

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003613825** File Number: **CPR-139702** Submit Date: **04/08/2013** Call Sign: **WLVI** Facility ID: **73238** City:

CAMBRIDGE State: MA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/08/2013 Filing Status: Active

Report reflects information for : First Quarter of 2013

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CW |
| | Nielsen DMA | Boston |
| | Web Home Page Address | www.cw56.com |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(10)

| Digital Core Program (1 of 10) | Response |
|--|--|
| Program Title | Eco Company |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally the show provides weekly practical tips that teens, and people of all ages can use in their daily lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Program Title | Sports Stars of Tomorrow |
|--|--|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 8AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Sports Stars of Tomorrow" profiles the top national and local college, high school and youth sports talent, providing an in-depth, storytelling look at the hard work and dedication it takes to achieve their goals. Sports Stars of Tomorrow will inspire and set a peer-to-peer example for today's teams. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 10) | Response |
|--|----------------------|
| Program Title | Animal Atlas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| | I . |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Atlas" is an entertaining and educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable from all over the world. The program promotes a better understanding of how species live and what they need to survive. Viewers discover how animals find food, how family units operate and how they play. Along the way, the program also educates the audience about endangered species and how to support wildlife conservation. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 10) | Response |
|--|--|
| Program Title | Jack Hanna's Into the Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 9:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 9 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Into the Wild" is based around Jack Hanna traveling around the world with his friends and famil taking viewers to his favorite destinations and introducing them to new and amazing creautres each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 | |
|----------------------------|---------------|
| of 10) | Response |
| Program Title | Rescue Heroes |

| Origination | Network |
|--|---|
| Days/Times Program Regularly Scheduled | Saturdays, 7:00AM and 7:30AM |
| Total times aired at regularly scheduled time | 18 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Rescue Heroes are a crack team of international emergency response professionals who travel the globe to help those in danger. Equipped with the latest up to the minute knowledge, high tech hardware a cutting-edge technology, they are dedicated to promoting safety and saving lives everywhere. Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural arman made disasters. Each half hour is comprised of two 11 minute episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an opmind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core | |
|----------------------------|-------------------------------|
| Program (6 of 10) Response | |
| J. 10, | |
| Program Titl | The New Adventures of Nanoboy |
| Origination | Network |

| Days/Times Program Regularly Scheduled | Saturdays, 7AM and 7:30AM |
|--|---|
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 5 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The New Adventures of Nanoboy is an action-comedy about a boy who transforms into the world's smallest superhero to fight microscopic villains too small for the naked eye! In the micro-cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the average cell, takes on bad-to-the-bone bacteria, while trying to survive the biggest challenge of allbeing a 10-year old. Each episode takes place in two worlds: In the human world Oscar tries to live the life of a normal 10-year oldalways keeping his identity as Nanoboy a secret, Oscar solves conflicts like peer pressure and exam stress. In the micro-cosmos, Oscar/Nanoboy encounters bigger-than-life problemsderanged proteins and Amazonian Amoebas; and with the help of his Nano-team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro-world, Nanoboy encounters solutions that he can bring to solve human world problems. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (7 of 10) | Response |
|--|---|
| Program Title | Mustard Pancakes (Digital Multicast Only, Ch. 56.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 8:30AM and 9AM |

| Total times aired at regularly scheduled time | 26 |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes is a television series for children ages 3-6, featuring the loveable and talented Courtney Campbell and her family of fun-loving friends. Each episode mirrors a slice of everyday life from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hangingout, singing songs and hearing stories. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 10) | Response |
|---|---|
| Program Title | Mouse in the House (Digital Multicast Only, Ch. 56.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mouse in the House is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism be conducting science experiments in an integrated and entertaining way. It is produced using a combination 3D animation and live footage. The host, Max, is a 3D animated mouse in a 3D animated laboratory setting Max the Mouse talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. Max also proceeds via 3D animation to explain the outcome of the experiment and how it happened. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

| Digital Core Program (9 of 10) | Response |
|---|---|
| Program Title | Gina D's Kids Club (Digital Multicast Only, Ch. 56.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 7:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Gina D's Kids Club is a family-friendly educational television program for pre-schoolers. Specifically the shows address the learning needs and potential of young children as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. The show is hoster a positive adult female role model who connects with her young viewers in a gentle, caring way in the standiliarity that children associate with their mothers. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate. Scripts are designed to promote actions the support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance with ending (Gina D's letter to grandma) that reinforces those educational objectives. Content is lively and for produced with state-of-the-art computer animation and orginal positive songs and characters. |
| Does the Licensee identify the program by displaying throughout the program the symbol E ///? | Yes |

| Digital Core Program (10 of 10) | Response |
|--|---|
| Program Title | Ariel & Zooey, Eli Too (Digital Multicast Only, Ch. 56.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 7:30 and 8AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| Age of Target Child Audience | 2 years to 6 years |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zooey, Eli Too, also known as AZE2, provides core programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessonstreating others with respect and kindness. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|--|--------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)? | Yes |
| Name of children's programming liaison | Joan McCready |
| Address | 7 Bulfinch Place |
| City | Boston |
| State | MA |
| Zip | 02114 |
| Telephone Number | (617) 725-0672 |
| Email Address | jmccready@whdh.com |

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and

3.

On December 1, 2006, an application for the renewal of the license of WLVI was filed timely with the FCC. That license renewal application remains pending. WLVI completed its DTV transition and terminated all analog operations by June 12, 2009. On January 25, 2011 the station launched The Country Network (TCN) as a digital subchannel. Children's programming information for TCN is included in this report. EXHIBIT - "A" - PUBLIC SERVICE ANNOUNCEMENTS: For a complete listing of public service announcements designed specifically for children, please refer to WLVI's On Line Public Inspection File. EXHIBIT "B" - NON-BROADCAST EFFORTS: The following events were publicized on the Kids' Calendar section of the station's website: Rosa Parks Re-enactment at JFK Library; Yo-Yo Performance at Natick Center fo rthe Arts; Boston Children's Theatre production of Honk!; Spin-a-thon fundraiser for Boston Children's Hospital; Mini-Machines exhibit at Charles River Museum; Boston Center for Youth Open Gym; Yoga for Teens at Community House of Hamilton; Stonybrook Wildlife Sanctuary; Creative Drama at Brighton Public Library; JFK Library Martin Luther King Celebration; Pajama Party Concert at Temple Emunah; Boston Children's Chorus Martin Luther King Tribute Concert; New Philharmonic Orchestra performance of The Musical Forest; New Art Center's artwork for kids; New England Civic Ballet performance of Cinderella; Design Zone at the Science Museum; Boston Ballet production of Sleeping Beauty; Easter Bunny Day at Buttonwood Park Zoo. Tours of the station's newsroom were provided to the following during this quarter: 1/15/2013: Students from Delphi Academy 1/23/2013: Girl Scout troop from Wellesley 2/12/2013: Students from Northeastern University 2/19/2013: Girl Scout troop from Ursuline Academy 2/22/2013: Students from Bates College 7News Meteorologists visited the following schools to teach children about forecasting the weather: 01/07/2013: Chickering Elementary, Dover 01/08/2013: Wood End Elementary, Reading 01/08/2013: South Street Elementary, Fitchburg 01/11/2013: Park Street School, Boston 01/15/2013: Friedman School, Taunton 01/15/2013: Parker Middle School, Taunton 01/23 /2013: Ingalls School, Lynn 01/29/2013: Alcott School, Concord 01/29/2013: Willard School, Concord 01/29 /2013: Thoreau School, Concord 01/30/2013: Center Elementary, Chelmsford 01/31/2013: East Gloucester Elementary 02/01/2013: Barrows School, Reading 02/05/2013: JW Killam School, Reading 02/06/2013: Martha Jones School, Westwood 02/12/2013: Paton School, Shrewsbury 02/13/2013: West Parish Elementary, Gloucester 02/25/2013: Hobomock School, Pembroke 02/25/2013: Laurel School, Brewster 02 /26/2013: Woodward Elementary School, Southboro 02/27/2013: Robin Hood School, Stoneham 02/27 /2013: Montessori School, Andover 02/28/2013: Home Start, Boston 03/05/2013: South Street School, Andover 03/12/2013: Math and Science Fair, Mansfield 03/12/2013: Russel Street School, Littleton 03/13 /2013: Islamic Cultural Center, Roxbury 03/13/2013: St. Louis School, Lowell 03/18/2013: South School Elementary, Londonderry, NH 03/26/2013: Stapleton School, Framingham 03/26/2013: Happy Hollow School, Wayland

Other Matters (11)

meets the

Core

definition of

Programming.

| Other Matters (1 of 11) | Response |
|--|---|
| Program Title | Eco Company |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it | Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas, and new products for a sustainable future. Most importantly, each story and each feature is |

| Other Matters (2 of 11) | Response |
|--|--|
| Program Title | Sports Stars of Tomorrow |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 8AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Sports Stars of Tomorrow" profiles the top national and local college, high school and youth sports talent, providing an in-depth, storytelling look at the hard work and dedication it takes to achieve their goals. Sports Stars of Tomorrow will inspire and set a peer-to-peer example for today's teams. |

reported by teens and told from their perspective. Additionally the show provides weekly practical tips that

teens, and people of all ages can use in their daily lives.

| Other Matters (3 of 11) | Response |
|-------------------------|--------------|
| Program Title | Animal Atlas |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | Sundays, 8:30AM |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Atlas" is an entertaining and educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable from all over the world. The program promotes a better understanding of how species live and what they need to survive. Viewers discover how animals find food, how family units operate and how they play. Along the way, the program also educates the audience about endangered species and how to support wildlife conservation. |

| Other Matters (4 of 11) | Response |
|--|--|
| Program Title | Jack Hanna's Into the Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 9:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Into the Wild" is based around Jack Hanna traveling around the world with his friends and family, taking viewers to his favorite destinations and introducing them to new and amazing creautres each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide |

| Other Matters (5 of 11) | Response |
|---|-------------------------------|
| Program Title | The New Adventures of Nanoboy |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

Age of **Target Child** Audience from

6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The New Adventures of Nanoboy is an action-comedy about a boy who transforms into the world's smallest superhero to fight microscopic villains too small for the naked eye! In the micro-cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the average cell, takes on bad-to-the-bone bacteria, while trying to survive the biggest challenge of all--being a 10-year old. Each episode takes place in two worlds: In the human world Oscar tries to live the life of a normal 10-year old--always keeping his identity as Nanoboy a secret, Oscar solves conflicts like peer pressure and exam stress. In the micro-cosmos, Oscar/Nanoboy encounters bigger-than-life problemsderanged proteins and Amazonian Amoebas; and with the help of his Nano-team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro-world, Nanoboy encounters solutions that he can bring to solve human world problems.

| Other Matters (6 of | P |
|--|---|
| 11) | Response |
| Program Title | The New Adventures of Nanoboy |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 7AM |
| Total times aired at regularly scheduled time | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of | The New Adventures of Nanoboy is an action-comedy about a boy who transforms into the world's smallest superhero to fight microscopic villains too small for the naked eye! In the micro-cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the average cell, takes on bad-to-the-bone bacteria, while trying to survive the biggest challenge of allbeing a 10-year old. Each episode takes place in two worlds: In the human world Oscar tries to live the life of a normal 10-year oldalways keeping his identity as Nanoboy a secret, Oscar solves conflicts like peer pressure and exam stress. In the micro-cosmos, Oscar/Nanoboy encounters bigger-than-life problems-deranged proteins and Amazonian Amoebas; and with the help of his Nano-team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro-world, Nanoboy encounters solutions that he can |

definition of Core Programming. goofy brain cell. In resolving these crimes in the micro-world, Nanoboy encounters solutions that he can bring to solve human world problems.

| Other Matters (7 of 11) | Response |
|-------------------------------|---------------|
| Program Title | Rescue Heroes |
| Origination | Network |

| Days/Times Program Regularly Scheduled | Saturdays, 7AM |
|---|--|
| Total times aired at regularly scheduled time | 11 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core | The Rescue Heroes are a crack team of international emergency response professionals who travel the globe to help those in danger. Equipped with the latest up to the minute knowledge, high tech hardware and cutting-edge technology, they are dedicated to promoting safety and saving lives everywhere. Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man made disasters. Each half hour is comprised of two 11 minute episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story. |

Programming.

| Other Matters (8 of 11) | Response |
|---|--|
| Program Title | Mouse in the House (Digital Multicast Only - Ch. 56.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 6 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Mouse in the House is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse in a 3D animated laboratory setting. Max the Mouse talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. Max also proceeds via 3D animation to explain the outcome of the experiment and how it happened.

| Other Matters (9 of 11) | Response |
|--|---|
| Program Title | Ariel & Zooey, Eli Too (Digital Multicast Only - Ch. 56.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 7:30AM and 8AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zooey, Eli Too, also known as AZE2, provides core programming in the areas of music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessonstreating others with respect and kindness. |

| Other Matters (10 of 11) | Response |
|---|---|
| Program Title | Gina D's Kids Club (Digital Multicast Only, Ch. 56.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 7AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 6 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Gina D's Kids Club is a family-friendly educational television program for pre-schoolers. Specifically themed shows address the learning needs and potential of young children as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. The show is hosted by a positive adult female role model who connects with her young viewers in a gentle, caring way in the same familiarity that children associate with their mothers. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate. Scripts are designed to promote actions that support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance with an ending (Gina D's letter to grandma) that reinforces those educational objectives. Content is lively and fun, produced with state-of-the-art computer animation and orginal positive songs and characters.

| Other Matters (11 of 11) | Response |
|--|--|
| Program Title | Mustard Pancakes (Digital Multicast Only, Ch. 56.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 8:30AM and 9AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes is a television series for children ages 3-6, featuring the loveable and talented Courtney Campbell and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hangingout, singing songs and hearing stories. |

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WHDH-TV, Inc. **Attachments**

No Attachments.