



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005935499** | File Number: **CPR-131149** | Submit Date: **07/05/2012** | Call Sign: **KWHB** | Facility ID: **37099** | City: **TULSA** | State: **OK**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/05/2012** | Filing Status: **Active**

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Report reflects information for : **Second Quarter of 2012**

**General Information**

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	LeSEA
	Nielsen DMA	Tulsa
	Web Home Page Address	www.kwhb.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(11)**

<b>Digital Core Program (1 of 11) Response</b>	
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife by showing how other young people do the same whether it's saving sea turtles or participating in beach cleanup. Aqua Kids demonstrate the realy and lasting contribution children can make in protecting their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 11) Response</b>	
Program Title	PASSPORT TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport to Explore takes an atypical approach since the focus is specifically aimed at the 13-16 year old group. Teens - the "Young Explorers" travel the globe in search of exciting and adventure fulfilled places and learn a lot in the process.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 11)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventure gives young viewers an inside look into the wonderful world of the animal kingdom. Viewers learn how nature and the environment play into the world ecological system, including humans and animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents insight into careers of real people and offers young viewers an educational overview of interesting and exciting careers. The host presents informatino intended to stimulate interest and expand youths' future career ideas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 11) Response	
Program Title	ADVENTURES IN ODYSSEY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series presents original stories brought to life by actors who make viewers feel part of the experience. These fictional character-building dramas are created by an award winning team that uses storytelling to teach lasting truths.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11) Response	
Program Title	LAURA MCKENZIE'S TRAVELER
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 4:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura travels around the world showing viewers the beauties of each location. She gives tips and advice on history, monuments, architecture, lodging and shopping, giving young people confidence and knowledge required to travel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 11)</b>	
	<b>Response</b>
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	11 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a nationally-syndicated weekly TV series featuring actual cases of missing persons, both children and adults, from across North America. Working with local, State and Federal law enforcement agencies including the FBI and the National Center for Missing and Exploited Children, the goal is to provide viewers with vital facts about missing individuals and to increase public awareness and safety.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 11)</b>	
	<b>Response</b>
Program Title	GINA D'S KIDS CLUB
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30AM



Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this program, which airs on our second digital channel, was developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman, two highly respected educators. Gina D's Kids Club is a viable vehicle in the development of the self image, social, math and reading skills of young children. The main character Gina D is a fun loving positive role model who connects with the 2-6 year old viewer in a mother-like way. Children are entertained and educated by a cast of whimsical characters including Simon Wannabe, Mister Pockets, Miss Millie Muffin, Pierre D'Artist, TV Ted and Doggy Brown. Gina D's Kids Club is a place where every kid belongs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 11)</b>		<b>Response</b>
Program Title	SING ALONG WITH GINA D	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS 8:00AM AND 8:30AM	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode, which airs on our second digital channel, was developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman. Sing Along With Gina D uses music to develop the self image, social, math and reading skills of young children. The main character, Gina D, is a fun loving positive role model who connects with the 2-6 year old viewer in a mother-like way. Children are entertained and educated by a cast of whimsical characters including Simon Wannage, Mister Pociets, Miss Millie Muffin, Pierre D'Artist, TV Ted and Doggy Brown.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 11)</b>	
	<b>Response</b>
Program Title	ADVENTURES IN ODYSSEY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 10:00AM,10:30AM; M-F 3P
Total times aired at regularly scheduled time	93
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character building stories kids love. This series, which airs on our second digital channel, presents original stories brought to life by actors who make the viewer feel part of the experience. These fictional character building dramas are created by an award winning team that uses storytelling to teach lasting truths.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (11 of 11)</b>	
	<b>Response</b>
Program Title	DANIEL BOONE
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F 4-5PM
Total times aired at regularly scheduled time	55
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Daniel Boone series, which airs on our second digital channel, shows young viewers and families what it was like to live on the pioneer frontier 100 years ago with all the adversity of the lifestyle. This program meets the definition of core programming as it teaches children various lessons on building character and persevering through hardships that may come their way. The series teaches valuable lessons on maintaining the family unit and working together in that unit.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	SUSAN SMITH
Address	8835 S. MEMORIAL
City	TULSA
State	OK
Zip	74133
Telephone Number	918-254-4701
Email Address	susansmith@lesea.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KWHB strives to provide programming that not only complies with the Children's Television Act, but also provides a positive family orientation to our schedule. We at KWHB desire to interest and involve parents in what their children are watching. We provide educational and entertaining shows that will enable this cooperation.

**Other Matters (11)**

<b>Other Matters (1 of 11)</b>	<b>Response</b>
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife by showing how other kids can do the same whether it's saving sea turtles or participating in beach cleanup. The Aqua Kids demonstrate the real and lasting contribution children can make in protecting their community and the world.

<b>Other Matters (2 of 11)</b>	<b>Response</b>
Program Title	PASSPORT TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport to Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 years old group. Teens - the "Young explorers" - travel the globe in search of exciting and adventure filled places and learn in the process.

<b>Other Matters (3 of 11)</b>	<b>Response</b>
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventure will give child viewers an inside look into the wonderful world of the animal kingdom. They will begin to understand the larger picture of how nature and the environment play into the whole world's ecological system, including humans and animals.

<b>Other Matters (4 of 11)</b>	<b>Response</b>
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Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents glimpses into careers of real people and offers younger viewers an educational overview of interesting and exciting aspects of these careers. The host presents an informative program intended to stimulate interest and future career ideas.

Other Matters (5 of 11)	Response
Program Title	ADVENTURES IN ODYSSEY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character building stories kids love. This series presents original stories brought to life by actors who make the viewer feel like part of the experience. These fictional character building dramas are created by an award winning team that uses storytelling to teach lasting truths.

Other Matters (6 of 11)	Response
Program Title	LAURA MCKENZIE'S TRAVELER
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 4:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura travels around the world, showing kids the beauties of each place. She gives tips and advice on history, monuments, architecture, lodging and shopping. Laura gives young people the confidence and knowledge required to travel.

Other Matters (7 of 11)	Response
Program Title	MISSING



Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a nationally syndicated weekly TV series featuring actual cases of missing persons, both children and adults from across North America, working with local, State, and Federal law enforcement agencies including the FBI, and missing persons organizations such as The National Center for Missing and Exploited Children, the goal is to provide viewers with vital facts about missing individuals and to increase public awareness and safety.

<b>Other Matters (8 of 11)</b>	
	<b>Response</b>
Program Title	GINA D'S KIDS CLUB
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half hour program for young children, which airs on our second digital channel, was developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman, two highly respected educators. Gina D's Kids Club is a viable vehicle in the development of the self image, social, amth and reading skills in young children. The main character Gina D is a fun loving and positive role model who connects with the 2-6 year old audience in a mother-like way. Children are educated and are entertained by a cast of whimsicall characters which include Simon Wannabe, Mister Pockets, Miss Millie Muffin, Pierre D'Artist, TV Ted and Doggy Brown. Gina D's Kids Club is a place where every kid belongs.

<b>Other Matters (9 of 11)</b>	
	<b>Response</b>
Program Title	SING ALONG WITH GINA D
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:00AM; 8:30AM

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half hour program for young children, which airs on our second digital channel, was developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman, two highly respected educators. Sing Along with Gina D uses music as a viable vehicle in the development of the self image, social, math and reading skills in young children. The main character, Gina D, is a fun loving and positive role model who connects with her 2-6 year old audience in a mother-like way. Children are educated and entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Millie Muffin, Pierre D'Artist, TV Ted and Doggy Brown.

Other Matters (10 of 11)	Response
Program Title	ADVENTURES IN ODYSSEY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 10:00AM; 10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character building stories kids love. This series which airs on our second digital channel, presents original stories brought to life by actors who make the viewer feel like part of the experience. These fictional character building dramas are created by an award winning team that uses storytelling to teach lasting truths.

Other Matters (11 of 11)	Response
Program Title	DANIEL BOONE
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F 4:00-5:00P
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Daniel Boone series, which airs on our second digital channel, shows young viewers and families what it was like to live on the frontier 100 years ago, with the adversity that came with the lifestyle. This program meets the definition of core programming as it teaches children various lessons on building character and persevering through hardships. The series teaches lessons on maintaining the family unit and working together in that unit.

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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>LeSEA BROADCASTING</b></p>

## Attachments

No Attachments.