

# Children's Television Programming Report

 FRN: 0021079769
 File Number: CPR-127150
 Submit Date: 01/10/2012
 Call Sign: WJZ-TV
 Facility ID: 25455
 City:

 BALTIMORE
 State: MD

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 01/10/2012
 Filing Status: Active
 Filing Status: Active
 Status: Control of the status of

## **Report reflects information for : Fourth Quarter of 2011**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	CBS	
		Nielsen DMA	Baltimore	
		Web Home Page Address	www.wjz.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			0.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			No

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	It's Academic
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 10am-10:30am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Half hour game show in which local high school's brightest students compete weekly in a contest designed to test their knowledge of various academic subjects. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	HORSELAND
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am-11am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	9 years to 11 years
Target Child	
Audience	
Describe the	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that
educational	houses a farm called Horseland. Each of these main characters has a special horse whose personality is
and	similar to its owner's. Horseland and its unique approach of integrating the personality of the main
informational	characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in
objective of	which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this
the program	group of culturally diverse adolescents. From this background, the experiences of sharing, caring,
and how it	compromise, friendship, respect, and competition emerge to provide the young viewers with social and
meets the definition of	emotional guidelines for better understanding many of the life-lessons they need to learn as they grow an develop. This program is specifically designed to further the educational and informational needs of
Core	children, has educating and informing children as a significant purpose, and otherwise meets the definitio
Programming.	of Core Programming as specified in the Commission's rules.
Does the	Yes
Licensee	
identify the	
program by displaying	
throughout	
the program	
the symbol E	

Digital Core Program (3 of 6)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11am-11:30am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
INCW3	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	3 years to 6 years
Target Child	
Audience	
Describe the	The Doodlebops is a live action show designed to teach life lessons to children under elementary school
educational	age, and is intended to promote social and academic readiness. The main characters are the three
and	members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Ea
informational	episode explores social issues, such as the importance of persistence or the value of openness to new
objective of	things. The program emphasizes an appreciation of music, and integrates the social lessons into original
the program	songs that are repeated through the episodes. This program is specifically designed to further the
and how it	educational and informational needs of children, has educating and informing children as a significant
meets the	purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (4 of 6)	Response
Program Title	DOODLEBOPS - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am-12n
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

30 mins
3 years to 6 years
The Doodlebops is a live action show designed to teach life lessons to children under elementary school
age, and is intended to promote social and academic readiness. The main characters are the three
members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Ea
episode explores social issues, such as the importance of persistence or the value of openness to new
things. The program emphasizes an appreciation of music, and integrates the social lessons into original
songs that are repeated through the episodes. This program is specifically designed to further the
educational and informational needs of children, has educating and informing children as a significant
purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Yes

Digital Core Program (5 of 6)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7am-7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	3 years to 7 years
Target Child	
Audience	
Describe the	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings
educational	the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children
and	can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled
informational	adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem
objective of	solving abilities, as the characters use their skills of observation to collect facts, draw inferences from the
the program	facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and
and how it	concepts that are part of the episode's overall theme. This program is specifically designed to further the
meets the	educational and informational needs of children, has educating and informing children as a significant
definition of	purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (6 of 6)	Response
Program Title	DANGER RANGERS
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30am-8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1	
of 1)	Response
Program Title	Busytown I
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 4:30a-5a
Total times aired at regularly scheduled time:	14
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the	Yes		
Licensee provide			
information			
regarding the			
program,			
including an			
indication of the			
target child			
audience, to			
publishers of			
program guides			
consistent with 47			
C.F.R. Section			
73.673?			

#### Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Michelle P. Dowd- Wood
	Address	Television Hill
	City	Baltimore
	State	MD
	Zip	21211
	Telephone Number	(410) 578- 3697
	Email Address	
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

### Other Matters (6)

Other Matters (	(1 of 6)	Response		
Program Title		It's Academic		
Origination		Local		
Days/Times Program Regularly Scheduled		Saturday 10am-10:30am		
Total times aire regularly sched		13		
Length of Prog	ram	30 mins		
Age of Target C Audience from	Child	13 years to 16 years		
Describe the ec and information objective of the and how it mee definition of Co Programming.	nal program ts the	Half hour game show in which local high school's brightest students compete weekly in a contest designed to test their knowledge of various academic subjects. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.		
Other Matters (2 of 6)	Response			
Program Title	HORSELA	ND		
Origination	Network			
Days/Times Program Regularly Scheduled	Saturday 10:30am-11am			
Total times aired at regularly scheduled time	13			
Length of Program	30 mins			
Age of Target Child Audience from	9 years to	11 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, v it compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of childre has educating and informing children as a significant purpose, and otherwise meets the definition of Core			

#### Other Matters (3 of 6) Response

Program TileDODLEBOPS - IDriginationNetworkProgram TileSaturday 11am-11:30amProgram TileDoollebops is a live action show designed to teach life lessons to children under elementary schoolProgram TileSaturday 11am-11:30amProgram TileDoollebops is a live action show designed to teach life lessons to children under elementary schoolProgram TileSaturday 11am-11:30amProgram TileDoollebops is a live action show designed to teach life lessons to children under elementary schoolProgram TileSaturday 11:30am-12nProgram TileDOOLEBOPS - IIOrignationNetworkProgram Saturday 11:30am-12nProgram Saturday 11:30am-12n <td< th=""><th></th><th></th></td<>		
Program Regularly scheduled         Salurday 11am-11:30am           DasyTimes Scheduled         13           Total times aired at itree         13           Length of Target Chid time         39 mins           Age of Target Chid time         3 years to 6 years           Describe the education and and informational objective of <b>Program</b> The Doodlebops is a live action show designed to teach life lessons to chidren under elementary school age, and is intended to promote social and academic readiness. The main characters are the three embers of the Doodlebops musication of music, and integrates the social lessons in to origin specification without prototes on a paper adminicture of permission school and school integrates the social lessons in to origin specification of the original integrates the adminicture of permissions and integrates the social lessons in to original specification descriptions in Succellostic succellostis succellostis succellostic succellostic succellostis succellos	Program Title	DOODLEBOPS - I
Program       I         Scheduled       13         Total times arread as point of sparse       00 mina         Longth of Starse of Sparse       30 mina         Age of Child       30 mina         Describe time       30 evers to 6 years         Describe time       The Docatebops is a live action show designed to teach life lessons to children under elementary school age, and is interded to promote social and academic readiness. The main characters are the time ensores or the Docatebops the science and the importance of persistence or the value of openness to new things. The program methasizes an approaching the episodes. This program is spaceficially designed to further the episode explores social and academic readiness. The main characters are the time ensores of the Docatebops muscle and thiorem has educating and informations are repeated through the episodes. This program is spaceficially designed to further the episodes. This program is spaceficially designed to further the episodes. This program is spaceficially designed to further the episodes. This program is spaceficially designed to further the episodes. This program is spaceficially designed to further the episodes. This program is spaceficially designed to further the episodes. This program is spaceficially designed to further the episodes. This program is spaceficially designed to further the equivalence of persistence of the value of openness to the definition of Core Programming as spacificially designed.         Program Title       DOCDLEBOPS - II         Origination       Network         Spaceficial and throms the equivalence of the equivalence equivalence equivalence equivalence equivalence equivalence equi	Origination	Network
aread at regulariy scheduled timeSelectionLength of Program30 minsAge of Arudenco from30 varias to 6 yearsSeria you Child aduence from30 varias to 6 yearsDescribe that aduence fromThe Doodlebops is a live action show designed to teach life lessons to children under elementary school aduence to the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each prisode explores social issues, such as the importance of persistence or the value of opennance bone version and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specifically designed to further the purpose, and otherwise meets the definition of Core Programming as specifical in the Commission's rules.Program Tite Program Tite program program in Specifically designed to further the purpose, and otherwise meets the definition of Core Programming as specifical in the Commission's rules.Program Tite Program Tite program Tite program in Specifical designed to further the subscription of Core Programming as specifical in the Commission's rules.Program Tite program Tite 	Program 	Saturday 11am-11:30am
Program           Age of Argert Child Audence         Systars to Gytars           Bescribe thr Gonome         The Doodlebops is a live action show designed to teach life lessons to children under elementary school and educational and informational and one pisode explores social issues, such as the importance of persistence or the value of Upb Driver Bob. Each life lessons that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. <b>Network</b> DOOLEEDOPS - II           Program Tite         DOOLEEDOPS - II           Origination         Network           Response         Salurdary 11:30am-12n           Stardary Schedule         Salurdary 11:30am-12n           Stardary Schedule         30 mins           Argert Child Schedule         Salurdary 1:30am-12n           Stardary Schedule         30 mins	aired at regularly scheduled	13
Target Child AudienceThe Dodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each epidode explores social issues, such as the importance of persistence or the value of openness to new songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.Other or or 	-	30 mins
educational and informational objective of the program enthered to promote social and academic readiness. The main characters are the three members of the Docoldebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an alperizetiation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.Other Matters (4 of 6)ResponseProgram regularityDOODLEBOPS - IIOriginationNetworkDooDLEBOPS - IIDooDLEBOPS - IIOriginationNetworkEngland3aturday 11:30am-12n Program Regularity scheduledProgram regularity scheduled12Alter for alter for all difference scheduled30 minsProgram regularity scheduled13Age of Audience30 varis to 6 yearsAge of harden for arrige Child30 varis to 6 years	Target Child Audience	3 years to 6 years
Matters (4 of 6)ResponseProgram TiteDODLEBOPS - IIOriginationNetworkDays/Times Program Regularly 	educational and informational objective of the program and how it meets the	age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant
OriginationNetworkDays/Times Program Regularly scheduledSaturday 11:30am-12nTotal times aired at regularly scheduled12Date times time12Length of Program30 minsAge of Taget Child Audience3 years to 6 years	Core	
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Program Regularly Scheduled12Total times aired at regularly scheduled time12Length of Program30 minsAge of Target Child Audience3 years to 6 years	Core Programming. Other Matters (4 of 6)	
aired at regularly scheduled timeSelectionLength of Program30 minsAge of Audience3 years to 6 years	Core Programming. Other Matters (4 of 6) Program Title	DOODLEBOPS - II
Program Age of 3 years to 6 years Target Child Audience	Core Programming. Other Matters (4 of 6) Program Title Origination Days/Times Program Regularly	DOODLEBOPS - II Network
Target Child Audience	Core Programming. Other Matters (4 of 6) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled	DOODLEBOPS - II Network Saturday 11:30am-12n
	Core Programming. Other Matters (4 of 6) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	DOODLEBOPS - II Network Saturday 11:30am-12n 12

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

5 5	
Other Matters (5 of 6)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7am-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (6 of	

Other Matters (6 of 6)	Response
Program Title	DANGER RANGERS
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30am-8am

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	4 years to 8 years
Target Child	
Audience	
from	
Describe the	Danger Rangers is an animated series focusing on rules for safety in various situations and providing
educational	children with clear cut safety information. The program features animal superheroes that work as a safety
and	squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children
informational	the acquisition of important health and safety information. The episodes are structured to present potentia
objective of	safety concerns, such as the need to take proper safety precautions when swimming, and use a song to
the program	introduce the relevant steps that should be taken. This program is specifically designed to further the
and how it	educational and informational needs of children, has educating and informing children as a significant
meets the	purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
definition of	
Core	
Programming.	

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programmir or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	he
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for Authorization(s) specified above.	the CBS Television License LLC

Attachments No Attachments.