



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0030884258** | File Number: **CPR-143908** | Submit Date: **07/09/2013** | Call Sign: **KWWL** | Facility ID: **593** | City: **WATERLOO** | State: **IA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/09/2013** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC/THISTV/METV
	Nielsen DMA	Cedar Rapids-Waterloo-Dubq
	Web Home Page Address	WWW.KWWL.COM

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Chica 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:00AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get ready for playful adventures with Chica as the doors of "The Costume Coop" open for business! Every preschooler loves to dress up and now they can join Chica, everyone's favorite chicken, for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop stuffed to the beams with every kind of costume, accessory and prop imaginable "The Chica Show" is a Sprout Original preschool sitcom that features animation, live-action and a whole lot of surprises.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Chica 7.1
List date and time rescheduled	06/16/2016 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2013-06-16
Episode #	06/16/2013 / TCS109
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Chica 7.1
List date and time rescheduled	06/08/2013 8:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	06/08/2013 / TCS109
Reason for Preemption	Sports

Digital Core Program (2 of 18)	Response
Program Title	PaJanimals 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An original, full-length series for preschoolers designed to help parents and caregivers establish a bedtime routine for their children. From the comfort of their magical bedroom, the Pajanimals share with the audience the last moments of play before the day ends. This special time together leads to different discoveries, but one thing is always clear - the world around them is welcoming and safe, and nighttime is a cozy, special time when accompanied by friendship and a song. The series follows the amazing adventures of four sweet and gentle characters - Sweet Pea Sue the pony, the excitable duck Squacky, the creative cow CowBella and the optimistic puppy Apollo. Through their imaginary journeys, these cuddly musical puppets venture out on amazing adventures of discovery, modeling the skills preschoolers need to move through their days successfully.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PaJanimals 7.1
List date and time rescheduled	06/08/2013 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	06/08/2013 / PAJ102
Reason for Preemption	Sports

Digital Core Program (3 of 18)	Response
Program Title	Poppy Cat 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the award-winning books by British illustrator and author Lara Jones, Poppy Cat is an adorable and curious feline who loves to explore with her colorful mix of animal friends. "Poppy Cat" was specifically written, and now animated, for a preschool audience. Each adventure is told from the point-of-view of Lara, a young girl with a vivid imagination and extraordinary storytelling ability who talks to her faithful cat Poppy. They travel to destinations full of fantasy and magic for fun-filled adventures in pirate ships, hot air balloons and rocket rides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Poppy Cat 7.1
List date and time rescheduled	06/08/2013 1:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	06/08/2013 / PCT121
Reason for Preemption	Sports

Digital Core Program (4 of 18)	Response
Program Title	Justin Time 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Justin Time" is a new animated program for preschoolers. The show centers on Justin, a young boy who imagines himself traveling around the world at different points in world history. "Justin Time" focuses on imagination, history and travel and introduces audiences to Justin, his imaginary friend Squidy, and his time traveling pal Olive. Imagination and transformation take center stage in each episode when Justin gets excited about a new adventure his bedroom transforms into the destination of the far reaches of his imagination. Adventuring to the ends of the earth throughout human history, Justin and his two pals Olive and Squidgy engage bite-sized historical events while learning the necessities of social interaction and cognition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Justin Time 7.1
List date and time rescheduled	06/08/2013 1:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	06/08/2013 / JTM101
Reason for Preemption	Sports

Digital Core Program (5 of 18)	Response
Program Title	Lazy Town 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00AM

Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to encourage healthy eating and exercise, "LazyTown" is a mix of live and animated characters that come to life in an energetic and colorful world, motivating kids through play to be active and make positive life choices. LazyTown takes the important lessons of eating right and exercising and makes them simple and fun for both parents and preschoolers. The show was designed to address the development needs of 2-5 year-olds through educational series that promote active, healthy lifestyles for younger children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazy Town 7.1
List date and time rescheduled	06/15/2013 8:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-15
Episode #	06/15/2013 / LZT101
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazy Town 7.1
List date and time rescheduled	06/01/2013 8:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2013-06-01
Episode #	06/01/2013 / LZT101
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Lazy Town 7.1
List date and time rescheduled	06/08/2013 2:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	06/08/2013 / LZT101
Reason for Preemption	Sports

Digital Core Program (6 of 18)	Response
Program Title	Noodle and Doodle 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:30AM
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle inspires preschoolers and grown-ups to MAKE and DO together through cooking and arts and crafts. The series follows hosts Sean and Noodle McNoodle, who drive around in their double-decker bus creating nutritious foods and crafts from recycled materials.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle 7.1
List date and time rescheduled	05/04/2013 8:30 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-05-04
Episode #	05/04/2013 / NAD101
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle and Doodle 7.1
List date and time rescheduled	06/08/2013 2:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	06/08/2013 / NAD101
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle and Doodle 7.1
List date and time rescheduled	06/15/2013 8:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-15
Episode #	06/15/2013 / NAD101
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Noodle and Doodle 7.1
List date and time rescheduled	06/01/2013 8:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-01
Episode #	06/01/2013 / NAD101
Reason for Preemption	Sports

Digital Core Program (7 of 18)		Response
Program Title	Green Screen Adventures 7.2	
Origination	Network	

Days/Times Program Regularly Scheduled	SAT/9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational goals for Green Screen Adventures are to encourage children to be enthusiastic about writing and reading; to help students build a foundation for writing, critical thinking, and problem solving; to promote character development as the cast demonstrates cooperation and mutual respect; and to provide educators with innovative and entertaining ways to enhance student learning. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)

Response

Program Title	Busy World of Richard Scarry 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully-animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that is abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	
	Response
Program Title	Wimzie's House 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie's House is an educationally entertaining series for preschool kids. The series presents the delightful adventures of Wimzie. Viewers are introduced to topics like friendship, generosity, jealousy, diversity, and sibling rivalry, all from a preschooler's point of view. The award-winning series was created with a renowned team of educational advisors and designed to nurture children's sense of identity, expand their relationships, stimulate their curiosity, and encourage self-expression and self-esteem.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 18)		Response
Program Title	Wimzie's House 7.2	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT/10:30AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	3 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie's House is an educationally entertaining series for preschool kids. The series presents the delightful adventures of Wimzie. Viewers are introduced to topics like friendship, generosity, jealousy, diversity, and sibling rivalry, all from a preschooler's point of view. The award-winning series was created with a renowned team of educational advisors and designed to nurture children's sense of identity, expand their relationships, stimulate their curiosity, and encourage self-expression and self-esteem.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (11 of 18)		Response
Program Title	Country Mouse, City Mouse 7.2	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT/11:00AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Country mouse Emily and her cousin from the big city, Alexander, visit each other and have adventures together at the turn of the century. They always seem to run into trouble and bother with humans, other animals and exciting situations, but when they put their heads together, they can solve any problem. And in the process, they learn about the places they visit and the things they see.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	
	Response
Program Title	Danger Rangers 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safety for children around the world is what is most important to the Danger Rangers. Unintentional injury is the leading cause of death among children ages 14 and under in the United States. With some help from the Danger Rangers, young viewers learn how to stay safe on the school bus, in the home, and other important places.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	
	Response
Program Title	Green Screen Adventures 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/7:00AN

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational goals for Green Screen Adventures are to encourage children to be enthusiastic about writing and reading; to help students build a foundation for writing, critical thinking, and problem solving; to promote character development as the cast demonstrates cooperation and mutual respect; and to provide educators with innovative and entertaining ways to enhance student learning. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Green Screen Adventures 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational goals for Green Screen Adventures are to encourage children to be enthusiastic about writing and reading; to help students build a foundation for writing, critical thinking, and problem solving; to promote character development as the cast demonstrates cooperation and mutual respect; and to provide educators with innovative and entertaining ways to enhance student learning. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	
	Response
Program Title	Children Talk 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children Talk is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (16 of 18)		Response
Program Title	Workforce 7.3	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT/8:30AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Workforce is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out first hand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Core Program (17 of 18)		Response
Program Title	Travel Thru History 7.3	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT/9:00AM	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is an in-depth look at the attractions and the history behind famous cities and towns around the United States. Videotaped and edited in the style of other popular, educational programming like Modern Marvels - Travel Thru History is designed for a teenage audience, and focuses on learning. The series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Safari 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p>	<p>Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.</p>
<p>Does the Licensee identify the program by displaying throughout the program the symbol E/I?</p>	<p>Yes</p>

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Teen Kids News
Origination	Network
Days/Times Program Regularly Scheduled:	SAT/ 12:00 PM
Total times aired at regularly scheduled time:	4
Number of Preemptions	9
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid-to-Kid newscast created for and delivered by children. "Young Journalists" reporting from a professional news set and from the field on stories of interest and education value to its own audience. One of the main objectives of TKN is highlighting positive stories about kids doing amazing things and helping to make the world a better place.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	6/28/13 - 4:00AM 6/8/13 - 6:00AM
Date Time	5/31/13 - 4:00AM
Date Time	4/5/13 - 4:00AM
Date Time	4/28/13 - 2:00PM
Date Time	5/17/13 - 4:00AM
Date Time	5/24/13 - 4:00AM
Date Time	6/14/13 - 4:00AM
Date Time	5/3/13 - 4:00AM

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Young Icons
Origination	Network
Days/Times Program Regularly Scheduled:	SAT/ 12:30 PM

Total times aired at regularly scheduled time:	3
Number of Preemptions	10
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Icons offers viewers a glimpse inside the lives of the brightest and the best of American youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, and entrepreneurs.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	5/24/13 - 4:30AM
Date Time	6/14/13 - 4:30AM
Date Time	5/3/13 - 4:30AM
Date Time	4/28/13 - 2:30PM
Date Time	5/31/13 - 4:30AM
Date Time	6/8/13 - 6:30AM
Date Time	6/28/13 - 4:30AM
Date Time	5/12/13 - 12:00PM
Date Time	5/17/13 - 4:30AM
Date Time	4/6/13 - 4:30AM

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JIM MCKERNAN
Address	500 3 4TH STREET
City	WATERLOO
State	IA
Zip	50703
Telephone Number	319-291-1200
Email Address	JMCKERNAN@KWWL.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	--Partner in Education with a local elementary school. --School Talk - Weekly feature live during the morning newscast which is focusing on Cedar Valley schools. --School Tours - Cub Scouts, Monona High School Freshmen Media class, UNI e-Media class, North Butler Middle School, Northstar Community Services (Special Needs Group), Valley Luthern School, Hudson Middle School, Good Neighbors Club (Senior Citizens Group), River Hills Special Needs School, Bremer County 4-H Group, and Pack 95 Cub Scouts -- Several employees are mentors for local students. --KWWL employees speak extensively at elementary and secondary schools throughout the market.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	The Chica Show 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get ready for playful adventures with Chica as the doors of "The Costume Coop" open for business! Every preschooler loves to dress up and now they can join Chica, everyone's favorite chicken, for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop stuffed to the beams with every kind of costume, accessory and prop imaginable "The Chica Show" is a Sprout Original preschool sitcom that features animation, live-action and a whole lot of surprises.

Other Matters (2 of 18)	Response
Program Title	Pajanimals 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An original, full-length series for preschoolers designed to help parents and caregivers establish a bedtime routine for their children. From the comfort of their magical bedroom, the Pajanimals share with the audience the last moments of play before the day ends. This special time together leads to different discoveries, but one thing is always clear - the world around them is welcoming and safe, and nighttime is a cozy, special time when accompanied by friendship and a song. The series follows the amazing adventures of four sweet and gentle characters - Sweet Pea Sue the pony, the excitable duck Squacky, the creative cow CowBella and the optimistic puppy Apollo. Through their imaginary journeys, these cuddly musical puppets venture out on amazing adventures of discovery, modeling the skills preschoolers need to move through their days successfully.
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Other Matters (3 of 18)

Response

Program Title	Justin Time 7.1
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Origination	Network
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Days/Times Program Regularly Scheduled	SAT/10AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Justin Time" is a new animated program for preschoolers. The show centers on Justin, a young boy who imagines himself traveling around the world at different points in world history. "Justin Time" focuses on imagination, history and travel and introduces audiences to Justin, his imaginary friend Squidy, and his time traveling pal Olive. Imagination and transformation take center stage in each episode when Justin gets excited about a new adventure his bedroom transforms into the destination of the far reaches of his imagination. Adventuring to the ends of the earth throughout human history, Justin and his two pals Olive and Squidgy engage bite-sized historical events while learning the necessities of social interaction and cognition.
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Other Matters (4 of 18)

Response

Program Title	Tree Fu Tom 7.1
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Origination	Network
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Days/Times Program Regularly Scheduled	SAT/10:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, Tom (live-acted) comes out of his house's back door, puts on a power belt, and runs across his lawn into a woodland. In there is the tree with Treetopolis on, protected by a magic shield. Using the power belt he jumps up, shrinks to insect size as he flies into the tree, and enters the world of Treetopolis, where he has adventures. He is skilled in that world's magic, and often gets characters out of scrapes. The series was developed in conjunction with the Dyspraxia Foundation with the aim of promoting movement
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Other Matters (5 of 18)	Response
Program Title	Lazytown 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to encourage healthy eating and exercise, "LazyTown" is a mix of live and animated characters that come to life in an energetic and colorful world, motivating kids through play to be active and make positive life choices. LazyTown takes the important lessons of eating right and exercising and makes them simple and fun for both parents and preschoolers. The show was designed to address the development needs of 2-5 year-olds through educational series that promote active, healthy lifestyles for younger children.

Other Matters (6 of 18)	Response
Program Title	Noodle and Doodle 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle inspires preschoolers and grown-ups to MAKE and DO together through cooking and arts and crafts. The series follows hosts Sean and Noodle McNoodle, who drive around in their double-decker bus creating nutritious foods and crafts from recycled materials.

Other Matters (7 of 18)	Response
Program Title	Green Screen Adventures 7.2
Origination	Network

Days/Times Program Regularly Scheduled	SAT/9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational goals for Green Screen Adventures are to encourage children to be enthusiastic about writing and reading; to help students build a foundation for writing, critical thinking, and problem solving; to promote character development as the cast demonstrates cooperation and mutual respect; and to provide educators with innovative and entertaining ways to enhance student learning. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.

Other Matters (8 of 18)	Response
Program Title	Busy World of Richard Scarry 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully-animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that is abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (9 of 18)	Response
Program Title	Wimzie's House 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie's House is an educationally entertaining series for preschool kids. The series presents the delightful adventures of Wimzie. Viewers are introduced to topics like friendship, generosity, jealousy, diversity, and sibling rivalry, all from a preschooler's point of view. The award-winning series was created with a renowned team of educational advisors and designed to nurture children's sense of identity, expand their relationships, stimulate their curiosity, and encourage self-expression and self-esteem.
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Other Matters (10 of 18)

Response

Program Title Wimzie's House 7.2

Origination Network

Days/Times Program Regularly Scheduled SAT/10:30AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie's House is an educationally entertaining series for preschool kids. The series presents the delightful adventures of Wimzie. Viewers are introduced to topics like friendship, generosity, jealousy, diversity, and sibling rivalry, all from a preschooler's point of view. The award-winning series was created with a renowned team of educational advisors and designed to nurture children's sense of identity, expand their relationships, stimulate their curiosity, and encourage self-expression and self-esteem.
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Other Matters (11 of 18)

Response

Program Title Country Mouse, City Mouse 7.2

Origination Network

Days/Times Program Regularly Scheduled SAT/11AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 4 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Country mouse Emily and her cousin from the big city, Alexander, visit each other and have adventures together at the turn of the century. They always seem to run into trouble and bother with humans, other animals and exciting situations, but when they put their heads together, they can solve any problem. And in the process, they learn about the places they visit and the things they see.
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Other Matters (12 of 18)

Response

Program Title Danger Rangers 7.2

Origination Network

Days/Times Program Regularly Scheduled SAT/11:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safety for children around the world is what is most important to the Danger Rangers. Unintentional injury is the leading cause of death among children ages 14 and under in the United States. With some help from the Danger Rangers, young viewers learn how to stay safe on the school bus, in the home, and other important places.

Other Matters (13 of 18)

	Response
Program Title	Green Screen Adventures 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational goals for Green Screen Adventures are to encourage children to be enthusiastic about writing and reading; to help students build a foundation for writing, critical thinking, and problem solving; to promote character development as the cast demonstrates cooperation and mutual respect; and to provide educators with innovative and entertaining ways to enhance student learning. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.

Other Matters (14 of 18)

	Response
Program Title	Green Screen Adventures 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational goals for Green Screen Adventures are to encourage children to be enthusiastic about writing and reading; to help students build a foundation for writing, critical thinking, and problem solving; to promote character development as the cast demonstrates cooperation and mutual respect; and to provide educators with innovative and entertaining ways to enhance student learning. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.
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Other Matters (15 of 18)	Response
Program Title	Children Talk 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children Talk is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned

Other Matters (16 of 18)	Response
Program Title	Workforce 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Workforce is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out first hand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between.

Other Matters (17 of 18)	Response
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Program Title	Travel Thru History 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is an in-depth look at the attractions and the history behind famous cities and towns around the United States. Videotaped and edited in the style of other popular, educational programming like Modern Marvels - Travel Thru History is designed for a teenage audience, and focuses on learning. The series visits diverse locales across the U.S. from Las Vegas to Key West.

**Other Matters
(18 of 18)**

	Response
Program Title	Safari 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KWWL TELEVISION, INC.</p>

Attachments

No Attachments.