



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0019509470** | File Number: **CPR-126040** | Submit Date: **01/05/2012** | Call Sign: **KTLM** | Facility ID: **62354** | City: **RIO GRANDE CITY** | State: **TX**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/05/2012** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2011**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response                    |
|--------------|-----------------------|-----------------------------|
| Station Type | Station Type          | Network Affiliation         |
|              | Affiliated network    | TELEMUNDO                   |
|              | Nielsen DMA           | Harlingen-Weslaco-Brnsv-McA |
|              | Web Home Page Address | WWW.TELEMUNDO.COM           |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core Programs(7)

| Digital Core Program (1 of 7)  | Response   |
|--|--|
| Program Title  | THE MAGIC SCHOOL BUS   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT 7:00 AM - 7:30 AM  |
| Total times aired at regularly scheduled time  | 14   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE MAGIC SCHOOL BUS Based on the Scholastic award-winning book series, this classic show stars Ms. Frizzle (with the voice of Lily Tomlin) and her famous Magic School Bus as she takes viewers on exciting experiences that open their eyes to the wonders of scientific discovery.So, as Ms. Frizzle would say, "Wahoo! Get out there and explore!" |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (2 of 7)  | Response   |
|--|--|
| Program Title  | BABAR  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT 7:30 AM - 8:00 AM  |
| Total times aired at regularly scheduled time  | 14   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BABAR Babar stars a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and father, Babar and his family overcome many challenges through their strength and optimism. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (3 of 7)  | Response  |
|--|---|
| Program Title  | TURBO DOG   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT 8:00 AM - 8:30 AM   |
| Total times aired at regularly scheduled time  | 14  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 4 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TURBO DOGS Canine buddies Dash, Mags, Strut, GT, Stinkbert and Clutch learn lessons in friendship, fair play and teamwork as they pull together to protect their reputations as the fastest dogs in Racerville. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (4 of 7)                      | Response              |
|--|-----------------------|
| Program Title                                      | WIMZIE'S HOUSE        |
| Origination  | Network               |
| Days/Times Program Regularly Scheduled             | SAT 8:30 AM - 9:00 AM |
| Total times aired at regularly scheduled time      | 1                     |
| Total times aired                                  |                       |
| Number of Preemptions                              | 0                     |
| Number of Preemptions for other than Breaking News |                       |
| Number of Preemptions Rescheduled                  |                       |
| Length of Program                                  | 30 mins               |
| Age of Target Child Audience                       | 2 years to 4 years    |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WIMZIE'S HOUSE This show is about a girl named Wimzie, whose house is used to run a day care. Her mother is a pilot and her father a firefighter and she has a younger brother named Bo. Her grandmother runs the day care. Wimzie has fun with her friends Horace, Jonas, and Lulu (Jonas' sister). Wimzie, Horace and Jonas are four, Lulu three, and Bo around two. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (5 of 7)  | Response  |
|--|---|
| Program Title  | SHELLDON  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SUN 7:00 AM - 7:30 AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 4 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SHELLDON This amusing underwater series follows the adventures of Sheldon and his shell-creature friends while teaching kids life-lessons. The element that makes Sheldon most unique, however, is that it teaches kids and their parents how to take care of the environment. Throughout the series, the characters learn simple ways that we can all use to look after the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (6 of 7)                 | Response              |
|---|-----------------------|
| Program Title                                 | WILLA'S WILD LIFE     |
| Origination                                   | Network               |
| Days/Times Program Regularly Scheduled        | SUN 7:30 AM - 8:00 AM |
| Total times aired at regularly scheduled time | 13                    |

|  |   |
|--|---|
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 4 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILLA'S WILD LIFE From the Creator of Oswald, Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (7 of 7)                      |  | Response              |
|--|--|-----------------------|
| Program Title                                      |  | PEARLIE               |
| Origination  |  | Network               |
| Days/Times Program Regularly Scheduled             |  | SUN 8:00 AM - 8:30 AM |
| Total times aired at regularly scheduled time      |  | 13                    |
| Total times aired                                  |  |                       |
| Number of Preemptions                              |  | 0                     |
| Number of Preemptions for other than Breaking News |  |                       |
| Number of Preemptions Rescheduled                  |  |                       |
| Length of Program                                  |  | 30 mins               |
| Age of Target Child Audience                       |  | 4 years to 8 years    |



|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PEARLIE Pearlie is an animated urban fairy comedy for kids based on the best selling book by Australian author Wendy Hammer. Pearlie has been assigned to take care of Jubilee Park, and she and her friends make sure everything runs smoothly. The series focuses on the key issues of problem solving and cooperation as kids will see the fun and inventive way Pearlie approaches every park adventure. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response                     |
|---|------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                          |
| Name of children's programming liaison  | MELISSA SUAREZ               |
| Address   | 3900 N. 10TH ST. - 7TH FLOOR |
| City  | McALLEN                      |
| State   | TX                           |
| Zip   | 78501                        |
| Telephone Number  | 956 686-0040                 |
| Email Address   | msuarez@ktlm-tv.com          |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                              |

**Other Matters (0)**

Certification

| Question  | Response                             |
|---|--------------------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |                                      |
| <p>I certify that this application includes all required and relevant attachments.</p>  |                                      |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>SUNBELT<br/>MULTIMEDIA</b></p> |

**Attachments**

No Attachments.