

## Children's Television Programming Report

 FRN: 000502077
 File Number: CPR-131741
 Submit Date: 07/09/2012
 Call Sign: WTVZ-TV
 Facility ID: 40759

 City: NORFOLK
 State: VA

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 07/09/2012
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

## **Report reflects information for : Second Quarter of 2012**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliation	n
		Affiliated network MYNETWORK	
		Nielsen DMA Norfolk-Ports-Ne	ewport News
		Web Home Page Address www.WTVZ.com	1
Digital Core	Question		Response
Programming	State the average numbers stream	er of hours of Core Programming per week broadcast by the station on its main program	4.0
	State the average number station on other than its reasons a station on other than its reasons a station on other than its reasons a station of the station	er of hours per week of free over-the-air digital video programming broadcast by the main program stream	336.0
	•	er of hours per week of Core Programming broadcast by the station on other than its ee 47 C.F.R. Section 73.671:	6.0
	•	de information identifying each Core Program aired on its station, including an indication ice, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
	programming guideline (	y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program	Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY, 7:30AM (4/2-6/25/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to teach children about the marine ecosystem and to develop an understanding among children that they are key to preserving the ocean environment, "Aqua Kids" teaches youth about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population. The program teaches youth that they can teach their peers that they can preserve and protect the oceans. This program aired on the main digital stream, WTVZ-Ch33.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS, 7:30AM (4/3-6/26/2012)
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on the main digital stream, WTVZ-Ch33.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS, 7:30AM (4/4-6/27/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World" features areas of particular concern to young teens; including global social, educational, and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. "Elizabeth Stanton's Great Big World" combines exciting, fun, and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropria global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In additional friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program aire on the main digital stream, WTVZ-Ch33.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	WILD, LTD
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS, 7:30AM (4/5-6/28/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LTD. is a conservation series, and in each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species she encounters, the conservation listing and why / how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. This program aired on the main digital stream, WTVZ-Ch33.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	CAREER DAYS
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS, 7:30AM (4/6-6/29/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program aired on the main digital stream, WTVZ-Ch33.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	LIVE LIFE & WIN!
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7:00AM (4/7-6/30/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win! a series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise & nutrition and wellness. The series promotes such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program aired on the main digital stream, WTVZ-Ch33.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	WILD AMERICA
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS, 7:30AM (4/7-6/30/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? This program aired on the main digital stream, WTVZ-Ch33.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	ARIEL & ZOEY, ELI TOO
Origination	Syndicated
Days/Times Program Regularly Scheduled	MNODAYS-FRIDAYS, 4:30P, (4/2-6/29/2012)
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience	
Describe the	This program is a musical variety show that is driven by three siblings, and empowers children to
educational	accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel i
and	their profession and have a positive message for kids. As hosts, these children entertain and inform their
informational	audience through song, dance, music and dialogue. This show supports and encourages respect for
objective of	others, having integrity, following directions, putting forth your best effort and taking responsibility; which is
the program	a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that
and how it	will inform young people on a variety of subjects, while keeping their interest. This program aired on the
meets the	other than main digital stream, COOLTV, CH33.2.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (9 of 12)	Response
Program Title	BETA RECORDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7:00AM (4/7-6/30/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA RECORDS TV is a weekly half-hour music centric show with a magazine format that has segments featuring major & independent artist interviews and unplugged performances in BETA's studios. Also featured are "Electro" Ross Blomgren's tutorials and how-to's, producer & music executiv tips, internet heroes, The Vault, which has legendary artists, and discussions about music as it pertains to fashion and pop culture. Through this program viewers learn the ins and outs of the music business and the influence music has on our culture. This program aired on the other than main digital stream, COOLTV, CH33.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	GINA D'S KIDS CLUB
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7AM, 7:30AM & 8AM (4/7-6/30/212)
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

# Age of

educational

objective of

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meets the

Core

definition of

Programming.

and

2 years to 6 years

**Target Child** Audience

Describe the Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and informational Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multiculturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains the the program attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program aired on the other than main digital stream, TCN, CH33.3.

Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

Digital Core Program (11 of 12)	Response
Program Title	MUSTARD PANCAKES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 8:30AM & 9AM (4/7-6/30/2012)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television program, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends which happen to include puppet pets. Courtney's thoughtful guidance helps her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The program celebrates the joy of childhood through music and storytelling. The program is a nurturing environment where the characters support each other's growth and work together to overcome the day-to-day challenges all children face. This program aired on the other than main digital stream, TCN, CH33.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	CHILDREN TALK
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 9:30AM (4/7-6/30/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. This program aired on the other than main digital stream, TCN, CH33.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	LINDA M. DEEB
	Address	1000 JAMES STREET
	City	SYRACUSE
	State	NY
	Zip	13203
	Telephone Number	315-472-6800
	Email Address	ldeeb@sbgnet.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WTVZ broadcasts an average of four minutes each day of public service announcements aimed directly at viewers undert the age of sixteen. These PSA's are aired in designated kids programming time periods and address multiple children's issues such as healthy diets, environmental awareness and the importance of education.

#### Other Matters (13)

Audience from

Other Matters (1 of 13)	Response
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS 7:30AM (7/2-9/24/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child	13 years to 16 years

Describe the<br/>educational and<br/>informationalDesigned to teach children about the marine ecosystem and to develop an understanding among<br/>children that they are key to preserving the ocean environment, "Aqua Kids" teaches youth about<br/>the diversity and beauty of the marine environment and its potential destruction by pollution and<br/>carelessness of the human population. The program teaches youth that they can teach their peers<br/>that they can preserve and protect the oceans. This program will air on the main digital stream,<br/>WNYS-CH33.Core Programming.

Other Matters (2 of 13)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS, 7:30AM (7/3-9/25/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program will air on the main digital stream, WNYS-CH33.
Other Matters	

Other Matters	
(3 of 13)	Response
Program Title	ELIZABETH STANON'S GREAT BIG WORLD

	Syndicated
Days/Times Program Regularly	WEDNESDAYS, 7:30AM (7/4-9/26/2012)
Scheduled	
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World" features areas of particular concern to young teens; including global, social, educational, and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. "Elizabeth Stanton's Great Big World" combines exciting, fun, and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriat global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program will at on the main digital stream, WNYS-CH33.
Other Matters (4 of 13)	Response
Program Title	WILD, LTD.
Origination	Syndicated
<b>D</b>	THURSDAYS, 7:30AM (7/5-8/30/2012
Days/Times Program Regularly Scheduled	
Program Regularly	
Program Regularly Scheduled Total times aired at regularly	
Program Regularly Scheduled Total times aired at regularly scheduled time Length of	9
Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience	9         30 mins         13 years to 16 years         WILD LTD. is a conservation series, and in each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species she encounters, the conservation listing an

Michelle always teaches about the anatomy of the species she encounters, the conservation listing and why / how we can better preserve their population numbers. Each episode is designed to reveal to program and how children the value of wild spaces and the creatures that live within. This program will air on the main definition of Core digital stream, WNYS-CH33.

#### Other Matters (5 of 13) Response

it meets the

Programming.

Program Title	THINK BIG
Origination	Syndicated
Days/Times	THURSDAYS, 7:30AM (9/6-9/27/2012)
Program	
Regularly	
Scheduled	
Total times aired	4
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Think Big features top kid inventors who face off against each other in an Invent-off to see who can
educational and	come up with the most innovative and creative invention. Each episode is set in the Think Tank, a stud
informational	filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured
objective of the	Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed,
program and	the competing inventions are presented to a judge. In Think Big, kids acquire and showcase their skills
how it meets the	in creativity, science, innovation, marketing, design and teamwork. This program will air on the main
definition of Core	digital stream, WNYS-CH33.
Programming.	

Other Matters (6 of 13)	Response
Program Title	CAREER DAYS
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS, 7:30AM (7/6-9/28/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question "What do I want to be when I grow up?" This program will air on the main digital stream, WNYS-CH3

Other Matters (7 of 13)	Response
Program Title	LIVE LIFE & WIN!
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7:00AM (7/7-9/29/2012)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win! a series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise & nutrition and wellness. The series promotes such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program will air on the main digital stream, WNYS-CH33.

Other Matters (8 of 13)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7:30AM (7/7-9/29/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? This program will air on the main digital stream, WNYS-CH33.

Other Matters (9 of 13)	Response
Program Title	ARIEAL & ZOEY, ELI TOO
Origination	Syndicated
Days/Times	MONDAYS - FRIDAYS 4:30PM (7/2-9/28/2012)
Program	
Regularly	
Scheduled	
Total times	65
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This will air on the other than main digital stream, COOLTV, CH33-2.

Other Matters (10 of 13)	Response
Program Title	BETA RECORDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7:00AM (7/7-9/29/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA RECORDS TV is a weekly half-hour music centric show with a magazine format that has segments featuring major & independent artist interviews and unplugged performances in BETA's studios. Also featured are "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, internet heroes, The Vault, which has legendary artists, and discussions about music as it pertains to fashion and pop culture. Through this program viewers learn the ins and outs of the music business and the influence music has on our culture. This will air on the other than main digital stream, COOLTV, CH33-2.
	sponse NA D'S KIDS CLUB

of 13)	Response
Program Title	GINA D'S KIDS CLUB
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7AM,730AM & 8AM (7/7-9/29/2012)
Total times aired at regularly scheduled time	39
Length of Program	30 mins

Age of Target Child Audience from

Programming.

and

2 years to 6 years

Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is Describe the playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is educational surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and informational Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multiobjective of culturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains the the program attention of young children to help further develop their self-image, social skills, math readiness, and reading and how it readiness. Various themes throughout the program may include bike safety, not talking to strangers, and meets the stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are definition of imparted to the target audience. This program will air on the other than main digital stream, TCN,CH33-3. Core

Other Matters (12	
of 13)	Response
Program Title	MUSTARD PANCAKES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 8:30AM & 9AM (7/7-9/29/2012)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television program, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends which happen to include puppet pets. Courtney's thoughtful guidance helps her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The program celebrates the joy of childhood through music and storytelling. The program is a nurturing environment where the characters support each other's growth and work together to overcome the day-to-day challenges all children face. This program will air on the other than main digital stream, TCN,CH33-3.
Other Matters (13 c	of
13)	Response
Program Title	CHILDREN TALK
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 9:30AM (7/7-9/29/2012)
Total times aired at	13

Length of Program 30 mins

regularly scheduled

time

Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. This program will air on the other than main digital stream, TCN,CH33-3.

Certification	Question	Response
Certification	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
	AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WTVZ LICENSEE, LLC

Attachments No Attachments.