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Children's Television Programming Report

FRN: **0030884258** | File Number: **CPR-173222** | Submit Date: **10/05/2015** | Call Sign: **KWWL** | Facility ID: **593** | City:
WATERLOO | State: **IA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/05/2015 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC/THISTV/METV
	Nielsen DMA	Cedar Rapids-Waterloo-Dubq
	Web Home Page Address	WWW.KWWL.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(22)

Digital Core Program (1 of 22)	Response
Program Title	Ruff Ruff Tweet & Dave 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents need to know that Ruff-Ruff, Tweet & Dave is a preschool series whose friendly characters pose to viewers multiple-choice guessing games that relate to the day's story. An adventure set on a farm asks kids to consider what food source cows supply for us and where one might find eggs, for example. Some of the games also challenge viewers' memory, as directions are given at the beginning of the story and viewer are quizzed later on. Every episode is set in a different location, with places such as Fairytale Land and Music Land on the itinerary and opportunities to learn about the related concepts. The series also has a companion app that allows kids to sync to the show and respond to the guessing games via a device.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave 7.1

List date and time rescheduled	7/11/15 / 4:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-07-11
Episode #	7/11/15 / RTD102
Reason for Preemption	Sports

Digital Core Program (2 of 22)		Response
Program Title	Astroblast 7.1	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT/9:30AM	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Run by a cast of animal characters including Comet, Halley, Sputnik, Radar, Jet and Sal the Octopus, the Astroblast! Space Station is the coolest hangout in the galaxy. Through the crew's friendship, the series imparts important messages about how to embrace differences, model positive relationships and foster healthy habits to be the best good-will ambassadors in the universe.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Astroblast 7.1
List date and time rescheduled	7/11/15 / 4:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-07-11
Episode #	7/11/15 / ATB102
Reason for Preemption	Sports

Digital Core Program (3 of 22)		Response
Program Title	Lazytown 7.1	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT/10:00AM	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to encourage healthy eating and exercise, "LazyTown" is a mix of live and animated characters that come to life in an energetic and colorful world, motivating kids through play to be active and make positive life choices. LazyTown takes the important lessons of eating right and exercising and makes them simple and fun for both parents and preschoolers. The show was designed to address the development needs of 2-5 year-olds through educational series that promote active, healthy lifestyles for younger children.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown 7.1
List date and time rescheduled	7/11/15 / 5:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-07-11
Episode #	7/11/15 / LTZ101
Reason for Preemption	Sports

Digital Core Program (4 of 22) Response	
Program Title	Earth to Luna 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Encourages kids to think critically about how things work in the natural world. Its science-based curriculum introduces concepts such as astronomy, motion, and light refraction in simple ways that preschoolers will understand through basic experiments and imaginative plots that put the characters in the middle of the action. Luna's curiosity (she's forever asking, "Why?") is presented in a positive light intended to show kids that asking questions is the only way to learn the answers. Need another reason to like it? Luna's sweet affection for her younger brother is a great example of symbiotic sibling relationships
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Earth to Luna 7.1
List date and time rescheduled	7/11/15 / 5:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-07-11
Episode #	7/11/15 / ETL102

Reason for Preemption		Sports
Digital Core Program (5 of 22)		
		Response
Program Title	Poppy Cat 7.1	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT/11:00AM	
Total times aired at regularly scheduled time	10	
Total times aired	13	
Number of Preemptions	3	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars the narrator's own Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmatian who zips around on a skateboard; Alma, a southern belle bunny who is ultra-feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense, and the grouchy Egbert, an arrogant and obnoxious badger who refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. At the conclusion of her story, Lara closes her book and says good-bye to Poppy Cat, who is usually ready for his nap.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Poppy Cat 7.1
List date and time rescheduled	9/19/15 / 7:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-09-19
Episode #	9/19/15 / PCT205
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Poppy Cat 7.1
List date and time rescheduled	9/26/15 / 7:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-09-26
Episode #	9/26/15 / PCT208
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Poppy Cat 7.1
List date and time rescheduled	7/11/15 / 6:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-07-11
Episode #	7/11/15 / PCT120
Reason for Preemption	Sports

Digital Core Program (6 of 22)		Response
Program Title		Tree Fu Tom 7.1
Origination		Network
Days/Times Program Regularly Scheduled		SAT/11:30AM
Total times aired at regularly scheduled time		6

Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, Tom (live-acted) comes out of his house's back door, puts on a power belt, and runs across his lawn into a woodland. In there is the tree with Treetopolis on, protected by a magic shield. Using the power belt he jumps up, shrinks to insect size as he flies into the tree, and enters the world of Treetopolis, where he has adventures. He is skilled in that world's magic, and often gets characters out of scrapes. The series was developed in conjunction with the Dyspraxia Foundation with the aim of promoting movement
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom 7.1
List date and time rescheduled	8/8/15 / 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-08-08
Episode #	8/8/15 / TFT119
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Tree Fu Tom 7.1
List date and time rescheduled	9/12/15 / 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-09-12
Episode #	9/12/15 / TFT124

Reason for Preemption	Sports
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Digital Preemption Programs #3

Questions	Response
Title of Program	Tree Fu Tom 7.1
List date and time rescheduled	9/26/15 / 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-09-26
Episode #	9/26/15 / TFT126
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Tree Fu Tom 7.1
List date and time rescheduled	7/11/15 / 6:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-07-11
Episode #	7/11/15 / TFT115
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Tree Fu Tom 7.1
List date and time rescheduled	8/15/15 / 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-08-15
Episode #	8/15/15 / TFT120
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Tree Fu Tom 7.1
List date and time rescheduled	8/22/15 / 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-08-22

Episode #	8/22/15 / TFT121
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Tree Fu Tom 7.1
List date and time rescheduled	9/19/15 / 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-09-19
Episode #	9/19/15 / TFT125
Reason for Preemption	Sports

Digital Core Program (7 of 22)	Response
Program Title	Animal Atlas 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length,and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 22)		Response
Program Title	Animal Atlas 7.2	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT/9:30AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length,and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (9 of 22)		Response
Program Title	Zoo Clues 7.2	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT/10:00AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 22)	Response
Program Title	Zoo Clues 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 22)	Response
Program Title	On the Spot 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 22)	Response
Program Title	On the Spot 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 22)	Response
Program Title	Green Screen Adventures 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational goals for Green Screen Adventures are to encourage children to be enthusiastic about writing and reading; to help students build a foundation for writing, critical thinking, and problem solving; to promote character development as the cast demonstrates cooperation and mutual respect; and to provide educators with innovative and entertaining ways to enhance student learning In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 22)	Response
Program Title	Green Screen Adventures 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/7:30AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational goals for Green Screen Adventures are to encourage children to be enthusiastic about writing and reading; to help students build a foundation for writing, critical thinking, and problem solving; to promote character development as the cast demonstrates cooperation and mutual respect; and to provide educators with innovative and entertaining ways to enhance student learning In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 22)		Response
Program Title		Travel Thru History 7.3
Origination		Network
Days/Times Program Regularly Scheduled		SAT/8:00AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Travel Thru History is an in-depth look at the attractions and the history behind famous cities and towns around the United States. Videotaped and edited in the style of other popular, educational programming like Modern Marvels - Travel Thru History is designed for a teenage audience, and focuses on learning. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (16 of 22)	Response
Program Title	Travel Thru History 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is an in-depth look at the attractions and the history behind famous cities and towns around the United States. Videotaped and edited in the style of other popular, educational programming like Modern Marvels - Travel Thru History is designed for a teenage audience, and focuses on learning. The series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 22)	Response
Program Title	Mystery Hunters 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a Canadian Documentary television series aimed at a young audience. Teenage hosts Araya and Christina investigate real-life reports of mysteries such as spirits, legendary creatures, monsters, dinosaurs and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 22)	Response
Program Title	Mystery Hunters 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a Canadian Documentary television series aimed at a young audience. Teenage hosts Araya and Christina investigate real-life reports of mysteries such as spirits, legendary creatures, monsters, dinosaurs and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:00AM
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:00AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)		Response
Program Title		Teen Kids News 7.1
Origination		Network
Days/Times Program Regularly Scheduled:		SAT/4:00AM
Total times aired at regularly scheduled time:		12
Number of Preemptions		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Kid-to-Kid newscast created for and delivered by children. "Young Journalists" reporting from a professional news set and from the field on stories of interest and education value to its own audience. One of the main objectives of TKN is highlighting positive stories about kids doing amazing things and helping to make the world a better place.
Does the program have educating and informing children ages 16 and under as a significant purpose?		Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?		Yes

Date and Time Aired:

Questions	Response
Date Time	7/12/15 / 4:00AM

Non-Core Educational and Informational Programming (2 of 2)		Response
Program Title		Young Icons 7.1
Origination		Network
Days/Times Program Regularly Scheduled:		SAT/4:30AM
Total times aired at regularly scheduled time:		12
Number of Preemptions		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Icons offers viewers a glimpse inside the lives of the brightest and the best of American youth including world-class athletes, accomplished artists, scholars, and entrepreneurs. The Young Icons is an American biographical television series aimed at children between the ages of 10-16 years old. The series profiles young people (ranging from ordinary kids to aspiring entertainers) and their accomplishments.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	7/12/15 / 4:30AM

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JIM MCKERNAN
Address	500 E 4TH STREET
City	WATERLOO
State	IA
Zip	50703
Telephone Number	319-291-1200
Email Address	JMCKERNAN@KWWL.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	--Partners in Education with a local elementary school. --School Talk - Weekly feature live during the morning newscast which is focusing on Cedar Valley schools. --School Tours - YWCA Wise Girls & Cub Scout --Several employees are mentors for local students. --KWWL employees speak extensively at elementary and secondary schools throughout the market.

Other Matters (22)

Other Matters (1 of 22)	Response
Program Title	Ruff Ruff Tweet & Dave 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents need to know that Ruff-Ruff, Tweet & Dave is a preschool series whose friendly characters pose to viewers multiple-choice guessing games that relate to the day's story. An adventure set on a farm asks kids to consider what food source cows supply for us and where one might find eggs, for example. Some of the games also challenge viewers' memory, as directions are given at the beginning of the story and viewer are quizzed later on. Every episode is set in a different location, with places such as Fairytale Land and Music Land on the itinerary and opportunities to learn about the related concepts. The series also has a companion app that allows kids to sync to the show and respond to the guessing games via a device.

Other Matters (2 of 22)	Response
Program Title	Astroblast 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Run by a cast of animal characters including Comet, Halley, Sputnik, Radar, Jet and Sal the Octopus, the Astroblast! Space Station is the coolest hangout in the galaxy. Through the crew's friendship, the series imparts important messages about how to embrace differences, model positive relationships and foster healthy habits to be the best good-will ambassadors in the universe.

Other Matters (3 of 22)	Response
Program Title	Clangers 7.1
Origination	Network

Days/Times Program Regularly Scheduled	SAT/10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Clangers is a British stop-motion animated children's television series of short stories about a family of aardvark-like creatures who live on, and inside, a small moon-like planet. They speak only in whistles, and eat green soup supplied by the Soup Dragon and blue string pudding. The program was originally broadcast by BBC1 between 1969 and 1972, followed by the first of three special episodes that was broadcast in 1974.

Other Matters (4 of 22)	Response
Program Title	Earth to Luna 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Encourages kids to think critically about how things work in the natural world. Its science-based curriculum introduces concepts such as astronomy, motion, and light refraction in simple ways that preschoolers will understand through basic experiments and imaginative plots that put the characters in the middle of the action. Luna's curiosity (she's forever asking, "Why?") is presented in a positive light intended to show kids that asking questions is the only way to learn the answers. Need another reason to like it? Luna's sweet affection for her younger brother is a great example of symbiotic sibling relationships

Other Matters (5 of 22)	Response
Program Title	Lazytown 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to encourage healthy eating and exercise, "LazyTown" is a mix of live and animated characters that come to life in an energetic and colorful world, motivating kids through play to be active and make positive life choices. LazyTown takes the important lessons of eating right and exercising and makes them simple and fun for both parents and preschoolers. The show was designed to address the development needs of 2-5 year-olds through educational series that promote active, healthy lifestyles for younger children.
Other Matters (6 of 22)	
Program Title	Tree Fu Tom 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, Tom (live-acted) comes out of his house's back door, puts on a power belt, and runs across his lawn into a woodland. In there is the tree with Treetopolis on, protected by a magic shield. Using the power belt he jumps up, shrinks to insect size as he flies into the tree, and enters the world of Treetopolis, where he has adventures. He is skilled in that world's magic, and often gets characters out of scrapes. The series was developed in conjunction with the Dyspraxia Foundation with the aim of promoting movement
Other Matters (7 of 22)	
Program Title	Animal Atlas 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length,and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview.

Other Matters (8 of 22)	Response
Program Title	Animal Atlas 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length,and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview.

Other Matters (9 of 22)	Response
Program Title	Zoo Clues 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating.

Other Matters (10 of 22)	Response
Program Title	Zoo Clues 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating.
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Other Matters (11 of 22)	Response
Program Title	On the Spot 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format.

Other Matters (12 of 22)	Response
Program Title	On the Spot 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format.

Other Matters (13 of 22)	Response
Program Title	Green Screen Adventures 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/7:00AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational goals for Green Screen Adventures are to encourage children to be enthusiastic about writing and reading; to help students build a foundation for writing, critical thinking, and problem solving; to promote character development as the cast demonstrates cooperation and mutual respect; and to provide educators with innovative and entertaining ways to enhance student learning In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion

Other Matters (14 of 22)	Response
Program Title	Green Screen Adventures 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational goals for Green Screen Adventures are to encourage children to be enthusiastic about writing and reading; to help students build a foundation for writing, critical thinking, and problem solving; to promote character development as the cast demonstrates cooperation and mutual respect; and to provide educators with innovative and entertaining ways to enhance student learning In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion

Other Matters (15 of 22)	Response
Program Title	Travel Thru History 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is an in-depth look at the attractions and the history behind famous cities and towns around the United States. Videotaped and edited in the style of other popular, educational programming like Modern Marvels - Travel Thru History is designed for a teenage audience, and focuses on learning. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (16 of 22)	Response
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Program Title	Travel Thru History 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is an in-depth look at the attractions and the history behind famous cities and towns around the United States. Videotaped and edited in the style of other popular, educational programming like Modern Marvels - Travel Thru History is designed for a teenage audience, and focuses on learning. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (17 of 22)	Response
Program Title	Mystery Hunters 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a Canadian Documentary television series aimed at a young audience. Teenage hosts Araya and Christina investigate real-life reports of mysteries such as spirits, legendary creatures, monsters, dinosaurs and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations.

Other Matters (18 of 22)	Response
Program Title	Mystery Hunters 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a Canadian Documentary television series aimed at a young audience. Teenage hosts Araya and Christina investigate real-life reports of mysteries such as spirits, legendary creatures, monsters, dinosaurs and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations.

Other Matters (19 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.

Other Matters (20 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.

Other Matters (21 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.

Other Matters (22 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network

Days/Times Program Regularly Scheduled	SUN/10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KWWL TELEVISION, INC.</p>

Attachments

No Attachments.