

# Children's Television Programming Report

 FRN: 0006770051
 File Number: CPR-167683
 Submit Date: 04/09/2015
 Call Sign: WUXP-TV
 Facility ID: 9971

 City: NASHVILLE
 State: TN

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 04/09/2015
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Status Date:

## **Report reflects information for : First Quarter of 2015**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Respon	se
Television Information	Station Type	Station Type Network	Affiliation
		Affiliated network MYTV	
		Nielsen DMA Nashvill	e
		Web Home Page Address WWW.M	/YTV30WEB.COM
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	•	hat at least 50% of the Core Programming counted toward meeting the additio plied to free video programming aired on other than the main Yes No program	

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS @ 7:00AM (01/05/2015-03/30/2015)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dogs needs, health, nutrition requirements, safety and care. This program aired on the main digital stream, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	LIVE LIFE & WIN!
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 7:00AM (01/06/2015-03/31/2015
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program aired on the main digital stream, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS @ 7:00AM (01/07/2015-03/25/2015)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program aired on the main digital stream, channel 1.

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (4 of 11)	Response
Program Title	ON THE SPOT
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS @ 7:00AM (01/01/2015-03/26/2015)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program aired on the main digital stream, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 11)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD
Origination	Syndicated

	Days/Times Program Regularly Scheduled	FRIDAYS @ 7:00AM (01/02/2015-03/27/2015)
	Total times aired at regularly scheduled time	13
	Total times aired	
	Number of Preemptions	0
	Number of Preemptions for other than Breaking News	
	Number of Preemptions Rescheduled	
	Length of Program	30 mins
	Age of Target Child Audience	13 years to 16 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program aired on the main digital stream, channel 1.
-	Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	MADE IN HOLLYWOOD TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30AM (01/03/2015-03/28/2015)
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed the motion picture and television industries. This program aired on the main digital stream, chann 1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 10:00AM (01/03/2015-03/28/2015)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the main digital stream, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response	
Program Title	REAL LIFE 101	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	FRIDAYS @ 9:00AM AND 9:30AM (01/02/2015-03/27/2015)	
Total times aired at regularly scheduled time	3	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		

### Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Digital Core Program (9 of 11)	Response	
Program Title	PASSPORT TO EXPLORE	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	FRIDAYS @ 10:00AM (01/02/2015-03/27/2015)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes the viewer along with Lexi and Leonard as they travel to engaging and kid friendly locations. The hosts along with a rotating cast of characters, friends and guests bring their travel experiences to the screen focusing on local culture, history and entertainment. Through a variety of hands-on adventure, expert interviews and cartoon animation, each episode takes the viewer to a new exciting locale to explore the best of what the world has to offer. This program aired on the secondary digital stream, channel 2.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (10 of 11)	Response
Program Title	NATURE ADVENTURES WITH TERRI AND TODD
Origination	Syndicated

Days/Times Program Regularly Scheduled	FRIDAYS @ 10:30AM (01/02/2015-03/27/2015)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This television program showcases the beauty and wonder of the great outdoors. Todd and Terri's mission is to teach children and viewers of all ages about nature, conservation, and wildlife in a fun, light-hearted manner. Viewers are encouraged to be themselves and to have fun in whatever they are doing and to come together in the great outdoors to create lasting memories. The hosts' goal is to ensure that future generations will continue to learn, understand, and appreciate the value of nature. This program aired on the secondary digital stream, channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	AQUA KIDS ADVENTURE
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS @ 11:00AM AND 11:30AM (01/02/2015-03/27/2015)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the marine ecosystem from tributaries, rivers and oceans to develop an understanding and let the viewer know that we are key in preserving the ocean environment. Aqua Kids teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. This program aired on the secondary digital stream, channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	ERIC DAHL
Address	631 MAINSTREAM DRIVE
City	NASHVILLE
State	TN
Zip	37228
Telephone Number	615-369-5543
Email Address	edahl@sbgtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During 1ST Quarter WUXP/MYTV30 provided opportunities for students, Girls Scout, and Boys Scout to visit and tour the station to learn about careers in broadcasting. Several opportunities were provided for interns in the promotions, marketing, public affairs, and news departments. WUXP /MYTV30 is proud to adopt Cane Ridge High as their Pencil Partner, The Pencil Foundation is a non-profit organization that maintains strong ties with both the Private Sector and Metropolitan Nashville Public Schools. Pencil works in collaboration with Nashville public school system to administer the following eleven programs: Pencil Partners, LP Pencil Box, Math Partners, Reading Partners, Saint Thomas Capstone Mentor Program, Jobs for Tennessee Graduates, Nashville After Zone Alliance, Pencil Academic & Career Enrichment, Financial Literacy, College-Career Mentors, and Family Resource Centers.

### Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS @ 7:00AM (04/06/2015-06/29/2015)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dogs needs, health, nutrition requirements, safety and care. This program aired on the main digital stream, channel 1.
Other Matters (2 of 11)	Response
Program Title	LIVE LIFE & WIN!
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 7:00AM (04/07/2015-06/30/2015)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational	The goal of this series is to inspire and enlighten young viewers with inspirational teen success
and informational objective	stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health
of the program and how it	and wellness. The series will promote such critical themes as social responsibility,
meets the definition of	perseverance, leadership, academic achievement and volunteerism. This program aired on the
Core Programming.	main digital stream, channel 1.

Other Matters (3 of 11)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times	WEDNESDAYS @ 7:00AM (04/01/2015-06/24/2015)
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of Program	30 mins

Age of Target Child Audience from

Describe the

informational

it meets the

Programming.

objective of the

The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who educational and accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens program and how to make the right decision at the right moment. This program aired on the main digital stream, channel definition of Core 1.

Other Matters (4 of 11)	Response
Program Title	ON THE SPOT
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS @ 7:00AM (04/02/2015-06/25/2015)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program aired on the main digital stream, channel 1.

Other Matters (5 of 11)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS @ 7:00AM (04/03/2015-06/26/2015)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program aired on the main digital stream, channel 1.

Other Matters (6 of 11)	Response
Program Title	MADE IN HOLLYWOOD TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30AM (04/04/2015-06/27/2015)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program aired on the main digital stream, channel 1.

Other Matters (7 of 11)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 10:00AM (04/04/2015-06/27/2015)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the main digital stream, channel 1.

Other Matters (8 of 11)	Response
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS @ 9:00AM AND 9:30AM (04/03/2015-06/26/2015)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken "on the job" to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed. This program aired on the secondary digital stream, channel 2.

Other Matters (9 of 11)	Response
Program Title	PASSPORT TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS @ 10:00AM (04/03/04/2015-06/26/2015)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes the viewer along with Lexi and Leonard as they travel to engaging and kid friendly locations. The hosts along with a rotating cast of characters, friends and guests bring their travel experiences to the screen focusing on local culture, history and entertainment. Through a variety of hands-on adventure, expert interviews and cartoon animation, each episode takes the viewer to a new exciting locale to explore the best of what the world has to offer. This program aired on the secondary digital stream, channel 2.

of 11)	Response
Program Title	NATURE ADVENTURES WITH TERRI AND TODD
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS @ 10:30AM (04/03/2015-06/26/2015)
Total times aired at regularly scheduled time	
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	-
<b>O</b>	
	Response AQUA KIDS ADVENTURE
(11 of 11)	
(11 of 11) Program Title Origination	AQUA KIDS ADVENTURE
(11 of 11) Program Title Origination Days/Times Program Regularly Scheduled	AQUA KIDS ADVENTURE Syndicated
(11 of 11) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	AQUA KIDS ADVENTURE Syndicated FRIDAYS @ 11:00AM AND 11:30AM (04/03/2015-06/26/2015)
(11 of 11) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program	AQUA KIDS ADVENTURE Syndicated FRIDAYS @ 11:00AM AND 11:30AM (04/03/2015-06/26/2015)

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WUXP LICENSEE, LLC

Attachments No Attachments.