

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0020882692** File Number: **CPR-158832** Submit Date: **10/08/2014** Call Sign: **WBDT** Facility ID: **70138** City:

SPRINGFIELD State: OH

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/08/2014 Filing Status: Active

## Report reflects information for : Third Quarter of 2014

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | CW                  |
|              | Nielsen DMA           | Dayton              |
|              | Web Home Page Address | www.daytonscw.com   |

#### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

### Digital Core Programs(12)

| Digital Core Program (1 of 12)   | Response   |
|--|--|
| Program Title  | Young Icons (26.1)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays, 7:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, The Young Icons gives you a glimpse inside the lives of the brightest and best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes  |

| Digital Core<br>Program (2 of 12)                           | Response           |
|---|--------------------|
| Program Title   | Eco Company (26.1) |
| Origination   | Syndicated         |
| Days/Times Program Regularly Scheduled                      | Sundays, 10am      |
| Total times aired at regularly scheduled time               | 13                 |
| Total times aired   |                    |
| Number of<br>Preemptions                                    | 0                  |
| Number of<br>Preemptions for<br>other than Breaking<br>News |                    |

| Number of<br>Preemptions<br>Rescheduled  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What does it mean to go "green"? More and more young people want to know the answer to that question. Now there's ECO Companya dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. ECO Company explore all aspects of being green and understanding how we impact the world. The E-Co team reports on the latest technologies in energy, recycling, conservation, and organics and shares stories of young people making a positive impact on the environment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (3 of 12)   | Response   |
|--|--|
| Program Title  | Pets.TV (26.1)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays, 10:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates the animals to the viewer's lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                     | Yes  |

| Digital Core<br>Program (4 of 12)  | Response   |
|--|--|
| Program Title  | Animal Atlas (BOUNCE- 26.2)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays, 10:30am (thru 8/30) and 11am (entire quarter)   |
| Total times aired at regularly scheduled time  | 22   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Atlas" continues to make nature and the animal world entertaining and enlightening. The secuses humor, natural visuals, and an everyday attitude to reach the minds of its target group of 13-10 year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge a perspective of young viewers through a friendly and fascinating presentation of information about the animal world. Those viewers that want deep information will find it here but those that just want to be entertained by well-assembled sequences of unusual animals and interesting facts will get that, too |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (5 of 12)             | Response             |
|---|----------------------|
| Program Title                                 | Safari Tracks (26.2) |
| Origination                                   | Network              |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays, 11:30am   |
| Total times aired at regularly scheduled time | 13                   |

| Total times aired  |   |
|--|---|
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Safari Tracks" is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. Viewers receive topic points that help built the ethical decision-making necessary to becoming a citizen of the planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (6 of<br>12)                        | Response                                |
|---|---|
| Program Title   | Teen Kids News (26.2)                   |
| Origination   | Network                                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Sundays 10am and 10:30am (thru 9/21/14) |
| Total times aired at regularly scheduled time               | 24                                      |
| Total times aired   |   |
| Number of<br>Preemptions                                    | 0                                       |
| Number of<br>Preemptions for<br>other than<br>Breaking News |   |
| Number of<br>Preemptions<br>Rescheduled                     |   |

| Length of<br>Program   | 30 mins   |
|--|---|
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News is a national weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (7 of<br>12)                        | Response                                 |
|---|--|
| Program Title   | Rescue Heroes (26.1)                     |
| Origination   | Network                                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Saturdays, 7am and 7:30am (thru 8/23/14) |
| Total times<br>aired at<br>regularly<br>scheduled time      | 16                                       |
| Total times aired   |  |
| Number of<br>Preemptions                                    | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News |  |
| Number of<br>Preemptions<br>Rescheduled                     |  |
| Length of<br>Program  | 30 mins                                  |
| Age of Target Child Audience                                | 6 years to 11 years                      |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Rescue Heroes was designed to serve the education and information needs of children ages 6-11. Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (8 of 12)   | Response  |
|--|---|
| Program Title  | Culture Click (26.2)  |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled  | Saturdays, 10am   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Culture Click is a half-hour series that explores the genesis of - and reasons behind-cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode with a list of what's trending on search engines that week which serves as a jumping-off point for a deep dive into the culture that teens will embrace. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (9 of 12) | Response                         |
|-----------------------------------|----------------------------------|
| Program Title                     | Animal Atlas (SYNDICATED - 26.1) |
| Origination                       | Syndicated                       |

| Days/Times Program Regularly Scheduled   | Sundays, 7am   |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Atlas" continues to make nature and the animal world entertaining and enlightening. The uses humor, natural visuals, and an everyday attitude to reach the minds of its target group of 13-year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge perspective of young viewers through a friendly and fascinating presentation of information about animal world. Those viewers that want deep information will find it here but those that just want to entertained by well-assembled sequences of unusual animals and interesting facts will get that, to |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (10 of 12)                          | Response                                  |
|--|---|
| Program Title  | Cubix: Robots for Everyone (26.1)         |
| Origination  | Network                                   |
| Days/Times Program<br>Regularly Scheduled                | Saturdays, 7am and 7:30am (as of 8/30/14) |
| Total times aired at regularly scheduled time            | 10  |
| Total times aired  |   |
| Number of<br>Preemptions                                 | 0   |
| Number of<br>Preemptions for other<br>than Breaking News |   |

| Number of<br>Preemptions<br>Rescheduled  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 6 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CUBIX: ROBOTS FOR EVERYONE takes place in the year 2040 in Bubble Town where robots outnumber humans. Each member of a special club known as the Botties has their own robot with a unique characteristic. As the Botties and their robots battle the evil Dr. K, they learn important lessons about themselves, including self-confidence, courage, loyalty, patience, humility and pride but they also learn the importance of perserverence, teamwork, and embracing their differences to overcome obstacles. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core<br>Program (11 of 12)   | Response  |
|--|---|
| Program Title  | The Real Winning Edge (26.2)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays, 10:30am (effective 9/28/14)  |
| Total times aired at regularly scheduled time  | 1   |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE REAL WINNING EDGE is designed to help youth make "winning choices" in their lives in order to grow to be productive citizens, using real-life role models who are making pro-social life choices Emphasis on being honest, loyal, hard working toward productive goals, and treating others as the would like to be treated, are values emphasized by the positive role models in THE REAL WINNIN EDGE. Those role models consists of other teens, and celebrities whom they admire, who themselves have the character to make winning choices. |

| Does the Licensee identify the program | Yes |  |  |
|--|-----|--|--|
| by displaying throughout the           |     |  |  |
| program the symbol E/I?                |     |  |  |

| Digital Core Program (12 of 12)  | Response   |
|--|--|
| Program Title  | Live Life and Win (26.2)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays, 10:30am (effective 9/6/14) and Sundays, 10am  |
| Total times aired at regularly scheduled time  | 5  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Nationally syndicated magazine series highlighting inspirational teen success stories.  Segments feature extraordinary teens, breaking barriers, giving back, nutrition and exercise with focus on arts, school, sports, community and teen entrepreneurship, while promoting social responsibility, perseverance, leadership, academic achievement, and volunteerism. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?  | Yes  |
| Name of children's programming liaison  | Christine Reilly   |
| Address   | Pillsbury, 2300 N Street NW  |
| City  | Washington   |
| State   | DC   |
| Zip   | 20037  |
| Telephone Number  | (202) 633-8245   |
| Email Address   | christine.reilly@pillsburylaw.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: SONIC X, YU-GI-OH, DRAGONBALL Z KAI, YU-GI-OH! ZEXAL, JUSTICE LEAGUE UNLIMITED, BOLTS AND BLIP, THE SPECTACULAR SPIDERMAN,and DIGIMON FUSION. As of 9/6/14, the BOUNCE network (26.2) replaced the 10:30am run of ANIMAL ATLAS with LIVE LIFE AND WIN. On 9/28/14, BOUNCE replaced TEEN KIDS NEWS with LIFE LIFE AND WIN and THE REAL WINNING EDGE. On 8/30/14, the CW Network replaced RESCUE HEROES with CUBIX: ROBOTS FOR EVERYONE. |

### Other Matters (12)

| Other Matters (1 of 12)  | Response  |
|--|---|
| Program Title  | Animal Atlas (SYNDICATED - 26.1)  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays, 7am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Atlas" continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals, and an everyday attitude to reach the minds of its target group of 13-16-year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. Those viewers that want deep information will find it here but those that just want to be entertained by well-assembled sequences of unusual animals and interesting facts will get that, too. |

| Other Matters (2 of 12)  | Response   |
|--|--|
| Program Title  | Young Icons (26.1)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays, 7:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, The Young Icons gives you a glimpse inside the lives of the brightest and best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things. |

| Other Matters (3 of 12)                      | Response           |
|--|--------------------|
| Program Title                                | Eco Company (26.1) |
| Origination                                  | Syndicated         |
| Days/Times<br>Program Regularly<br>Scheduled | Sundays, 10am      |

| 13   |  |
|--|--|
| 30 mins  |  |
| 13 years to 16 years   |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core  What does it mean to go "green"? More and more young people want to know the answer to the question. Now there's ECO Companya dynamic and diverse group of teens who combine the natural curiosity with their enthusiasm to preserve the planet they will inherit. ECO Company of all aspects of being green and understanding how we impact the world. The E-Co team report the latest technologies in energy, recycling, conservation, and organics and shares stories of the people making a positive impact on the environment. |  |
|  |  |
|  |  |

| Other Matters (4 of 12)  | Response   |
|--|--|
| Program Title  | Pets.TV (26.1)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays, 10:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates the animals to the viewer's lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. |

| Other Matters (5 of 12)                       | Response                    |
|---|-----------------------------|
| Program Title                                 | Animal Atlas (BOUNCE -26.2) |
| Origination                                   | Network                     |
| Days/Times Program Regularly Scheduled        | Saturdays, 11am             |
| Total times aired at regularly scheduled time | 13                          |
| Length of Program                             | 30 mins                     |
| Age of Target<br>Child Audience<br>from       | 13 years to 16 years        |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Animal Atlas" continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals, and an everyday attitude to reach the minds of its target group of 13-16-year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. Those viewers that want deep information will find it here but those that just want to be entertained by well-assembled sequences of unusual animals and interesting facts will get that, too.

| Other Matters (6 of 12)  | Response  |
|--|---|
| Program Title  | Safari Tracks (26.2)  |
| Origination  | Network   |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturdays, 11:30am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Safari Tracks" is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet. |

| Other Matters (7 of 12)  | Response  |
|--|---|
| Program Title  | Live Life and Win (26.2)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays, 10:30am and Sundays, 10am  |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Nationally syndicated magazine series highlighting inspirational teen success stories. Segments feature extraordinary teens, breaking barriers, giving back, nutrition and exercise with focus on arts, school, sports, community and teen entrepreneurship, while promoting social responsibility, perseverance, leadership, academic achievement, and volunteerism. |

| Other Matters (8 of 12) | Response                     |
|-------------------------|------------------------------|
| 12)                     | response                     |
| Program Title           | The Real Winning Edge (26,2) |
| Origination             | Network                      |

| Days/Times<br>Program Regularly<br>Scheduled   | Sundays, 10:30am   |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 6 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE REAL WINNING EDGE is designed to help youth make "winning choices" in their lives in order to grow to be productive citizens, using real-life role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in THE REAL WINNING EDGE. Those role models consists of other teens, and celebrities whom they admire, who themselves have the character to make winning choices. |

| Other Matters (9 of 12)  | Response  |
|--|---|
| Program Title  | Culture Click (26.2)  |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled  | Saturdays, 10am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Culture Click is a half-hour series that explores the genesis of - and reasons behind-cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode with a list of what's trending on search engines that week which serves as a jumping-off point for a deep dive into the culture that teens will embrace. |

| Other Matters<br>(10 of 12)                            | Response                              |
|--|---------------------------------------|
| Program Title  | Dog Whisperer with Cesar Milan (26.1) |
| Origination  | Network                               |
| Days/Times Program Regularly Scheduled                 | Saturdays, 7am and 7:30am             |
| Total times<br>aired at<br>regularly<br>scheduled time | 26                                    |
| Length of Program                                      | 30 mins                               |
| Age of Target<br>Child Audience<br>from                | 13 years to 16 years                  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

| Other<br>Matters (11<br>of 12)                  | Response                  |
|---|---------------------------|
| Program Title                                   | Calling Dr. Pol (26.1)    |
| Origination                                     | Network                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays, 8am and 8:30am |
| Total times aired at regularly scheduled time   | 26                        |
| Length of Program                               | 30 mins                   |

Age of Target Child Audience from

Describe the

13 years to 16 years

educational and informational objective of the program and how it meets the definition of Core Programming. Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

| Other Matters<br>(12 of 12)                            | Response                         |
|--|----------------------------------|
| Program Title  | The Brady Barr Experience (26.1) |
| Origination  | Network                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Saturdays, 9am and 9:30am        |
| Total times<br>aired at<br>regularly<br>scheduled time | 26                               |

| Length of<br>Program   | 30 mins  |
|--|--|
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Brady Barr Experience is a weekly half-hour series that is designed to inform and educate viewers 13 16 years of age. In this action-packed series viewers will go behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet. Brady Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals and in this series, he will share is knowledge and passion for the earth's wildlife with the audience. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WBDT Television, LLC **Attachments** 

No Attachments.