



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022824668** | File Number: **CPR-121275** | Submit Date: **07/05/2011** | Call Sign: **WJW** | Facility ID: **73150** | City: **CLEVELAND** | State: **OH**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/05/2011** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Cleveland
	Web Home Page Address	www.fox8.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:00AM ON WJW 8.1
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM IS HOSTED BY EMMY WINNING ACTRESS MARIETTE HARTELY, WHO HAS DEDICATED HERSELF TO FIGHTING FOR THE RIGHTS OF ANIMALS FOR OVER 20 YEARS. THIS SERIES OF VIDEOS ON WILD ANIMALS, BIRDS AND INSECTS IN THEIR NATURAL ENVIRONMENTS IS DESIGNED TO ENGAGE THE CURIOSITY AND DEVELOPING INTELLIGENCE OF BOYS AND GIRLS IN THE BEGINNING SCHOOL YEARS. THERE IS A SPECIAL EMPHASIS ON NATURE, SCIENCE, THE ADAPTATION AND SURVIVAL OF SPECIES, AND THEIR ROLD IN HUMAN PLANETARY WELFARE. EACH EPISODE EXAMINES TOPICS OF GEOGRAPHY, ECOLOGY AND THE WAYS IN WHICH NON-HUMANS (ANIMALS/BIRDS/INSECTS) ADJUST TO THE COMPLEXITIES OF THEIR SPECIFIC HABITATS IN THE VARIOUS CONTINENTS AND OCEANS THAT MAKE UP OUR PLANET; EARTH. THE EPISODES ARE DESIGNED SPECIFICALLY TO ENGAGE THE SPECIAL COGNITIVE AND SOCIAL /EMOTIONAL CAPACITIES OF THIS AGE GROUP.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 10)		Response
Program Title	AWESOME ADVENTURES ON WJW 8.1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS 7:30AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM FEATURES A HOST AND TWO DIFFERENT TEENS EACH WEEK TRAVELING TO EXOTIC OR REMOTE LOCATIONS. PROGRAM IS DESIGNED TO EDUCATE, INFORM AND ENTERTAIN VIEWERS ABOUT THE WORLD AROUND THEM. EACH JOURNEY IS A LESSON IN THE BEAUTY OF NATURE, ITS CREATURES, AND THE PEOPLE WHO INHABIT THE LAND. SHOW IS DESIGNED TO MAKE LEARNING FUN AND NOT BE PREACHY IN ITS DELIVERY.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 10)		Response
Program Title	ANIMAL RESCUE	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS 8:00PM ON WJW 8.1	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM INCLUDES SAFETY TIPS AND INFORMATION ABOUT VARIOUS ANIMALS AND THEIR HABITATS. THE SHOW ALSO FOCUSES ON REAL LIFE IN-THE-FIELD EXPERIENCES OF PROFESSIONALS AND ORDINARY PEOPLE TAKING CARE OF, TREATING, AND HELPING VARIOUS ANIMALS, AS WELL AS EXHIBITING GOOD SOCIAL RESPONSIBILITY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	
	Response
Program Title	PETS TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:30AM ON WJW 8.1
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM EXPLAINS THE POSITIVES AND NEGATIVES OF PET OWNERSHIP, INCLUDING HOW TO CARE FOR YOUR PET. FEATURES SEGMENTS ON OWNERS, TRAINERS AND OTHER PEOPLE WHO INTERACT WITH DOMESTICATED ANIMALS. INCLUDES AN ASK THE PET VET SEGMENT WHERE CHILDREN CAN GET ANSWERS TO THEIR QUESTIONS FROM A VETERNARIAN.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	
	Response
Program Title	CAREER DAY

Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 9:00AM ON WJW 8.1
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM INTRODUCES TEENS TO DIVERSE CAREERS, AND MAPS THE PATHS TAKEN BY PEOPLE IN THOSE FIELDS TO GET WHERE THEY ARE TODAY. STUDENTS OFTEN DON'T KNOW WHAT THEY WANT TO DO AND ARE UNSURE THAT INTERESTS THEY MAY HAVE COULD BECOME A CAREER. FIRST-PERSON INTERVIEWS WITH MARINE BIOLOGISTS, METEOROLOGISTS, DOCTORS, JOURNALISTS, AND VIDEOGAME PRODUCERS - TO NAME A FEW. ATTRIBUTES AND ADVICE EMPHASIZED BY GUEST INSTILL A GROUNDED BALANCE OF PRIORITIES, DEDICATION, AND PERSEVERENCE TEENS CAN APPLY TO THEIR LIVES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program
(6 of 10)**

Response

Program Title	MAD ABOUT...
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 9:30AM ON WJW 8.1
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM USES A DIVERSE AND DYNAMIC CAST OF YOUNG PEOPLE, SKETCH COMEDY, MUSIC VIDEOS, ANIMATION, AND KID ON THE STREET INTERVIEWS TO TEACH, ENTERTAIN AND INSPIRE TEENS TO MAKE QUALITY LIFE DECISIONS. SUBJECTS INCLUDE FINANCIAL LITERACY, NUTRITION, EARTH SCIENCE, ECOLOGY, HEALTH, LIFE SKILLS, CYBER BULLYING, AND FITNESS; ALL TIED TO NATIONAL EDUCATION STANDARDS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	THIS WEEK IN BASEBALL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 3:30PM OR 12:30PM ON WJW 8.1
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS WEEK IN BASEBALL HIGHLIGHTS THE PRO-SOCIAL ON AND OFF THE FIELD ACTIVITIES OF MAJOR LEAGUE BASEBALL'S LEADING PLAYERS AND COACHES. WORKING WITH THE NATIONAL ASSOCIATION FOR SPORT AND PHYSICAL EDUCATION (NAPSE), THE PROGRAM SEEKS TO PROVIDE TODAY'S YOUTH WITH EDUCATIONAL MESSAGES THAT CAN HAVE AN IMPACT ON THE DEVELOPMENT OF POSITIVE LIFESTYLE BEHAVIORS. THE PROGRAM PORTRAYS POSITIVE OUTCOMES THAT CAN RESULT FROM DEDICATION, HARD WORK, SELF-DISCIPLINE, TEAMWORK, PRACTICE AND PERSONAL RESPONSIBILITIES. THE PROGRAM ALSO RELATES THE ACHIEVEMENTS AND EXPERIENCES OF BASEBALL PLAYERS TO POTENTIAL ACHIEVEMENTS IN LIFE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THIS WEEK IN BASEBALL
List date and time rescheduled	SATURDAY 5/28/11 AT 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY 5/28/11 AT 3:30PM
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	THIS WEEK IN BASEBALL
List date and time rescheduled	SATURDAY 4/9/11 AT 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY 4/9/11 AT 3:30PM
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	THIS WEEK IN BASEBALL

List date and time rescheduled	SATURDAY 4/30/11 AT 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY 4/30/11 AT 3:30PM
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	THIS WEEK IN BASEBALL
List date and time rescheduled	SATURDAY 5/7/11 AT 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY 5/7/11 AT 3:30PM
Reason for Preemption	Sports

Digital Core Program (8 of 10)	Response
Program Title	CRITTER GITTERS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:00AM AND 11:30AM ON WJW 8.2
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SERIES FEATURES A NON-VIOLENT, ADVENTUROUS FORMAT THAT CAN BE ENJOYED BY THE ENTIRE FAMILY WHILE STIMULATING CREATIVITY, PROMOTING TEAM WORK, AND SHOWCASING MORAL DILEMMAS AND SOCIAL VALUES. A SEARCH AND RESCUE, ANIMAL ADVENTURE-THEMED SERIES WITH AN ENTERTAINING TWIST OF INVESTIGATIVE AND DETECTIVE SUPER SLEUTHING BY A GROUP OF NEIGHBORHOOD KIDS, A VETERINARIAN, A MARINE BIOLOGIST, A ZANY PROFESSOR, AND COLORFUL NEIGHBORHOOD CHARACTERS. ACTION AND STIMULATING STORY LINES COMBINED WITH COMPELLING SITUATIONS ALONG WITH KIDS' NATURAL CURIOSITY AND LOVE FOR ANIMALS. SERIES FEATURES A DIVERSE CAST PROVIDING POSITIVE ROLE MODELS. TO ADD VARIETY TO THE SERIES, EPISODES HAVEN BEEN PRODUCED IN COSTA RICA, SWITZERLAND, THE FLORIDA EVERGLADES, THE GREAT NORTHWEST, EAST COAST, MID WEST... JUST ABOUT EVERYWHERE IN THE USA.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	CURIOSITY QUEST
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:00PM AND 12:30PM ON WJW 8.2
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CURIOSITY QUEST IS AN UPBEAT, FAMILY, EDUCATIONAL PROGRAM THAT EXPLORES WHAT VIEWERS ARE CURIOUS ABOUT. IN EACH SHOW, HOST JOEL GREENE VENTURES ON A QUEST TO ANSWER VIEWER'S LETTERS OF CURIOSITY. EACH QUEST TAKES THE AUDIENCE ON LOCATION FOR AN UNSCRIPTED, HANDS-ON, EDUCATIONAL EXPLORATION. IN ADDITION, THROUGHOUT EACH PROGRAM, JOEL WILL HIT THE STREETS TO GET REAL AND OFTEN COMICAL ANSWERS TO QUESTIONS PERTAINING TO EACH EPISODE. JOEL'S ENTHUSIASTIC PERSONALITY OFTEN LANDS HIM IN HILARIOUS SITUATIONS IN PURSUIT OF THE ANSWER.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	MUSTARD PANCAKES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM AND 10:30AM ON WJW 8.2
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES IS A TELEVISION SERIES FOR CHILDREN, FEATURING THE LOVEABLE AND TALENTED COURTNEY CAMPBELL, AND HER FAMILY OF FUN-LOVING FRIENDS. EACH EPISODE MIRRORS A SLICE OF EVERYDAY LIFE, FROM PROBLEMS TO CELEBRATIONS AND EVERYTHING IN BETWEEN. COURTNEY LIVES WITH HER CAT, MR. D., AND HER THREE DOGS, OOGLEBERRY INK DOG, TINY TINA TEN TOES AND MO - DEFINITELY AN OFFBEAT FAMILY! COURTNEY'S HOME IS WARM, FRIENDLY AND INVITING. A COZY PLACE, WHERE ALL CHILDREN FEEL COMFORTABLE HANGING OUT, SINGING SONGS AND HEARING STORIES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	CLARE TARICKSKA
Address	5800 S MARGINAL ROAD
City	CLEVELAND
State	OH
Zip	44103
Telephone Number	216-432-4042
Email Address	clare.taricska@fox8.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	THE STATION TERMINATED ANALOG OPERATIONS PRIOR TO THIS PROGRAMMING PERIOD. LICENSEE'S RESPONSES TO QUESTIONS 2,3,4 AND 7 THEREFORE REFER TO THE STATION'S MAIN DIGITAL PROGRAMMING STREAM, CHANNEL 8.1. THE STATION BEGAN AIRING A DIGITAL SUBCHANNEL ON 8.2 AT 12:00AM 1/1/2011.

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:00AM ON WJW 8.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM IS HOSTED BY EMMY WINNING ACTRESS MARIETTE HARTELY, WHO HAS DEDICATED HERSELF TO FIGHTING FOR THE RIGHTS OF ANIMALS FOR OVER 20 YEARS. THIS SERIES OF VIDEOS ON WILD ANIMALS, BIRDS AND INSECTS IN THEIR NATURAL ENVIRONMENTS IS DESIGNED TO ENGAGE THE CURIOSITY AND DEVELOPING INTELLIGENCE OF BOYS AND GIRLS IN THE BEGINNING SCHOOL YEARS. THERE IS A SPECIAL EMPHASIS ON NATURE, SCIENCE, THE ADAPTATION AND SURVIVAL OF SPECIES, AND THEIR ROLD IN HUMAN PLANETARY WELFARE. EACH EPISODE EXAMINES TOPICS OF GEOGRAPHY, ECOLOGY AND THE WAYS IN WHICH NON-HUMANS (ANIMALS/BIRDS/INSECTS) ADJUST TO THE COMPLEXITIES OF THEIR SPECIFIC HABITATS IN THE VARIOUS CONTINENTS AND OCEANS THAT MAKE UP OUR PLANET; EARTH. THE EPISODES ARE DESIGNED SPECIFICALLY TO ENGAGE THE SPECIAL COGNITIVE AND SOCIAL /EMOTIONAL CAPACITIES OF THIS AGE GROUP.

Other Matters (2 of 11)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30AM ON WJW 8.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM FEATURES A HOST AND TWO DIFFERENT TEENS EACH WEEK TRAVELING TO EXOTIC OR REMOTE LOCATIONS. PROGRAM IS DESIGNED TO EDUCATE, INFORM AND ENTERTAIN VIEWERS ABOUT THE WORLD AROUND THEM. EACH JOURNEY IS A LESSON IN THE BEAUTY OF NATURE, ITS CREATURES, AND THE PEOPLE WHO INHABIT THE LAND. SHOW IS DESIGNED TO MAKE LEARNING FUN AND NOT BE PREACHY IN ITS DELIVERY.

Other Matters (3 of 11)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:00AM ON WJW 8.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM INCLUDES SAFETY TIPS AND INFORMATION ABOUT VARIOUS ANIMALS AND THEIR HABITATS. THE SHOW ALSO FOCUSES ON REAL LIFE IN-THE-FIELD EXPERIENCES OF PROFESSIONALS AND ORDINARY PEOPLE TAKING CARE OF, TREATING, AND HELPING VARIOUS ANIMALS, AS WELL AS EXHIBITING GOOD SOCIAL RESPONSIBILITY.

Other Matters (4 of 11)	Response
Program Title	PETS TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:30AM ON WJW 8.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM EXPLAINS THE POSITIVES AND NEGATIVES OF PET OWNERSHIP, INCLUDING HOW TO CARE FOR YOUR PET. FEATURES SEGMENTS ON OWNERS, TRAINERS AND OTHER PEOPLE WHO INTERACT WITH DOMESTICATED ANIMALS. INCLUDES AN ASK THE PET VET SEGMENT WHERE CHILDREN CAN GET ANSWERS TO THEIR QUESTIONS FROM A VETERNARIAN.

Other Matters (5 of 11)	Response
Program Title	CAREER DAY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 9:00AM ON WJW 8.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

PROGRAM INTRODUCES TEENS TO DIVERSE CAREERS, AND MAPS THE PATHS TAKEN BY PEOPLE IN THOSE FIELDS TO GET WHERE THEY ARE TODAY. STUDENTS OFTEN DON'T KNOW WHAT THEY WANT TO DO AND ARE UNSURE THAT INTERESTS THEY MAY HAVE COULD BECOME A CAREER. FIRST-PERSON INTERVIEWS WITH MARINE BIOLOGISTS, METEOROLOGISTS, DOCTORS, JOURNALISTS, AND VIDEOGAME PRODUCERS - TO NAME A FEW. ATTRIBUTES AND ADVICE EMPHASIZED BY GUEST INSTILL A GROUNDED BALANCE OF PRIORITIES, DEDICATION, AND PERSEVERENCE TEENS CAN APPLY TO THEIR LIVES.

Other Matters (6 of 11)

Response

Program Title MAD ABOUT...

Origination Syndicated

Days/Times Program Regularly Scheduled SATURDAYS 9:30AM ON WJW 8.1

Total times aired at regularly scheduled time 10

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

PROGRAM USES A DIVERSE AND DYNAMIC CAST OF YOUNG PEOPLE, SKETCH COMEDY, MUSIC VIDEOS, ANIMATION, AND KID ON THE STREET INTERVIEWS TO TEACH, ENTERTAIN AND INSPIRE TEENS TO MAKE QUALITY LIFE DECISIONS. SUBJECTS INCLUDE FINANCIAL LITERACY, NUTRITION, EARTH SCIENCE, ECOLOGY, HEALTH, LIFE SKILLS, CYBER BULLYING, AND FITNESS; ALL TIED TO NATIONAL EDUCATION STANDARDS. STATION'S CONTRACT WITH PROGRAM ENDS 9/4/11.

Other Matters (7 of 11)

Response

Program Title ON THE SPOT

Origination Syndicated

Days/Times Program Regularly Scheduled SATURDAY 9/24/11 AT 1:30PM ON WJW 8.1

Total times aired at regularly scheduled time 1

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	STATION'S CONTRACT WITH THE PROGRAM BEGINS 9/19/1, SO ONLY 1 EPISODE WILL AIR IN 3RD QUARTER 2011. PROGRAM IS BASED ON NATIONAL AND STATE CURRICULUM STANDARDS AND PRESENTS TRIVIA EVERYONE SHOULD KNOW IN A MAN ON THE STREET FORMAT DESIGNED TO BE BOTH ENTERTAINING AND EDUCATIONAL. PROGRAM FEATURES QUESTIONS FROM KEY SUBJECTS LIKE SCIENCE, MATH, ENGLISH, HISTORY, ART, GEOGRAPHY AND MORE.
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Other Matters (8 of 11) Response

Program Title THIS WEEK IN BASEBALL

Origination Network

Days/Times SATURDAYS 3:30PM ON WJW 8.1
Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS WEEK IN BASEBALL HIGHLIGHTS THE PRO-SOCIAL ON AND OFF THE FIELD ACTIVITIES OF MAJOR LEAGUE BASEBALL'S LEADING PLAYERS AND COACHES. WORKING WITH THE NATIONAL ASSOCIATION FOR SPORT AND PHYSICAL EDUCATION (NAPSE), THE PROGRAM SEEKS TO PROVIDE TODAY'S YOUTH WITH EDUCATIONAL MESSAGES THAT CAN HAVE AN IMPACT ON THE DEVELOPMENT OF POSITIVE LIFESTYLE BEHAVIORS. THE PROGRAM PORTRAYS POSITIVE OUTCOMES THAT CAN RESULT FROM DEDICATION, HARD WORK, SELF-DISCIPLINE, TEAMWORK, PRACTICE AND PERSONAL RESPONSIBILITIES. THE PROGRAM ALSO RELATES THE ACHIEVEMENTS AND EXPERIENCES OF BASEBALL PLAYERS TO POTENTIAL ACHIEVEMENTS IN LIFE.
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Other Matters (9 of 11) Response

Program Title CRITTER GITTERS

Origination Network

Days/Times SATURDAYS 11:00AM AND 11:30AM ON WJW 8.2
Program Regularly Scheduled

Total times aired at regularly scheduled time 26

Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SERIES FEATURES A NON-VIOLENT, ADVENTUROUS FORMAT THAT CAN BE ENJOYED BY THE ENTIRE FAMILY WHILE STIMULATING CREATIVITY, PROMOTING TEAM WORK, AND SHOWCASING MORAL DILEMMAS AND SOCIAL VALUES. A SEARCH AND RESCUE, ANIMAL ADVENTURE-THEMED SERIES WITH AN ENTERTAINING TWIST OF INVESTIGATIVE AND DETECTIVE SUPER SLEUTHING BY A GROUP OF NEIGHBORHOOD KIDS, A VETERINARIAN, A MARINE BIOLOGIST, A ZANY PROFESSOR, AND COLORFUL NEIGHBORHOOD CHARACTERS. ACTION AND STIMULATING STORY LINES COMBINED WITH COMPELLING SITUATIONS ALONG WITH KIDS' NATURAL CURIOSITY AND LOVE FOR ANIMALS. SERIES FEATURES A DIVERSE CAST PROVIDING POSITIVE ROLE MODELS. TO ADD VARIETY TO THE SERIES, EPISODES HAVEN BEEN PRODUCED IN COSTA RICA, SWITZERLAND, THE FLORIDA EVERGLADES, THE GREAT NORTHWEST, EAST COAST, MID WEST... JUST ABOUT EVERYWHERE IN THE USA.

Other Matters (10 of 11)	Response
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Program Title	CURIOSITY QUEST
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 12:00PM AND 12:30PM ON WJW 8.2
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CURIOSITY QUEST IS AN UPBEAT, FAMILY, EDUCATIONAL PROGRAM THAT EXPLORES WHAT VIEWERS ARE CURIOUS ABOUT. IN EACH SHOW, HOST JOEL GREENE VENTURES ON A QUEST TO ANSWER VIEWER'S LETTERS OF CURIOSITY. EACH QUEST TAKES THE AUDIENCE ON LOCATION FOR AN UNSCRIPTED, HANDS-ON, EDUCATIONAL EXPLORATION. IN ADDITION, THROUGHOUT EACH PROGRAM, JOEL WILL HIT THE STREETS TO GET REAL AND OFTEN COMICAL ANSWERS TO QUESTIONS PERTAINING TO EACH EPISODE. JOEL'S ENTHUSIASTIC PERSONALITY OFTEN LANDS HIM IN HILARIOUS SITUATIONS IN PURSUIT OF THE ANSWER.
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Other Matters (11 of 11)	Response
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Program Title	MUSTARD PANCAKES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:00AM AND 10:30AM ON WJW 8.2

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES IS A TELEVISION SERIES FOR CHILDREN, FEATURING THE LOVEABLE AND TALENTED COURTNEY CAMPBELL, AND HER FAMILY OF FUN-LOVING FRIENDS. EACH EPISODE MIRRORS A SLICE OF EVERYDAY LIFE, FROM PROBLEMS TO CELEBRATIONS AND EVERYTHING IN BETWEEN. COURTNEY LIVES WITH HER CAT, MR. D., AND HER THREE DOGS, OOGLEBERRY INK DOG, TINY TINA TEN TOES AND MO - DEFINITELY AN OFFBEAT FAMILY! COURTNEY'S HOME IS WARM, FRIENDLY AND INVITING. A COZY PLACE, WHERE ALL CHILDREN FEEL COMFORTABLE HANGING OUT, SINGING SONGS AND HEARING STORIES.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>COMMUNITY TELEVISION OF OHIO LICENSE, LLC</p>

Attachments

No Attachments.