



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004284899** | File Number: **CPR-120248** | Submit Date: **04/11/2011** | Call Sign: **KPEJ-TV** | Facility ID: **12524** |
City: **ODESSA** | State: **TX**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/11/2011 | Filing Status: **Active**

Report reflects information for : First Quarter of 2011

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | FOX |
| | Nielsen DMA | Odessa-Midland |
| | Web Home Page Address | www.kpejtv.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(8)

| Digital Core Program (1 of 8) | Response |
|--|---|
| Program Title | Jack Hanna's Into The Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 730am 01/01/11-03/26/11 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild help children explore exotic locations, while learning about conservation projects that are making a huge difference in the lives of local people and animals. Children learn they can make a difference by supporting the local animal shelters, or by volunteering with an animal or environmental organization. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 8) | Response |
|--|---|
| Program Title | The Outdoorsman |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 1130am 01/01/11-03/26/11 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Outdoorsman Adventure is an adventure series whose goal it is to inform, educate and entertain the public by showcasing the OUTDOOR LIFESTYLE educating them regarding important industry and political issues, and helping to preserve our constitutional right to keep and bear arms. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (3 of 8) | Response |
|--|---|
| Program Title | Animal Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 7am 01/01/11-03/26/11 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue serves the educational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 8) | Response |
|--|---------------------------------|
| Program Title | Animal Atlas Classics |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 11am 01/01/11-03/26/11 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas Classic consists some of the older (classic) programs that aired at the inception of the program. It is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. Animal Atlas also promotes responsibility toward wildlife issues by educating the wiewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 8) | | Response |
|--|--|-----------------|
| Program Title | Animal Atlas | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturday 8am 01/01/11-03/26/11 | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (6 of 8) | | Response |
|--------------------------------------|------------|-----------------|
| Program Title | Aqua Kids | |
| Origination | Syndicated | |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturday 830am 01/01/11-03/26/11 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids is designed for children ages 8-12, and educates young people about the diversity of marine animals around the world, emphasizing the importance of preserving their habitats. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 8) | |
|--|--|
| | Response |
| Program Title | Profiles of Nature D2 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday - Saturday 7am 01/01/11-03/31/11 |
| Total times aired at regularly scheduled time | 77 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Profiles of Nature is a nature series that takes a fascinating look at animal behavior in the wild. It has extraordinary panorama of stores, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment. |

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|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
|--|-----|

| Digital Core Program (8 of 8) | Response |
|--|--|
| Program Title | 3 Wide Life |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 9pm 01/02/11-03/37/11 |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 3 Wide Life is a behind the scenes look at current NASCAR teams, crew members, business personnel, and drivers who share their experiences, advice and stories, educating teens, and providing an in-depth look at the hard work and dedication it takes to achieve their goals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------------------|
| Title of Program | 3 Wide Life |
| List date and time rescheduled | Saturday 02/05/11 5pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | Sunday 02/06/11 Episode 807 |
| Reason for Preemption | Sports |

Non-Core Educational and Informational Programming (4)

| Non-Core Educational and Informational Programming (1 of 4) | Response |
|--|--|
| Program Title | 3 Wide Life |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Saturday 01/29/11 12pm |
| Total times aired at regularly scheduled time: | 1 |
| Number of Preemptions | -1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 3 Wide Life is a behind the scenes look at current NASCAR teams, crew members, business personnel, and drivers who share their experiences, advice and stories, educating teens, and providing an in-depth look at the hard work and dedication it takes to achieve their goals. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|------------------|-----------------|
| Date Time | |

| Non-Core Educational and Informational Programming (2 of 4) | Response |
|--|--|
| Program Title | 3 Wide Life |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sunday 1130am 02/13/11 |
| Total times aired at regularly scheduled time: | 1 |
| Number of Preemptions | -1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 3 Wide Life is a behind the scenes look at current NASCAR teams, crew members, business personnel, and drivers who share their experiences, advice and stories, educating teens, and providing an in-depth look at the hard work and dedication it takes to achieve their goals. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational Programming (3 of 4) | Response |
|---|----------|
|---|----------|

Program Title

3 Wide Life

Origination

Syndicated

Days/Times Program Regularly Scheduled:

Sunday 1pm 02/27/11, 03/06/11, 03/27/11

Total times aired at regularly scheduled time:

3

Number of Preemptions

-1

Length of Program

30 mins

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

3 Wide Life is a behind the scenes look at current NASCAR teams, crew members, business personnel, and drivers who share their experiences, advice and stories, educating teens, and providing an in-depth look at the hard work and dedication it takes to achieve their goals.

Does the program have educating and informing children ages 16 and under as a significant purpose?

Yes

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational Programming (4 of 4) | Response |
|---|----------|
|---|----------|

Program Title

3 Wide Life

Origination

Syndicated

Days/Times Program Regularly Scheduled:

Sunday 11am 03/20/11

Total times aired at regularly scheduled time:

1

| | |
|--|--|
| Number of Preemptions | -1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 3 Wide Life is a behind the scenes look at current NASCAR teams, crew members, business personnel, and drivers who share their experiences, advice and stories, educating teens, and providing an in-depth look at the hard work and dedication it takes to achieve their goals. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Pat Rosales |
| Address | 1550 I-20 West |
| City | Odessa |
| State | TX |
| Zip | 79763 |
| Telephone Number | 432.580.0024 |
| Email Address | patr@kpejtv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The Station has terminated analog programming. The licensee's response to Question 7 (b) therefore assumes that the Station's current main program stream serves as the equivalent of to the stations former analog channel. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve (12) and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under that were not "educational or informational": none |

Other Matters (9)

| Other Matters (1 of 9) | Response |
|--|---|
| Program Title | Jack Hanna's Into The Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 730am 04/02/11-06/25/11 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild help children explore exotic locations, while learning about conservation projects that are making a huge difference in the lives of local people and animals. Children learn they can make a difference by supporting the local animal shelters, or by volunteering with an animal or environmental organization. |

| Other Matters (2 of 9) | Response |
|--|---|
| Program Title | The Outdoorsman |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 1130a 04/02/11-06/25/11 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Outdoorsman Adventure is an adventure series whose goal it is to inform, educate and entertain the public by showcasing the OUTDOOR LIFESTYLE educating them regarding important industry and political issues, and helping to preserve our constitutional right to keep and bear arms. |

| Other Matters (3 of 9) | Response |
|--|--|
| Program Title | 3 Wide Life |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 9pm 04/03/11-06/26/11 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 3 Wide Life is a behind the scenes look at current NASCAR teams, crew members, business personnel, and drivers who share their experiences, advice and stories, educating teens, and providing an in-depth look at the hard work and dedication it takes to achieve their goals. |

| Other Matters (4 of 9) | Response |
|-------------------------------|-----------------|
|-------------------------------|-----------------|

| | |
|--|--|
| Program Title | This Week In Baseball |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 230pm 04/02/11-06/25/11 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This Week In Baseball highlights the pro-social on and off of the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE). This Week In Baseball seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. |

| Other Matters (5 of 9) | Response |
|--|---|
| Program Title | Animal Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 7am 04/02/11-06/25/11 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue serves the educational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals. |

| Other Matters (6 of 9) | Response |
|---|---------------------------------|
| Program Title | Animal Atlas Classics |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 11am 04/02/11-06/25/11 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas Classic consists some of the older (classic) programs that aired at the inception of the program. It is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. |
|--|---|

| Other Matters (7 of 9) | Response |
|--|--|
| Program Title | Animal Atlas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 8am 04/02/11-06/25/11 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. |

| Other Matters (8 of 9) | Response |
|--|--|
| Program Title | Aqua Kids |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 830am 04/02/11-06/25/11 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids is designed for children ages 8-12, and educates young people about the diversity of marine animals around the world, emphasizing the importance of preserving their habitats. |

| Other Matters (9 of 9) | Response |
|---|---|
| Program Title | Profiles of Nature D2 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday - Saturday 7am 04/01/11-06/30/11 |
| Total times aired at regularly scheduled time | 78 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Profiles of Nature is a nature series that takes a fascinating look at animal behavior in the wild. It has extraordinary panorama of stores, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.

Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Comcorp of Texas License Corp</p> |

Attachments

No Attachments.