



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0025402504** | File Number: **CPR-144616** | Submit Date: **07/10/2013** | Call Sign: **WVLA-TV** | Facility ID: **70021** |

City: **BATON ROUGE** | State: **LA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/10/2013 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Baton Rouge
	Web Home Page Address	www.nbc33tv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9-9:30 a.m. 4/06-6/29/2013
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get ready for playful adventures with Chica as the doors of "The Costume Coop" open for business! Every preschooler loves to dress up and now they can join Chica, everyone's favorite chicken, for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop stuffed to the beams with every kind of costume, accessory and prop imaginable "The Chica Show" is a Sprout Original preschool sitcom that features animation, live-action and a whole lot of surprises.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	6/08/2013@ 1-1:30 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 13)		Response
Program Title	Pajaminals	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. 9:30-10 a.m.4/06-6/29/2013	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Questions	Response
Title of Program	Pajaminals
List date and time rescheduled	6/08/2013 @ 1:30-2 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 13)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	10-10:30 a.m.4/06-6/29/2013
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	6/08/2013 @2-2:30 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 13)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30-11 a.m. 4/06-6/29/2013
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	6/08/2013@2:30-3 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11-11:30 a.m.
Total times aired at regularly scheduled time	10
Total times aired	13

Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	6/01/13@8-8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-01
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	6/15/2013 @ 8-8:30 a.m.

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-15
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	6/08/2013 @ 7-7:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 13)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30 a.m. to 12 p.m.
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	5/04/2013 @ 8:30-9 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-05-04
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	6/01/2013 @ 8:30-9 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-01
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle and Doodle

List date and time rescheduled	6/08/2013 @ 7:30-8 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-08
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	6/15/2013 @8:30-9 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-06-15
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 13)	Response
Program Title	Mystery Hunters (Multi-cast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7-7:30 a.m.(Multi-cast)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mystery Hunters" is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 13)	Response
Program Title	Dragonfly (Multi-cast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 7:30-8 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 13)		Response
Program Title		Career Day (multi-cast)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday at 8-8:30 a.m.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Weekly half-hour television series shot entirely in HD, "Career Day" is the newest offering from Entertainment Studios that falls under the "Educational and Informational (E/I) for children age 13-16" FCC classification. "Career Day" offers children the opportunity to follow adults and learn about career fields that may enchant and inspire them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 13)		Response
Program Title		Pets.tv (Multi-cast)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday @ 8:30-9 a.m.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles brought to you from the enthusiastic and caring eyes of children. Pets.TV.com is dedicated to bringing the public news, information, entertainment and a point of view that promotes the health and welfare of companion animals. At PetsTV.com we believe pets are a precious gift and that: The solution to the problem of homeless pets is to have mandatory low cost spay /neuter programs. Every county and/or city should have a shelter that meets humane standards, promotes adoption and requires spay/neuter before adoption. We have a duty to work to improve the living conditions of mistreated companion animals and to raise public awareness about them. Public officials have an obligation to pursue policy initiatives and legislation that protect the health and welfare of companion animals. We strongly believe that most pet owners consider their pets to be an absolute part of their family and PetsTV.com will endeavor to reflect the joy, love and benefits they provide.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 13)		Response
Program Title		Mad About Money (Multi-cast)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays at 9-9:30 a.m.
Total times aired at regularly scheduled time		13
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About Money conveys important messages about life skills such as personal finance, health and nutrition,fitness, conversation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improve comedy, eye-catching animation, music videos, humorous "man on the street"interviews and viewer created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 13)		Response
Program Title	The Young Icons (multi-cast)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays at 9:30-10 a.m.	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is the newest offering from Entertainment Studios that falls under Educational and Informational for children age 13 to 16 FCC classification. The Young Icons, a weekly half hour shot in high definition, features stories about world class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs all under the age of 18. Examples of the kinds of stories the Young Icons will tell include that of Patrick Pedraja, a fourteen year old actor and philanthropist who traveled America by RV, raising awareness for cancer by signing donors up for the National Marrow Registry, track phenomenon, Turquoise Thompson, who sprinted her way into the record books and earned herself a full ride to UCLA, Kimberly Anyadike, who became the youngest pilot to fly across the country, and sisters Marni and Nerni Barta, who created Kidflicks, a non profit organization that donates new and used DVDs to children's hospitals all across America.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)		Response
Program Title		The Outdoorsman (Multi-cast)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays at 9:30-10 p.m.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The series is hosted by Outdoorsman International founder Buck McNeely. An international adventurer, dedicated conservationist and game management proponent, Buck promotes the enjoyment of the great outdoors for kids of all ages. Environmental and conversation issues, teaching kids & people of all ages about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Karen G. Mire
Address	10000 Perkins Road
City	Baton Rouge
State	LA
Zip	70810
Telephone Number	225-768-9148
Email Address	karen.mire@fox44.come
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program supiers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C. F.R. Section 73.670 , with respect to all programs specifically designed for children ages twelve and under. The station did not broadcast an analog signal this quarter. The licensee's response to Questi0on 7 (b) therefore, assumes that the station's current main program stream serves as the equivalent to the station's former analog channel.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8-8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

Other Matters (2 of 13)	Response
Program Title	Noodle & Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:30-9 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.
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Other Matters (3 of 13)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9-9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get ready for playful adventures with Chica as the doors of "The Costume Coop" open for business! Every preschooler loves to dress up and now they can join Chica, everyone's favorite chicken, for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop stuffed to the beams with every kind of costume, accessory and prop imaginable "The Chica Show" is a Sprout Original preschool sitcom that features animation, live-action and a whole lot of surprises.

Other Matters (4 of 13)	Response
Program Title	Pajaminals
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30-10 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow.
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Other Matters (5 of 13)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10-10:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.

Other Matters (6 of 13)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30-11 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Tree Fu Tom helps children feel good in boosting their self-confidence, self-esteem, and respect for others. When a child feels good about himself, they are interested and excited to learn more about the world.

Other Matters (7 of 13)	Response
Program Title	Mystery Hunters (Multi-cast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7-7:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mystery Hunters" is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs

Other Matters (8 of 13)	Response
Program Title	Dragon Fly (Multi-cast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7:30-8 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.

Other Matters (9 of 13)	Response
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Program Title	Career Day (Multi-cast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at8-8:30 a.mj.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weekly half-hour television series shot entirely in HD, "Career Day" is the newest offering from Entertainment Studios that falls under the "Educational and Informational (E/I) for children age 13-16" FCC classification. "Career Day" offers children the opportunity to follow adults and learn about career fields that may enchant and inspire them.

Other Matters (10 of 13)		Response
Program Title	Pets.tv(Multi-cast)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays @ 8:30-9 a.m.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles brought to you from the enthusiastic and caring eyes of children. Pets.TV.com is dedicated to bringing the public news, information, entertainment and a point of view that promotes the health and welfare of companion animals. At PetsTV.com we believe pets are a precious gift and that: The solution to the problem of homeless pets is to have mandatory low cost spay /neuter programs. Every county and/or city should have a shelter that meets humane standards, promotes adoption and requires spay/neuter before adoption. We have a duty to work to improve the living conditions of mistreated companion animals and to raise public awareness about them. Public officials have an obligation to pursue policy initiatives and legislation that protect the health and welfare of companion animals. We strongly believe that most pet owners consider their pets to be an absolute part of their family and PetsTV.com will endeavor to reflect the joy, love and benefits they provide.</p>	

Other Matters (11 of 13)		Response
Program Title	Mad About Money (Multi-cast)	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturdays @ 9:30-10 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About Money conveys important messages about life skills such as personal finance, health and nutrition,fitness, conversation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improve comedy, eye-catching animation, music videos, humorous "man on the street"interviews and viewer created questions about life's issues.

Other Matters (12 of 13)	Response
Program Title	The Young Icons (Multi-cast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 9:30-10 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is the newest offering from Entertainment Studios that falls under Educational and Informational for children age 13 to l6 FCC classification. The Young Icons, a weekly half hour shot in high definition, features stories about world class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs all under the age of 18. Examples of the kinds of stories the Young Icons will te11 include that of Patrick Pedraja, a fourteen year old actor and philanthropist who traveled America by RV, ralsing awareness for cancer by signing donors up for the National Marrow Registry, track phenomenon, Turquoise Thompson, who sprinted her way into the record books and earned herself a full ride to UCLA, Kimberly Anyadike, who became-the youngest pilot to fly across the country, and sisters Marni and Nerni Barta. who created Kidflicks, a non profit organization that donates new and used DvDs to children's hospitals all across America.

Other Matters (13 of 13)	Response
Program Title	The Outdoorsman with Buck McNeely(Multi-cast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 9:30-10 p.m.

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series is hosted by Outdoorsman International founder Buck McNeely. An international adventurer, dedicated conservationist and game management proponent, Buck promotes the enjoyment of the great outdoors for kids of all ages. Environmental and conversation issues, teaching kids & people of all ages about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Knight Broadcasting of Baton Rouge License Corp.</p>

Attachments

No Attachments.