



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0013522388** | File Number: **CPR-129842** | Submit Date: **04/10/2012** | Call Sign: **KSAZ-TV** | Facility ID: **35587**  
City: **PHOENIX** | State: **AZ**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/10/2012** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2012

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Phoenix
	Web Home Page Address	www.myfoxphoenix.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(6)**

<b>Digital Core Program (1 of 6)</b>	<b>Response</b>
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 7:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective is to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of at least four stories designed to teach children about exotic and unique animals from the wild as well as to educate them further about the animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 6)</b>	<b>Response</b>
Program Title	Whaddayado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddayado is a half-hour weekly educational series designed to educate, inform, inspire, and entertain children ages 16 and under (specifically targeted to ages 13-16) about the world around them. Each episode is an educational life lesson, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 6)</b>		<b>Response</b>
Program Title		Made in Hollywood: Teen Edition
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays @ 8:00am 1/7/12-2/4/12 and Saturday's at 10:00am 2/11/12-3/31/12
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Made in Hollywood: Teen Edition is an FCC friendly, Educational/Informational, nationally syndicated weekly series. Its core programming targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & 3D Technology. The content-rich spin-off introduces its audience to behind-the-scenes film making, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

<b>Digital Core Program (4 of 6)</b>		<b>Response</b>
Program Title		Real Winning Edge

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 8:30am 1/7/12-2/4/12 and Saturday's at 10:30am 2/11/12-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness. The Winning Edge television series includes three profiles of young athletic achievers per 30 minute episode. Challenger Films seeks to inspire youth to seek a life of integrity and character. Each program features a celebrity to introduce teen role models. Target audience teens 13-16. Educational objectives to encourage teens to overcome past mistakes, turn weaknesses into strengths, deal with peer pressure, put others first, cope with family issues and to always do your best.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 6)**

**Response**

Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 9:00am 1/7/12-2/4/12 and 11:00am 2/11/12-3/31/12

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series features: Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13 to 16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 9:30am 1/7/12-2/4/12 and 11:30am 2/11/12-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins



Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Displays the hard work and dedication that it takes to succeed in sports and in life. It chronicles the trials and tribulations of young athletes as they strive to become top level athletes and succeed in life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Richard Taylor
Address	511 W. Adams
City	Phoenix
State	AZ
Zip	85003
Telephone Number	602-257-1234
Email Address	richie.taylor@foxtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KSAZ airs the following :30 PSA's geared toward informing and educating youth on Saturday's from 7:00-8:00am and 10:00am-12:00pm: Teen Lifeline, Drug Free America, Cure Autism, Communities in School, Days End, Meningitis Association, Girls and Boys Town, Sojourner Center, JDRF, Ad Council, Silent Witness Program, Unicef, Multiple Sclerosis, United Blood Services, Donate Life, United Way, Primary Immunodeficiency, HIV Care, Governor's Office of Safety, World Wildlife Fund, National Bone Marrow Program, Special Olympics, American Hearing Association, March Of Dimes, Emma Bowen Foundation, First Tee Golf, AZ Kidney, Secondhand Smoke, Big Brother Big Sister, Fatherhood, American Red Cross, Reading is Fundamental, National Institute of Drug Abuse, Healthy Lifestyles, Amber Alert, Childhood Cancer, Bear Essential News for Kids. KSAZ-TV simulcast its analog and digital signals until June 12, 2009. After June 12th, the children's programming listed only aired on our digital channel.

**Other Matters (7)**

<b>Other Matters (1 of 7)</b>	<b>Response</b>
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective is to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of at least four stories designed to teach children about exotic and unique animals from the wild as well as to educate them further about the animals they see everyday.

<b>Other Matters (2 of 7)</b>	<b>Response</b>
Program Title	Whaddayado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's @ 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddayado is a half-hour weekly educational series designed to educate, inform, inspire, and entertain children ages 16 and under (specifically targeted to ages 13-16) about the world around them. Each episode is an educational life lesson, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere.

<b>Other Matters (3 of 7)</b>	<b>Response</b>
Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition is an FCC friendly, Educational/Informational, nationally syndicated weekly series. Its core programming targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & 3D Technology. The content-rich spin-off introduces its audience to behind-the-scenes film making, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.
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**Other Matters (4 of 7)**

**Response**

Program Title      The Real Winning Edge

Origination              Syndicated

Days/Times Program Regularly Scheduled      Saturday's @ 10:30am

Total times aired at regularly scheduled time      13

Length of Program      30 mins

Age of Target Child Audience from      13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.      The Real Winning Edge delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness. The Winning Edge television series includes three profiles of young athletic achievers per 30 minute episode. Challenger Films seeks to inspire youth to seek a life of integrity and character. Each program features a celebrity to introduce teen role models. Target audience teens 13-16. Educational objectives to encourage teens to overcome past mistakes, turn weaknesses into strengths, deal with peer pressure, put others first, cope with family issues and to always do your best.

**Other Matters (5 of 7)**

**Response**

Program Title              Live Life and Win

Origination              Syndicated

Days/Times Program Regularly Scheduled      Saturday's @ 11:00am

Total times aired at regularly scheduled time      13

Length of Program      30 mins

Age of Target Child Audience from      13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.      The goals of the series are to encourage the 13 to 16 years old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".

<b>Other Matters (6 of 7)</b>		<b>Response</b>
Program Title	Sports Stars of Tomorrow	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday's @ 11:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Displays the hard work and dedication that it takes to succeed in sports and in life. It chronicles the trials and tribulations of young athletes as they strive to become top level athletes and succeed in life.	

<b>Other Matters (7 of 7)</b>		<b>Response</b>
Program Title	MLB Player Poll	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday's at 12:00pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players preferences in areas outside of baseball with topics like What Career Interests You After You Retire from Baseball?, or What Is Your Favorite City To Play In? or What Player From History Would You Most Like To Watch/Play For/Play Against? In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise.	

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>NW Communications of Phoenix, Inc.</b></p>



## Attachments

No Attachments.