

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0019682483** File Number: **CPR-160960** Submit Date: **10/10/2014** Call Sign: **WMLW-TV** Facility ID: **68545** 

City: **RACINE** State: **WI** 

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

10/10/2014 Filing Status: Active

# Report reflects information for : Third Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Milwaukee
	Web Home Page Address	www.wmlw.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(35)

Digital Core Program (1 of 35)	Response
Program Title	GREEN SCREEN ADVENTURES 49.1
Origination	Local
Days/Times Program Regularly Scheduled	SAT,7-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 35)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7:30-8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	JACK HANNA'S ANIMAL ADVENTURES -II 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8-8:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 35)	Response
Program Title	JACK HANNA'S INTO THE WILD 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8:30-9A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great an small.

Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol E	
/I?	

Digital Core Program (5 of 35)	Response
Program Title	ANIMAL ATLAS 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 35)	Response
Program Title	SPORTS STARS OF TOMORROW 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly tv magazine with the purpose of presenting to teenage viewers a look at the inspirational stories and achievements of their contemporaries who are or have excelled in sports and life through hard work and focused dedication. These role model situations are presented through a variety of approaches.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 35)	Response
Program Title	CULTURE CLICK 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the relationship between cultural events and every-day life. Developed and produced for viewers aged 13-16, Culture Click analyzes topics that are trending on the internet and provides insight and perspective on issues that shape our society.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 35)	Response
Program Title	ANIMAL ATLAS 49.2 (LTC 8.30.14)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 35)	Response
Program Title	ANIMAL ATLAS -II 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10-10:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of		
35)	Response	
Program Title	SAFARI TRACKS 49.2	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT,10:30-11A	
Total times aired at regularly scheduled time	13	
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS IS A PROGRAM WITH CONTENT GROUNDED IN THE NATURAL WORLD AND DELIVERED USING AN APPROACH THAT, WHILE ENTERTAINING TO A YOUNG AUDIENCE, HIGHLIGHTS THE INFORMATIONAL AND EDUCATIONAL ASPECTS OF THE ANIMAL KINGDOM IN THE GIVEN ENVIRONMENT OF AFRICA.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 35)	Response	
Program Title	TEEN KIDS NEWS 49.2 (LTC 9.21.14)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SUN,9-9:30A	
Total times aired at regularly scheduled time	12	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Many of the goals for students in the intermediate and upper grades are underpinnings for this series of weekly programs broadcast throughout the year. The programs deliver content as an entertaining, humorous and fascinating look at current events and other "news stories" of interest to students of this age group. TEEN KIDS NEWS is a fast paced program in the 13 - 16 year old FCC children's programming category composed of shorter segments that "fit" the visual learning style of today's students and is composed of many segments that vary from program to program and year to year."	

Does the	Yes		
Licensee identify			
the program by			
displaying			
throughout the			
program the			
symbol E/I?			

Digital Core Program (12 of	Pennana
35)	Response
Program Title	TEEN KIDS NEWS-II 49.2 (LTC 9.21.14)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,9:30-10A
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Many of the goals for students in the intermediate and upper grades are underpinnings for this series of weekly programs broadcast throughout the year. The programs deliver content as an entertaining, humorous and fascinating look at current events and other "news stories" of interest to students of this age group. TEEN KIDS NEWS is a fast paced program in the 13 - 16 year old FCC children's programming category composed of shorter segments that "fit" the visual learning style of today's students and is composed of many segments that vary from program to program and year to year."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 35)	Response
Program Title	SO YOU WANT TO BE (49.3) (LTC 8.2.14)

Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30AM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SO YOU WANT TO BE features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 35)	Response
Program Title	SO YOU WANT TO BE -II (49.3) (LTC 8.2.14)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10AM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SO YOU WANT TO BE features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 35)  Response	
Program Title	TOMORROW TODAY (49.3) (LTC 8.2.14)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10-10:30AM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TOMORROW TODAY features teens learning about the latest advances in science and technology.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 35)	Response
Program Title	TOMORROW TODAY - II (49.3) (LTC 8.2.14)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10:30-11AM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TOMORROW TODAY features teens learning about the latest advances in science and technology.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 35)	Response
Program Title	BETTER PLANET TV (49.3) (LTC 8.2.14)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,11-11:30AM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET TV features stories about helping the environment.

Does the Licensee identify the program by displaying throughout the program
the symbol E/I?

Digital Core Program (18 of 35)	Response
Program Title	BETTER PLANET TV - II (49.3) (LTC 8.2.14)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,11:30-NOON
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET TV features stories about helping the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 35)	Response
Program Title	JAY JAY THE JET PLANE (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,7-7:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JAY JAY CENTERS AROUND THE ADVENTURES OF THE 6-YEAR OLD JET PLANE AND HIS FRIENDS AS THEY DISCOVER THE WORLD AROUND THEM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 35)	Response
Program Title	NOODLE AND DOODLE (49.4)

Origination	Network
Days/Times Program Regularly Scheduled	SAT,7:30-8A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FOCUSES ON PRE-SCHOOL FRIENDLY FAMILY ACTIVITIES SUCH AS CRAFTS AND COOKING.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 35)	Response
Program Title	EL SHOW DE CHICA (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,8-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (22 of 35)	Response
Program Title	LAZYTOWN (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,8:30-9AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CITIZENS OF LAZY TOWN LEARN THE IMPORTANCE OF THINGS LIKE EATING RIGHT AND EXERCISING FROM THE ULTRA-ATHLETIC, SPORTUCUS WHO MUST STOP THE EVIL PLOTS OF ROBBIE ROTTEN, WHO HATES PHYSICAL ACTIVITY, AMONG OTHER THINGS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 35)	Response
Program Title	JAY JAY THE JET PLANE (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,7-7:30AM

13
13
0
2
30 mins
3 years to 5 years
JAY JAY CENTERS AROUND THE ADVENTURES OF THE 6-YEAR OLD JET PLANE AND HIS FRIENDS AS THEY DISCOVER THE WORLD AROUND THEM.
Yes

Digital Core Program (24 of 35)	Response
Program Title	NOODLE AND DOODLE (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,7:30-8AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FOCUSES ON PRE-SCHOOL FRIENDLY FAMILY ACTIVITIES SUCH AS CRAFTS AND COOKING.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 35)	Response
Program Title	EL SHOW DE CHICA (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,8-8:30AM

regularly scheduled time  Total times aired  Number of Preemptions for other than Breaking News  Number of Preemptions Rescheduled  Length of Program  Age of Target Child Audience	Total times aired at	13
Total times aired 13 a ired 0    Number of Preemptions   Freemptions for other than Breaking   News    Number of Preemptions for other than Breaking   News    Number of Preemptions Rescheduled    Length of Program    Age of   Target Child   Audience    Describe the educational   and   informational		
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Breaking News  Number of Preemptions Rescheduled  Length of Program  Age of Target Child Audience  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Dess the Licensee identify the program by displaying throughout the program by displaying throughout the program by displaying throughout the program in the program by displaying throughout the program in the program in the program the content of the program by displaying throughout the program in the program	•	
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Number of Preemptions Rescheduled  Length of Program  30 mins  2 years to 5 years  2 years to 5 years  EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the windout informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the program by displaying throughout the program  The program by displaying throughout the program in the program in the program in the program by displaying throughout the program in the prog	-	
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Rescheduled  Length of Program  Age of Target Child Audience  Describe the educational and informational oinformational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the program by displaying throughout it meets the program by displaying throughout the program the definition of the program by displaying throughout the program by displaying throughout the program the program by displaying throughout the program throughout the program that the program throughout the program	Number of	1
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Digital Core Program (26 of 35)	Response
Program Title	LAZYTOWN (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,8:30-9AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CITIZENS OF LAZY TOWN LEARN THE IMPORTANCE OF THINGS LIKE EATING RIGHT AND EXERCISING FROM THE ULTRA-ATHLETIC, SPORTUCUS, WHO MUST STOP THE EVIL PLOTS OF ROBBIE ROTTEN, WHO HATES PHYSICAL ACTIVITY, AMONG OTHER THINGS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (27 of 35)	Response
Program Title	ANIMAL ATLAS (49.3) (AS OF 8.10.14)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 9-9:30AM
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about the way they live, and the adaptations that allow them to survive and thrive in the wild.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (28 of 35)	Response
Program Title	ANIMAL ATLAS-II (49.3) (AS OF 8.10.14)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,9:30-10A
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about the way they live, and the adaptations that allow them to survive and thrive in the wild.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (29 of 35)	Response
Program Title	ZOO CLUES (49.3) (AS OF 8.10.14)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 10-10:30A
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues tackles the animal kingdom's most mind-blowing questions, like these: Can birds fly backwards? Are whales fish? Do dogs sweat? Questions and clues are presented, giving viewers a chance to guess the right answers. Our investigation of the answers takes viewers on a fast-paced and entertaining tour of the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (30 of 35)	Response
Program Title	ZOO CLUES-II (49.3) (AS OF 8.10.14)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 10:30-11A
Total times aired at regularly scheduled time	8
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues tackles the animal kingdom's most mind-blowing questions, like these: Can birds fly backwards? Are whales fish? Do dogs sweat? Questions and clues are presented, giving viewers a chance to guess the right answers. Our investigation of the answers takes viewers on a fast-paced and entertaining tour of the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (31 of 35)	Response
Program Title	ON THE SPOT (49.3) (AS OF 8.10.14)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 11-11:30A
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Can you answer questions ON THE SPOT? The host, comedian Eric Schwartz, hits the streets to present everyday people with trivia questions that they should probably know the answers to. But of they? The questions come from the categories of science, math, English, history, art, geography, sports, culture, technology, food, health, politics, and more. After each question, Eric reveals the ri answer with an entertaining explanation. On the Spot is a fun, fast paced, man-on-the-street adventure for viewers of all ages. On the Spot! Laugh a little. Learn a lot!

Does the Licensee	Yes		
identify the			
program by			
displaying			
throughout the			
program the			
symbol E/I?			

Digital Core Program (32 of 35)	Response
Program Title	ON THE SPOT-II (49.3) (AS OF 8.10.14)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,11:30A-NOON
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Can you answer questions ON THE SPOT? The host, comedian Eric Schwartz, hits the streets to present everyday people with trivia questions that they should probably know the answers to. But do they? The questions come from the categories of science, math, English, history, art, geography, sports, culture, technology, food, health, politics, and more. After each question, Eric reveals the righ answer with an entertaining explanation. On the Spot is a fun, fast paced, man-on-the-street adventure for viewers of all ages. On the Spot! Laugh a little. Learn a lot!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (33 of 35)	Response
Program Title	LIVE LIFE AND WIN (49.2) *AS OF 9.6.14
Origination	Syndicated

Days/Times Program Regularly Scheduled	SAT,9:30-10AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (34 of 35)	Response
Program Title	LIVE LIFE AND WIN-II (49.2) *AS OF 9.29.14
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,9-9:30A
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community at teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (35 of 35)	Response
Program Title	REAL WINNING EDGE (49.2) *AS OF 9.29.14
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,9:30-10A
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour series profiling teens wh have overcome challenges successfully and who are introduced by celebrities in their field of talent.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	CHRISTINE GROTELUESCHEN
Address	809 S. 60TH STREET
City	MILWAUKEE
State	WI
Zip	53214
Telephone Number	414-607-8120
Email Address	CGROTELUESCHEN@CBS58.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

## Other Matters (26)

Other Matters (1 of 26)	Response
Program Title	GREEN SCREEN ADVENTURES 49.1
Origination	Local
Days/Times Program Regularly Scheduled	SAT,7-7:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.

Other Matters (2 of 26)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7:30-8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.

Other Matters (3 of 26)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES - II 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8-8:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.

Other Matters (4 of 26)	Response
Program Title	JACK HANNA'S INTO THE WILD 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8:30-9A

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Other Matters (5 of 26)	Response
Program Title	ANIMAL ATLAS 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed.

Other Matters (6 of 26)	Response
Program Title	SPORTS STARS OF TOMORROW 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly tv magazine with the purpose of presenting to teenage viewers a look at the inspirational stories and achievements of their contemporaries who are or have excelled in sports and life through hard work and focused dedication. These role model situation are presented through a variety of approaches.

Other Matters (7 of 26)	Response
Program Title	CULTURE CLICKS 49.2
Origination	Syndicated

Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the relationship between cultural events and every-day life. Developed and produced for viewers aged 13-16, Culture Click analyzes topics that are trending on the internet and provides insight and perspective on issues that shape our society.

Other Matters (8 of 26)	Response
Program Title	LIVE LIFE AND WIN 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN!

Other Matters (9 of 26)	Response
Program Title	ANIMAL ATLAS -II 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10-10:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed

Program Title	SAFARI TRACKS 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10:30-11A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS IS A PROGRAM WITH CONTENT GROUNDED IN THE NATURAL WORLD AND DELIVERED USING AN APPROACH THAT, WHILE ENTERTAINING TO A YOUNG AUDIENCE, HIGHLIGHTS THE INFORMATIONAL AND EDUCATIONAL ASPECTS OF THE ANIMAL KINGDOM IN THE GIVEN ENVIRONMENT OF AFRICA.

Other Matters (11	
of 26)	Response
Program Title	LIVE LIFE AND WIN-II(49.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,9-9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN!

Other Matters (12 of 26)	Response
Program Title	REAL WINNING EDGE 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,9:30-10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent.

Other Matters (13 of 26)	Response
Program Title	TRAVEL THRU HISTORY (49.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History (or TTH for short) is a new educational/informational (E/I) series designed to spark interest and enthusiasm in viewers to learn about our country's rich and fascinating history by traveling to diverse locales across the US. While it is targeted to a teen audience, the entire family will enjoy watching TTH.

Response
TRAVEL THRU HISTORY -II(49.3)
Syndicated
SAT,9:30-10AM
13
30 mins
13 years to 16 years
Travel Thru History (or TTH for short) is a new educational/informational (E/I) series designed to spark interest and enthusiasm in viewers to learn about our country's rich and fascinating history by traveling to diverse locales across the US. While it is targeted to a teen audience, the entire family will enjoy watching TTH.

Other Matters (15 of 26)	Response
Program Title	MYSTERY HUNTERS (49.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain.

Other Matters (16 of 26)	Response
Program Title	MYSTERY HUNTERS - II (49.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10:30-11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain.

Other Matters (17 of 26)	Response
Program Title	SAFARI(49.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,11-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI: From the frozen Arctic to Africa's pristine Okavango Delta, the award-winning Safari brings you face to face with the most fascinating creatures on earth.

Other Matters (18 of 26)	Response
Program Title	SAFARI -II(49.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,11:30-NOON
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI: From the frozen Arctic to Africa's pristine Okavango Delta, the award-winning Safari brings you face to face with the most fascinating creatures on earth.

Other Matters (19 of 26)	Response
Program Title	JAY JAY THE JET PLANE (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,7-7:30AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JAY JAY CENTERS AROUND THE ADVENTURES OF THE 6-YEAR OLD JET PLANE AND HIS FRIENDS AS THEY DISCOVER THE WORLD AROUND THEM.

Other Matters (20 of 26)	Response
Program Title	NOODLES AND DOODLES(49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,7:30-8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FOCUSES ON PRE-SCHOOL FRIENDLY FAMILY ACTIVITIES SUCH AS CRAFTS AND COOKING.

Other Matters (21 of 26)	Response
Program Title	EL SHOW DE CHICA(49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,8-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the	EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their

educational and informational objective of the program and how it meets the definition of Core Programming.

EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (22 of 26)	Response
Program Title	LAZYTOWN (49.4)

Origination	Network
Days/Times Program Regularly Scheduled	SAT,8:30-9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CITIZENS OF LAZY TOWN LEARN THE IMPORTANCE OF THINGS LIKE EATING RIGHT AND EXERCISING FROM THE ULTRA-ATHLETIC, SPORTUCUS, WHO MUST STOP THE EVIL PLOTS OF ROBBIE ROTTEN, WHO HATES PHYSICAL ACTIVITY, AMONG OTHER THINGS.

Other Matters (23 of 26)	Response
Program Title	JAY JAY THE JET PLANE (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,7-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JAY JAY CENTERS AROUND THE ADVENTURES OF THE 6-YEAR OLD JET PLANE AND HIS FRIENDS AS THEY DISCOVER THE WORLD AROUND THEM.

Other Matters (24 of 26)	Response	
Program Title	NOODLE AND DOODLE(49.4)	
Origination	Network	
Days/Times Program Regularly Scheduled	SUN,7:30-8AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	3 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FOCUSES ON PRE-SCHOOL FRIENDLY FAMILY ACTIVITIES SUCH AS CRAFTS AND COOKING.	

Other Matters (25 of 26)	Response
Program Title	EL SHOW DE CHICA (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,8-8:30AM

Total times	13	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	2 years to 5 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (26 of 26)	Response
Program Title	LAZYTOWN (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,8:30-9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CITIZENS OF LAZY TOWN LEARN THE IMPORTANCE OF THINGS LIKE EATING RIGHT AND EXERCISING FROM THE ULTRA-ATHLETIC, SPORTUCUS, WHO MUST STOP THE EVIL PLOTS OF ROBBIE ROTTEN, WHO HATES PHYSICAL ACTIVITY, AMONG OTHER THINGS.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

TV49, INC. **Attachments** 

No Attachments.