



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0019818103** | File Number: **CPR-143518** | Submit Date: **11/10/2015** | Call Sign: **WBBZ-TV** | Facility ID: **9088** |
City: **SPRINGVILLE** | State: **NY**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
11/10/2015 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Me-TV
	Nielsen DMA	Buffalo
	Web Home Page Address	www.wbbz.tv

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	13.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(24)

Digital Core Program (1 of 24)		Response
Program Title	Green Screen Adventures	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 8-9am & 10-10:30am; Sundays, 8-9am	
Total times aired at regularly scheduled time	65	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	7 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship & Compassion.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 24)		Response
Program Title	Children Talk	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 9-9:30am	
Total times aired at regularly scheduled time	13	
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Children Talk" serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 24)		Response
Program Title		Workforce
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 9:30-10am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Workforce" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and communication skills. The series shows introduces teens to a wide variety of possible careers, emphasizing how education and practical skills impact a person's ability to successfully pursue a career. The series also demonstrates real-world job experience, proving that that an appropriate education is necessary to pursue almost any career. Each episode presents two possible career paths offering teenagers a chance to get some "hands on" experience in various jobs. Program also notes educational and training requirements for various careers, as well as potential salary ranges for a given job.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 24)		Response
Program Title		Travel Thru History
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 10-10:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With its travelogue format, compelling back stories, and upbeat young narrator, the "Travel Thru History" series entices young adults to learn more about American history. The various episodes take viewers on an educational "field trip" to areas throughout the United States. The series uses beautiful photography and interviews with curators and other on-site authorities, as well as graphics, vintage photos, and film footage, to set a pace that will keep a busy young mind engaged. History is presented as a story of people one would like to have met, not a dry recitation of facts and figures, thus moving the thoughtful student out of the classroom and into the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 24)	Response
Program Title	Safari
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 24) Response	
Program Title	Cookin' with Cutty
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Cookin' with Cutty" serves the educational and informational needs of children 9 to 12 years of age with its program content, including the importance of proper nutrition and developing good habits for a healthy living. The series allows children to explore the world of good food and healthy eating. The series also educates and informs youngsters about exercise, safety, and good hygiene. Each episode highlights a recipe for making healthy dish using wholesome ingredients, offering practical alternatives to junk food. The weekly series also promotes children's creative skills and physical well being.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 24)		Response
Program Title	Kids Cooking for Kids	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays, 9:30-10am	
Total times aired at regularly scheduled time	14	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Kids Cooking for Kids" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of proper nutrition and developing good habits for a healthy living. The series allows children to explore the world of good food and healthy eating. The series also educates and informs youngsters about exercise, safety, and good hygiene. Each episode highlights a recipe for making healthy dish using wholesome ingredients, offering practical alternatives to junk food. The weekly series also promotes children's creative skills and physical well being.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (8 of 24)		Response
Program Title	Mad About	

Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About" provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. The program explores being "green" and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. The program also uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 24)		Response
Program Title	Edgemont	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays, 10:30-11am	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont series is designed to entertain its youth audience and also to inform and educate these viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. Edgemont also touches on significant societal issues and can complement classroom discussions on these topics. These issues range from considerations of diversity, racism and sexual identity, to divorce, teen pregnancy, bullying and alcohol and substance abuse.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 24)		Response
Program Title		Busy World of Richard Scarry
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 10:30-11am
Total times aired at regularly scheduled time		13
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 24)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11am-12pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside.After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy - Wimzie is a world of enchantment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 24)		Response
Program Title	Country Mouse, City Mouse	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 12-12:30pm	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	4 years to 9 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 24)		Response
Program Title		Danger Rangers
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 12:30-1pm
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (14 of 24)		Response
Program Title		Doodlebops Rockin' Road Show
Origination		Network
Days/Times Program Regularly Scheduled		Sundays, 10-10:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 24) Response	
Program Title	The Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30-11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 24)		Response
Program Title		Horseland
Origination		Network
Days/Times Program Regularly Scheduled		Monday-Friday, 9:30-10am
Total times aired at regularly scheduled time		65
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (17 of 24)		Response
Program Title		Dr. Wonder's Workshop
Origination		Network

Days/Times Program Regularly Scheduled	Saturdays, 9-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr Wonder's Workshop: Role models share life-changing truths with your children - all your children - in sign language, English, and captioned Spanish as well. If your children are Deaf, they will see themselves on the screen and know that they can become successful professionals in the arts and sciences one day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 24)		Response
Program Title		My Destiny Place
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 9:30-10am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		My Destiny Place: My Destiny Place gives children a head start by training them now in areas of entrepreneurship and leadership. It motivates children to explore endless career possibilities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (19 of 24)		Response
Program Title		Gospel Bill
Origination		Network

Days/Times Program Regularly Scheduled	Saturdays, 10-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gospel Bill: Gospel Bill and his friend Nichodemus use music and biblical teachings to share, with children of all ages, about moral characters and life lessons.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 24)		Response
Program Title		Maralee Dawn & Friends
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 10:30-11am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		A refreshing series that takes an imaginative approach to Christian and value-based children's programming. Each episode is packed with original songs, amazing stories, and much more! Ventriloquist Maralee Dawn and her unique puppet characters captivate the imagination of young viewers with adventures to exotic places, encounters with unusual creatures, and creative interactive projects. Parents will be delighted to find their children devouring the character values and adopting them into their daily lives!

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (21 of 24)	Response
Program Title	The Adventures of Donkey Ollie
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11-11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Adventures of Donkey Ollie: Delightful musical adventures with impacting messages.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 24)	Response
Program Title	Adventures in Odyssey
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am-12pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Adventures in Odyssey: Presenting exciting entertainment that brings moral and biblical principles to life! Adventures in Odyssey's memorable characters and situations are designed to ignite the imaginations of tweens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 24)		Response
Program Title		iShine KNECT
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 12-12:30pm
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		iShine KNECT: iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (24 of 24)		Response
Program Title		Youth Bytes
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 12:30-1pm
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Youth Bytes is a dynamic program geared towards today's youth. The show is hosted by Chad Daniels, who is a unique youth leader with a heart towards today's children and teenagers. With educational, interesting and fun scenarios, Chad teaches teenagers the timeless truths about living a life of faith and confronts the needs of teenagers in this fast paced, high tech world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Diane M. Breen
Address	4545 Transit Rd., Suite 750
City	Williamsville
State	NY
Zip	14221
Telephone Number	(716) 929-9079
Email Address	diane.breen@wbbz.tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	"Due to a misinterpretation of Question 8(b), the responses on the Form 398 submitted from 2010, Q 4 -2015 Q3 were incorrect and are being amended. The correct response to Question 8 (b) for : 2010 Q 4 should be 6.5 hours 2011 Q 1 should be 6.5 hours 2011 Q 2 should be 6.5 hours 2011 Q 3 should be 3.5 hours 2011 Q 4 should be 3.5 hours 2012 Q 1 through 2015 Q 3 should be 12.5 hours. Consequently, WBBZ-TV has been in compliance with Section 73.671 of the Commission's rules during its license term." The Station does not broadcast in analog; therefore, the answers to Question 2 and 7b are inapplicable.

Other Matters (24)

Other Matters (1 of 24)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8-9am & 10-10:30am; Sundays, 8-9am
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship & Compassion.

Other Matters (2 of 24)	Response
Program Title	Children Talk
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Children Talk" serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills.

Other Matters (3 of 24)	Response
Program Title	Workforce
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Workforce" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and communication skills. The series shows introduces teens to a wide variety of possible careers, emphasizing how education and practical skills impact a person's ability to successfully pursue a career. The series also demonstrates real-world job experience, proving that that an appropriate education is necessary to pursue almost any career. Each episode presents two possible career paths offering teenagers a chance to get some "hands on" experience in various jobs. Program also notes educational and training requirements for various careers, as well as potential salary ranges for a given job.

Other Matters (4 of 24)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With its travelogue format, compelling back stories, and upbeat young narrator, the "Travel Thru History" series entices young adults to learn more about American history. The various episodes take viewers on an educational "field trip" to areas throughout the United States. The series uses beautiful photography and interviews with curators and other on-site authorities, as well as graphics, vintage photos, and film footage, to set a pace that will keep a busy young mind engaged. History is presented as a story of people one would like to have met, not a dry recitation of facts and figures, thus moving the thoughtful student out of the classroom and into the world.

Other Matters (5 of 24)	Response
Program Title	Safari
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.

Other Matters (6 of 24)	Response
Program Title	Cookin' with Cutty
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Cookin' with Cutty" serves the educational and informational needs of children 9 to 12 years of age with its program content, including the importance of proper nutrition and developing good habits for a healthy living. The series allows children to explore the world of good food and healthy eating. The series also educates and informs youngsters about exercise, safety, and good hygiene. Each episode highlights a recipe for making healthy dish using wholesome ingredients, offering practical alternatives to junk food. The weekly series also promotes children's creative skills and physical well being.

Other Matters (7 of 24)	Response
Program Title	Kids Cooking for Kids
Origination	Network

Days/Times Program Regularly Scheduled	Sundays, 9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Kids Cooking for Kids" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of proper nutrition and developing good habits for a healthy living. The series allows children to explore the world of good food and healthy eating. The series also educates and informs youngsters about exercise, safety, and good hygiene. Each episode highlights a recipe for making healthy dish using wholesome ingredients, offering practical alternatives to junk food. The weekly series also promotes children's creative skills and physical well bein

Other Matters (8 of 24)	Response
Program Title	Mad About
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About" provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. The program explores being "green" and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. The program also uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions.

Other Matters (9 of 24)	Response
Program Title	Edgemont
Origination	Network

Days/Times Program Regularly Scheduled	Sundays, 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont series is designed to entertain its youth audience and also to inform and educate these viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. Edgemont also touches on significant societal issues and can complement classroom discussions on these topics. These issues range from considerations of diversity, racism and sexual identity, to divorce, teen pregnancy, bullying and alcohol and substance abuse.
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Other Matters (10 of 24)	Response
Program Title	Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (11 of 24)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11am-12pm

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside.After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rouso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy - Wimzie is a world of enchantment.

Other Matters (12 of 24)	Response
Program Title	Country Mouse, City Mouse
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12-12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.

Other Matters (13 of 24)	Response
Program Title	Danger Rangers

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30-1pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.

Other Matters (14 of 24)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!

Other Matters (15 of 24)	Response
Program Title	The Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.
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Other Matters (16 of 24)	Response
Program Title	Horseland
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday, 9:30-10am
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test.

Other Matters (17 of 24)	Response
Program Title	Dr. Wonder's Workshop
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr Wonder's Workshop: Role models share life-changing truths with your children - all your children - in sign language, English, and captioned Spanish as well. If your children are Deaf, they will see themselves on the screen and know that they can become successful professionals in the arts and sciences one day.

Other Matters (18 of 24)	Response
Program Title	My Destiny Place
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	My Destiny Place: My Destiny Place gives children a head start by training them now in areas of entrepreneurship and leadership. It motivates children to explore endless career possibilities.
Other Matters (19 of 24)	
Program Title	Gospel Bill
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gospel Bill: Gospel Bill and his friend Nichodemus use music and biblical teachings to share, with children of all ages, about moral characters and life lessons.
Other Matters (20 of 24)	
Program Title	Maralee Dawn & Friends
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A refreshing series that takes an imaginative approach to Christian and value-based children's programming. Each episode is packed with original songs, amazing stories, and much more! Ventriloquist Maralee Dawn and her unique puppet characters captivate the imagination of young viewers with adventures to exotic places, encounters with unusual creatures, and creative interactive projects. Parents will be delighted to find their children devouring the character values and adopting them into their daily lives!
Other Matters (21 of 24)	
Program Title	The Adventures of Donkey Ollie
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Adventures of Donkey Ollie: Delightful musical adventures with impacting messages.

Other Matters (22 of 24)	Response
Program Title	Adventures in Odyssey
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am-12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Adventures in Odyssey: Presenting exciting entertainment that brings moral and biblical principles to life! Adventures in Odyssey's memorable characters and situations are designed to ignite the imaginations of tweens.

Other Matters (23 of 24)	Response
Program Title	iShine KNECT
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12-12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	iShine KNECT: iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process.

Other Matters (24 of 24)	Response
Program Title	Youth Bytes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30-1pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Youth Bytes is a dynamic program geared towards today's youth. The show is hosted by Chad Daniels, who is a unique youth leader with a heart towards today's children and teenagers. With educational, interesting and fun scenarios, Chad teaches teenagers the timeless truths about living a life of faith and confronts the needs of teenagers in this fast paced, high tech world.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>ITV of Buffalo</p>

Attachments

No Attachments.