



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023159734** | File Number: **CPR-161270** | Submit Date: **10/10/2014** | Call Sign: **WWMB** | Facility ID: **3133** | City:
FLORENCE | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/10/2014 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Florence-Myrtle Beach
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday / 8:00AM 7/7/14-8/25/14
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 16)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday / 8:00AM 7/1/14-9/2/14

Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program.</p> <p>Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program airs on the station's main digital stream.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 16)		Response
Program Title		Wild About Animals
Origination		Syndicated
Days/Times Program Regularly Scheduled		Wednesday / 8:00AM 7/2/14-9/3/14
Total times aired at regularly scheduled time		10
Total times aired		13
Number of Preemptions		3
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program spans the globe to bring viewers interesting stories about the worlds most fascinating animals; such as the march of the penguins in the Artic, a safari in Africa or the Australian outback. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Wild About Animals
List date and time rescheduled	9/28/14, 2:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-24
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Wild About Animals
List date and time rescheduled	9/14/14, 4:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-10
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #3

Questions	Response
Title of Program	Wild About Animals
List date and time rescheduled	9/21/14, 2:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2014-09-17
Episode #	
Reason for Preemption	Other

Digital Core Program (4 of 16) Response	
Program Title	Whaddyado? 7/3/14-9/4/14
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday / 8:00AM
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 16) Response	
Program Title	The Young Icons
Origination	Syndicated

Days/Times Program Regularly Scheduled	Friday 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Young Icons
List date and time rescheduled	9/21/14, 5:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2014-09-19
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	The Young Icons
List date and time rescheduled	9/14/14, 2:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-12
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #3

Questions	Response
Title of Program	The Young Icons
List date and time rescheduled	9/28/14, 5:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-26
Episode #	
Reason for Preemption	Other

Digital Core Program (6 of 16) Response	
Program Title	Rescue Heroes 7/7/14-8/23/14
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00AM & Saturday / 7:30AM
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 16)		Response
Program Title		Jack Hanna's Into the Wild
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday / 4:00PM
Total times aired at regularly scheduled time		7
Total times aired		13
Number of Preemptions		6
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		6
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	9/7/14, 5:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-07
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	9/28/14, 3:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-28
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #3

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	7/13/14, 4:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-07-13
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #4

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	9/21/14, 5:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-21
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #5

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	9/14/14, 5:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-14
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #6

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	7/20/14, 4:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-07-20
Episode #	
Reason for Preemption	Other

Digital Core Program (8 of 16)	Response
Program Title	Cubix: Robots for Everyone
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00AM & 7:30AM 8/30/14-9/27/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix: Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic. The robots are friendly, efficient and function in imaginative ways to help make Bubble Town a great place to live. But it's a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K.'s evil schemes to take control of Bubble Town's robots. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 16)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 1:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program airs on the station's secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 16)		Response
Program Title		Live Life & Win
Origination		Network
Days/Times Program Regularly Scheduled		Saturday / 2:00PM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program airs on the station's secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (11 of 16)		Response
Program Title		Made in Hollywood: Teen Edition

Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 2:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program airs on the station's secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 16)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 12:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program airs on the station's secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 16)	Response
Program Title	Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 1:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on how and why an animal is able to excel in its environment. Each segment is united by a theme such as fastest, largest, etc. Through graphics and guest experts, who provide interesting factoids, questions about why a particular animal excels are answered, giving the viewer a better understanding and deeper knowledge of the animals discussed. This program airs on the station's secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 16)	Response
Program Title	Chat Room
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 12:00PM
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chat room offers a place where young people can watch and discuss the problems they face. Chat Room provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. The adult host and teen panel then discuss the issues presented in a direct and forthright manner. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment. This program airs on the station's secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 16)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 7:00AM & Saturday / 7:30AM
Total times aired at regularly scheduled time	16
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program airs on the station's secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 16)	Response
Program Title	Cubix: Robots for Everyone
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00AM & 7:30AM 8/30/14-9/27/14
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix: Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic. The robots are friendly, efficient and function in imaginative ways to help make Bubble Town a great place to live. But it's a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K.'s evil schemes to take control of Bubble Town's robots. This program airs on the station's secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday / 6:00AM
Total times aired at regularly scheduled time:	10
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human and the environment fun. This program airs on the station's main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday / 6:30AM

Total times aired at regularly scheduled time:	9
Number of Preemptions	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program airs on the station's primary channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	9/14/14 2:00PM, 9/21/14 2:30PM, 9/28/14 2:30PM

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jamelah A Barich
Address	10 University Blvd
City	Conway
State	SC
Zip	29526
Telephone Number	(843) 234-9733
Email Address	jbarich@wpde.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>ASCERTAINMENT 3Q 2014 JULY 01 Ed gave Carolina Forest Library speech to summer camp - Carolina Forest 04 Ed in Murrells Inlet Boat Parade - Murrells Inlet 04 Tonya emceed Mullins Fourth of July Celebration 07 Ed gave Brightwater Retirement home speech. - Carolina Forest 08 Ed gave Socastee Library speech for summer camp - Socastee 10 Ed gave NMB Library speech to summer camp - NMB 11 Tonya was emcee of Youth Explosion in Marlboro County 16 Ed and Crystal at WPDE Blood Drive - Myrtle Beach 17 Ed gave Hurricane Hazel Speech - NMB 19 Ed was Peach Pie judge at Peach Festival - Pawleys Island 21 Ed gave Collins Park summer camp speech - Conway 31 Ed gave Grand Strand Leadership tour - Myrtle Beach AUGUST 04 Ed gave Summer camp speech - Andrews 09 Tonya was speaker for Holy Ghost Deliverance Temple's Women's Conference in Lake City 09 Crystal, Tim, Ed, Jack, Courtney, Maddie, Allyson all raced cars for March of Dimes fundraiser in Myrtle Beach 09 Ed in Veterans golf tournament Possum Trot - Socastee 13 Ed gave Red Cross speech - Myrtle Beach 14 Ed gave Weather speech to Horry county HS football trainers - Conway 16 Ed was Foundation Ball MC - Myrtle Beach 23 Crystal Emceed Run for Kids to benefit Children's Recovery Center in Murrells Inlet 27 Ed gave Men's prayer breakfast speech - Marion 30 Ed was Chili Cook off judge for ACS - Little River SEPTEMBER 01 Ed was Patriots Day MC at River Hills golf course - Little River 04 Ed gave Speech to CARE group (forgot name of business) - Hartsville 04 Ed was MC Conway Medical Center Giving campaign kick off - Conway 05 Tonya was emcee for Horry County Democratic Banquet 05 Ed gave Myrtle Beach Rotary Club Speech - Myrtle Beach 08 Ed gave Temple Shalom Hurricane Speech - Conway 10 Ed gave HGTC Hurricane Speech - Conway 11 Ed was MC 9-11 event Dead Dog Saloon - Murrells Inlet 11 Tonya was emcee for Boys and Girls Club Rally in Florence 12 Cara, Crystal, Alena, and Amanda part of United Way Day of Caring repairing a Children's Recovery Center in Myrtle Beach 13 Tonya was emcee for Diabetes Walk and Health Fair in Florence 14 Tonya was emcee for Florence Youth Explosion 14 Ed was MC NMB Sports Complex benefit - NMB 15 Ed gave Hurricane Hugo speech - Bennettsville 16 Ed gave Speech to Coastal Montessori charter school - Pawleys Island 18 Ed gave Speech to Insurance agents of the Grand Strand - Myrtle Beach 23 Ed gave Speech Aynor Christian Academy - Aynor 25 Ed gave Speech Green Sea Floyds Elem 27 Ed was in ALS challenge at Beach Cove resort - NMB 27 Ed was MC Juvenile Diabetes Research Foundation MC - Myrtle Beach 27 Tonya was emcee for St. Paul Choir Parade in Dillon County 30 Ed gave Speech Pee Dee Elementary - Conway SPECIAL REPORTS July 7 - Marc did special report at 6pm on inspections on gas pumps. Looking into whether you are getting ripped off at the pump July 14 - Allyson did special report that aired at 6pm on 105 year old woman who got her first tattoo at 99 July 17 - Jack did special report at 6pm on the cost of marijuana. How much money has been brought in through illegal drug and how much could state make if it was legalized July 23 - April special report at 6pm on how mom and pop hotels are surviving with huge chains moving in. July 21 - Tim special report at 6pm on wearable technology July 30 - Courtney did special report at 6pm on working smarter not harder SPECIAL EVENTS July 9 - WPDE did a live Hurricane Town Hall meeting from 7-7:30pm in Garden City. We took questions from a live audience and social media which were answered by experts in emergency management, meteorology, and insurance. July 16 - WPDE and Red Cross Blood Drive at Coastal Grand Mall in Myrtle Beach and Magnolia Mall in Florence. July 16 - WPDE End Zone Media Day. Coaches and football players from all 42 local teams came to Wild Water and Wheels for media day. August 25 - September 8 - WPDE did a promotion with local GMC dealers to Stuff a</p>
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Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 1:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program airs on the station's secondary digital channel.

Other Matters (2 of 18)	Response
Program Title	Live Life and Win
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 2:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program airs on the station's secondary digital channel.

Other Matters (3 of 18)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Network

Days/Times Program Regularly Scheduled	Saturday / 2:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program airs on the station's secondary digital channel.

Other Matters (4 of 18)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program airs on the station's secondary digital channel.

Other Matters (5 of 18)	Response
Program Title	Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 1:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on how and why an animal is able to excel in its environment. Each segment is united by a theme such as fastest, largest, etc. Through graphics and guest experts, who provide interesting factoids, questions about why a particular animal excels are answered, giving the viewer a better understanding and deeper knowledge of the animals discussed. This program airs on the station's secondary digital channel.
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Other Matters (6 of 18)	Response
Program Title	Chat Room
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chat room offers a place where young people can watch and discuss the problems they face. Chat Room provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. The adult host and teen panel then discuss the issues presented in a direct and forthright manner. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment. This program airs on the station's secondary digital channel.

Other Matters (7 of 18)	Response
Program Title	Cubix: Robots for Everyone
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 7:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix: Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic. The robots are friendly, efficient and function in imaginative ways to help make Bubble Town a great place to live. But it's a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K.'s evil schemes to take control of Bubble Town's robots. This program airs on the station's secondary digital stream.
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Other Matters (8 of 18)	Response
Program Title	Dog Whisperer with Cesar Milan
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur. This program airs on the station's main digital stream.

Other Matters (9 of 18)	Response
Program Title	Dog Whisperer with Cesar Millan
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur. This program airs on the station's main digital stream.

Other Matters (10 of 18)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 8:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community. This program airs on the station's main digital stream.

Other Matters (11 of 18)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community. This program airs on the station's main digital stream.

Other Matters (12 of 18)	Response
Program Title	The Brady Barr Experience
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Herpetologist Dr. Brady Barr has traveled to five continents and worked with hundreds of scientists while encountering some of the world's most intriguing amphibious predators. Brady's life's work has been to protect these extraordinary animals and he takes viewers along on his journey. This program airs on the station's main digital stream.

Other Matters (13 of 18)	Response
Program Title	The Brady Barr Experience
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 9:30AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Herpetologist Dr. Brady Barr has traveled to five continents and worked with hundreds of scientists while encountering some of the world's most intriguing amphibious predators. Brady's life's work has been to protect these extraordinary animals and he takes viewers along on his journey. This program airs on the station's main digital stream.

Other Matters (14 of 18)	Response
Program Title	Expedition Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson knows animals up close. His adventures into the wilderness are a source of inspiration for viewers and an education about animal's natural habitats. This program airs on the station's main digital stream.

Other Matters (15 of 18)	Response
Program Title	Expedition Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson knows animals up close. His adventures into the wilderness are a source of inspiration for viewers and an education about animal's natural habitats. This program airs on the station's main digital stream.

Other Matters (16 of 18)	Response
Program Title	Rock The Park
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ROCK THE PARK taps into America's love affair with our national parks. Our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most awe-inspiring places on earth. The series will inspire Americans to get on the road and remind viewers that the national parks are one of America's greatest national gifts to the world. This program airs on the station's main digital stream.
Other Matters (17 of 18)	Response
Program Title	Reluctantly Healthy
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whether you're constantly traveling, work long hours or just don't have time to focus on nutritious food choices, host Judy Greer and her team of experts will show you how to stay healthy on-the-go. Judy shows how it's easy to stay happy and healthy through exercise and eating well. This program airs on the station's main digital stream.
Other Matters (18 of 18)	Response
Program Title	Wild About Animals
Origination	Local
Days/Times Program Regularly Scheduled	Sunday / 2:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program spans the globe to bring viewers interesting stories about the worlds most fascinating animals; such as the march of the penguins in the artic, a safari in Africa or the Australian outback. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program airs on the station's main digital stream.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>HSH Myrtle Beach (WWMB), LCC</p>

Attachments

No Attachments.