

## Children's Television Programming Report

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 CPR-177535
 Submit Date:
 01/07/2016
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 WVUA-CD
 Facility ID:
 70429

 City:
 TUSCALOOSA/NORTHPORT
 State:
 AL
 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 01/07/2016

 Filing Status:
 Active
 Status:
 Status:

## **Report reflects information for : Fourth Quarter of 2015**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Typ | e, and Contact Info | rmation |       |                |
|-------------|---------------------|---------------------|---------|-------|----------------|
| Information | Applicant           | Address             | Phone   | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                | Section  | Question   | Response       |          |
|---------------------------|--|--|----------------|----------|
| Television<br>Information | Station Type   | Station Type Station Type Network Affilia  |                | n        |
|                           |  | Affiliated network   | thistv         |          |
|                           |  | Nielsen DMA  | Birmingham     |          |
|                           |  | Web Home Page Address  | www.wvua23.cor | n        |
|                           |  |  |                |          |
| Digital Core              | Question   |  |                | Response |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |  |                | 3.0      |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |  |                | 3.0      |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |  |                | 3.0      |
|                           | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |  |                | Yes      |
|                           | programming guideline (appli   | t at least 50% of the Core Programming counted toward meeting<br>ed to free video programming aired on other than the main Yes N<br>gram episodes that had already aired within the previous seven d | o program      | Yes      |

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(6)

| Digital Core<br>Program (1 of<br>6)  | Response   |
|--|--|
| Program Title  | Xploration Nation:Awesome Planet   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 6:30 AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times<br>aired   |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Xploration Awesome Planet will inspire and educate anyone interested in earth sciences. Our host, Philippe Cousteau, the grandson of legendary Jacques Cousteau, brings boundless energy to every location we visit. From magnificent mountains to violent volcanoes, this program takes an in-depth look at the unique and distinct features on planet Earth. We not only visit gigantic glaciers and behold their beauty but also discover why they formed, and how they shaped our landscape. Geological experts share their wisdom with Philippe, as we strive to understand places on the earth, inside the earth, and above the earth. Xploration Awesome Planet is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience'interest in the field of STEM education. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (2 of<br>6)   | Response  |
|---|---|
| Program Title   | Xploration Nation: Earth 2050   |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturday 7:00 AM  |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13  |
| Total times<br>aired  |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half hour weekly series, produced primarily for the 13-16 year old target audience will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment. Xploration Earth 2050 is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience' interest in the field of STEM education. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes   |

| Digital Core<br>Program (3<br>of 6) | Response                       |
|-------------------------------------|--------------------------------|
| Program Title                       | Xploration Nation: Outer Space |
| Origination                         | Syndicated                     |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 7:30 AM   |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times<br>aired   |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Each week our host Emily Calandrelli will take viewers on incredible journeys through space that will both entertain and educate. Ever wonder what it would be like to live in space or on a different planet? Watch our host try to perform every day responsibilities while floating in zero gravity. Explore the challenges that come along with living on a different planet as our host lives like an astronaut in a Mars-like habitat. We will have episodes on space robotics, commercial space tourism, asteroids, and our search for life, among many others. *When appropriate, the host will highlight NASA related programs and internships for young students that are relevant to the content we have shown. Xploration Outer Space is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience' interest in the field of STEM education. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (4 of 6) | Response                          |
|----------------------------------|-----------------------------------|
| Program Title                    | Xploration Nation: Animal Science |
| Origination                      | Syndicated                        |

| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays 8:00 AM   |
|---|---|
| Total times aired<br>at regularly<br>scheduled time   | 13  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | This is an animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, Xploration Animal Science goes one step further to look at how and why an animal is able to excel in its environment. This series uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. A series that all animal lovers will watch and learn from. Xploration Animal Science is a half-hour weekly E /I series produced with the intention of increasing and expanding our target audience' interest in the field of STEM education. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core<br>Program (5 of 6)                    | Response         |
|---|------------------|
| Program Title                                       | Biz Kids         |
| Origination   | Syndicated       |
| Days/Times<br>Program<br>Regularly<br>Scheduled     | Saturday 8:30 AM |
| Total times aired<br>at regularly<br>scheduled time | 13               |
| Total times aired                                   |                  |
| Number of<br>Preemptions                            | 0                |

| Number of<br>Preemptions for<br>other than<br>Breaking News  |  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 10 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of<br>Core<br>Programming. | Biz Kid\$ is a national financial education initiative based on an Emmy Award-winning public television series about kids, money, and business. Using a clever blend of entertainment and education, each Biz Kid\$ episode shows kids how to make and manage money by introducing concepts of financial literacy and entrepreneurship. To keep young viewers engaged, the series includes a fast-paced mix of direct education delivered by young actors, sketch comedies, animation, and stories featuring real-life young entrepreneurs. The show is complemented by a resource rich website, lesson plans, outreach activities, and a monthly electronic newsletter. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes  |

| Digital Core<br>Program (6<br>of 6)                            | Response       |
|--|----------------|
| Program Title  | Teen Kid News  |
| Origination  | Syndicated     |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sunday 3:00 PM |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 13             |
| Total times<br>aired   |                |
| Number of<br>Preemptions                                       | 0              |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                |

| Number of<br>Preemptions<br>Rescheduled  |   |
|--|---|
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 10 years to 13 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13 to 16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television there have been shows by adults working with kids but none that a young audience can literally identify with. TKN is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question  | Response             |
|---|----------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                  |
| Name of children's programming liaison  | Elizabeth<br>Brock   |
| Address   | Box 870172           |
| City  | Tuscaloosa           |
| State   | AL                   |
| Zip   | 35487                |
| Telephone Number  | 205-348-<br>6646     |
| Email Address   | ebrock@cpt<br>ua.edu |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                      |

Liaison Contact

Other Matters (0)

## Question

Attachments No Attachments.