



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-129129** | Submit Date: **04/09/2012** | Call Sign: **WHAG-TV** | Facility ID: **25045**
City: **HAGERSTOWN** | State: **MD**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/09/2012 | Filing Status: **Active**

Report reflects information for : First Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Washington DC
	Web Home Page Address	www.your4state.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(9)

Digital Core Program (1 of 9) Response	
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9AM 1/7/12-2/4/12
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in reces. In each story, one of more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing in directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational messages learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9) Response	
Program Title	Sheldon
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays @ 9:30Am 1/7/12-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school-aged yoka shell mollusk named Shelldn. He lives with his adoptive family, th Clams, in Shell Land, an undersea community populated bt all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mullusk) and Herman (a hermit crab) face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their enviornment from natural and man-made diseasters. In all cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them, opportunities to harness their potential and solve the problems. Each episode provides a direct social-emotional lesson and many episodes provide informtonal content relating to the sea life habitat of Shell Land and enviromental conversation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 9)

Response

Program Title	The Magic School Bus
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays @ 10AM 1/7/12-2/4/12
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9) Response	
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30AM 1/7/12-3/31/12

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books of Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with a modern lifestyle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)

Response

Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11AM 1/7/12-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What kid hsn't brought home a stray dog, baby birdor a firefly in a jar? Willa, that's who, so far, this 9-year old critter collector has adopted a firaffe, a couple of elephants, an alligator and so many other exotic animals, there's barly room in Willa's room for Willa! When thre's a Willa there is a way! From the Creator of Oswald, Willa' Wild Life is an enchanting series about a little girls unique home life that is sure to keep you in stitches and warm your hearts. Willa's Wild Life follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in i Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father,and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30AM 1/7/12-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver...Aimed for an audience with the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgement, and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	The Outdoorsman
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 11:30PM 1/8/12-3/25/12
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Outdoorsman with Buck McNeely provides viewers with an educational experience involving concepts of conservation, travel, tourism, culture and of course, world class adventure. Viewers are taken to various parts of this great country and to many parts of the world and then introduced to the people and their culture and to the flora and fauna of the area. Sons Max and Rex are co-stars. As they are taught on camera, they are also instructing America's youth about all of these elements.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	No
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Digital Core Program (8 of 9)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9AM 2/11/12-3/31/12
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Zula Patrol is a 3D/CG animatd show about six extraerrestrial characters--Captain Zula, his copilot Zeeter, Professor Multo and their pet, Gorgo, and their flying dictinaries and wig--who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take voer the universe. Each character exhibits unique abilities and traits what combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse leraning stuyles, the show communicates its educational messages through story telling and a two-part information segment at the end of each story.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 9)		Response
Program Title	Jane and the Dragon	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 10AM 2/11/12-3/31/12	
Total times aired at regularly scheduled time	8	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is animated show about a middle class, thirteen-year-old girl named Jane who is raised in the Royal Court as a Knight-in-Training. With a giant green Dragon as her best friend, Jane experiences challenges that test her skills and demonstrate her strength in character, as a Knight of the King's Guard. Entrenched in each episode are socio-emotional messages that hinge on the universal themes of courage, kindness, honesty and friendship.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Diane Biser
Address	13 E. Washington Street
City	Hagerstown
State	MD
Zip	21740
Telephone Number	301-797-4400
Email Address	dbiser@whag.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

WHAG, in conjunction with the NBC affiliation, aired a number of PSA's "The More You Know" PSA's. The January total was 110, the February total was 81, and the March total was 85. The :10 and :30 themes of these PSA's deal with the environment, tolerance, mentoring, and violence prevention. The More You Know's website (www.nbc.com/tmyk) features scripts from the award-winning public service announcements referral information for the organizations referenced in the PSA's, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes a list of the campaigns's most recent accolades. During the quarter, there were 22 news stories appropriate for children that aired on either the 5PM or 6PM newscast. The content of these stories ranged from...A group of middle schoolers in Boyce, Virginia are boasting a new regional Math Award...In West Virginia, children are able to access free full-day kindergarten...Children who spend more time doing moderate to vigorous physical activity reap important health benefits. Kids Cast - every Wednesday during our 5PM newscast weather segment, a third to fifth grade school student gives out weather forecast. Children draw a picture of "Weather" and submit it to our local Kids Cast sponsor. Each week, a picture is chosen, and the child that drew it sits in on our live news set and delivers the local weather. The child arrives early and in addition to learning about the weather, they get to see how a live newscast works "behind the scenes". During the month of January 61 30-second promos aired for the WHAG Student Athlete of the Month. During the month of February 61 promos aired, and during the month of March 61 promos aired. The community nominates the students. Then each month, a male and female athlete is chosen for their outstanding efforts in the classroom and on the field. A feature story is done on each winner and airs within the local news. Congratulations promos air during the following month. On January 11, Cub Scout Pack 252, Boonesboro toured the station. They toured the news room and talked with reporters, toured the studio, control room and weather center. On January 18, Cub Scout Pack 83, Harpers Ferry toured the station. They toured the news room, control room, studio and weather center. They also spoke with a meteorologist. On January 25, the Director's Club from the Barbara Ingram School toured the station. They toured the news room, studio, control room and weather center. They then watched the "live" noon newscast. On February 1, Tiger Cub pack 30, Shepherdstown toured the station. They toured the news room and talked with reporters, toured the studio, control room and weather center. On February 8, Tiger Cub Pack 17, Williamsport toured the station. They toured the news room and talked with reporters. They toured the studio, control room and weather center. On February 16, Cub Scout Pack 20, Boonesboro toured the station. They toured the news room, control room, studio and talked with a meteorologist in the weather center. On February 22, Girl Scout Troop 40795 Smithsburg toured the station. They toured the news room and talked with reporters. They toured the studio, control room and weather center. On February 23, a group from the Country Day School toured the station. They toured the news room, control room, studio and weather center. Then they watched the "live" noon newscast. On March 1, Cub Scouts (1st Grade) Paramount toured the station. They toured the news room, studio, control room and weather center. On March 7, Cub Scouts Pack 86, Hagerstown toured the station. They toured the news room, control room, studio and weather center. On March 15, Cub Scout pack 88 Waynesboro toured the station. They toured the studio, control room, weather center and

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9AM 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TurThe Zula Patrol is a 3D/CG animatd show about six extraerrestrial characters--Captain Zula, his copilot Zeeter, Professor Multo and their pet, Gorgo, and their flying dictinaries and wig--who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take voer the universe. Each character exhibits unique abilities and traits what combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse leraning stuyles, the show communicates its educational messages through story telling and a two-part information segment at the end of each story.

Other Matters (2 of 7)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30AM 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sheldon is an animated series about a school-aged yoka shell mollusk named Shelldn. He lives with his adoptive family, th Clams, in Shell Land, an undersea community populated bt all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mullusk) and Herman (a hermit crab) face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their enviornment from natural and man-made diseasters. In all cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them, opportunities to harness their potential and solve the problems. Each episode provides a direct social-emotional lesson and many episodes provide informtonal content relating to the sea life habitat of Shell Land and enviromental conversation.
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Other Matters (3 of 7) Response

Program Title	Jane and the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10AM 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times,Jane and the Dragon is animated show about a middle class, thirteen-year-old grl named Jane who is raised in the Royal Court as a Knight-in-Training. With a giant green Dragon as her best friend, Jane experiences challenges that test her skills and demonstrate her strength in character, as a Knigt of the King's Guard. Entrenched in each episode are socio-emotional messages that hinge on te universal themes of courage, kindnessl honesty and friendship.
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Other Matters (4 of 7) Response

Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30AM 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books of Laurent de Drunhoff, Babar is ian animated show about a your orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with a modern lifestyle.
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Other Matters (5 of 7) Response

Program Title	Willa's Wild Life
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Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11AM 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What kid hsn't brought home a stray dog, baby birdor a firefly in a jar? Willa, that's who, so far, this 9-year old critter collector has adopted a firaffe, a couple of elephants, an alligator and so many other exotic animals, there's barly room in Willa's room for Willa! When thre's a Willa there is a way! From the Creator of Oswald, Willa' Wild Life is an enchanting series about a little girls unique home life that is sure to keep you in stitches and warm your hearts. Willa's Wild Life follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in i Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father,and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.

Other Matters (6 of 7)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30AM 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearl the Park Fairy by Wendy Harmer. Pearl is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver...Aimed for an audience with the 4-8 year old range, Pearl focuses on the importance of following the rules, using good judgement, and learning how to avoid getting into trouble. Since Pearl was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearl's nemesis and cousin Saphira, often takes advantage of Pearl's good nature which requires that Pearl must also frequently outwit the park bully. In each episode, we see Pearl approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
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Other Matters (7 of 7)		Response
Program Title	The Outdoorsman	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays @ 11:30PM 4/1/12-6/24/12	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Outdoorsman with Buck McNeely provides viewers with an educational experience involving concepts of conservation, travel, tourism, culture and of course, world class adventure. Viewers are taken to various parts of this great country and to many parts of the world and then introduced to the people and their culture and to the flora and fauna of the area. Sons Max and Rex are co-stars. As they are taught on camera, they are also instructing America's youth about all of these elements.	

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Diane Biser</p>

Attachments

No Attachments.