



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005795067** | File Number: **CPR-171909** | Submit Date: **07/10/2015** | Call Sign: **KZJO** | Facility ID: **69571** | City: **SEATTLE** | State: **WA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/10/2015** | Filing Status: **Active**

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Report reflects information for : **Second Quarter of 2015**

**General Information**

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	My Network TV
	Nielsen DMA	Seattle-Tacoma
	Web Home Page Address	www.joeswall.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(10)**

Digital Core Program (1 of 10)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7am, 4/4-6/27/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.1) Awesome Adventures is designed to educate, inform and entertain children 13-16 about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The series is designed with a goal to make learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30am, 4/4-6/27/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.1) The objective of Wild About Animals is to educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)		Response
Program Title	Animal Atlas	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 8am, 4/4-6/27/15	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.1) Animal Atlas is an entertaining and educational wildlife program introducing young viewers to every kind of animal imaginable and promoting a better understanding of how various animal species live and what they need to survive. The show looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Episodes also explore features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, the show educates young viewers about endangered species and provides information on how to support wildlife conservation. Not only is Animal Atlas entertaining, it is culturally relevant and important to today's population of young people attuned to the importance of going "green."	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30am, 4/4-6/27/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.1) On The Spot uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On The Spot explains the answers to each question. On The Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core  
Program (5 of 10) Response**

Program Title	The Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9am, 4/4-6/27/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.1) The Coolest Places on Earth takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations, and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The show is packed with facts about history, geography and culture, with a goal of providing young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 10)</b>	<b>Response</b>
Program Title	State to State
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30am, 4/4-6/27/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	



Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.1) State to State is an educational and informative half-hour E/I program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 10)</b>	<b>Response</b>
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7am, 7:30am & 9:30am, 4/4-6/27/15
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.3 - Antenna TV) Animal Atlas is an entertaining and educational wildlife program introducing young viewers to every kind of animal imaginable and promoting a better understanding of how various animal species live and what they need to survive. The show looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Episodes also explore features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, the show educates young viewers about endangered species and provides information on how to support wildlife conservation. Not only is Animal Atlas entertaining, it is culturally relevant and important to today's population of young people attuned to the importance of going "green."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Core

#### Program (8 of 10) Response

Program Title	The Coolest Places on Earth
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8am, 4/4-6/27/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.3 - Antenna TV) The Coolest Places on Earth takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations, and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The show is packed with facts about history, geography and culture, with a goal of providing young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 10)</b>	<b>Response</b>
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30am, 4/4-6/27/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.3 - Antenna TV) On The Spot uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On The Spot explains the answers to each question. On The Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	Family Style with Chef Jeff
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9am, 4/4-6/27/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.3 - Antenna TV) Family Style with Chef Jeff teaches viewers how making right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutritional quizzes, health tips and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Julie Ferkingstad
Address	1813 Westlake Ave. N.
City	Seattle
State	WA
Zip	98109
Telephone Number	206-674-1408
Email Address	jferkingstad@tribunemedia.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KZJO ceased analog broadcasts on June 12, 2009. Thus, there were no analog broadcasts during the reporting period so the answer to Question 7(b) should be "no." The primary signal of station KCPQ, Tacoma WA is simulcast on KZJO's channel 25.2 to improve signal coverage. The core programming for that channel is reported on KCPQ's Form FCC 398. Antenna TV launched on KZJO's digital channel 25.3 on 1/1/11. Episodes of Animal Atlas, Coolest Places on Earth & On The Spot airing on Antenna TV are from different seasons than those airing on KZJO.

**Other Matters (10)**

Other Matters (1 of 10)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30am, 7/4-9/26/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.1) The objective of Wild About Animals is to educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals.

<b>Other Matters (2 of 10)</b>	
	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8am, 7/4-9/26/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.1) Animal Atlas is an entertaining and educational wildlife program introducing young viewers to every kind of animal imaginable and promoting a better understanding of how various animal species live and what they need to survive. The show looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Episodes also explore features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, the show educates young viewers about endangered species and provides information on how to support wildlife conservation. Not only is Animal Atlas entertaining, it is culturally relevant and important to today's population of young people attuned to the importance of going "green."

<b>Other Matters (3 of 10)</b>	
	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30am, 7/4-9/26/15



Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.1) On The Spot uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On The Spot explains the answers to each question. On The Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.

**Other Matters (4 of 10)**

**Response**

Program Title	The Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9am, 7/4-9/26/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.1) The Coolest Places on Earth takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations, and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The show is packed with facts about history, geography and culture, with a goal of providing young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

**Other Matters (5 of 10)**

**Response**

Program Title	State to State
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30am, 7/4-9/26/15

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.1) State to State is an educational and informative half-hour E/I program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.

Other Matters (6 of 10)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7am, 7/4-9/26/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.1) Awesome Adventures is designed to educate, inform and entertain children 13-16 about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The series is designed with a goal to make learning fun.

Other Matters (7 of 10)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7am, 7:30am & 9:30am, 7/4-9/26/15
Total times aired at regularly scheduled time	39
Length of Program	30 mins

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Age of Target 13 years to 16 years  
Child  
Audience from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming. (25.3 - Antenna TV) Animal Atlas is an entertaining and educational wildlife program introducing young viewers to every kind of animal imaginable and promoting a better understanding of how various animal species live and what they need to survive. The show looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Episodes also explore features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, the show educates young viewers about endangered species and provides information on how to support wildlife conservation. Not only is Animal Atlas entertaining, it is culturally relevant and important to today's population of young people attuned to the importance of going "green."

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**Other Matters (8 of 10)**

**Response**

Program Title The Coolest Places on Earth

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Origination Network

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Days/Times Saturday, 8am, 7/4-9/26/15  
Program Regularly Scheduled

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Total times aired at regularly scheduled time 13

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Length of Program 30 mins

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Age of Target 13 years to 16 years  
Child Audience from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming. (25.3 - Antenna TV) The Coolest Places on Earth takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations, and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The show is packed with facts about history, geography and culture, with a goal of providing young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

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**Other Matters (9 of 10)**

**Response**

Program Title On the Spot

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Origination Network

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Days/Times Saturday, 8:30am, 7/4-9/26/15  
Program Regularly Scheduled

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Total times aired at regularly scheduled time 13

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Length of Program 30 mins

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Age of Target Child 13 years to 16 years  
Audience from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.3 - Antenna TV) On The Spot uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On The Spot explains the answers to each question. On The Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.
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<b>Other Matters (10 of 10)</b>	
	<b>Response</b>
Program Title	Family Style with Chef Jeff
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9am, 7/4-9/26/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(25.3 - Antenna TV) Family Style with Chef Jeff teaches viewers how making right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutritional quizzes, health tips and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Tribune Broadcasting Seattle, LLC</b></p>

## Attachments

No Attachments.