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January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001770163** | File Number: **CPR-161166** | Submit Date: **10/10/2014** | Call Sign: **WKIN-CD** | Facility ID: **27503**
City: **WEBER CY,VA-KPT,TN** | State: **VA**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/10/2014**
Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Heartland
	Nielsen DMA	TriCitiesTN-VA
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Dudley the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00 AM - 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Adventures of Dudley the Dragon is a live action show using full body costume characters and puppets The story follows Dudley, a dragon who recently woke up from centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids would guide Dudley around the modern world and the trio would learn about environmentalism, friendship and pro-social values. Other recurring characters include additional kids as well as a grouchy apple tree named Mr. Crabby Tree, a laid back frog named Sammy, a lovable caveman, and the Robins. This program is from The Heartland Network (formerly The Nashville Network).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30 AM - 9:00 AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music,storytelling and appealing characters. This program is from The Heartland Network.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	**Response**
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9 AM - 9:30 AM & 10:30 AM - 11 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Jillian, Shawn and Gracey every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment! This program is from The Heartland Network.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	**Response**
Program Title	Mouse In The House
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30 AM - 10 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"MOUSE IN THE HOUSE" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "MOUSE IN THE HOUSE" serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills. This program is from The Heartland Network (formerly The Nashville Network).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	**Response**
Program Title	What Color Is Your Dog?
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10 AM - 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog & Cat Training with Joel Silverman delivers practical and useful pet training techniques in an engaging and informative way. The program's host, Joel Silverman, uses his extensive knowledge of animal behavior and years of animal training experience to provide pet owners proven methods for training dogs and cats as well as introduce viewers who do not own pets to both the joys and responsibilities of animal care and pet ownership. This series provides both educational and instructional material suitable for children, ages 13-16. Silverman's likable demeanor and his lovable dog, Foster, help to draw children and keep their attention throughout the program. Additionally, Dog & Cat Training with Joel Silverman young viewers not only learn valuable pet training techniques, but learn lessons in responsibility and empathy as well. This program is from The Heartland Network.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 6)	**Response**
Program Title	3 Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11 AM - 11:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 Wide Life meets the educational and informational needs by providing viewers with an inside look at challenges met and lessons learned while competing in motor sports. Overcoming Adversity - Meet role models who have achieved their goals by overcoming adversity or physical disabilities. Crew Review - Demonstrates the importance of teamwork by taking the viewer inside the workings of modern crew members. Business of Racing - What it takes to make a team operate, how sponsorship works, business management, problem solving, exploring marketing opportunities, providing insight and an explanation about the sport of motor car racing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Fred L. Falin
Address	222 Commerce Street
City	Kingsport
State	TN
Zip	37660
Telephone Number	(423) 723-6106
Email Address	ffalin@hvbcgroup.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Dudley the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8 AM - 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Adventures of Dudley the Dragon is a live action show using full body costume characters and puppets The story follows Dudley, a dragon who recently woke up from centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids would guide Dudley around the modern world and the trio would learn about environmentalism, friendship and pro-social values. Other recurring characters include additional kids as well as a grouchy apple tree named Mr. Crabby Tree, a laid back frog named Sammy, a lovable caveman, and the Robins. This program is from The Heartland Network (formerly The Nashville Network).

Other Matters (2 of 6)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30 AM - 9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music,storytelling and appealing characters. This program is from The Heartland Network (formerly The Nashville Network).

Other Matters (3 of 6)	Response

Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9 AM - 9:30 AM & 10:30 AM - 11 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Jillian, Shawn and Gracey every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment! This program is from The Heartland Network (formerly The Nashville Network).

Other Matters (4 of 6)	**Response**
Program Title	Mouse In The House
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:30 AM - 10 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"MOUSE IN THE HOUSE" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "MOUSE IN THE HOUSE" serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills. This program is from The Heartland Network (formerly The Nashville Network).

Other Matters (5 of 6)	**Response**
Program Title	Think Big
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 10 AM - 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a television series that shows a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles while combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. This program is from The Heartland Network and is simulcast on WKPT-TV.4 and WKIN-CA.

Other Matters (6 of 6)	**Response**
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11 AM - 11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales provides an educational and informational show concerning safety tips along with lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and also showcases veterinary experts in the care of, various issues affecting canines. The weekly series includes recommended reading list about dogs and promotes children's writing and creative skills with essay and art contests.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Holston Valley Broadcasting Corporation**

Attachments

No Attachments.