<b>Response</b>
Program Title	ANIMAL EXPLORATION
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY 2:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JOIN WORLD EXPLORER JAROD MILLER IN THIS HALF-HOUR THRILL RIDE THAT IGNITES THE SENSES IN EXTREME EXPEDITIONS CAPTURED THROUGHOUT THE WORLD IN SEARCH OF WILD ANIMALS.

<b>Other Matters (10 of 12)</b>	
	<b>Response</b>
Program Title	ECO COMPANY
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY 8:00 AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND UNDERSTANDING HOW WE IMPACT OUR WORLD. THE E-CO TEAM WILL REPORT ON THE LATEST TECHNOLOGIES IN ENERGY, RECYCLING, CONSERVATION AND ORGANICS AND WILL SHARE STORIES OF YOUNG PEOPLE MAKING A POSITIVE IMPACT ON THE ENVIRONMENT. EACH WEEK THE SHOW WILL ALSO PROVIDE PRACTICAL TIPS THAT TEENS, AND PEOPLE OF ALL AGES CAN USE IN THEIR DAILY LIVES.

**Other Matters (11 of 12)**

**Response**

Program Title	THREE WIDE LIFE
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THREE WIDE LIFE LOOKS AT CURRENT NASCAR TEAMS, CREW MEMBERS, BUSINESS PERSONNEL AND DRIVERS WHO SHARE THEIR EXPERIENCES, ADVICE, AND STORIES, EDUCATING TEENS AND PROVIDING AN IN-DEPTH LOOK AT THE HARD WORK AND DEDICATION IT TAKES TO ACHIEVE THEIR GOALS. FOR YEARS RACE FANS HAVE BEEN ASKING FOR REAL BEHIND-THE-SCENES CONTENT THEY CAN'T GET ANYWHERE ELSE. THREE WIDE LIFE CUTS TO THE CORE OF TRUE RACING FANS, WHETHER STOCK CAR, OPEN WHEEL, DIRT OR ANYTHING IN BETWEEN.

**Other Matters (12 of 12)**

**Response**

Program Title	JACK HANNA'S INTO THE WILD
Origination	Network
Days/Times Program Regularly Scheduled	TUES & THUR 7:30 AM

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Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S INTO THE WILD TAKES VIEWERS TO REMOTE AND WILD LOCATIONS AROUND THE WORLD. AMERICA'S MOST BELOVED ANIMAL ADVENTURER PROVIDES INSIGHT INTO THE PROTECTION AND CONSERVATION OF SOME OF OUR PLANET'S MOST PRECIOUS AND ENDANGERED SPECIES. INTO THE WILD IS UNSCRIPTED AND ACTION PACKED - LEAVING YOU WITH A RENEWED APPRECIATION FOR ALL CREATURES, GREAT AND SMALL. JACK OFTEN SHARES THESE ADVENTURES WITH FRIENDS AND FAMILY AS HE VISITS UNIQUE LOCATIONS OFF THE BEATEN TRACK. JACK AND THE CREW ARE EXTREMELY EXCITED TO ANNOUNCE THAT JACK HANNA'S INTO THE WILD WON A DAYTIME EMMY FOR OUTSTANDING CHILDREN'S SERIES IN 2008!

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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WSPY-TV, INC.</b></p>



## Attachments

No Attachments.